

## China Physical Activity Monitors Industry 2016 Market Research Report

https://marketpublishers.com/r/C5256D6147FEN.html

Date: April 2016 Pages: 133 Price: US\$ 3,200.00 (Single User License) ID: C5256D6147FEN

### Abstracts

The China Physical Activity Monitors Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Physical Activity Monitors industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Physical Activity Monitors market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Physical Activity Monitors industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 150 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

#### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Physical Activity Monitors
- 1.1.1 Definition of Physical Activity Monitors
- 1.1.2 Specifications of Physical Activity Monitors
- 1.2 Classification of Physical Activity Monitors
- 1.3 Applications of Physical Activity Monitors
- 1.4 Industry Chain Structure of Physical Activity Monitors
- 1.5 Industry Overview of Physical Activity Monitors
- 1.6 Industry Policy Analysis of Physical Activity Monitors
- 1.7 Industry News Analysis of Physical Activity Monitors

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF PHYSICAL ACTIVITY MONITORS

- 2.1 Bill of Materials (BOM) of Physical Activity Monitors
- 2.2 BOM Price Analysis of Physical Activity Monitors
- 2.3 Labor Cost Analysis of Physical Activity Monitors
- 2.4 Depreciation Cost Analysis of Physical Activity Monitors
- 2.5 Manufacturing Cost Structure Analysis of Physical Activity Monitors
- 2.6 Manufacturing Process Analysis of Physical Activity Monitors
- 2.7 China Price, Cost and Gross of Physical Activity Monitors 2011-2016

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2015

3.2 Manufacturing Plants Distribution of China Key Physical Activity Monitors Manufacturers in 2015

3.3 R&D Status and Technology Source of China Physical Activity Monitors Key Manufacturers in 2015

3.4 Raw Materials Sources Analysis of China Physical Activity Monitors Key Manufacturers in 2015

#### 4 PRODUCTION ANALYSIS OF PHYSICAL ACTIVITY MONITORS BY REGIONS, TYPE, AND APPLICATIONS

4.1 China Production of Physical Activity Monitors by Regions 2011-2016



4.2 China Production of Physical Activity Monitors by Type 2011-2016
4.3 China Sales of Physical Activity Monitors by Applications 2011-2016
4.4 Price Analysis of China Physical Activity Monitors Key Manufacturers in 2015
4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Physical Activity Monitors 2011-2016

#### 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF PHYSICAL ACTIVITY MONITORS BY REGIONS

5.1 China Consumption Volume of Physical Activity Monitors by Regions 2011-20165.2 China Consumption Value of Physical Activity Monitors by Regions 2011-20165.3 China Consumption Price Analysis of Physical Activity Monitors by Regions 2011-2016

# 6 ANALYSIS OF PHYSICAL ACTIVITY MONITORS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

6.1 Capacity, Production, Sales, and Revenue of Physical Activity Monitors 2011-20166.2 Production Market Share and Sales Market Share Analysis of Physical Activity Monitors 2014-2015

6.3 Sales Overview of Physical Activity Monitors 2011-2016

- 6.4 Supply, Consumption and Gap of Physical Activity Monitors 2011-2016
- 6.5 Import, Export and Consumption of Physical Activity Monitors 2011-2016

6.6 Cost, Price, Revenue and Gross Margin of Physical Activity Monitors 2011-2016

#### 7 ANALYSIS OF PHYSICAL ACTIVITY MONITORS INDUSTRY KEY MANUFACTURERS

7.1 Polar

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specifications
  - 7.1.2.1 Type I
- 7.1.2.2 Type II
- 7.1.2.3 Type III
- 7.1.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.1.4 Contact Information

7.2 Fitbit

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specifications



- 7.2.2.1 Type I
- 7.2.2.2 Type II
- 7.2.2.3 Type III
- 7.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.2.4 Contact Information
- 7.3 Garmin
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specifications
    - 7.3.2.1 Type I
  - 7.3.2.2 Type II
  - 7.3.2.3 Type III
  - 7.3.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.3.4 Contact Information
- 7.4 Omsignal
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specifications
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
  - 7.4.2.3 Type III
  - 7.4.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.4.4 Contact Information
- 7.5 CamNtech
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specifications
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
  - 7.5.2.3 Type III
  - 7.5.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.5.4 Contact Information
- 7.6 Rossmax
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specifications
  - 7.6.2.1 Type I
  - 7.6.2.2 Type II
  - 7.6.2.3 Type III
  - 7.6.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.6.4 Contact Information
- 7.7 Withings
  - 7.7.1 Company Profile



#### 7.7.2 Product Picture and Specifications

- 7.7.2.1 Type I
- 7.7.2.2 Type II
- 7.7.2.3 Type III
- 7.7.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.7.4 Contact Information

#### 8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Physical Activity Monitors Product Types
- 8.5 Market Share Analysis of Different Physical Activity Monitors Price Levels
- 8.6 Gross Margin Analysis of Different Physical Activity Monitors Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF PHYSICAL ACTIVITY MONITORS

- 9.1 Marketing Channels Status of Physical Activity Monitors
- 9.2 Traders or Distributors of Physical Activity Monitors with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Physical Activity Monitors

9.4 China Import, Export and Trade Analysis of Physical Activity Monitors

#### 10 DEVELOPMENT TREND OF PHYSICAL ACTIVITY MONITORS INDUSTRY 2016-2021

10.1 Capacity and Production Overview of Physical Activity Monitors 2016-202110.2 Production Market Share by Product Types of Physical Activity Monitors2016-2021

10.3 Sales and Sales Revenue Overview of Physical Activity Monitors 2016-202110.4 China Sales of Physical Activity Monitors by Applications 2016-2021

10.5 Import, Export and Consumption of Physical Activity Monitors 2016-2021

10.6 Cost, Price, Revenue and Gross Margin of Physical Activity Monitors 2016-2021

#### 11 INDUSTRY CHAIN SUPPLIERS OF PHYSICAL ACTIVITY MONITORS WITH CONTACT INFORMATION



11.1 Major Raw Materials Suppliers of Physical Activity Monitors with Contact Information

11.2 Manufacturing Equipment Suppliers of Physical Activity Monitors with Contact Information

- 11.3 Major Players of Physical Activity Monitors with Contact Information
- 11.4 Key Consumers of Physical Activity Monitors with Contact Information
- 11.5 Supply Chain Relationship Analysis of Physical Activity Monitors

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF PHYSICAL ACTIVITY MONITORS

- 12.1 New Project SWOT Analysis of Physical Activity Monitors
- 12.2 New Project Investment Feasibility Analysis of Physical Activity Monitors

#### 13 CONCLUSION OF THE CHINA PHYSICAL ACTIVITY MONITORS INDUSTRY 2016 MARKET RESEARCH REPORT



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Physical Activity Monitors Table Product Specifications of Physical Activity Monitors Table Classification of Physical Activity Monitors Figure China Sales Market Share of Physical Activity Monitors by Product Types in 2015 Table Applications of Physical Activity Monitors Figure China Sales Market Share of Physical Activity Monitors by Applications in 2015 Figure Industry Chain Structure of Physical Activity Monitors Table China Industry Overview of Physical Activity Monitors Table Industry Policy of Physical Activity Monitors Table Industry News List of Physical Activity Monitors Table Bill of Materials (BOM) of Physical Activity Monitors Table Bill of Materials (BOM) Price of Physical Activity Monitors Table Labor Cost of Physical Activity Monitors Table Depreciation Cost of Physical Activity Monitors Table Manufacturing Cost Structure Analysis of Physical Activity Monitors in 2015 Figure Manufacturing Process Analysis of Physical Activity Monitors Table China Price Analysis of Physical Activity Monitors 2011-2016 (USD/Unit) Table China Cost Analysis of Physical Activity Monitors 2011-2016 (USD/Unit) Table China Gross Analysis of Physical Activity Monitors 2011-2016 Table Capacity (Units) and Commercial Production Date of China Physical Activity Monitors Key Manufacturers in 2015 Table Manufacturing Plants Distribution of China Key Physical Activity Monitors Manufacturers in 2015 Table R&D Status and Technology Source of China Physical Activity Monitors Key Manufacturers in 2015 Table Raw Materials Sources Analysis of China and China Physical Activity Monitors Key Manufacturers in 2015 Table China Production of Physical Activity Monitors by Regions 2011-2016 (Units) Table China Production Market Share of Physical Activity Monitors by Regions 2011-2016 Figure China Production Market Share of Physical Activity Monitors by Regions in 2014 Figure China Production Market Share of Physical Activity Monitors by Regions in 2015 Table China Production of Physical Activity Monitors by Types in 2011-2016 (Units)

Table China Production Market Share of Physical Activity Monitors by Type in



#### 2011-2016

Figure China Production Market Share of Physical Activity Monitors by Type in 2014 Figure China Production Market Share of Physical Activity Monitors by Type in 2015 Table China Sales of Physical Activity Monitors by Applications 2011-2016 (Units) Table China Production Market Share of Physical Activity Monitors by Applications 2011-2016 Figure China Production Market Share of Physical Activity Monitors by Applications in 2014 Figure China Production Market Share of Physical Activity Monitors by Applications in 2015 Table Price Comparison of China Physical Activity Monitors Key Manufacturers in 2015 (USD/Unit) Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Physical Activity Monitors 2011-2016 Table China Consumption Volume of Physical Activity Monitors by Regions 2011-2016 (Units) Table China Consumption Volume Market Share of Physical Activity Monitors by Regions 2011-2016 Figure China Consumption Volume Market Share of Physical Activity Monitors by Regions in 2014 Figure China Consumption Volume Market Share of Physical Activity Monitors by Regions in 2015 Table China Consumption Value of Physical Activity Monitors by Regions 2011-2016 (M USD) Table China Consumption Value Market Share of Physical Activity Monitors by Regions 2011-2016 Figure China Consumption Value Market Share of Physical Activity Monitors by Regions in 2014 Figure China Consumption Value Market Share of Physical Activity Monitors by Regions in 2015 Table Consumption Price of Physical Activity Monitors by Regions 2011-2016 (USD/Unit) Table China and Major Manufacturers Capacity of Physical Activity Monitors 2011-2016 (Units) Table China Capacity Market Share of Major Physical Activity Monitors Manufacturers 2011-2016 Table China and Major Manufacturers Production of Physical Activity Monitors 2011-2016 (Units) Table China Production Market Share of Major Physical Activity Monitors Manufacturers



2011-2016

Table China and Major Manufacturers Sales of Physical Activity Monitors 2011-2016 (Units)

Table China Sales Market Share of Major Physical Activity Monitors Manufacturers2011-2016

Table China and Major Manufacturers Sales Revenue of Physical Activity Monitors 2011-2016 (M USD)

Table China Sales Revenue Market Share of Major Physical Activity Monitors Manufacturers 2011-2016

Figure China Capacity (Units), Production (Units) and Growth Rate of Physical Activity Monitors 2011-2016

Figure China Capacity Utilization Rate of Physical Activity Monitors 2011-2016

Figure China Sales Revenue (M USD) and Growth Rate of Physical Activity Monitors 2011-2016

Figure China Production Market Share of Major Physical Activity Monitors Manufacturers in 2014

Figure China Production Market Share of Major Physical Activity Monitors Manufacturers in 2015

Figure China Sales Market Share of Major Physical Activity Monitors Manufacturers in 2014

Figure China Sales Market Share of Major Physical Activity Monitors Manufacturers in 2015

Figure China Sales (Units) and Growth Rate of Physical Activity Monitors 2011-2016 Table China Supply, Consumption and Gap of Physical Activity Monitors 2011-2016 (Units)

Table China Import, Export and Consumption of Physical Activity Monitors 2011-2016 (Units)

Table Price of China Physical Activity Monitors Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of China Physical Activity Monitors Major Manufacturers 2011-2016 Table China and Major Manufacturers Revenue of Physical Activity Monitors 2011-2016 (M USD)

Table China Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),

Revenue (M USD) and Gross Margin of Physical Activity Monitors 2011-2016

Table Polar Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of Polar Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Polar



2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Polar 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Polar 2011-2016

Table Polar Physical Activity Monitors SWOT Analysis

Table Fitbit Company Profile (Contact Information Plant Location Capacity Revenue etc)Figure Physical Activity Monitors Picture and Specifications of Fitbit

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbit 2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Fitbit 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Fitbit 2011-2016

Table Fitbit Physical Activity Monitors SWOT Analysis

Table Garmin Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of Garmin

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Garmin 2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Garmin 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Garmin 2011-2016

Table Garmin Physical Activity Monitors SWOT Analysis

Table Omsignal Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of Omsignal

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Omsignal 2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Omsignal 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Omsignal 2011-2016

Table Omsignal Physical Activity Monitors SWOT Analysis

 Table CamNtech Company Profile (Contact Information Plant Location Capacity)



Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of CamNtech

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of CamNtech 2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of CamNtech 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of CamNtech 2011-2016

Table CamNtech Physical Activity Monitors SWOT Analysis

Table Rossmax Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of Rossmax

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Rossmax 2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Rossmax 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Rossmax 2011-2016

Table Rossmax Physical Activity Monitors SWOT Analysis

Table Withings Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Physical Activity Monitors Picture and Specifications of Withings

Table Physical Activity Monitors Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Withings

2011-2016

Figure Physical Activity Monitors Capacity (Units), Production (Units) and Growth Rate of Withings 2011-2016

Figure Physical Activity Monitors Production (Units) and China Market Share of Withings 2011-2016

Table Withings Physical Activity Monitors SWOT Analysis

Table Physical Activity Monitors Price by Regions 2011-2016

Table Physical Activity Monitors Price by Product Types 2011-2016

Table Physical Activity Monitors Price by Companies 2011-2016

Table Physical Activity Monitors Gross Margin by Companies 2011-2016

Table Price Comparison of Physical Activity Monitors by Regions 2011-2016 (USD/Unit)

Table Price of Different Physical Activity Monitors Product Types (USD/Unit)

Table Market Share of Different Physical Activity Monitors Price Level



Table Gross Margin of Different Physical Activity Monitors Applications

Table Marketing Channels Status of Physical Activity Monitors

Table Traders or Distributors of Physical Activity Monitors with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Physical Activity Monitors (USD/Unit) in 2015

Table China Import, Export, and Trade of Physical Activity Monitors (Units) Figure China Capacity (Units), Production (Units) and Growth Rate of Physical Activity Monitors 2016-2021

Figure China Capacity Utilization Rate of Physical Activity Monitors 2016-2021 Table China Physical Activity Monitors Production by Type 2016-2021 (Units) Table China Physical Activity Monitors Production Market Share by Type 2016-2021 Figure China Production Market Share of Physical Activity Monitors by Type in 2021 Figure China Sales (Units) and Growth Rate of Physical Activity Monitors 2016-2021 Figure China Sales Revenue (Million USD) and Growth Rate of Physical Activity Monitors 2016-2021

Figure China Sales of Physical Activity Monitors by Applications 2016-2021 (Units) Table China Production Market Share of Physical Activity Monitors by Applications 2016-2021

Figure China Production Market Share of Physical Activity Monitors by Applications in 2021

Table China Production, Import, Export and Consumption of Physical Activity Monitors 2016-2021 (Units)

Table China Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Physical Activity Monitors 2016-2021

Table Major Raw Materials Suppliers of Physical Activity Monitors with Contact Information

Table Manufacturing Equipment Suppliers of Physical Activity Monitors with Contact Information

Table Major Players of Physical Activity Monitors with Contact Information

Table Key Consumers of Physical Activity Monitors with Contact Information

Table Supply Chain Relationship Analysis of Physical Activity Monitors

Table New Project SWOT Analysis of Physical Activity Monitors

Table New Project Investment Feasibility Analysis of Physical Activity Monitors

Table Part of Interviewees Record List



#### I would like to order

Product name: China Physical Activity Monitors Industry 2016 Market Research Report Product link: <u>https://marketpublishers.com/r/C5256D6147FEN.html</u>

> Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C5256D6147FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970