

China Personalized Stationery Market Research Report 2016

<https://marketpublishers.com/r/C5EF7879666EN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: C5EF7879666EN

Abstracts

Notes:

Sales, means the sales volume of Personalized Stationery

Revenue, means the sales value of Personalized Stationery

This report studies Personalized Stationery in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Costa Inc.

Adveo Group International SA

Canon U.S.A. Inc.

Groupe Hamelin

Herlitz PBS AG

Kokuyo Co. Ltd.

Newell Rubbermaid Inc.

Pilot Corporation

Richemont

Staples Advantage

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Paper Based Products

Writing and Drawing Instruments

Storage and Filing Products

Office and Desk Accessories

Presentation and Planning Materials

Bags and Briefcases

Others

Split by Application, this report focuses on consumption, market share and growth rate of Personalized Stationery in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Personalized Stationery Market Research Report 2016

1 PERSONALIZED STATIONERY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personalized Stationery
- 1.2 Personalized Stationery Segment by Type
 - 1.2.1 China Production Market Share of Personalized Stationery Type in 2015
 - 1.2.2 Paper Based Products
 - 1.2.3 Writing and Drawing Instruments
 - 1.2.4 Storage and Filing Products
 - 1.2.5 Office and Desk Accessories
 - 1.2.6 Presentation and Planning Materials
 - 1.2.7 Bags and Briefcases
 - 1.2.8 Others
- 1.3 Applications of Personalized Stationery
 - 1.3.1 Personalized Stationery Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Personalized Stationery (2011-2021)
- 1.5 China Personalized Stationery Status and Outlook
- 1.6 Government Policies

2 CHINA PERSONALIZED STATIONERY MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Personalized Stationery Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Personalized Stationery Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Personalized Stationery Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Personalized Stationery Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Personalized Stationery Market Competitive Situation and Trends
 - 2.5.1 Personalized Stationery Market Concentration Rate
 - 2.5.2 Personalized Stationery Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PERSONALIZED STATIONERY MANUFACTURERS PROFILES/ANALYSIS

3.1 Costa Inc.

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Personalized Stationery Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Costa Inc. Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Adveo Group International SA

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 120 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Adveo Group International SA 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Canon U.S.A. Inc.

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 131 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Canon U.S.A. Inc. 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Groupe Hamelin

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Groupe Hamelin Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Herlitz PBS AG

- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
- 3.5.3 Herlitz PBS AG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Kokuyo Co. Ltd.
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Kokuyo Co. Ltd. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Newell Rubbermaid Inc.
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Consumer Goods Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Newell Rubbermaid Inc. Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Pilot Corporation
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Pilot Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Richemont
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Richemont Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Staples Advantage

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Staples Advantage Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

4 CHINA PERSONALIZED STATIONERY CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Personalized Stationery Capacity, Production and Growth (2011-2016)

4.2 China Personalized Stationery Revenue and Growth (2011-2016)

4.3 China Personalized Stationery Production, Consumption, Export and Import (2011-2016)

5 CHINA PERSONALIZED STATIONERY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Personalized Stationery Production and Market Share by Type (2011-2016)

5.2 China Personalized Stationery Revenue and Market Share by Type (2011-2016)

5.3 China Personalized Stationery Price by Type (2011-2016)

5.4 China Personalized Stationery Production Growth by Type (2011-2016)

6 CHINA PERSONALIZED STATIONERY MARKET ANALYSIS BY APPLICATION

6.1 China Personalized Stationery Consumption and Market Share by Application (2011-2016)

6.2 China Personalized Stationery Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 PERSONALIZED STATIONERY MANUFACTURING COST ANALYSIS

7.1 Personalized Stationery Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Personalized Stationery

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Personalized Stationery Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Personalized Stationery Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA PERSONALIZED STATIONERY MARKET FORECAST (2016-2021)

11.1 China Personalized Stationery Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Personalized Stationery Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Personalized Stationery Production Forecast by Type (2016-2021)

11.4 China Personalized Stationery Consumption Forecast by Application (2016-2021)

11.5 Personalized Stationery Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Personalized Stationery

Figure China Production Market Share of Personalized Stationery by Type in 2015

Figure Product Picture of Paper Based Products

Table Major Manufacturers of Paper Based Products

Figure Product Picture of Writing and Drawing Instruments

Table Major Manufacturers of Writing and Drawing Instruments

Figure Product Picture of Storage and Filing Products

Table Major Manufacturers of Storage and Filing Products

Figure Product Picture of Office and Desk Accessories

Table Major Manufacturers of Office and Desk Accessories

Figure Product Picture of Presentation and Planning Materials

Table Major Manufacturers of Presentation and Planning Materials

Figure Product Picture of Bags and Briefcases

Table Major Manufacturers of Bags and Briefcases

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Personalized Stationery Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Personalized Stationery Revenue (Million USD) and Growth Rate (2011-2021)

Table China Personalized Stationery Capacity of Key Manufacturers (2015 and 2016)

Table China Personalized Stationery Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Personalized Stationery Capacity of Key Manufacturers in 2015

Figure China Personalized Stationery Capacity of Key Manufacturers in 2016

Table China Personalized Stationery Production of Key Manufacturers (2015 and 2016)

Table China Personalized Stationery Production Share by Manufacturers (2015 and 2016)

Figure 2015 Personalized Stationery Production Share by Manufacturers

Figure 2016 Personalized Stationery Production Share by Manufacturers

Table China Personalized Stationery Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Personalized Stationery Revenue Share by Manufacturers (2015 and

2016)

Table 2015 China Personalized Stationery Revenue Share by Manufacturers

Table 2016 China Personalized Stationery Revenue Share by Manufacturers

Table China Market Personalized Stationery Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Personalized Stationery Average Price of Key Manufacturers in 2015

Table Manufacturers Personalized Stationery Manufacturing Base Distribution and Sales Area

Table Manufacturers Personalized Stationery Product Type

Figure Personalized Stationery Market Share of Top 3 Manufacturers

Figure Personalized Stationery Market Share of Top 5 Manufacturers

Table Costa Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Costa Inc. Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Costa Inc. Personalized Stationery Market Share (2011-2016)

Table Adveo Group International SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adveo Group International SA Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adveo Group International SA Personalized Stationery Market Share (2011-2016)

Table Canon U.S.A. Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Canon U.S.A. Inc. Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Canon U.S.A. Inc. Personalized Stationery Market Share (2011-2016)

Table Groupe Hamelin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Groupe Hamelin Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Groupe Hamelin Personalized Stationery Market Share (2011-2016)

Table Herlitz PBS AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herlitz PBS AG Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Herlitz PBS AG Personalized Stationery Market Share (2011-2016)

Table Kokuyo Co. Ltd. Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Kokuyo Co. Ltd. Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kokuyo Co. Ltd. Personalized Stationery Market Share (2011-2016)

Table Newell Rubbermaid Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Newell Rubbermaid Inc. Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newell Rubbermaid Inc. Personalized Stationery Market Share (2011-2016)

Table Pilot Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pilot Corporation Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pilot Corporation Personalized Stationery Market Share (2011-2016)

Table Richemont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Richemont Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Richemont Personalized Stationery Market Share (2011-2016)

Table Staples Advantage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Staples Advantage Personalized Stationery Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Staples Advantage Personalized Stationery Market Share (2011-2016)

Figure China Personalized Stationery Capacity, Production and Growth (2011-2016)

Figure China Personalized Stationery Revenue (Million USD) and Growth (2011-2016)

Table China Personalized Stationery Production, Consumption, Export and Import (2011-2016)

Table China Personalized Stationery Production by Type (2011-2016)

Table China Personalized Stationery Production Share by Type (2011-2016)

Figure Production Market Share of Personalized Stationery by Type (2011-2016)

Figure 2015 Production Market Share of Personalized Stationery by Type

Table China Personalized Stationery Revenue by Type (2011-2016)

Table China Personalized Stationery Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Personalized Stationery by Type (2011-2016)

Figure 2015 Revenue Market Share of Personalized Stationery by Type

Table China Personalized Stationery Price by Type (2011-2016)

Figure China Personalized Stationery Production Growth by Type (2011-2016)

Table China Personalized Stationery Consumption by Application (2011-2016)

Table China Personalized Stationery Consumption Market Share by Application (2011-2016)

Figure China Personalized Stationery Consumption Market Share by Application in 2015

Table China Personalized Stationery Consumption Growth Rate by Application (2011-2016)

Figure China Personalized Stationery Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Personalized Stationery

Figure Manufacturing Process Analysis of Personalized Stationery

Figure Personalized Stationery Industrial Chain Analysis

Table Raw Materials Sources of Personalized Stationery Major Manufacturers in 2015

Table Major Buyers of Personalized Stationery

Table Distributors/Traders List

Figure China Personalized Stationery Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Personalized Stationery Revenue and Growth Rate Forecast (2016-2021)

Table China Personalized Stationery Production, Import, Export and Consumption Forecast (2016-2021)

Table China Personalized Stationery Production Forecast by Type (2016-2021)

Table China Personalized Stationery Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Personalized Stationery Market Research Report 2016

Product link: <https://marketpublishers.com/r/C5EF7879666EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5EF7879666EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970