

China Outdoor Appliances and Power Tools Market Research Report 2016

<https://marketpublishers.com/r/C0AAFFA3B56EN.html>

Date: October 2016

Pages: 123

Price: US\$ 3,200.00 (Single User License)

ID: C0AAFFA3B56EN

Abstracts

Notes:

Sales, means the sales volume of Outdoor Appliances and Power Tools

Revenue, means the sales value of Outdoor Appliances and Power Tools

This report studies Outdoor Appliances and Power Tools in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Alamo Group, Inc.

The Ariens Company

Blount International, Inc.

The Bosch Group

Briggs & Stratton Corporation

Simplicity Manufacturing, Inc.

Deere & Company

Global Garden Products Group

Castelgarden SpA

Emak S.p.A

Husqvarna AB

McCulloch Motors, Inc

Makita Corporation

MTD Products, Inc.

Stanley Black & Decker

STIHL Holding AG & CO. KG

Techtronic Industries Co. Ltd.

The Toro Company

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Outdoor Appliances and Power Tools in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Outdoor Appliances and Power Tools Market Research Report 2016

1 OUTDOOR APPLIANCES AND POWER TOOLS MARKET OVERVIEW

1.1 Product Overview and Scope of Outdoor Appliances and Power Tools

1.2 Outdoor Appliances and Power Tools Segment by Type

1.2.1 China Production Market Share of Outdoor Appliances and Power Tools Type in 2015

1.2.2 Type I

1.2.3 Type II

1.2.4 Type III

1.3 Applications of Outdoor Appliances and Power Tools

1.3.1 Outdoor Appliances and Power Tools Consumption Market Share by Application in 2015

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.4 China Market Size (Value) of Outdoor Appliances and Power Tools (2011-2021)

1.5 China Outdoor Appliances and Power Tools Status and Outlook

1.6 Government Policies

2 CHINA OUTDOOR APPLIANCES AND POWER TOOLS MARKET COMPETITION BY MANUFACTURERS

2.1 China Outdoor Appliances and Power Tools Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Outdoor Appliances and Power Tools Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Outdoor Appliances and Power Tools Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Outdoor Appliances and Power Tools Manufacturing Base Distribution, Sales Area, Product Type

2.5 Outdoor Appliances and Power Tools Market Competitive Situation and Trends

2.5.1 Outdoor Appliances and Power Tools Market Concentration Rate

2.5.2 Outdoor Appliances and Power Tools Market Share of Top 3 and Top 5 Manufacturers

3 CHINA OUTDOOR APPLIANCES AND POWER TOOLS MANUFACTURERS PROFILES/ANALYSIS

3.1 Alamo Group, Inc.

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Outdoor Appliances and Power Tools Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Alamo Group, Inc. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 The Ariens Company

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 123 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 The Ariens Company 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Blount International, Inc.

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 128 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Blount International, Inc. 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 The Bosch Group

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 The Bosch Group Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.4.4 Main Business/Business Overview
- 3.5 Briggs & Stratton Corporation
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Briggs & Stratton Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Simplicity Manufacturing, Inc.
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Simplicity Manufacturing, Inc. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Deere & Company
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Machinery & Equipment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Deere & Company Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Global Garden Products Group
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Global Garden Products Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Castelgarden SpA
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Castelgarden SpA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Emak S.p.A

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Emak S.p.A Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Husqvarna AB

3.12 McCulloch Motors, Inc

3.13 Makita Corporation

3.14 MTD Products, Inc.

3.15 Stanley Black & Decker

3.16 STIHL Holding AG & CO. KG

3.17 Techtronic Industries Co. Ltd.

3.18 The Toro Company

4 CHINA OUTDOOR APPLIANCES AND POWER TOOLS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Outdoor Appliances and Power Tools Capacity, Production and Growth (2011-2016)

4.2 China Outdoor Appliances and Power Tools Revenue and Growth (2011-2016)

4.3 China Outdoor Appliances and Power Tools Production, Consumption, Export and Import (2011-2016)

5 CHINA OUTDOOR APPLIANCES AND POWER TOOLS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Outdoor Appliances and Power Tools Production and Market Share by Type (2011-2016)

5.2 China Outdoor Appliances and Power Tools Revenue and Market Share by Type (2011-2016)

5.3 China Outdoor Appliances and Power Tools Price by Type (2011-2016)

5.4 China Outdoor Appliances and Power Tools Production Growth by Type (2011-2016)

6 CHINA OUTDOOR APPLIANCES AND POWER TOOLS MARKET ANALYSIS BY APPLICATION

6.1 China Outdoor Appliances and Power Tools Consumption and Market Share by Application (2011-2016)

6.2 China Outdoor Appliances and Power Tools Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 OUTDOOR APPLIANCES AND POWER TOOLS MANUFACTURING COST ANALYSIS

7.1 Outdoor Appliances and Power Tools Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Outdoor Appliances and Power Tools

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Outdoor Appliances and Power Tools Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Outdoor Appliances and Power Tools Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA OUTDOOR APPLIANCES AND POWER TOOLS MARKET FORECAST (2016-2021)

- 11.1 China Outdoor Appliances and Power Tools Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Outdoor Appliances and Power Tools Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Outdoor Appliances and Power Tools Production Forecast by Type (2016-2021)
- 11.4 China Outdoor Appliances and Power Tools Consumption Forecast by Application (2016-2021)
- 11.5 Outdoor Appliances and Power Tools Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Author List
- Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Appliances and Power Tools

Figure China Production Market Share of Outdoor Appliances and Power Tools by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Outdoor Appliances and Power Tools Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Outdoor Appliances and Power Tools Revenue (Million USD) and Growth Rate (2011-2021)

Table China Outdoor Appliances and Power Tools Capacity of Key Manufacturers (2015 and 2016)

Table China Outdoor Appliances and Power Tools Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Outdoor Appliances and Power Tools Capacity of Key Manufacturers in 2015

Figure China Outdoor Appliances and Power Tools Capacity of Key Manufacturers in 2016

Table China Outdoor Appliances and Power Tools Production of Key Manufacturers (2015 and 2016)

Table China Outdoor Appliances and Power Tools Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Appliances and Power Tools Production Share by Manufacturers

Figure 2016 Outdoor Appliances and Power Tools Production Share by Manufacturers

Table China Outdoor Appliances and Power Tools Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Outdoor Appliances and Power Tools Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Outdoor Appliances and Power Tools Revenue Share by

Manufacturers

Table 2016 China Outdoor Appliances and Power Tools Revenue Share by Manufacturers

Table China Market Outdoor Appliances and Power Tools Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Outdoor Appliances and Power Tools Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Appliances and Power Tools Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Appliances and Power Tools Product Type

Figure Outdoor Appliances and Power Tools Market Share of Top 3 Manufacturers

Figure Outdoor Appliances and Power Tools Market Share of Top 5 Manufacturers

Table Alamo Group, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alamo Group, Inc. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Alamo Group, Inc. Outdoor Appliances and Power Tools Market Share (2011-2016)

Table The Ariens Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Ariens Company Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Ariens Company Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Blount International, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blount International, Inc. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blount International, Inc. Outdoor Appliances and Power Tools Market Share (2011-2016)

Table The Bosch Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Bosch Group Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Bosch Group Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Briggs & Stratton Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Briggs & Stratton Corporation Outdoor Appliances and Power Tools Capacity,

Production, Revenue, Price and Gross Margin (2011-2016)

Figure Briggs & Stratton Corporation Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Simplicity Manufacturing, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Simplicity Manufacturing, Inc. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Simplicity Manufacturing, Inc. Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Deere & Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deere & Company Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deere & Company Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Global Garden Products Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Global Garden Products Group Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Global Garden Products Group Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Castelgarden SpA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Castelgarden SpA Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Castelgarden SpA Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Emak S.p.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Emak S.p.A Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Emak S.p.A Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Husqvarna AB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Husqvarna AB Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Husqvarna AB Outdoor Appliances and Power Tools Market Share (2011-2016)

Table McCulloch Motors, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table McCulloch Motors, Inc Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure McCulloch Motors, Inc Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Makita Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Makita Corporation Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Makita Corporation Outdoor Appliances and Power Tools Market Share (2011-2016)

Table MTD Products, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MTD Products, Inc. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MTD Products, Inc. Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Stanley Black & Decker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stanley Black & Decker Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stanley Black & Decker Outdoor Appliances and Power Tools Market Share (2011-2016)

Table STIHL Holding AG & CO. KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STIHL Holding AG & CO. KG Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure STIHL Holding AG & CO. KG Outdoor Appliances and Power Tools Market Share (2011-2016)

Table Techtronic Industries Co. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Techtronic Industries Co. Ltd. Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Techtronic Industries Co. Ltd. Outdoor Appliances and Power Tools Market Share (2011-2016)

Table The Toro Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Toro Company Outdoor Appliances and Power Tools Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Toro Company Outdoor Appliances and Power Tools Market Share

(2011-2016)

Figure China Outdoor Appliances and Power Tools Capacity, Production and Growth (2011-2016)

Figure China Outdoor Appliances and Power Tools Revenue (Million USD) and Growth (2011-2016)

Table China Outdoor Appliances and Power Tools Production, Consumption, Export and Import (2011-2016)

Table China Outdoor Appliances and Power Tools Production by Type (2011-2016)

Table China Outdoor Appliances and Power Tools Production Share by Type (2011-2016)

Figure Production Market Share of Outdoor Appliances and Power Tools by Type (2011-2016)

Figure 2015 Production Market Share of Outdoor Appliances and Power Tools by Type

Table China Outdoor Appliances and Power Tools Revenue by Type (2011-2016)

Table China Outdoor Appliances and Power Tools Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Outdoor Appliances and Power Tools by Type (2011-2016)

Figure 2015 Revenue Market Share of Outdoor Appliances and Power Tools by Type

Table China Outdoor Appliances and Power Tools Price by Type (2011-2016)

Figure China Outdoor Appliances and Power Tools Production Growth by Type (2011-2016)

Table China Outdoor Appliances and Power Tools Consumption by Application (2011-2016)

Table China Outdoor Appliances and Power Tools Consumption Market Share by Application (2011-2016)

Figure China Outdoor Appliances and Power Tools Consumption Market Share by Application in 2015

Table China Outdoor Appliances and Power Tools Consumption Growth Rate by Application (2011-2016)

Figure China Outdoor Appliances and Power Tools Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Appliances and Power Tools

Figure Manufacturing Process Analysis of Outdoor Appliances and Power Tools

Figure Outdoor Appliances and Power Tools Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Appliances and Power Tools Major

Manufacturers in 2015

Table Major Buyers of Outdoor Appliances and Power Tools

Table Distributors/Traders List

Figure China Outdoor Appliances and Power Tools Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Outdoor Appliances and Power Tools Revenue and Growth Rate Forecast (2016-2021)

Table China Outdoor Appliances and Power Tools Production, Import, Export and Consumption Forecast (2016-2021)

Table China Outdoor Appliances and Power Tools Production Forecast by Type (2016-2021)

Table China Outdoor Appliances and Power Tools Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Outdoor Appliances and Power Tools Market Research Report 2016

Product link: <https://marketpublishers.com/r/C0AAFFA3B56EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0AAFFA3B56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970