

China Outdoor Jackets Market Research Report 2017

https://marketpublishers.com/r/C121849C993EN.html

Date: January 2017

Pages: 111

Price: US\$ 3,200.00 (Single User License)

ID: C121849C993EN

Abstracts

Notes:

Sales, means the sales volume of Outdoor Jackets

Revenue, means the sales value of Outdoor Jackets

This report studies Outdoor Jackets in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Arc'teryx
The North Face
Salewa
BLACK YAK
Marmot
Mountain Hardwear
Mammut
VAUDE

Columbia



Lafuma **AIGLE** Lowe Alpine Kailas Skogstad Jack Wolfskin Fjallraven **NORTHLAND Atunas** Ozark Shehe Market Segment by Regions (provinces), covering South China East China Southwest China Northeast China North China Central China Northwest China



Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cold weather jackets
Leather jackets
Light jackets
Others
Split by Application, this report focuses on consumption, market share and growth rate of Outdoor Jackets in each application, can be divided into Men Women



Contents

China Outdoor Jackets Market Research Report 2017

1 OUTDOOR JACKETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Jackets
- 1.2 Outdoor Jackets Segment by Type
 - 1.2.1 China Production Market Share of Outdoor Jackets Type in 2015
 - 1.2.2 Cold weather jackets
 - 1.2.3 Leather jackets
 - 1.2.4 Light jackets
 - 1.2.5 Others
- 1.3 Applications of Outdoor Jackets
- 1.3.1 Outdoor Jackets Consumption Market Share by Application in 2015
- 1.3.2 Men
- 1.3.3 Women
- 1.4 China Market Size (Value) of Outdoor Jackets (2011-2021)
- 1.5 China Outdoor Jackets Status and Outlook
- 1.6 Government Policies

2 CHINA OUTDOOR JACKETS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Outdoor Jackets Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Outdoor Jackets Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Outdoor Jackets Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Jackets Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Outdoor Jackets Market Competitive Situation and Trends
 - 2.5.1 Outdoor Jackets Market Concentration Rate
 - 2.5.2 Outdoor Jackets Market Share of Top 3 and Top 5 Manufacturers

3 CHINA OUTDOOR JACKETS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Arc'teryx
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Outdoor Jackets Product Type, Application and Specification



- 3.1.2.1 Cold weather jackets
- 3.1.2.2 Leather jackets
- 3.1.3 Arc'teryx Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 The North Face
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Outdoor Jackets Product Type, Application and Specification
 - 3.2.2.1 Cold weather jackets
 - 3.2.2.2 Leather jackets
- 3.2.3 The North Face 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Salewa
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Outdoor Jackets Product Type, Application and Specification
 - 3.3.2.1 Cold weather jackets
 - 3.3.2.2 Leather jackets
- 3.3.3 Salewa 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 BLACK YAK
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Outdoor Jackets Product Type, Application and Specification
 - 3.4.2.1 Cold weather jackets
 - 3.4.2.2 Leather jackets
- 3.4.3 BLACK YAK Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Marmot
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Outdoor Jackets Product Type, Application and Specification
 - 3.5.2.1 Cold weather jackets
 - 3.5.2.2 Leather jackets
 - 3.5.3 Marmot Capacity, Production, Revenue, Price and Gross Margin (2015 and



2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Mountain Hardwear
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Outdoor Jackets Product Type, Application and Specification
 - 3.6.2.1 Cold weather jackets
 - 3.6.2.2 Leather jackets
- 3.6.3 Mountain Hardwear Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Mammut
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Outdoor Jackets Product Type, Application and Specification
 - 3.7.2.1 Cold weather jackets
 - 3.7.2.2 Leather jackets
- 3.7.3 Mammut Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 VAUDE
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Outdoor Jackets Product Type, Application and Specification
 - 3.8.2.1 Cold weather jackets
 - 3.8.2.2 Leather jackets
- 3.8.3 VAUDE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Columbia
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Outdoor Jackets Product Type, Application and Specification
 - 3.9.2.1 Cold weather jackets
 - 3.9.2.2 Leather jackets
- 3.9.3 Columbia Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Lafuma



3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Outdoor Jackets Product Type, Application and Specification
 - 3.10.2.1 Cold weather jackets
 - 3.10.2.2 Leather jackets
- 3.10.3 Lafuma Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- **3.11 AIGLE**
- 3.12 Lowe Alpine
- 3.13 Kailas
- 3.14 Skogstad
- 3.15 Jack Wolfskin
- 3.16 Fjallraven
- 3.17 NORTHLAND
- 3.18 Atunas
- 3.19 Ozark
- 3.20 Shehe

4 CHINA OUTDOOR JACKETS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Outdoor Jackets Capacity, Production and Growth (2011-2016)
- 4.2 China Outdoor Jackets Revenue and Growth (2011-2016)
- 4.3 China Outdoor Jackets Production, Consumption, Export and Import (2011-2016)

5 CHINA OUTDOOR JACKETS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Outdoor Jackets Production and Market Share by Type (2011-2016)
- 5.2 China Outdoor Jackets Revenue and Market Share by Type (2011-2016)
- 5.3 China Outdoor Jackets Price by Type (2011-2016)
- 5.4 China Outdoor Jackets Production Growth by Type (2011-2016)

6 CHINA OUTDOOR JACKETS MARKET ANALYSIS BY APPLICATION

- 6.1 China Outdoor Jackets Consumption and Market Share by Application (2011-2016)
- 6.2 China Outdoor Jackets Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities



- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 CHINAOUTDOOR JACKETS MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Outdoor Jackets Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Outdoor Jackets Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Outdoor Jackets Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Outdoor Jackets Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Outdoor Jackets Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Outdoor Jackets Production, Consumption, Export and Import (2011-2016)

8 OUTDOOR JACKETS MANUFACTURING COST ANALYSIS

- 8.1 Outdoor Jackets Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Outdoor Jackets

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outdoor Jackets Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outdoor Jackets Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA OUTDOOR JACKETS MARKET FORECAST (2016-2021)

- 12.1 China Outdoor Jackets Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Outdoor Jackets Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Outdoor Jackets Production Forecast by Type (2016-2021)
- 12.4 China Outdoor Jackets Consumption Forecast by Application (2016-2021)
- 12.5 China Outdoor Jackets Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Outdoor Jackets Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Outdoor Jackets Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Outdoor Jackets Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Outdoor Jackets Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction



Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Jackets

Figure China Production Market Share of Outdoor Jackets by Type in 2015

Figure Product Picture of Cold weather jackets

Table Major Manufacturers of Cold weather jackets

Figure Product Picture of Leather jackets

Table Major Manufacturers of Leather jackets

Figure Product Picture of Light jackets

Table Major Manufacturers of Light jackets

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Outdoor Jackets Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure China Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Table China Outdoor Jackets Capacity of Key Manufacturers (2015 and 2016)

Table China Outdoor Jackets Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Outdoor Jackets Capacity of Key Manufacturers in 2015

Figure China Outdoor Jackets Capacity of Key Manufacturers in 2016

Table China Outdoor Jackets Production of Key Manufacturers (2015 and 2016)

Table China Outdoor Jackets Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Jackets Production Share by Manufacturers

Figure 2016 Outdoor Jackets Production Share by Manufacturers

Table China Outdoor Jackets Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Outdoor Jackets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Outdoor Jackets Revenue Share by Manufacturers

Table 2016 China Outdoor Jackets Revenue Share by Manufacturers

Table China Market Outdoor Jackets Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Outdoor Jackets Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Jackets Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Jackets Product Type

Figure Outdoor Jackets Market Share of Top 3 Manufacturers

Figure Outdoor Jackets Market Share of Top 5 Manufacturers



Table Arc'teryx Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Arc'teryx Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arc'teryx Outdoor Jackets Market Share (2011-2016)

Table The North Face Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The North Face Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The North Face Outdoor Jackets Market Share (2011-2016)

Table Salewa Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Salewa Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Salewa Outdoor Jackets Market Share (2011-2016)

Table BLACK YAK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BLACK YAK Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BLACK YAK Outdoor Jackets Market Share (2011-2016)

Table Marmot Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Marmot Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Marmot Outdoor Jackets Market Share (2011-2016)

Table Mountain Hardwear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mountain Hardwear Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mountain Hardwear Outdoor Jackets Market Share (2011-2016)

Table Mammut Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mammut Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mammut Outdoor Jackets Market Share (2011-2016)

Table VAUDE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table VAUDE Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure VAUDE Outdoor Jackets Market Share (2011-2016)

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Columbia Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Columbia Outdoor Jackets Market Share (2011-2016)



Table Lafuma Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lafuma Outdoor Jackets Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lafuma Outdoor Jackets Market Share (2011-2016)

Table AIGLE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lowe Alpine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kailas Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Skogstad Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Jack Wolfskin Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Fjallraven Basic Information, Manufacturing Base, Sales Area and Its Competitors Table NORTHLAND Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atunas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ozark Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shehe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Outdoor Jackets Capacity, Production and Growth (2011-2016)

Figure China Outdoor Jackets Revenue (Million USD) and Growth (2011-2016)

Table China Outdoor Jackets Production, Consumption, Export and Import (2011-2016)

Table China Outdoor Jackets Production by Type (2011-2016)

Table China Outdoor Jackets Production Share by Type (2011-2016)

Figure Production Market Share of Outdoor Jackets by Type (2011-2016)

Figure 2015 Production Market Share of Outdoor Jackets by Type

Table China Outdoor Jackets Revenue by Type (2011-2016)

Table China Outdoor Jackets Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Outdoor Jackets by Type (2011-2016)

Figure 2015 Revenue Market Share of Outdoor Jackets by Type

Table China Outdoor Jackets Price by Type (2011-2016)

Figure China Outdoor Jackets Production Growth by Type (2011-2016)

Table China Outdoor Jackets Consumption by Application (2011-2016)

Table China Outdoor Jackets Consumption Market Share by Application (2011-2016)

Figure China Outdoor Jackets Consumption Market Share by Application in 2015

Table China Outdoor Jackets Consumption Growth Rate by Application (2011-2016)

Figure China Outdoor Jackets Consumption Growth Rate by Application (2011-2016)

Table China Outdoor Jackets Production by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Production Market Share by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Production Value by Regions (Provinces)(2011-2016)



Table China Outdoor Jackets Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Sales Price by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Consumption by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Outdoor Jackets Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Jackets

Figure Manufacturing Process Analysis of Outdoor Jackets

Figure Outdoor Jackets Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Jackets Major Manufacturers in 2015

Table Major Buyers of Outdoor Jackets

Table Distributors/Traders List

Figure China Outdoor Jackets Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Outdoor Jackets Revenue and Growth Rate Forecast (2016-2021)

Table China Outdoor Jackets Production, Import, Export and Consumption Forecast (2016-2021)

Table China Outdoor Jackets Production Forecast by Type (2016-2021)

Table China Outdoor Jackets Consumption Forecast by Application (2016-2021)

Table China Outdoor Jackets Production Forecast by Regions (Provinces)(2016-2021)

Table China Outdoor Jackets Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Outdoor Jackets Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Outdoor Jackets Market Research Report 2017
Product link: https://marketpublishers.com/r/C121849C993EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C121849C993EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms