

# China Pet Food Ingredients Market Research Report 2017

<https://marketpublishers.com/r/C5E4777BC51EN.html>

Date: January 2017

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: C5E4777BC51EN

## Abstracts

### Notes:

Sales, means the sales volume of Pet Food Ingredients

Revenue, means the sales value of Pet Food Ingredients

This report studies Pet Food Ingredients in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Mars Inc.

Nestle

Hills Pet

Iams(P&G)

Eukanuba(P&G)

Del Monte Foods

Diamond Pet Foods

Blue Buffalo

Heristo AG

Affinity Petcare SA

Unicharm Corp.

Brazilian Pet Foods

C&D Foods

Total Alimentos SA

Ainsworth Pet Nutrition

American Nutrition

Continentale Nutrition

Vitakraft-Werke Wührmann & Sohn

V.I.P. Petfoods

Deurerer

Mogiana Alimentos SA

Partner in Pet Food

Sunshine Mills

Nisshin Petfood

Nippon pet Food

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cereals

Meat

Vegetables

Others

Split by Application, this report focuses on consumption, market share and growth rate of Pet Food Ingredients in each application, can be divided into

Dog Food

Cat Food

Others

## Contents

### China Pet Food Ingredients Market Research Report 2017

#### **1 PET FOOD INGREDIENTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Pet Food Ingredients
- 1.2 Pet Food Ingredients Segment by Type
  - 1.2.1 China Production Market Share of Pet Food Ingredients Type in 2015
  - 1.2.2 Cereals
  - 1.2.3 Meat
  - 1.2.4 Vegetables
  - 1.2.5 Others
- 1.3 Applications of Pet Food Ingredients
  - 1.3.1 Pet Food Ingredients Consumption Market Share by Application in 2015
  - 1.3.2 Dog Food
  - 1.3.3 Cat Food
  - 1.3.4 Others
- 1.4 China Market Size (Value) of Pet Food Ingredients (2011-2021)
- 1.5 China Pet Food Ingredients Status and Outlook
- 1.6 Government Policies

#### **2 CHINA PET FOOD INGREDIENTS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Pet Food Ingredients Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Pet Food Ingredients Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Pet Food Ingredients Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Pet Food Ingredients Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Pet Food Ingredients Market Competitive Situation and Trends
  - 2.5.1 Pet Food Ingredients Market Concentration Rate
  - 2.5.2 Pet Food Ingredients Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA PET FOOD INGREDIENTS MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Mars Inc.
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.1.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.1.2.1 Cereals

#### 3.1.2.2 Meat

### 3.1.3 Mars Inc. Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.1.4 Main Business/Business Overview

## 3.2 Nestle

### 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.2.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.2.2.1 Cereals

#### 3.2.2.2 Meat

### 3.2.3 Nestle 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.2.4 Main Business/Business Overview

## 3.3 Hills Pet

### 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.3.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.3.2.1 Cereals

#### 3.3.2.2 Meat

### 3.3.3 Hills Pet 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.3.4 Main Business/Business Overview

## 3.4 Iams(P&G)

### 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.4.2.1 Cereals

#### 3.4.2.2 Meat

### 3.4.3 Iams(P&G) Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Eukanuba(P&G)

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.5.2.1 Cereals

### 3.5.2.2 Meat

3.5.3 Eukanuba(P&G) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 Del Monte Foods

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.6.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.6.2.1 Cereals

#### 3.6.2.2 Meat

3.6.3 Del Monte Foods Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.6.4 Main Business/Business Overview

## 3.7 Diamond Pet Foods

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.7.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.7.2.1 Cereals

#### 3.7.2.2 Meat

3.7.3 Diamond Pet Foods Feed Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.7.4 Main Business/Business Overview

## 3.8 Blue Buffalo

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.8.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.8.2.1 Cereals

#### 3.8.2.2 Meat

3.8.3 Blue Buffalo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.8.4 Main Business/Business Overview

## 3.9 Heristo AG

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.9.2 Pet Food Ingredients Product Type, Application and Specification

#### 3.9.2.1 Cereals

#### 3.9.2.2 Meat

3.9.3 Heristo AG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.9.4 Main Business/Business Overview
- 3.10 Affinity Petcare SA
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Pet Food Ingredients Product Type, Application and Specification
    - 3.10.2.1 Cereals
    - 3.10.2.2 Meat
  - 3.10.3 Affinity Petcare SA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Unicharm Corp.
- 3.12 Brazilian Pet Foods
- 3.13 C&D Foods
- 3.14 Total Alimentos SA
- 3.15 Ainsworth Pet Nutrition
- 3.16 American Nutrition
- 3.17 Continentale Nutrition
- 3.18 Vitakraft-Werke Wührmann & Sohn
- 3.19 V.I.P. Petfoods
- 3.20 Deurer
- 3.21 Mogiana Alimentos SA
- 3.22 Partner in Pet Food
- 3.23 Sunshine Mills
- 3.24 Nisshin Petfood
- 3.25 Nippon pet Food

#### **4 CHINA PET FOOD INGREDIENTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Pet Food Ingredients Capacity, Production and Growth (2011-2016)
- 4.2 China Pet Food Ingredients Revenue and Growth (2011-2016)
- 4.3 China Pet Food Ingredients Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA PET FOOD INGREDIENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Pet Food Ingredients Production and Market Share by Type (2011-2016)
- 5.2 China Pet Food Ingredients Revenue and Market Share by Type (2011-2016)

5.3 China Pet Food Ingredients Price by Type (2011-2016)

5.4 China Pet Food Ingredients Production Growth by Type (2011-2016)

## **6 CHINA PET FOOD INGREDIENTS MARKET ANALYSIS BY APPLICATION**

6.1 China Pet Food Ingredients Consumption and Market Share by Application (2011-2016)

6.2 China Pet Food Ingredients Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINAPET FOOD INGREDIENTS MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Pet Food Ingredients Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Pet Food Ingredients Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Pet Food Ingredients Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Pet Food Ingredients Sales Price by Regions (Provinces)(2011-2016)

7.2 China Pet Food Ingredients Consumption by Regions (Provinces)(2011-2016)

7.3 China Pet Food Ingredients Production, Consumption, Export and Import (2011-2016)

## **8 PET FOOD INGREDIENTS MANUFACTURING COST ANALYSIS**

8.1 Pet Food Ingredients Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Pet Food Ingredients



## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Pet Food Ingredients Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Pet Food Ingredients Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA PET FOOD INGREDIENTS MARKET FORECAST (2016-2021)**

- 12.1 China Pet Food Ingredients Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Pet Food Ingredients Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Pet Food Ingredients Production Forecast by Type (2016-2021)
- 12.4 China Pet Food Ingredients Consumption Forecast by Application (2016-2021)
- 12.5 China Pet Food Ingredients Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Pet Food Ingredients Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Pet Food Ingredients Consumption Forecast by Regions

(Provinces)(2016-2021)

12.5.3 China Pet Food Ingredients Production, Consumption, Import and Export  
Forecast by Regions (Provinces)(2016-2021)

12.6 Pet Food Ingredients Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pet Food Ingredients

Figure China Production Market Share of Pet Food Ingredients by Type in 2015

Figure Product Picture of Cereals

Table Major Manufacturers of Cereals

Figure Product Picture of Meat

Table Major Manufacturers of Meat

Figure Product Picture of Vegetables

Table Major Manufacturers of Vegetables

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Pet Food Ingredients Consumption Market Share by Application in 2015

Figure Dog Food Examples

Figure Cat Food Examples

Figure Others Examples

Figure China Pet Food Ingredients Revenue (Million USD) and Growth Rate (2011-2021)

Table China Pet Food Ingredients Capacity of Key Manufacturers (2015 and 2016)

Table China Pet Food Ingredients Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Pet Food Ingredients Capacity of Key Manufacturers in 2015

Figure China Pet Food Ingredients Capacity of Key Manufacturers in 2016

Table China Pet Food Ingredients Production of Key Manufacturers (2015 and 2016)

Table China Pet Food Ingredients Production Share by Manufacturers (2015 and 2016)

Figure 2015 Pet Food Ingredients Production Share by Manufacturers

Figure 2016 Pet Food Ingredients Production Share by Manufacturers

Table China Pet Food Ingredients Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Pet Food Ingredients Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Pet Food Ingredients Revenue Share by Manufacturers

Table 2016 China Pet Food Ingredients Revenue Share by Manufacturers

Table China Market Pet Food Ingredients Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Pet Food Ingredients Average Price of Key Manufacturers in 2015

Table Manufacturers Pet Food Ingredients Manufacturing Base Distribution and Sales Area

Table Manufacturers Pet Food Ingredients Product Type  
Figure Pet Food Ingredients Market Share of Top 3 Manufacturers  
Figure Pet Food Ingredients Market Share of Top 5 Manufacturers  
Table Mars Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mars Inc. Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mars Inc. Pet Food Ingredients Market Share (2011-2016)  
Table Nestle Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nestle Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Nestle Pet Food Ingredients Market Share (2011-2016)  
Table Hills Pet Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hills Pet Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hills Pet Pet Food Ingredients Market Share (2011-2016)  
Table Iams(P&G) Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Iams(P&G) Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Iams(P&G) Pet Food Ingredients Market Share (2011-2016)  
Table Eukanuba(P&G) Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Eukanuba(P&G) Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Eukanuba(P&G) Pet Food Ingredients Market Share (2011-2016)  
Table Del Monte Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Del Monte Foods Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Del Monte Foods Pet Food Ingredients Market Share (2011-2016)  
Table Diamond Pet Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Diamond Pet Foods Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Diamond Pet Foods Pet Food Ingredients Market Share (2011-2016)  
Table Blue Buffalo Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Blue Buffalo Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blue Buffalo Pet Food Ingredients Market Share (2011-2016)

Table Heristo AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Heristo AG Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Heristo AG Pet Food Ingredients Market Share (2011-2016)

Table Affinity Petcare SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Affinity Petcare SA Pet Food Ingredients Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Affinity Petcare SA Pet Food Ingredients Market Share (2011-2016)

Table Unicharm Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brazilian Pet Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table C&D Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Total Alimentos SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ainsworth Pet Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continentale Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vitakraft-Werke Wührmann & Sohn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table V.I.P. Petfoods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deuerer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mogiana Alimentos SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Partner in Pet Food Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunshine Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nisshin Petfood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon pet Food Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Figure China Pet Food Ingredients Capacity, Production and Growth (2011-2016)

Figure China Pet Food Ingredients Revenue (Million USD) and Growth (2011-2016)

Table China Pet Food Ingredients Production, Consumption, Export and Import (2011-2016)

Table China Pet Food Ingredients Production by Type (2011-2016)

Table China Pet Food Ingredients Production Share by Type (2011-2016)

Figure Production Market Share of Pet Food Ingredients by Type (2011-2016)

Figure 2015 Production Market Share of Pet Food Ingredients by Type

Table China Pet Food Ingredients Revenue by Type (2011-2016)

Table China Pet Food Ingredients Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Pet Food Ingredients by Type (2011-2016)

Figure 2015 Revenue Market Share of Pet Food Ingredients by Type

Table China Pet Food Ingredients Price by Type (2011-2016)

Figure China Pet Food Ingredients Production Growth by Type (2011-2016)

Table China Pet Food Ingredients Consumption by Application (2011-2016)

Table China Pet Food Ingredients Consumption Market Share by Application (2011-2016)

Figure China Pet Food Ingredients Consumption Market Share by Application in 2015

Table China Pet Food Ingredients Consumption Growth Rate by Application (2011-2016)

Figure China Pet Food Ingredients Consumption Growth Rate by Application (2011-2016)

Table China Pet Food Ingredients Production by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Production Market Share by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Production Value by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Sales Price by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Consumption by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Pet Food Ingredients Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pet Food Ingredients

Figure Manufacturing Process Analysis of Pet Food Ingredients

Figure Pet Food Ingredients Industrial Chain Analysis

Table Raw Materials Sources of Pet Food Ingredients Major Manufacturers in 2015

Table Major Buyers of Pet Food Ingredients

Table Distributors/Traders List

Figure China Pet Food Ingredients Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Pet Food Ingredients Revenue and Growth Rate Forecast (2016-2021)

Table China Pet Food Ingredients Production, Import, Export and Consumption Forecast (2016-2021)

Table China Pet Food Ingredients Production Forecast by Type (2016-2021)

Table China Pet Food Ingredients Consumption Forecast by Application (2016-2021)

Table China Pet Food Ingredients Production Forecast by Regions (Provinces)(2016-2021)

Table China Pet Food Ingredients Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Pet Food Ingredients Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Pet Food Ingredients Market Research Report 2017

Product link: <https://marketpublishers.com/r/C5E4777BC51EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5E4777BC51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970