

# China Pen Drive Market Research Report 2018

https://marketpublishers.com/r/C7BEEEB3420EN.html

Date: March 2018

Pages: 103

Price: US\$ 3,400.00 (Single User License)

ID: C7BEEEB3420EN

# **Abstracts**

The global Pen Drive market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Pen Drive development status and future trend in China, focuses on top players in China, also splits Pen Drive by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Kingston
SanDisk
Toshiba
Netac
Aigo
TECLAST
ADATA
HP



Geographically, this report splits the China market into six regions,
South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China
On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into
?8G
16G
32G
?64G
On the basis of the end users/application, this report covers
Enterprise
Personal



If you have any special requirements, please let us know and we will offer you the report as you want.



# **Contents**

China Pen Drive Market Research Report 2018

#### 1 PEN DRIVE OVERVIEW

- 1.1 Product Overview and Scope of Pen Drive
- 1.2 Classification of Pen Drive by Product Category
  - 1.2.1 China Pen Drive Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Pen Drive Sales (K Units) Market Share by Type in 2017
  - 1.2.3 ?8G
  - 1.2.4 16G
  - 1.2.5 32G
- 1.2.6 ?64G
- 1.3 China Pen Drive Market by Application/End Users
- 1.3.1 China Pen Drive Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Enterprise
  - 1.3.3 Personal
- 1.4 China Pen Drive Market by Region
  - 1.4.1 China Pen Drive Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Pen Drive Status and Prospect (2013-2025)
  - 1.4.3 East China Pen Drive Status and Prospect (2013-2025)
- 1.4.4 Southwest China Pen Drive Status and Prospect (2013-2025)
- 1.4.5 Northeast China Pen Drive Status and Prospect (2013-2025)
- 1.4.6 North China Pen Drive Status and Prospect (2013-2025)
- 1.4.7 Central China Pen Drive Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Pen Drive (2013-2025)
- 1.5.1 China Pen Drive Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Pen Drive Revenue (Million USD) and Growth Rate (%)(2013-2025)

#### 2 CHINA PEN DRIVE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Pen Drive Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Pen Drive Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Pen Drive Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Pen Drive Market Competitive Situation and Trends
- 2.4.1 China Pen Drive Market Concentration Rate



- 2.4.2 China Pen Drive Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Pen Drive Manufacturing Base Distribution, Sales Area, Product Types

# 3 CHINA PEN DRIVE SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Pen Drive Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Pen Drive Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Pen Drive Price (USD/Unit) by Regions (2013-2018)

# 4 CHINA PEN DRIVE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Pen Drive Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Pen Drive Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Pen Drive Price (USD/Unit) by Type (2013-2018)
- 4.4 China Pen Drive Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA PEN DRIVE SALES BY APPLICATION (2013-2018)**

- 5.1 China Pen Drive Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Pen Drive Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

#### 6 CHINA PEN DRIVE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Kingston
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Pen Drive Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Kingston Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 SanDisk
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Pen Drive Product Category, Application and Specification



- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 SanDisk Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Toshiba
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Pen Drive Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Toshiba Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Netac
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Pen Drive Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Netac Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Aigo
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Pen Drive Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Aigo Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 TECLAST
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Pen Drive Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 TECLAST Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 ADATA
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors



- 6.7.2 Pen Drive Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 ADATA Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 HP
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Pen Drive Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 HP Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.8.4 Main Business/Business Overview

#### 7 PEN DRIVE MANUFACTURING COST ANALYSIS

- 7.1 Pen Drive Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pen Drive

# 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Pen Drive Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Pen Drive Major Manufacturers in 2017
- 8.4 Downstream Buyers

# 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing



- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA PEN DRIVE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Pen Drive Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Pen Drive Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Pen Drive Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Pen Drive Sales (K Units) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

# 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Pen Drive Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Pen Drive Sales (K Units) by Application (2013-2025)

Figure Product Picture of Pen Drive

Table China Pen Drive Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Pen Drive Sales Volume Market Share by Types in 2017

Figure ?8G Product Picture

Figure 16G Product Picture

Figure 32G Product Picture

Figure ?64G Product Picture

Figure China Pen Drive Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Pen Drive by Application in 2017

Figure Enterprise Examples

Table Key Downstream Customer in Enterprise

Figure Personal Examples

Table Key Downstream Customer in Personal

Figure South China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Pen Drive Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Pen Drive Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Pen Drive Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Pen Drive Sales of Key Players/Manufacturers (2013-2018)

Table China Pen Drive Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Pen Drive Sales Share (%) by Players/Manufacturers

Figure 2017 China Pen Drive Sales Share (%) by Players/Manufacturers

Table China Pen Drive Revenue by Players/Manufacturers (2013-2018)

Table China Pen Drive Revenue Market Share (%) by Players/Manufacturers (2013-2018)



Figure 2017 China Pen Drive Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Pen Drive Revenue Market Share (%) by Players/Manufacturers Table China Market Pen Drive Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Pen Drive Average Price of Key Players/Manufacturers in 2017

Figure China Pen Drive Market Share of Top 3 Players/Manufacturers

Figure China Pen Drive Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Pen Drive Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Pen Drive Product Category

Table China Pen Drive Sales (K Units) by Regions (2013-2018)

Table China Pen Drive Sales Share (%) by Regions (2013-2018)

Figure China Pen Drive Sales Share (%) by Regions (2013-2018)

Figure China Pen Drive Sales Market Share (%) by Regions in 2017

Table China Pen Drive Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Pen Drive Revenue Market Share (%) by Regions (2013-2018)

Figure China Pen Drive Revenue Market Share (%) by Regions (2013-2018)

Figure China Pen Drive Revenue Market Share (%) by Regions in 2017

Table China Pen Drive Price (USD/Unit) by Regions (2013-2018)

Table China Pen Drive Sales (K Units) by Type (2013-2018)

Table China Pen Drive Sales Share (%) by Type (2013-2018)

Figure China Pen Drive Sales Share (%) by Type (2013-2018)

Figure China Pen Drive Sales Market Share (%) by Type in 2017

Table China Pen Drive Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Pen Drive Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Pen Drive by Type (2013-2018)

Figure Revenue Market Share of Pen Drive by Type in 2017

Table China Pen Drive Price (USD/Unit) by Types (2013-2018)

Figure China Pen Drive Sales Growth Rate (%) by Type (2013-2018)

Table China Pen Drive Sales (K Units) by Applications (2013-2018)

Table China Pen Drive Sales Market Share (%) by Applications (2013-2018)

Figure China Pen Drive Sales Market Share (%) by Application (2013-2018)

Figure China Pen Drive Sales Market Share (%) by Application in 2017

Table China Pen Drive Sales Growth Rate (%) by Application (2013-2018)

Figure China Pen Drive Sales Growth Rate (%) by Application (2013-2018)

Table Kingston Pen Drive Basic Information List

Table Kingston Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)



Figure Kingston Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Kingston Pen Drive Sales Market Share (%) in China (2013-2018)

Figure Kingston Pen Drive Revenue Market Share (%) in China (2013-2018)

Table SanDisk Pen Drive Basic Information List

Table SanDisk Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure SanDisk Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure SanDisk Pen Drive Sales Market Share (%) in China (2013-2018)

Figure SanDisk Pen Drive Revenue Market Share (%) in China (2013-2018)

Table Toshiba Pen Drive Basic Information List

Table Toshiba Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Toshiba Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Toshiba Pen Drive Sales Market Share (%) in China (2013-2018)

Figure Toshiba Pen Drive Revenue Market Share (%) in China (2013-2018)

Table Netac Pen Drive Basic Information List

Table Netac Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Netac Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Netac Pen Drive Sales Market Share (%) in China (2013-2018)

Figure Netac Pen Drive Revenue Market Share (%) in China (2013-2018)

Table Aigo Pen Drive Basic Information List

Table Aigo Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Aigo Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Aigo Pen Drive Sales Market Share (%) in China (2013-2018)

Figure Aigo Pen Drive Revenue Market Share (%) in China (2013-2018)

Table TECLAST Pen Drive Basic Information List

Table TECLAST Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure TECLAST Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure TECLAST Pen Drive Sales Market Share (%) in China (2013-2018)

Figure TECLAST Pen Drive Revenue Market Share (%) in China (2013-2018)

Table ADATA Pen Drive Basic Information List

Table ADATA Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure ADATA Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure ADATA Pen Drive Sales Market Share (%) in China (2013-2018)

Figure ADATA Pen Drive Revenue Market Share (%) in China (2013-2018)



Table HP Pen Drive Basic Information List

Table HP Pen Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure HP Pen Drive Sales (K Units) and Growth Rate (%)(2013-2018)

Figure HP Pen Drive Sales Market Share (%) in China (2013-2018)

Figure HP Pen Drive Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pen Drive

Figure Manufacturing Process Analysis of Pen Drive

Figure Pen Drive Industrial Chain Analysis

Table Raw Materials Sources of Pen Drive Major Players/Manufacturers in 2017

Table Major Buyers of Pen Drive

Table Distributors/Traders List

Figure China Pen Drive Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Pen Drive Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Pen Drive Price (USD/Unit) Trend Forecast (2018-2025)

Table China Pen Drive Sales (K Units) Forecast by Type (2018-2025)

Figure China Pen Drive Sales (K Units) Forecast by Type (2018-2025)

Figure China Pen Drive Sales Volume Market Share Forecast by Type in 2025

Table China Pen Drive Sales (K Units) Forecast by Application (2018-2025)

Figure China Pen Drive Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Pen Drive Sales Volume Market Share Forecast by Application in 2025

Table China Pen Drive Sales (K Units) Forecast by Regions (2018-2025)

Table China Pen Drive Sales Volume Share Forecast by Regions (2018-2025)

Figure China Pen Drive Sales Volume Share Forecast by Regions (2018-2025)

Figure China Pen Drive Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: China Pen Drive Market Research Report 2018

Product link: <a href="https://marketpublishers.com/r/C7BEEEB3420EN.html">https://marketpublishers.com/r/C7BEEEB3420EN.html</a>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C7BEEEB3420EN.html">https://marketpublishers.com/r/C7BEEEB3420EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970