

# China Organic LED Market Research Report 2017

<https://marketpublishers.com/r/CA16B39045EEN.html>

Date: February 2017

Pages: 115

Price: US\$ 3,200.00 (Single User License)

ID: CA16B39045EEN

## Abstracts

### Notes:

Sales, means the sales volume of Organic LED

Revenue, means the sales value of Organic LED

This report studies Organic LED in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

LG

Koninklijke Philips

Osram

Samsung Electronics

Panasonic

NovaLED

Au Optronics

Cambridge Display Technology

Universal Display

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

PMOLED

AMOLED

Split by Application, this report focuses on consumption, market share and growth rate of Organic LED in each application, can be divided into

Television and Monitors

Smartphones

Notebooks and Tablets

Automotive

Others

## Contents

### China Organic LED Market Research Report 2017

## **1 ORGANIC LED MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Organic LED
- 1.2 Organic LED Segment by Type
  - 1.2.1 China Production Market Share of Organic LED Type in 2015
  - 1.2.2 PMOLED
  - 1.2.3 AMOLED
- 1.3 Applications of Organic LED
  - 1.3.1 Organic LED Consumption Market Share by Application in 2015
  - 1.3.2 Television and Monitors
  - 1.3.3 Smartphones
  - 1.3.4 Notebooks and Tablets
  - 1.3.5 Automotive
  - 1.3.6 Others
- 1.4 China Market Size (Value) of Organic LED (2012-2022)
- 1.5 China Organic LED Status and Outlook
- 1.6 Government Policies

## **2 CHINA ORGANIC LED MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Organic LED Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Organic LED Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Organic LED Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Organic LED Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Organic LED Market Competitive Situation and Trends
  - 2.5.1 Organic LED Market Concentration Rate
  - 2.5.2 Organic LED Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA ORGANIC LED MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 LG
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Organic LED Product Type, Application and Specification
  - 3.1.2.1 PMOLED
  - 3.1.2.2 AMOLED
- 3.1.3 LG Organic LED Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Koninklijke Philips
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Organic LED Product Type, Application and Specification
    - 3.2.2.1 PMOLED
    - 3.2.2.2 AMOLED
  - 3.2.3 Koninklijke Philips 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Osram
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Organic LED Product Type, Application and Specification
    - 3.3.2.1 PMOLED
    - 3.3.2.2 AMOLED
  - 3.3.3 Osram 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Samsung Electronics
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Organic LED Product Type, Application and Specification
    - 3.4.2.1 PMOLED
    - 3.4.2.2 AMOLED
  - 3.4.3 Samsung Electronics Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Panasonic
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Organic LED Product Type, Application and Specification
    - 3.5.2.1 PMOLED
    - 3.5.2.2 AMOLED

3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Novaled

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Organic LED Product Type, Application and Specification

3.6.2.1 PMOLED

3.6.2.2 AMOLED

3.6.3 Novaled Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Au Optronics

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Organic LED Product Type, Application and Specification

3.7.2.1 PMOLED

3.7.2.2 AMOLED

3.7.3 Au Optronics Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Cambridge Display Technology

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Organic LED Product Type, Application and Specification

3.8.2.1 PMOLED

3.8.2.2 AMOLED

3.8.3 Cambridge Display Technology Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Universal Display

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Organic LED Product Type, Application and Specification

3.9.2.1 PMOLED

3.9.2.2 AMOLED

3.9.3 Universal Display Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

## **4 CHINA ORGANIC LED CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Organic LED Capacity, Production and Growth (2012-2017)
- 4.2 China Organic LED Revenue and Growth (2012-2017)
- 4.3 China Organic LED Production, Consumption, Export and Import (2012-2017)

## **5 CHINA ORGANIC LED PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Organic LED Production and Market Share by Type (2012-2017)
- 5.2 China Organic LED Revenue and Market Share by Type (2012-2017)
- 5.3 China Organic LED Price by Type (2012-2017)
- 5.4 China Organic LED Production Growth by Type (2012-2017)

## **6 CHINA ORGANIC LED MARKET ANALYSIS BY APPLICATION**

- 6.1 China Organic LED Consumption and Market Share by Application (2012-2017)
- 6.2 China Organic LED Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINA ORGANIC LED MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Organic LED Production, Production Value and Price by Regions (Provinces)(2012-2017)
  - 7.1.1 China Organic LED Production and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.2 China Organic LED Production Value and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.3 China Organic LED Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Organic LED Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Organic LED Production, Consumption, Export and Import (2012-2017)

## **8 ORGANIC LED MANUFACTURING COST ANALYSIS**

- 8.1 Organic LED Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Organic LED

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Organic LED Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Organic LED Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA ORGANIC LED MARKET FORECAST (2017-2022)**

12.1 China Organic LED Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Organic LED Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Organic LED Production Forecast by Type (2017-2022)

12.4 China Organic LED Consumption Forecast by Application (2017-2022)

12.5 China Organic LED Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Organic LED Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Organic LED Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Organic LED Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Organic LED Price Forecast (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Organic LED

Figure China Production Market Share of Organic LED by Type in 2015

Figure Product Picture of PMOLED

Table Major Manufacturers of PMOLED

Figure Product Picture of AMOLED

Table Major Manufacturers of AMOLED

Table Organic LED Consumption Market Share by Application in 2015

Figure Television and Monitors Examples

Figure Smartphones Examples

Figure Notebooks and Tablets Examples

Figure Automotive Examples

Figure Others Examples

Figure China Organic LED Revenue (Million USD) and Growth Rate (2012-2022)

Table China Organic LED Capacity of Key Manufacturers (2015 and 2016)

Table China Organic LED Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Organic LED Capacity of Key Manufacturers in 2015

Figure China Organic LED Capacity of Key Manufacturers in 2016

Table China Organic LED Production of Key Manufacturers (2015 and 2016)

Table China Organic LED Production Share by Manufacturers (2015 and 2016)

Figure 2015 Organic LED Production Share by Manufacturers

Figure 2016 Organic LED Production Share by Manufacturers

Table China Organic LED Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Organic LED Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Organic LED Revenue Share by Manufacturers

Table 2016 China Organic LED Revenue Share by Manufacturers

Table China Market Organic LED Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Organic LED Average Price of Key Manufacturers in 2015

Table Manufacturers Organic LED Manufacturing Base Distribution and Sales Area

Table Manufacturers Organic LED Product Type

Figure Organic LED Market Share of Top 3 Manufacturers

Figure Organic LED Market Share of Top 5 Manufacturers

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure LG Organic LED Market Share (2012-2017)

Table Koninklijke Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Koninklijke Philips Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Koninklijke Philips Organic LED Market Share (2012-2017)

Table Osram Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Osram Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Osram Organic LED Market Share (2012-2017)

Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Samsung Electronics Organic LED Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Organic LED Market Share (2012-2017)

Table Novald Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novald Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Novald Organic LED Market Share (2012-2017)

Table Au Optronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Au Optronics Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Au Optronics Organic LED Market Share (2012-2017)

Table Cambridge Display Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cambridge Display Technology Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Cambridge Display Technology Organic LED Market Share (2012-2017)

Table Universal Display Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Universal Display Organic LED Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Universal Display Organic LED Market Share (2012-2017)

Figure China Organic LED Capacity, Production and Growth (2012-2017)  
Figure China Organic LED Revenue (Million USD) and Growth (2012-2017)  
Table China Organic LED Production, Consumption, Export and Import (2012-2017)  
Table China Organic LED Production by Type (2012-2017)  
Table China Organic LED Production Share by Type (2012-2017)  
Figure Production Market Share of Organic LED by Type (2012-2017)  
Figure 2015 Production Market Share of Organic LED by Type  
Table China Organic LED Revenue by Type (2012-2017)  
Table China Organic LED Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Organic LED by Type (2012-2017)  
Figure 2015 Revenue Market Share of Organic LED by Type  
Table China Organic LED Price by Type (2012-2017)  
Figure China Organic LED Production Growth by Type (2012-2017)  
Table China Organic LED Consumption by Application (2012-2017)  
Table China Organic LED Consumption Market Share by Application (2012-2017)  
Figure China Organic LED Consumption Market Share by Application in 2015  
Table China Organic LED Consumption Growth Rate by Application (2012-2017)  
Figure China Organic LED Consumption Growth Rate by Application (2012-2017)  
Table China Organic LED Production by Regions (Provinces)(2012-2017)  
Table China Organic LED Production Market Share by Regions (Provinces)(2012-2017)  
Table China Organic LED Production Value by Regions (Provinces)(2012-2017)  
Table China Organic LED Production Value Market Share by Regions (Provinces)(2012-2017)  
Table China Organic LED Sales Price by Regions (Provinces)(2012-2017)  
Table China Organic LED Consumption by Regions (Provinces)(2012-2017)  
Table China Organic LED Consumption Market Share by Regions (Provinces)(2012-2017)  
Table China Organic LED Production, Consumption, Export and Import (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Organic LED  
Figure Manufacturing Process Analysis of Organic LED  
Figure Organic LED Industrial Chain Analysis  
Table Raw Materials Sources of Organic LED Major Manufacturers in 2015  
Table Major Buyers of Organic LED  
Table Distributors/Traders List  
Figure China Organic LED Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Organic LED Revenue and Growth Rate Forecast (2017-2022)

Table China Organic LED Production, Import, Export and Consumption Forecast  
(2017-2022)

Table China Organic LED Production Forecast by Type (2017-2022)

Table China Organic LED Consumption Forecast by Application (2017-2022)

Table China Organic LED Production Forecast by Regions (Provinces)(2017-2022)

Table China Organic LED Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Organic LED Production, Consumption, Import and Export Forecast by  
Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Organic LED Market Research Report 2017

Product link: <https://marketpublishers.com/r/CA16B39045EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA16B39045EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970