

China Out-of-home (Ooh) Market Research Report 2018

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Abstracts

The global Out-of-home (Ooh) market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Out-of-home (Ooh) development status and future trend in China, focuses on top players in China, also splits Out-of-home (Ooh) by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

OOh!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

Aoto Electronics Co., Ltd (China)

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Traditional OOH (Billboards)

DOOH

On the basis of the end users/application, this report covers

Commercial

Infrastructural

Institutional

If you have any special requirements, please let us know and we will offer you the report as you want.

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Table Key Data Information from Primary Sources

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