## China Pencil Cases Market Research Report 2018

## https://marketpublishers.com/r/C671E23FFE6QEN.html

Date: March 2018
Pages: 97
Price: US\$ 3,400.00 (Single User License)
ID: C671E23FFE6QEN

## Abstracts

The global Pencil Cases market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX\% between 2017 and 2025.

China plays an important role in global market, with market size of $x x$ million USD in 2017 and will be $x x$ million USD in 2025, with a CAGR of $x x \%$.

This report studies the Pencil Cases development status and future trend in China, focuses on top players in China, also splits Pencil Cases by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Royce Leather

## WATERMAN

C Line

## Moleskine

Shanghai M\&G Stationery Inc

Deli

## PILOT CORPORATION

Beifa

## Zhigao

Sunwood

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

> Pencil Pouches

Pencil Boxes

Pencil Rolls

Other

On the basis of the end users/application, this report covers

Pupils

## Middle School Students

College Students

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

China Pencil Cases Market Research Report 2018

## 1 PENCIL CASES OVERVIEW

1.1 Product Overview and Scope of Pencil Cases
1.2 Classification of Pencil Cases by Product Category
1.2.1 China Pencil Cases Sales (K Units) Comparison by Type (2013-2025)
1.2.2 China Pencil Cases Sales (K Units) Market Share by Type in 2017
1.2.3 Pencil Pouches
1.2.4 Pencil Boxes
1.2.5 Pencil Rolls
1.2.6 Other
1.3 China Pencil Cases Market by Application/End Users
1.3.1 China Pencil Cases Sales (K Units) and Market Share Comparison by Applications (2013-2025)
1.3.2 Pupils
1.3.3 Middle School Students
1.3.4 College Students
1.3.5 Other
1.4 China Pencil Cases Market by Region
1.4.1 China Pencil Cases Market Size (Million USD) Comparison by Region (2013-2025)
1.4.2 South China Pencil Cases Status and Prospect (2013-2025)
1.4.3 East China Pencil Cases Status and Prospect (2013-2025)
1.4.4 Southwest China Pencil Cases Status and Prospect (2013-2025)
1.4.5 Northeast China Pencil Cases Status and Prospect (2013-2025)
1.4.6 North China Pencil Cases Status and Prospect (2013-2025)
1.4.7 Central China Pencil Cases Status and Prospect (2013-2025)

### 1.5 China Market Size (Sales and Revenue) of Pencil Cases (2013-2025)

1.5.1 China Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2025)
1.5.2 China Pencil Cases Revenue (Million USD) and Growth Rate (\%)(2013-2025)

## 2 CHINA PENCIL CASES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

[^0]2.2 China Pencil Cases Revenue and Share by Players/Manufacturers (2013-2018)
2.3 China Pencil Cases Average Price (USD/Unit) by Players/Manufacturers(2013-2018)
2.4 China Pencil Cases Market Competitive Situation and Trends
2.4.1 China Pencil Cases Market Concentration Rate
2.4.2 China Pencil Cases Market Share of Top 3 and Top 5 Players/Manufacturers
2.4.3 Mergers \& Acquisitions, Expansion in China Market
2.5 China Players/Manufacturers Pencil Cases Manufacturing Base Distribution, SalesArea, Product Types
3 CHINA PENCIL CASES SALES AND REVENUE BY REGION (2013-2018)
3.1 China Pencil Cases Sales (K Units) and Market Share by Region (2013-2018)
3.2 China Pencil Cases Revenue (Million USD) and Market Share by Region
(2013-2018)
3.3 China Pencil Cases Price (USD/Unit) by Regions (2013-2018)
4 CHINA PENCIL CASES SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)
4.1 China Pencil Cases Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
4.2 China Pencil Cases Revenue (Million USD) and Market Share by Type (2013-2018)
4.3 China Pencil Cases Price (USD/Unit) by Type (2013-2018)
4.4 China Pencil Cases Sales Growth Rate (\%) by Type (2013-2018)
5 CHINA PENCIL CASES SALES BY APPLICATION (2013-2018)
5.1 China Pencil Cases Sales (K Units) and Market Share by Application (2013-2018)
5.2 China Pencil Cases Sales Growth Rate (\%) by Application (2013-2018)
5.3 Market Drivers and Opportunities
6 CHINA PENCIL CASES PLAYERS/SUPPLIERS PROFILES AND SALES DATA
6.1 Royce Leather
6.1.1 Company Basic Information, Manufacturing Base and Competitors
6.1.2 Pencil Cases Product Category, Application and Specification
6.1.2.1 Product A
6.1.2.2 Product B
6.1.3 Royce Leather Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.1.4 Main Business/Business Overview

### 6.2 WATERMAN

6.2.1 Company Basic Information, Manufacturing Base and Competitors
6.2.2 Pencil Cases Product Category, Application and Specification
6.2.2.1 Product A
6.2.2.2 Product B
6.2.3 WATERMAN Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.2.4 Main Business/Business Overview
6.3 C Line
6.3.1 Company Basic Information, Manufacturing Base and Competitors
6.3.2 Pencil Cases Product Category, Application and Specification
6.3.2.1 Product A
6.3.2.2 Product B
6.3.3 C Line Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.3.4 Main Business/Business Overview

### 6.4 Moleskine

6.4.1 Company Basic Information, Manufacturing Base and Competitors
6.4.2 Pencil Cases Product Category, Application and Specification
6.4.2.1 Product A
6.4.2.2 Product B
6.4.3 Moleskine Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.4.4 Main Business/Business Overview
6.5 Shanghai M\&G Stationery Inc
6.5.1 Company Basic Information, Manufacturing Base and Competitors
6.5.2 Pencil Cases Product Category, Application and Specification
6.5.2.1 Product A
6.5.2.2 Product B
6.5.3 Shanghai M\&G Stationery Inc Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.5.4 Main Business/Business Overview
6.6 Deli
6.6.1 Company Basic Information, Manufacturing Base and Competitors
6.6.2 Pencil Cases Product Category, Application and Specification

### 6.6.2.1 Product A

### 6.6.2.2 Product B

6.6.3 Deli Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.6.4 Main Business/Business Overview

### 6.7 PILOT CORPORATION

6.7.1 Company Basic Information, Manufacturing Base and Competitors
6.7.2 Pencil Cases Product Category, Application and Specification
6.7.2.1 Product A
6.7.2.2 Product B
6.7.3 PILOT CORPORATION Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.7.4 Main Business/Business Overview

### 6.8 Beifa

6.8.1 Company Basic Information, Manufacturing Base and Competitors
6.8.2 Pencil Cases Product Category, Application and Specification

### 6.8.2.1 Product A

6.8.2.2 Product B
6.8.3 Beifa Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)

### 6.8.4 Main Business/Business Overview

### 6.9 Zhigao

6.9.1 Company Basic Information, Manufacturing Base and Competitors
6.9.2 Pencil Cases Product Category, Application and Specification

### 6.9.2.1 Product A

6.9.2.2 Product B
6.9.3 Zhigao Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)

### 6.9.4 Main Business/Business Overview

6.10 Sunwood
6.10.1 Company Basic Information, Manufacturing Base and Competitors
6.10.2 Pencil Cases Product Category, Application and Specification
6.10.2.1 Product A
6.10.2.2 Product B
6.10.3 Sunwood Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
6.10.4 Main Business/Business Overview

## 7 PENCIL CASES MANUFACTURING COST ANALYSIS

7.1 Pencil Cases Key Raw Materials Analysis
7.1.1 Key Raw Materials
7.1.2 Price Trend of Key Raw Materials
7.1.3 Key Suppliers of Raw Materials
7.1.4 Market Concentration Rate of Raw Materials
7.2 Proportion of Manufacturing Cost Structure
7.2.1 Raw Materials
7.2.2 Labor Cost
7.2.3 Manufacturing Expenses
7.3 Manufacturing Process Analysis of Pencil Cases
8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS
8.1 Pencil Cases Industrial Chain Analysis
8.2 Upstream Raw Materials Sourcing
8.3 Raw Materials Sources of Pencil Cases Major Manufacturers in 2017
8.4 Downstream Buyers
9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS
9.1 Marketing Channel
9.1.1 Direct Marketing
9.1.2 Indirect Marketing
9.1.3 Marketing Channel Development Trend
9.2 Market Positioning
9.2.1 Pricing Strategy
9.2.2 Brand Strategy
9.2.3 Target Client
9.3 Distributors/Traders List
10 MARKET EFFECT FACTORS ANALYSIS
10.1 Technology Progress/Risk
10.1.1 Substitutes Threat
10.1.2 Technology Progress in Related Industry
10.2 Consumer Needs/Customer Preference Change
10.3 Economic/Political Environmental Change
11 CHINA PENCIL CASES MARKET SIZE (SALES AND REVENUE) FORECAST
11.1 China Pencil Cases Sales (K Units), Revenue (Million USD) Forecast (2018-2025)11.2 China Pencil Cases Sales (K Units) Forecast by Type (2018-2025)11.3 China Pencil Cases Sales (K Units) Forecast by Application (2018-2025)11.4 China Pencil Cases Sales (K Units) Forecast by Region (2018-2025)
12 RESEARCH FINDINGS AND CONCLUSION
13 METHODOLOGY AND DATA SOURCE
13.1 Methodology/Research Approach
13.1.1 Research Programs/Design
13.1.2 Market Size Estimation
13.1.3 Market Breakdown and Data Triangulation
13.2 Data Source
13.2.1 Secondary Sources
13.2.2 Primary Sources
13.3 Disclaimer
13.4 Author List

[^1]
## List Of Tables

## LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)
Table Pencil Cases Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Pencil Cases Sales (K Units) by Application (2013-2025)
Figure Product Picture of Pencil Cases
Table China Pencil Cases Sales (K Units) and Growth Rate (\%) Comparison by Types (Product Category) (2013-2025)
Figure China Pencil Cases Sales Volume Market Share by Types in 2017
Figure Pencil Pouches Product Picture
Figure Pencil Boxes Product Picture
Figure Pencil Rolls Product Picture
Figure Other Product Picture
Figure China Pencil Cases Sales (K Units) Comparison by Application (2013-2025)
Figure China Sales Market Share (\%) of Pencil Cases by Application in 2017
Figure Pupils Examples
Table Key Downstream Customer in Pupils
Figure Middle School Students Examples
Table Key Downstream Customer in Middle School Students
Figure College Students Examples
Table Key Downstream Customer in College Students
Figure Other Examples
Table Key Downstream Customer in Other
Figure South China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure East China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure Southwest China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure Northeast China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure North China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure Central China Pencil Cases Revenue (Million USD) and Growth Rate (2013-2025)
Figure China Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2025)
Figure China Pencil Cases Revenue (Million USD) and Growth Rate (\%)(2013-2025)
Table China Pencil Cases Sales of Key Players/Manufacturers (2013-2018)
Table China Pencil Cases Sales Share (\%) by Players/Manufacturers (2013-2018)

Figure 2017 China Pencil Cases Sales Share (\%) by Players/Manufacturers
Figure 2017 China Pencil Cases Sales Share (\%) by Players/Manufacturers
Table China Pencil Cases Revenue by Players/Manufacturers (2013-2018)
Table China Pencil Cases Revenue Market Share (\%) by Players/Manufacturers (2013-2018)
Figure 2017 China Pencil Cases Revenue Market Share (\%) by Players/Manufacturers Figure 2017 China Pencil Cases Revenue Market Share (\%) by Players/Manufacturers Table China Market Pencil Cases Average Price of Key Players/Manufacturers (2013-2018)
Figure China Market Pencil Cases Average Price of Key Players/Manufacturers in 2017 Figure China Pencil Cases Market Share of Top 3 Players/Manufacturers Figure China Pencil Cases Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Pencil Cases Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Pencil Cases Product Category
Table China Pencil Cases Sales (K Units) by Regions (2013-2018)
Table China Pencil Cases Sales Share (\%) by Regions (2013-2018)
Figure China Pencil Cases Sales Share (\%) by Regions (2013-2018)
Figure China Pencil Cases Sales Market Share (\%) by Regions in 2017
Table China Pencil Cases Revenue (Million USD) and Market Share by Regions (2013-2018)
Table China Pencil Cases Revenue Market Share (\%) by Regions (2013-2018)
Figure China Pencil Cases Revenue Market Share (\%) by Regions (2013-2018)
Figure China Pencil Cases Revenue Market Share (\%) by Regions in 2017
Table China Pencil Cases Price (USD/Unit) by Regions (2013-2018)
Table China Pencil Cases Sales (K Units) by Type (2013-2018)
Table China Pencil Cases Sales Share (\%) by Type (2013-2018)
Figure China Pencil Cases Sales Share (\%) by Type (2013-2018)
Figure China Pencil Cases Sales Market Share (\%) by Type in 2017
Table China Pencil Cases Revenue (Million USD) and Market Share by Type (2013-2018)
Table China Pencil Cases Revenue Market Share (\%) by Type (2013-2018)
Figure Revenue Market Share of Pencil Cases by Type (2013-2018)
Figure Revenue Market Share of Pencil Cases by Type in 2017
Table China Pencil Cases Price (USD/Unit) by Types (2013-2018)
Figure China Pencil Cases Sales Growth Rate (\%) by Type (2013-2018)
Table China Pencil Cases Sales (K Units) by Applications (2013-2018)
Table China Pencil Cases Sales Market Share (\%) by Applications (2013-2018)
Figure China Pencil Cases Sales Market Share (\%) by Application (2013-2018)

Figure China Pencil Cases Sales Market Share (\%) by Application in 2017
Table China Pencil Cases Sales Growth Rate (\%) by Application (2013-2018)
Figure China Pencil Cases Sales Growth Rate (\%) by Application (2013-2018)
Table Royce Leather Pencil Cases Basic Information List
Table Royce Leather Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Royce Leather Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Royce Leather Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Royce Leather Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table WATERMAN Pencil Cases Basic Information List
Table WATERMAN Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure WATERMAN Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure WATERMAN Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure WATERMAN Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table C Line Pencil Cases Basic Information List
Table C Line Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure C Line Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure C Line Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure C Line Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Moleskine Pencil Cases Basic Information List
Table Moleskine Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Moleskine Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Moleskine Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Moleskine Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Shanghai M\&G Stationery Inc Pencil Cases Basic Information List
Table Shanghai M\&G Stationery Inc Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Shanghai M\&G Stationery Inc Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Shanghai M\&G Stationery Inc Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Shanghai M\&G Stationery Inc Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Deli Pencil Cases Basic Information List
Table Deli Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)

Figure Deli Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Deli Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Deli Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table PILOT CORPORATION Pencil Cases Basic Information List
Table PILOT CORPORATION Pencil Cases Sales (K Units), Revenue (Million USD),
Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure PILOT CORPORATION Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure PILOT CORPORATION Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure PILOT CORPORATION Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Beifa Pencil Cases Basic Information List
Table Beifa Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Beifa Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Beifa Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Beifa Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Zhigao Pencil Cases Basic Information List
Table Zhigao Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Zhigao Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Zhigao Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Zhigao Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Sunwood Pencil Cases Basic Information List
Table Sunwood Pencil Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (\%)(2013-2018)
Figure Sunwood Pencil Cases Sales (K Units) and Growth Rate (\%)(2013-2018)
Figure Sunwood Pencil Cases Sales Market Share (\%) in China (2013-2018)
Figure Sunwood Pencil Cases Revenue Market Share (\%) in China (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Pencil Cases
Figure Manufacturing Process Analysis of Pencil Cases
Figure Pencil Cases Industrial Chain Analysis
Table Raw Materials Sources of Pencil Cases Major Players/Manufacturers in 2017
Table Major Buyers of Pencil Cases
Table Distributors/Traders List

Figure China Pencil Cases Sales (K Units) and Growth Rate (\%) Forecast (2018-2025)
Figure China Pencil Cases Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure China Pencil Cases Price (USD/Unit) Trend Forecast (2018-2025)
Table China Pencil Cases Sales (K Units) Forecast by Type (2018-2025)
Figure China Pencil Cases Sales (K Units) Forecast by Type (2018-2025)
Figure China Pencil Cases Sales Volume Market Share Forecast by Type in 2025
Table China Pencil Cases Sales (K Units) Forecast by Application (2018-2025)
Figure China Pencil Cases Sales Volume Market Share Forecast by Application (2018-2025)
Figure China Pencil Cases Sales Volume Market Share Forecast by Application in 2025
Table China Pencil Cases Sales (K Units) Forecast by Regions (2018-2025)
Table China Pencil Cases Sales Volume Share Forecast by Regions (2018-2025)
Figure China Pencil Cases Sales Volume Share Forecast by Regions (2018-2025)
Figure China Pencil Cases Sales Volume Share Forecast by Regions in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

## I would like to order

Product name: China Pencil Cases Market Research Report 2018
Product link: https://marketpublishers.com/r/C671E23FFE6QEN.html
Price: US\$ 3,400.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C671E23FFE6QEN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:
**All fields are required
Custumer signature $\qquad$

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms \& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +442079003970


[^0]:    2.1 China Pencil Cases Sales and Market Share of Key Players/Manufacturers (2013-2018)

[^1]:    The report requires updating with new data and is sent in 2-3 business days after order is placed.

