

# China Outdoor Water Purifier Market Research Report 2017

<https://marketpublishers.com/r/C99C8CFBE97EN.html>

Date: January 2017

Pages: 100

Price: US\$ 3,200.00 (Single User License)

ID: C99C8CFBE97EN

## Abstracts

### Notes:

Sales, means the sales volume of Outdoor Water Purifier

Revenue, means the sales value of Outdoor Water Purifier

This report studies Outdoor Water Purifier in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Katadyn

MSR

SteriPEN

Diercon

Pureeasy

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Squeeze Type

Pump Type

Pen Type

Gravity Leakage Type

Suction Type

Split by Application, this report focuses on consumption, market share and growth rate of Outdoor Water Purifier in each application, can be divided into

Outdoor Sports

Outdoor Work

Emergency Rescue

Others

## Contents

### China Outdoor Water Purifier Market Research Report 2017

## **1 OUTDOOR WATER PURIFIER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outdoor Water Purifier
- 1.2 Outdoor Water Purifier Segment by Type
  - 1.2.1 China Production Market Share of Outdoor Water Purifier Type in 2015
  - 1.2.2 Squeeze Type
  - 1.2.3 Pump Type
  - 1.2.4 Pen Type
  - 1.2.5 Gravity Leakage Type
  - 1.2.6 Suction Type
- 1.3 Applications of Outdoor Water Purifier
  - 1.3.1 Outdoor Water Purifier Consumption Market Share by Application in 2015
  - 1.3.2 Outdoor Sports
  - 1.3.3 Outdoor Work
  - 1.3.4 Emergency Rescue
  - 1.3.5 Others
- 1.4 China Market Size (Value) of Outdoor Water Purifier (2011-2021)
- 1.5 China Outdoor Water Purifier Status and Outlook
- 1.6 Government Policies

## **2 CHINA OUTDOOR WATER PURIFIER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Outdoor Water Purifier Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Outdoor Water Purifier Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Outdoor Water Purifier Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Water Purifier Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Outdoor Water Purifier Market Competitive Situation and Trends
  - 2.5.1 Outdoor Water Purifier Market Concentration Rate
  - 2.5.2 Outdoor Water Purifier Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA OUTDOOR WATER PURIFIER MANUFACTURERS PROFILES/ANALYSIS**

### 3.1 Katadyn

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Outdoor Water Purifier Product Type, Application and Specification

3.1.2.1 Squeeze Type

3.1.2.2 Pump Type

3.1.3 Katadyn Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

### 3.2 MSR

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Outdoor Water Purifier Product Type, Application and Specification

3.2.2.1 Squeeze Type

3.2.2.2 Pump Type

3.2.3 MSR 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

### 3.3 SteriPEN

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Outdoor Water Purifier Product Type, Application and Specification

3.3.2.1 Squeeze Type

3.3.2.2 Pump Type

3.3.3 SteriPEN 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

### 3.4 Diercon

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Outdoor Water Purifier Product Type, Application and Specification

3.4.2.1 Squeeze Type

3.4.2.2 Pump Type

3.4.3 Diercon Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

### 3.5 Pureeasy

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Outdoor Water Purifier Product Type, Application and Specification

#### 3.5.2.1 Squeeze Type

#### 3.5.2.2 Pump Type

### 3.5.3 Pureeasy Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.6.2 Outdoor Water Purifier Product Type, Application and Specification

#### 3.6.2.1 Squeeze Type

#### 3.6.2.2 Pump Type

### 3.6.3 Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.6.4 Main Business/Business Overview

## **4 CHINA OUTDOOR WATER PURIFIER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Outdoor Water Purifier Capacity, Production and Growth (2011-2016)

### 4.2 China Outdoor Water Purifier Revenue and Growth (2011-2016)

### 4.3 China Outdoor Water Purifier Production, Consumption, Export and Import (2011-2016)

## **5 CHINA OUTDOOR WATER PURIFIER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Outdoor Water Purifier Production and Market Share by Type (2011-2016)

### 5.2 China Outdoor Water Purifier Revenue and Market Share by Type (2011-2016)

### 5.3 China Outdoor Water Purifier Price by Type (2011-2016)

### 5.4 China Outdoor Water Purifier Production Growth by Type (2011-2016)

## **6 CHINA OUTDOOR WATER PURIFIER MARKET ANALYSIS BY APPLICATION**

### 6.1 China Outdoor Water Purifier Consumption and Market Share by Application (2011-2016)

### 6.2 China Outdoor Water Purifier Consumption Growth Rate by Application (2011-2016)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Application

### 6.3.2 Emerging Markets/Countries

## **7 CHINA OUTDOOR WATER PURIFIER MARKET ANALYSIS BY REGIONS (PROVINCES)**

### 7.1 China Outdoor Water Purifier Production, Production Value and Price by Regions (Provinces)(2011-2016)

#### 7.1.1 China Outdoor Water Purifier Production and Market Share by Regions (Provinces)(2011-2016)

#### 7.1.2 China Outdoor Water Purifier Production Value and Market Share by Regions (Provinces)(2011-2016)

#### 7.1.3 China Outdoor Water Purifier Sales Price by Regions (Provinces)(2011-2016)

### 7.2 China Outdoor Water Purifier Consumption by Regions (Provinces)(2011-2016)

### 7.3 China Outdoor Water Purifier Production, Consumption, Export and Import (2011-2016)

## **8 OUTDOOR WATER PURIFIER MANUFACTURING COST ANALYSIS**

### 8.1 Outdoor Water Purifier Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Outdoor Water Purifier

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Outdoor Water Purifier Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Outdoor Water Purifier Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA OUTDOOR WATER PURIFIER MARKET FORECAST (2016-2021)**

- 12.1 China Outdoor Water Purifier Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Outdoor Water Purifier Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Outdoor Water Purifier Production Forecast by Type (2016-2021)
- 12.4 China Outdoor Water Purifier Consumption Forecast by Application (2016-2021)
- 12.5 China Outdoor Water Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Outdoor Water Purifier Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Outdoor Water Purifier Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Outdoor Water Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Outdoor Water Purifier Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Water Purifier

Figure China Production Market Share of Outdoor Water Purifier by Type in 2015

Figure Product Picture of Squeeze Type

Table Major Manufacturers of Squeeze Type

Figure Product Picture of Pump Type

Table Major Manufacturers of Pump Type

Figure Product Picture of Pen Type

Table Major Manufacturers of Pen Type

Figure Product Picture of Gravity Leakage Type

Table Major Manufacturers of Gravity Leakage Type

Figure Product Picture of Suction Type

Table Major Manufacturers of Suction Type

Table Outdoor Water Purifier Consumption Market Share by Application in 2015

Figure Outdoor Sports Examples

Figure Outdoor Work Examples

Figure Emergency Rescue Examples

Figure Others Examples

Figure China Outdoor Water Purifier Revenue (Million USD) and Growth Rate (2011-2021)

Table China Outdoor Water Purifier Capacity of Key Manufacturers (2015 and 2016)

Table China Outdoor Water Purifier Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Outdoor Water Purifier Capacity of Key Manufacturers in 2015

Figure China Outdoor Water Purifier Capacity of Key Manufacturers in 2016

Table China Outdoor Water Purifier Production of Key Manufacturers (2015 and 2016)

Table China Outdoor Water Purifier Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Water Purifier Production Share by Manufacturers

Figure 2016 Outdoor Water Purifier Production Share by Manufacturers

Table China Outdoor Water Purifier Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Outdoor Water Purifier Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Outdoor Water Purifier Revenue Share by Manufacturers

Table 2016 China Outdoor Water Purifier Revenue Share by Manufacturers

Table China Market Outdoor Water Purifier Average Price of Key Manufacturers (2015

and 2016)

Figure China Market Outdoor Water Purifier Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Water Purifier Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Water Purifier Product Type

Figure Outdoor Water Purifier Market Share of Top 3 Manufacturers

Figure Outdoor Water Purifier Market Share of Top 5 Manufacturers

Table Katadyn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Katadyn Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Katadyn Outdoor Water Purifier Market Share (2011-2016)

Table MSR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MSR Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MSR Outdoor Water Purifier Market Share (2011-2016)

Table SteriPEN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SteriPEN Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SteriPEN Outdoor Water Purifier Market Share (2011-2016)

Table Diercon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Diercon Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Diercon Outdoor Water Purifier Market Share (2011-2016)

Table Pureeasy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pureeasy Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pureeasy Outdoor Water Purifier Market Share (2011-2016)

Table... Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table... Outdoor Water Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure... Outdoor Water Purifier Market Share (2011-2016)

Figure China Outdoor Water Purifier Capacity, Production and Growth (2011-2016)

Figure China Outdoor Water Purifier Revenue (Million USD) and Growth (2011-2016)

Table China Outdoor Water Purifier Production, Consumption, Export and Import (2011-2016)

Table China Outdoor Water Purifier Production by Type (2011-2016)

Table China Outdoor Water Purifier Production Share by Type (2011-2016)

Figure Production Market Share of Outdoor Water Purifier by Type (2011-2016)

Figure 2015 Production Market Share of Outdoor Water Purifier by Type  
Table China Outdoor Water Purifier Revenue by Type (2011-2016)  
Table China Outdoor Water Purifier Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Outdoor Water Purifier by Type (2011-2016)  
Figure 2015 Revenue Market Share of Outdoor Water Purifier by Type  
Table China Outdoor Water Purifier Price by Type (2011-2016)  
Figure China Outdoor Water Purifier Production Growth by Type (2011-2016)  
Table China Outdoor Water Purifier Consumption by Application (2011-2016)  
Table China Outdoor Water Purifier Consumption Market Share by Application (2011-2016)  
Figure China Outdoor Water Purifier Consumption Market Share by Application in 2015  
Table China Outdoor Water Purifier Consumption Growth Rate by Application (2011-2016)  
Figure China Outdoor Water Purifier Consumption Growth Rate by Application (2011-2016)  
Table China Outdoor Water Purifier Production by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Production Market Share by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Production Value by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Production Value Market Share by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Sales Price by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Consumption by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Outdoor Water Purifier Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Outdoor Water Purifier  
Figure Manufacturing Process Analysis of Outdoor Water Purifier  
Figure Outdoor Water Purifier Industrial Chain Analysis  
Table Raw Materials Sources of Outdoor Water Purifier Major Manufacturers in 2015  
Table Major Buyers of Outdoor Water Purifier  
Table Distributors/Traders List  
Figure China Outdoor Water Purifier Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Outdoor Water Purifier Revenue and Growth Rate Forecast (2016-2021)

Table China Outdoor Water Purifier Production, Import, Export and Consumption Forecast (2016-2021)

Table China Outdoor Water Purifier Production Forecast by Type (2016-2021)

Table China Outdoor Water Purifier Consumption Forecast by Application (2016-2021)

Table China Outdoor Water Purifier Production Forecast by Regions (Provinces)(2016-2021)

Table China Outdoor Water Purifier Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Outdoor Water Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Outdoor Water Purifier Market Research Report 2017

Product link: <https://marketpublishers.com/r/C99C8CFBE97EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C99C8CFBE97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970