

China Paints & Coatings Industry Report 2015

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Abstracts

The China Paints & Coatings Industry Report 2015 is a professional and in-depth study on the current state of the Paints & Coatings industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Paints & Coatings market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Paints & Coatings industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 188 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Paints & Coatings
- 1.2 Classification of Paints & Coatings
- 1.3 Applications of Paints & Coatings
- 1.4 Industry Chain Structure of Paints & Coatings
- 1.5 Industry Overview of Paints & Coatings
- 1.6 Industry Policy Analysis of Paints & Coatings
- 1.7 Industry News Analysis of Paints & Coatings

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF PAINTS & COATINGS

- 2.1 Bill of Materials(BOM) of Paints & Coatings
- 2.2 BOM Price Analysis of Paints & Coatings
- 2.3 Labor Cost Analysis of Paints & Coatings
- 2.4 Depreciation Cost Analysis of Paints & Coatings
- 2.5 Manufacturing Cost Structure Analysis of Paints & Coatings
- 2.6 Manufacturing Process Analysis of Paints & Coatings

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Paints & Coatings Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Paints & Coatings Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Paints & Coatings Key Manufacturers in 2014

CHAPTER FOUR SALES ANALYSIS OF PAINTS & COATINGS BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 4.1 China Sales of Paints & Coatings by Regions 2010-2015
- 4.2 China Sales of Paints & Coatings by Product Type 2010-2015
- 4.3 China Sales of Paints & Coatings by Applications 2010-2015
- 4.4 Price Analysis of China Paints & Coatings Key Manufacturers in 2015

4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Paints & Coatings 2010-2015

CHAPTER FIVE SALES REVENUE ANALYSIS OF PAINTS & COATINGS BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

5.1 China Sales Revenue of Paints & Coatings by Regions 2010-2015

5.2 China Sales Revenue of Paints & Coatings by Product Type 2010-2015

5.3 China Sales Revenue of Paints & Coatings by Applications 2010-2015

5.4 Sales Price Analysis of Paints & Coatings by Regions, Product Type, and Applications 2010-2015

CHAPTER SIX ANALYSIS OF PAINTS & COATINGS PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015

6.1 Capacity Production Sales Revenue of Paints & Coatings 2010-2015

6.2 Production Sales Market Share Analysis of Paints & Coatings 2014-2015

6.3 Import, Export and China Local Sales of Paints & Coatings 2010-2015

6.4 Supply(Production), Local Sales and Relationship between Supply and Demand of Paints & Coatings 2010-2015

6.5 Price, Cost, Gross Margin of Paints & Coatings 2010-2015

CHAPTER SEVEN ANALYSIS OF PAINTS & COATINGS INDUSTRY KEY MANUFACTURERS

7.1 AKZO Nobel

7.1.1 Company Profile

7.1.2 Product Picture and Specifications

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 AKZO Nobel SWOT Analysis

7.2 Asian Paints

7.2.1 Company Profile

7.2.2 Product Picture and Specifications

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Asian Paints SWOT Analysis

7.3 Axalta

7.3.1 Company Profile

7.3.2 Product Picture and Specifications

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.3.4 Axalta SWOT Analysis
- 7.4 BASF
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 BASF SWOT Analysis
- 7.5 Henkel
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specifications
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Henkel SWOT Analysis
- 7.6 Kansai
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specifications
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Kansai SWOT Analysis
- 7.7 PPG Industries
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specifications
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 PPG Industries SWOT Analysis
- 7.8 RPM
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specifications
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 RPM SWOT Analysis
- 7.9 Sherwin-Williams
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specifications
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 Sherwin-Williams SWOT Analysis
- 7.10 Valspar
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specifications
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Valspar SWOT Analysis

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Gross Margin Conclusions

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF PAINTS & COATINGS

- 9.1 Marketing Channels Status of Paints & Coatings
- 9.2 Traders or Distributors of Paints & Coatings with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Paints & Coatings
- 9.4 China Import, Export and Trade Analysis of Paints & Coatings

CHAPTER TEN ANALYSIS OF PAINTS & COATINGS PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020

- 10.1 China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Paints & Coatings 2015-2020
- 10.2 Sales Market Share by Product Type of Paints & Coatings 2015-2020
- 10.3 China Sales of Paints & Coatings by Applications 2015-2020
- 10.4 Sales and Sales Revenue Overview of Paints & Coatings 2015-2020
- 10.5 Import, Export and Local Sales of Paints & Coatings 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF PAINTS & COATINGS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Paints & Coatings with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Paints & Coatings with Contact Information
- 11.3 Major Players of Paints & Coatings with Contact Information
- 11.4 Key Consumers of Paints & Coatings with Contact Information
- 11.5 Supply Chain Relationship Analysis of Paints & Coatings

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF PAINTS & COATINGS

- 12.1 New Project SWOT Analysis of Paints & Coatings
- 12.2 New Project Investment Feasibility Analysis of Paints & Coatings

CHAPTER THIRTEEN CONCLUSION OF THE CHINA PAINTS & COATINGS INDUSTRY REPORT 2015

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Paints & Coatings

Table Product Specifications of Paints & Coatings

Table Classification of Paints & Coatings

Figure China Sales Market Share of Paints & Coatings by Product Types in 2014

Table Applications of Paints & Coatings

Figure China Sales Market Share of Paints & Coatings by Applications in 2014

Figure Industry Chain Structure of Paints & Coatings

Table China Industry Overview of Paints & Coatings

Table Industry Policy of Paints & Coatings

Table Industry News List of Paints & Coatings

Table Bill of Materials(BOM) of Paints & Coatings

Table Bill of Materials(BOM) Price of Paints & Coatings

Table Labor Cost of Paints & Coatings

Table Depreciation Cost of Paints & Coatings

Table Manufacturing Cost Structure Analysis of Paints & Coatings in 2014

Figure Manufacturing Process Analysis of Paints & Coatings

Table Capacity and Commercial Production Date of China Paints & Coatings Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Paints & Coatings Manufacturers in 2014

Table R&D Status and Technology Source of China Paints & Coatings Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Paints & Coatings Key Manufacturers in 2014

Table China Sales of Paints & Coatings by Regions 2010-2015

Table China Sales Market Share of Paints & Coatings by Regions 2010-2015 (%)

Figure China Sales Market Share of Paints & Coatings by Regions in 2014

Figure China Sales Market Share of Paints & Coatings by Regions in 2015

Table China Sales of Paints & Coatings by Product Type in 2010-2015

Table China Sales Market Share of Paints & Coatings by Product Type in 2010-2015 (%)

Figure China Sales Market Share of Paints & Coatings by Technology in 2014

Figure China Sales Market Share of Paints & Coatings by Technology in 2015

Figure China Sales of Paints & Coatings by Applications in 2010-2015

Table China Sales Market Share of Paints & Coatings by Applications in 2010-2015 (%)

Figure China Sales Market Share of Paints & Coatings by Applications in 2014
Figure China Sales Market Share of Paints & Coatings by Applications in 2015
Table Price Analysis of China Paints & Coatings Key Manufacturers in 2015
Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Paints & Coatings 2010-2015
Table China Sales Revenue of Paints & Coatings by Regions 2010-2015
Table China Sales Revenue Market Share of Paints & Coatings by Regions 2010-2015 (%)
Figure China Sales Revenue Market Share of Paints & Coatings by Regions in 2014
Figure China Sales Revenue Market Share of Paints & Coatings by Regions in 2015
Table China Sales Revenue of Paints & Coatings by Product Type in 2010-2015
Table China Sales Revenue Market Share of Paints & Coatings by Product Type in 2010-2015 (%)
Figure China Sales Revenue Market Share of Paints & Coatings by Technology in 2014
Figure China Sales Revenue Market Share of Paints & Coatings by Technology in 2015
Figure China Sales Revenue of Paints & Coatings by Applications in 2010-2015
Table China Sales Revenue Market Share of Paints & Coatings by Applications in 2010-2015 (%)
Figure China Sales Revenue Market Share of Paints & Coatings by Applications in 2014
Figure China Sales Revenue Market Share of Paints & Coatings by Applications in 2015
Table Sales Price of China Paints & Coatings by Regions 2010-2015
Table Sales Price of China Paints & Coatings by Product Type 2010-2015
Table Sales Price of China Paints & Coatings by Applications 2010-2015
Table China and Major Manufacturers Capacity of Paints & Coatings 2010-2015
Table China Capacity Market Share of Major Paints & Coatings Manufacturers 2010-2015 (%)
Table China and Major Manufacturers Production of Paints & Coatings 2010-2015
Table China Production Market Share of Major Paints & Coatings Manufacturers 2010-2015 (%)
Table China and Major Manufacturers Sales of Paints & Coatings 2010-2015
Table China Sales Market Share of Major Paints & Coatings Manufacturers 2010-2015 (%)
Table China and Major Manufacturers Sales Revenue of Paints & Coatings 2010-2015 (M USD)
Table China Sales Revenue Market Share of Major Paints & Coatings Manufacturers 2010-2015 (%)
Figure China Capacity, Production and Growth Rate of Paints & Coatings 2010-2015
Figure China Capacity Utilization Rate of Paints & Coatings 2010-2015
Figure China Sales Revenue (M USD) and Growth Rate of Paints & Coatings

2010-2015

Figure China Production Market Share of Major Paints & Coatings Manufacturers in 2014

Figure China Production Market Share of Major Paints & Coatings Manufacturers in 2015

Figure China Sales Market Share of Major Paints & Coatings Manufacturers in 2014

Figure China Sales Market Share of Major Paints & Coatings Manufacturers in 2015

Table China and Major Manufacturers Export of Paints & Coatings 2010-2015

Table China and Major Manufacturers Import of Paints & Coatings 2010-2015

Table China Production Import, Export and Local Sales of Paints & Coatings 2010-2015

Table China Supply, Consumption and Shortage of Paints & Coatings 2010-2015

Table Price of China Paints & Coatings Major Manufacturers 2010-2015

Table Cost of China Paints & Coatings Major Manufacturers 2010-2015

Table Gross Margin of China Paints & Coatings Major Manufacturers 2010-2015

Table AKZO Nobel Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of AKZO Nobel

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of AKZO Nobel 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of AKZO Nobel 2010-2015

Figure Paints & Coatings Production and China Market Share of AKZO Nobel 2010-2015

Table AKZO Nobel Paints & Coatings SWOT Analysis

Table Asian Paints Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of Asian Paints

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Asian Paints 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of Asian Paints 2010-2015

Figure Paints & Coatings Production and China Market Share of Asian Paints 2010-2015

Table Asian Paints Paints & Coatings SWOT Analysis

Table Axalta Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of Axalta

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Axalta 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of Axalta 2010-2015

Figure Paints & Coatings Production and China Market Share of Axalta 2010-2015

Table Axalta Paints & Coatings SWOT Analysis

Table BASF Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of BASF

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of BASF 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of BASF 2010-2015

Figure Paints & Coatings Production and China Market Share of BASF 2010-2015

Table BASF Paints & Coatings SWOT Analysis

Table Henkel Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of Henkel

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Henkel 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of Henkel 2010-2015

Figure Paints & Coatings Production and China Market Share of Henkel 2010-2015

Table Henkel Paints & Coatings SWOT Analysis

Table Kansai Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of Kansai

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Kansai 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of Kansai 2010-2015

Figure Paints & Coatings Production and China Market Share of Kansai 2010-2015

Table Kansai Paints & Coatings SWOT Analysis

Table PPG Industries Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of PPG Industries

Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of PPG Industries 2010-2015

Figure Paints & Coatings Capacity, Production and Growth Rate of PPG Industries 2010-2015

Figure Paints & Coatings Production and China Market Share of PPG Industries 2010-2015

Table PPG Industries Paints & Coatings SWOT Analysis

Table RPM Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Paints & Coatings Picture and Specifications of RPM
Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of RPM 2010-2015
Figure Paints & Coatings Capacity, Production and Growth Rate of RPM 2010-2015
Figure Paints & Coatings Production and China Market Share of RPM 2010-2015
Table RPM Paints & Coatings SWOT Analysis
Table Sherwin-Williams Company Profile Table(Contact Information Plant Location Capacity Revenue etc)
Figure Paints & Coatings Picture and Specifications of Sherwin-Williams
Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Sherwin-Williams 2010-2015
Figure Paints & Coatings Capacity, Production and Growth Rate of Sherwin-Williams 2010-2015
Figure Paints & Coatings Production and China Market Share of Sherwin-Williams 2010-2015
Table Sherwin-Williams Paints & Coatings SWOT Analysis
Table Valspar Company Profile Table(Contact Information Plant Location Capacity Revenue etc)
Figure Paints & Coatings Picture and Specifications of Valspar
Table Paints & Coatings Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Valspar 2010-2015
Figure Paints & Coatings Capacity, Production and Growth Rate of Valspar 2010-2015
Figure Paints & Coatings Production and China Market Share of Valspar 2010-2015
Table Valspar Paints & Coatings SWOT Analysis
Table Paints & Coatings Price by Product Type 2010-2015
Table Paints & Coatings Price by Applications 2010-2015
Table Paints & Coatings Gross Margin by Product Type 2010-2015
Table Paints & Coatings Gross Margin by Applications 2010-2015
Table Paints & Coatings Gross Margin by Company 2010-2015
Table Marketing Channels Status of Paints & Coatings
Table Traders or Distributors of Paints & Coatings with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Paints & Coatings
Table China Import, Export, and Trade of Paints & Coatings
Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Paints & Coatings 2015-2020
Figure China Capacity, Production and Growth Rate of Paints & Coatings 2015-2020
Figure China Capacity Utilization Rate of Paints & Coatings 2015-2020
Table China Paints & Coatings Sales by Product Type in 2015-2020
Table China Paints & Coatings Sales Market Share by Product Type in 2015-2020 (%)

Figure China Sales Market Share of Paints & Coatings by Product Type in 2020
Figure China Sales of Paints & Coatings by Applications in 2015-2020
Table China Sales Market Share of Paints & Coatings by Applications in 2015-2020 (%)
Figure China Sales Market Share of Paints & Coatings by Applications in 2020
Figure China Sales and Growth Rate of Paints & Coatings 2015-2020
Figure China Sales Revenue (Million USD) and Growth Rate of Paints & Coatings 2015-2020
Table China Production, Import, Export and Local Sales of Paints & Coatings 2015-2020
Table Major Raw Materials Suppliers of Paints & Coatings with Contact Information
Table Manufacturing Equipment Suppliers of Paints & Coatings with Contact Information
Table Major Players of Paints & Coatings with Contact Information
Table Key Consumers of Paints & Coatings with Contact Information
Table Supply Chain Relationship Analysis of Paints & Coatings
Table New Project SWOT Analysis of Paints & Coatings
Table New Project Investment Feasibility Analysis of Paints & Coatings
Table Part of Interviewees Record List

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