

China Over-the-range Microwave Market Research Report 2016

<https://marketpublishers.com/r/CDAC8EC4D69EN.html>

Date: November 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: CDAC8EC4D69EN

Abstracts

Notes:

Sales, means the sales volume of Over-the-range Microwave

Revenue, means the sales value of Over-the-range Microwave

This report studies Over-the-range Microwave in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Electrolux

Whirlpool

GE

Samsung

Panasonic

Siemens

Galanz

Midea

LG

Gree

Haier

Bosch

Sharp

Indesit

Fotile

Vatti

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L

> 25 L

Split by Application, this report focuses on consumption, market share and growth rate of Over-the-range Microwave in each application, can be divided into

Residential

Commercial

Application 3

Contents

China Over-the-range Microwave Market Research Report 2016

1 OVER-THE-RANGE MICROWAVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Over-the-range Microwave
- 1.2 Over-the-range Microwave Segment by Type
 - 1.2.1 China Production Market Share of Over-the-range Microwave Type in 2015
 - 1.2.2 1.2.3 22 - 25 L
 - 1.2.4 > 25 L
- 1.3 Applications of Over-the-range Microwave
 - 1.3.1 Over-the-range Microwave Consumption Market Share by Application in 2015
 - 1.3.2 Residential
 - 1.3.3 Commercial
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Over-the-range Microwave (2011-2021)
- 1.5 China Over-the-range Microwave Status and Outlook
- 1.6 Government Policies

2 CHINA OVER-THE-RANGE MICROWAVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Over-the-range Microwave Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Over-the-range Microwave Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Over-the-range Microwave Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Over-the-range Microwave Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Over-the-range Microwave Market Competitive Situation and Trends
 - 2.5.1 Over-the-range Microwave Market Concentration Rate
 - 2.5.2 Over-the-range Microwave Market Share of Top 3 and Top 5 Manufacturers

3 CHINA OVER-THE-RANGE MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Electrolux
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Over-the-range Microwave Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Electrolux Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Whirlpool

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 122 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Whirlpool 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 GE

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 128 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 GE 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Samsung

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Samsung Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Panasonic

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Siemens
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 M USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Siemens M USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Galanz
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Electronics Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Galanz Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Midea
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Midea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 LG
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Gree

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Gree Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Haier

3.12 Bosch

3.13 Sharp

3.14 Indesit

3.15 Fotile

3.16 Vatti

4 CHINA OVER-THE-RANGE MICROWAVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Over-the-range Microwave Capacity, Production and Growth (2011-2016)

4.2 China Over-the-range Microwave Revenue and Growth (2011-2016)

4.3 China Over-the-range Microwave Production, Consumption, Export and Import (2011-2016)

5 CHINA OVER-THE-RANGE MICROWAVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Over-the-range Microwave Production and Market Share by Type (2011-2016)

5.2 China Over-the-range Microwave Revenue and Market Share by Type (2011-2016)

5.3 China Over-the-range Microwave Price by Type (2011-2016)

5.4 China Over-the-range Microwave Production Growth by Type (2011-2016)

6 CHINA OVER-THE-RANGE MICROWAVE MARKET ANALYSIS BY APPLICATION

6.1 China Over-the-range Microwave Consumption and Market Share by Application (2011-2016)

6.2 China Over-the-range Microwave Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 OVER-THE-RANGE MICROWAVE MANUFACTURING COST ANALYSIS

7.1 Over-the-range Microwave Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Over-the-range Microwave

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Over-the-range Microwave Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Over-the-range Microwave Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA OVER-THE-RANGE MICROWAVE MARKET FORECAST (2016-2021)

11.1 China Over-the-range Microwave Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Over-the-range Microwave Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Over-the-range Microwave Production Forecast by Type (2016-2021)

11.4 China Over-the-range Microwave Consumption Forecast by Application (2016-2021)

11.5 Over-the-range Microwave Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Over-the-range Microwave

Figure China Production Market Share of Over-the-range Microwave by Type in 2015

Figure Product Picture of Table Major Manufacturers of Figure Product Picture of 22 - 25 L

Table Major Manufacturers of 22 - 25 L

Figure Product Picture of > 25 L

Table Major Manufacturers of > 25 L

Table Over-the-range Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Over-the-range Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Table China Over-the-range Microwave Capacity of Key Manufacturers (2015 and 2016)

Table China Over-the-range Microwave Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Over-the-range Microwave Capacity of Key Manufacturers in 2015

Figure China Over-the-range Microwave Capacity of Key Manufacturers in 2016

Table China Over-the-range Microwave Production of Key Manufacturers (2015 and 2016)

Table China Over-the-range Microwave Production Share by Manufacturers (2015 and 2016)

Figure 2015 Over-the-range Microwave Production Share by Manufacturers

Figure 2016 Over-the-range Microwave Production Share by Manufacturers

Table China Over-the-range Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Over-the-range Microwave Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Over-the-range Microwave Revenue Share by Manufacturers

Table 2016 China Over-the-range Microwave Revenue Share by Manufacturers

Table China Market Over-the-range Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Over-the-range Microwave Average Price of Key Manufacturers in 2015

Table Manufacturers Over-the-range Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Over-the-range Microwave Product Type

Figure Over-the-range Microwave Market Share of Top 3 Manufacturers

Figure Over-the-range Microwave Market Share of Top 5 Manufacturers

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux Over-the-range Microwave Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Over-the-range Microwave Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Over-the-range Microwave Market Share (2011-2016)

Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumsung Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumsung Over-the-range Microwave Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Over-the-range Microwave Market Share (2011-2016)

Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siemens Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Over-the-range Microwave Market Share (2011-2016)

Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galanz Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galanz Over-the-range Microwave Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Over-the-range Microwave Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Over-the-range Microwave Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gree Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Over-the-range Microwave Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Over-the-range Microwave Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Over-the-range Microwave Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sharp Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Over-the-range Microwave Market Share (2011-2016)

Table Indesit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Indesit Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Indesit Over-the-range Microwave Market Share (2011-2016)

Table Fotile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotile Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fotile Over-the-range Microwave Market Share (2011-2016)

Table Vatti Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vatti Over-the-range Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vatti Over-the-range Microwave Market Share (2011-2016)

Figure China Over-the-range Microwave Capacity, Production and Growth (2011-2016)

Figure China Over-the-range Microwave Revenue (Million USD) and Growth (2011-2016)

Table China Over-the-range Microwave Production, Consumption, Export and Import (2011-2016)

Table China Over-the-range Microwave Production by Type (2011-2016)

Table China Over-the-range Microwave Production Share by Type (2011-2016)

Figure Production Market Share of Over-the-range Microwave by Type (2011-2016)
Figure 2015 Production Market Share of Over-the-range Microwave by Type
Table China Over-the-range Microwave Revenue by Type (2011-2016)
Table China Over-the-range Microwave Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Over-the-range Microwave by Type (2011-2016)
Figure 2015 Revenue Market Share of Over-the-range Microwave by Type
Table China Over-the-range Microwave Price by Type (2011-2016)
Figure China Over-the-range Microwave Production Growth by Type (2011-2016)
Table China Over-the-range Microwave Consumption by Application (2011-2016)
Table China Over-the-range Microwave Consumption Market Share by Application (2011-2016)
Figure China Over-the-range Microwave Consumption Market Share by Application in 2015
Table China Over-the-range Microwave Consumption Growth Rate by Application (2011-2016)
Figure China Over-the-range Microwave Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Over-the-range Microwave
Figure Manufacturing Process Analysis of Over-the-range Microwave
Figure Over-the-range Microwave Industrial Chain Analysis
Table Raw Materials Sources of Over-the-range Microwave Major Manufacturers in 2015
Table Major Buyers of Over-the-range Microwave
Table Distributors/Traders List
Figure China Over-the-range Microwave Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Over-the-range Microwave Revenue and Growth Rate Forecast (2016-2021)
Table China Over-the-range Microwave Production, Import, Export and Consumption Forecast (2016-2021)
Table China Over-the-range Microwave Production Forecast by Type (2016-2021)
Table China Over-the-range Microwave Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Over-the-range Microwave Market Research Report 2016

Product link: <https://marketpublishers.com/r/CDAC8EC4D69EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDAC8EC4D69EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970