

China Outdoor Advertising Market Research Report 2018

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Abstracts

The global Outdoor Advertising market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Outdoor Advertising development status and future trend in China, focuses on top players in China, also splits Outdoor Advertising by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

JCDecaux Group

Clear Channel Outdoor

Lamar Advertising

CBS Corporation

Stroer Media AG

Adams Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Outfront Media

Adams Outdoor Advertising

AirMedia

Daktronics

Focus Media Group

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Digital Outdoor Advertising

Physical Outdoor Advertising

Other

On the basis of the end users/application, this report covers

Commercial Propaganda

Transit Display

Other

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