

China Organic Electronics Market Research Report 2016

<https://marketpublishers.com/r/C9EB7740A47EN.html>

Date: October 2016

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: C9EB7740A47EN

Abstracts

Notes:

Sales, means the sales volume of Organic Electronics

Revenue, means the sales value of Organic Electronics

This report studies Organic Electronics in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

AU Optronics Corporation

BASF SE

Bayer MaterialScience AG

DuPont

KGaA

Koninklijke Philips N.V.

LG Display

Merck

Novaled GmbH

Samsung Display

Sony Corporation

Sumitomo Corporation

Universal Display Corporation

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Semiconductor

Conductive

Dielectric

Substrate

Split by Application, this report focuses on consumption, market share and growth rate of Organic Electronics in each application, can be divided into

Battery

Conductive Ink

Display

Lighting

Memory

Sensor

OPV

ORFID

Contents

China Organic Electronics Market Research Report 2016

1 ORGANIC ELECTRONICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Organic Electronics
- 1.2 Organic Electronics Segment by Type
 - 1.2.1 China Production Market Share of Organic Electronics Type in 2015
 - 1.2.2 Semiconductor
 - 1.2.3 Conductive
 - 1.2.4 Dielectric
 - 1.2.5 Substrate
- 1.3 Applications of Organic Electronics
 - 1.3.1 Organic Electronics Consumption Market Share by Application in 2015
 - 1.3.2 Battery
 - 1.3.3 Conductive Ink
 - 1.3.4 Display
 - 1.3.5 Lighting
 - 1.3.6 Memory
 - 1.3.7 Sensor
 - 1.3.8 OPV
 - 1.3.9 ORFID
- 1.4 China Market Size (Value) of Organic Electronics (2011-2021)
- 1.5 China Organic Electronics Status and Outlook
- 1.6 Government Policies

2 CHINA ORGANIC ELECTRONICS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Organic Electronics Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Organic Electronics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Organic Electronics Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Organic Electronics Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Organic Electronics Market Competitive Situation and Trends
 - 2.5.1 Organic Electronics Market Concentration Rate
 - 2.5.2 Organic Electronics Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ORGANIC ELECTRONICS MANUFACTURERS PROFILES/ANALYSIS

3.1 AU Optronics Corporation

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Organic Electronics Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 AU Optronics Corporation Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 BASF SE

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 117 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 BASF SE 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Bayer MaterialScience AG

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 127 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Bayer MaterialScience AG 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 DuPont

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 DuPont Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 KGaA

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 KGaA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Koninklijke Philips N.V.

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Koninklijke Philips N.V. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 LG Display

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 LG Display Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Merck

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Merck Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Novald GmbH

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Novalded GmbH Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Samsung Display

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Samsung Display Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Sony Corporation

3.12 Sumitomo Corporation

3.13 Universal Display Corporation

4 CHINA ORGANIC ELECTRONICS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Organic Electronics Capacity, Production and Growth (2011-2016)

4.2 China Organic Electronics Revenue and Growth (2011-2016)

4.3 China Organic Electronics Production, Consumption, Export and Import (2011-2016)

5 CHINA ORGANIC ELECTRONICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Organic Electronics Production and Market Share by Type (2011-2016)

5.2 China Organic Electronics Revenue and Market Share by Type (2011-2016)

5.3 China Organic Electronics Price by Type (2011-2016)

5.4 China Organic Electronics Production Growth by Type (2011-2016)

6 CHINA ORGANIC ELECTRONICS MARKET ANALYSIS BY APPLICATION

6.1 China Organic Electronics Consumption and Market Share by Application (2011-2016)

6.2 China Organic Electronics Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 ORGANIC ELECTRONICS MANUFACTURING COST ANALYSIS

7.1 Organic Electronics Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Organic Electronics

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Organic Electronics Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Organic Electronics Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA ORGANIC ELECTRONICS MARKET FORECAST (2016-2021)

11.1 China Organic Electronics Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Organic Electronics Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Organic Electronics Production Forecast by Type (2016-2021)

11.4 China Organic Electronics Consumption Forecast by Application (2016-2021)

11.5 Organic Electronics Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Organic Electronics

Figure China Production Market Share of Organic Electronics by Type in 2015

Figure Product Picture of Semiconductor

Table Major Manufacturers of Semiconductor

Figure Product Picture of Conductive

Table Major Manufacturers of Conductive

Figure Product Picture of Dielectric

Table Major Manufacturers of Dielectric

Figure Product Picture of Substrate

Table Major Manufacturers of Substrate

Table Organic Electronics Consumption Market Share by Application in 2015

Figure Battery Examples

Figure Conductive Ink Examples

Figure Display Examples

Figure Lighting Examples

Figure Memory Examples

Figure Sensor Examples

Figure OPV Examples

Figure ORFID Examples

Figure China Organic Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Table China Organic Electronics Capacity of Key Manufacturers (2015 and 2016)

Table China Organic Electronics Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Organic Electronics Capacity of Key Manufacturers in 2015

Figure China Organic Electronics Capacity of Key Manufacturers in 2016

Table China Organic Electronics Production of Key Manufacturers (2015 and 2016)

Table China Organic Electronics Production Share by Manufacturers (2015 and 2016)

Figure 2015 Organic Electronics Production Share by Manufacturers

Figure 2016 Organic Electronics Production Share by Manufacturers

Table China Organic Electronics Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Organic Electronics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Organic Electronics Revenue Share by Manufacturers

Table 2016 China Organic Electronics Revenue Share by Manufacturers

Table China Market Organic Electronics Average Price of Key Manufacturers (2015 and

2016)

Figure China Market Organic Electronics Average Price of Key Manufacturers in 2015
Table Manufacturers Organic Electronics Manufacturing Base Distribution and Sales Area

Table Manufacturers Organic Electronics Product Type

Figure Organic Electronics Market Share of Top 3 Manufacturers

Figure Organic Electronics Market Share of Top 5 Manufacturers

Table AU Optronics Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AU Optronics Corporation Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AU Optronics Corporation Organic Electronics Market Share (2011-2016)

Table BASF SE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF SE Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF SE Organic Electronics Market Share (2011-2016)

Table Bayer MaterialScience AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer MaterialScience AG Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bayer MaterialScience AG Organic Electronics Market Share (2011-2016)

Table DuPont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DuPont Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DuPont Organic Electronics Market Share (2011-2016)

Table KGaA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KGaA Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure KGaA Organic Electronics Market Share (2011-2016)

Table Koninklijke Philips N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Koninklijke Philips N.V. Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Koninklijke Philips N.V. Organic Electronics Market Share (2011-2016)

Table LG Display Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Display Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Display Organic Electronics Market Share (2011-2016)

Table Merck Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Merck Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Merck Organic Electronics Market Share (2011-2016)

Table Novald GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novald GmbH Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Novald GmbH Organic Electronics Market Share (2011-2016)

Table Samsung Display Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Display Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Display Organic Electronics Market Share (2011-2016)

Table Sony Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Corporation Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Corporation Organic Electronics Market Share (2011-2016)

Table Sumitomo Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumitomo Corporation Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumitomo Corporation Organic Electronics Market Share (2011-2016)

Table Universal Display Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Universal Display Corporation Organic Electronics Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Universal Display Corporation Organic Electronics Market Share (2011-2016)

Figure China Organic Electronics Capacity, Production and Growth (2011-2016)

Figure China Organic Electronics Revenue (Million USD) and Growth (2011-2016)

Table China Organic Electronics Production, Consumption, Export and Import (2011-2016)

Table China Organic Electronics Production by Type (2011-2016)

Table China Organic Electronics Production Share by Type (2011-2016)

Figure Production Market Share of Organic Electronics by Type (2011-2016)

Figure 2015 Production Market Share of Organic Electronics by Type

Table China Organic Electronics Revenue by Type (2011-2016)

Table China Organic Electronics Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Organic Electronics by Type (2011-2016)
Figure 2015 Revenue Market Share of Organic Electronics by Type
Table China Organic Electronics Price by Type (2011-2016)
Figure China Organic Electronics Production Growth by Type (2011-2016)
Table China Organic Electronics Consumption by Application (2011-2016)
Table China Organic Electronics Consumption Market Share by Application (2011-2016)
Figure China Organic Electronics Consumption Market Share by Application in 2015
Table China Organic Electronics Consumption Growth Rate by Application (2011-2016)
Figure China Organic Electronics Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Organic Electronics
Figure Manufacturing Process Analysis of Organic Electronics
Figure Organic Electronics Industrial Chain Analysis
Table Raw Materials Sources of Organic Electronics Major Manufacturers in 2015
Table Major Buyers of Organic Electronics
Table Distributors/Traders List
Figure China Organic Electronics Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Organic Electronics Revenue and Growth Rate Forecast (2016-2021)
Table China Organic Electronics Production, Import, Export and Consumption Forecast (2016-2021)
Table China Organic Electronics Production Forecast by Type (2016-2021)
Table China Organic Electronics Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Organic Electronics Market Research Report 2016

Product link: <https://marketpublishers.com/r/C9EB7740A47EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9EB7740A47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970