

China Optical Film Market Research Report 2017

<https://marketpublishers.com/r/CC783280F4EEN.html>

Date: January 2017

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: CC783280F4EEN

Abstracts

Notes:

Sales, means the sales volume of Optical Film

Revenue, means the sales value of Optical Film

This report studies Optical Film in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Nitto Denko Corporation

Gunze

OIKE

SEKISUI

Teijin

Maxfilm

LG Chem

SKC

3M

TORAY

Kimoto

Shinwha

Keiwa

WAH HONG

Eternal

Mntech

Gamma

Efun

Ubright

Exciton

CCS

Kangdexin

Sumitomo Chemical

BQM

Samsung SDI

Sanritz

CHIMEI

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Polarizer

Optical Film for Back Light Unit

ITO Film

Split by Application, this report focuses on consumption, market share and growth rate of Optical Film in each application, can be divided into

Consumer electronics

Optical equipment

Automotive

Industrial

Lighting

Contents

China Optical Film Market Research Report 2017

1 OPTICAL FILM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Optical Film
- 1.2 Optical Film Segment by Type
 - 1.2.1 China Production Market Share of Optical Film Type in 2015
 - 1.2.2 Polarizer
 - 1.2.3 Optical Film for Back Light Unit
 - 1.2.4 ITO Film
- 1.3 Applications of Optical Film
 - 1.3.1 Optical Film Consumption Market Share by Application in 2015
 - 1.3.2 Consumer electronics
 - 1.3.3 Optical equipment
 - 1.3.4 Automotive
 - 1.3.5 Industrial
 - 1.3.6 Lighting
- 1.4 China Market Size (Value) of Optical Film (2011-2021)
- 1.5 China Optical Film Status and Outlook
- 1.6 Government Policies

2 CHINA OPTICAL FILM MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Optical Film Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Optical Film Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Optical Film Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Optical Film Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Optical Film Market Competitive Situation and Trends
 - 2.5.1 Optical Film Market Concentration Rate
 - 2.5.2 Optical Film Market Share of Top 3 and Top 5 Manufacturers

3 CHINA OPTICAL FILM MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Nitto Denko Corporation
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Optical Film Product Type, Application and Specification

3.1.2.1 Polarizer

3.1.2.2 Optical Film for Back Light Unit

3.1.3 Nitto Denko Corporation Optical Film Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Gunze

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 Optical Film Product Type, Application and Specification

3.2.2.1 Polarizer

3.2.2.2 Optical Film for Back Light Unit

3.2.3 Gunze 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 OIKE

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 Optical Film Product Type, Application and Specification

3.3.2.1 Polarizer

3.3.2.2 Optical Film for Back Light Unit

3.3.3 OIKE 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 SEKISUI

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Optical Film Product Type, Application and Specification

3.4.2.1 Polarizer

3.4.2.2 Optical Film for Back Light Unit

3.4.3 SEKISUI Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Teijin

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Optical Film Product Type, Application and Specification

3.5.2.1 Polarizer

- 3.5.2.2 Optical Film for Back Light Unit
- 3.5.3 Teijin Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Maxfilm
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Optical Film Product Type, Application and Specification
 - 3.6.2.1 Polarizer
 - 3.6.2.2 Optical Film for Back Light Unit
 - 3.6.3 Maxfilm Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 LG Chem
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Optical Film Product Type, Application and Specification
 - 3.7.2.1 Polarizer
 - 3.7.2.2 Optical Film for Back Light Unit
 - 3.7.3 LG Chem Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 SKC
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Optical Film Product Type, Application and Specification
 - 3.8.2.1 Polarizer
 - 3.8.2.2 Optical Film for Back Light Unit
 - 3.8.3 SKC Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 3M
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Optical Film Product Type, Application and Specification
 - 3.9.2.1 Polarizer
 - 3.9.2.2 Optical Film for Back Light Unit
 - 3.9.3 3M Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 TORAY
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Optical Film Product Type, Application and Specification

3.10.2.1 Polarizer

3.10.2.2 Optical Film for Back Light Unit

3.10.3 TORAY Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Kimoto

3.12 Shinwha

3.13 Keiwa

3.14 WAH HONG

3.15 Eternal

3.16 Mntech

3.17 Gamma

3.18 Efun

3.19 Ubright

3.20 Exciton

3.21 CCS

3.22 Kangdexin

3.23 Sumitomo Chemical

3.24 BQM

3.25 Samsung SDI

3.26 Sanritz

3.27 CHIMEI

4 CHINA OPTICAL FILM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Optical Film Capacity, Production and Growth (2011-2016)

4.2 China Optical Film Revenue and Growth (2011-2016)

4.3 China Optical Film Production, Consumption, Export and Import (2011-2016)

5 CHINA OPTICAL FILM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Optical Film Production and Market Share by Type (2011-2016)

5.2 China Optical Film Revenue and Market Share by Type (2011-2016)

5.3 China Optical Film Price by Type (2011-2016)

5.4 China Optical Film Production Growth by Type (2011-2016)

6 CHINA OPTICAL FILM MARKET ANALYSIS BY APPLICATION

- 6.1 China Optical Film Consumption and Market Share by Application (2011-2016)
- 6.2 China Optical Film Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA OPTICAL FILM MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Optical Film Production, Production Value and Price by Regions (Provinces)(2011-2016)
 - 7.1.1 China Optical Film Production and Market Share by Regions (Provinces)(2011-2016)
 - 7.1.2 China Optical Film Production Value and Market Share by Regions (Provinces)(2011-2016)
 - 7.1.3 China Optical Film Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Optical Film Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Optical Film Production, Consumption, Export and Import (2011-2016)

8 OPTICAL FILM MANUFACTURING COST ANALYSIS

- 8.1 Optical Film Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Optical Film

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Optical Film Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Optical Film Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA OPTICAL FILM MARKET FORECAST (2016-2021)

12.1 China Optical Film Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Optical Film Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Optical Film Production Forecast by Type (2016-2021)

12.4 China Optical Film Consumption Forecast by Application (2016-2021)

12.5 China Optical Film Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Optical Film Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Optical Film Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Optical Film Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Optical Film Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Optical Film

Figure China Production Market Share of Optical Film by Type in 2015

Figure Product Picture of Polarizer

Table Major Manufacturers of Polarizer

Figure Product Picture of Optical Film for Back Light Unit

Table Major Manufacturers of Optical Film for Back Light Unit

Figure Product Picture of ITO Film

Table Major Manufacturers of ITO Film

Table Optical Film Consumption Market Share by Application in 2015

Figure Consumer electronics Examples

Figure Optical equipment Examples

Figure Automotive Examples

Figure Industrial Examples

Figure Lighting Examples

Figure China Optical Film Revenue (Million USD) and Growth Rate (2011-2021)

Table China Optical Film Capacity of Key Manufacturers (2015 and 2016)

Table China Optical Film Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Optical Film Capacity of Key Manufacturers in 2015

Figure China Optical Film Capacity of Key Manufacturers in 2016

Table China Optical Film Production of Key Manufacturers (2015 and 2016)

Table China Optical Film Production Share by Manufacturers (2015 and 2016)

Figure 2015 Optical Film Production Share by Manufacturers

Figure 2016 Optical Film Production Share by Manufacturers

Table China Optical Film Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Optical Film Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Optical Film Revenue Share by Manufacturers

Table 2016 China Optical Film Revenue Share by Manufacturers

Table China Market Optical Film Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Optical Film Average Price of Key Manufacturers in 2015

Table Manufacturers Optical Film Manufacturing Base Distribution and Sales Area

Table Manufacturers Optical Film Product Type

Figure Optical Film Market Share of Top 3 Manufacturers

Figure Optical Film Market Share of Top 5 Manufacturers

Table Nitto Denko Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nitto Denko Corporation Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nitto Denko Corporation Optical Film Market Share (2011-2016)

Table Gunze Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gunze Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gunze Optical Film Market Share (2011-2016)

Table OIKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OIKE Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure OIKE Optical Film Market Share (2011-2016)

Table SEKISUI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SEKISUI Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SEKISUI Optical Film Market Share (2011-2016)

Table Teijin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Teijin Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Teijin Optical Film Market Share (2011-2016)

Table Maxfilm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maxfilm Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Maxfilm Optical Film Market Share (2011-2016)

Table LG Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Chem Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Chem Optical Film Market Share (2011-2016)

Table SKC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SKC Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SKC Optical Film Market Share (2011-2016)

Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3M Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Optical Film Market Share (2011-2016)

Table TORAY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TORAY Optical Film Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TORAY Optical Film Market Share (2011-2016)

Table Kimoto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shinwha Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Keiwa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WAH HONG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eternal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mntech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gamma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Efun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ubright Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Exciton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CCS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kangdexin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumitomo Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BQM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung SDI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanritz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CHIMEI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Optical Film Capacity, Production and Growth (2011-2016)

Figure China Optical Film Revenue (Million USD) and Growth (2011-2016)

Table China Optical Film Production, Consumption, Export and Import (2011-2016)

Table China Optical Film Production by Type (2011-2016)

Table China Optical Film Production Share by Type (2011-2016)

Figure Production Market Share of Optical Film by Type (2011-2016)

Figure 2015 Production Market Share of Optical Film by Type

Table China Optical Film Revenue by Type (2011-2016)

Table China Optical Film Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Optical Film by Type (2011-2016)

Figure 2015 Revenue Market Share of Optical Film by Type

Table China Optical Film Price by Type (2011-2016)

Figure China Optical Film Production Growth by Type (2011-2016)

Table China Optical Film Consumption by Application (2011-2016)

Table China Optical Film Consumption Market Share by Application (2011-2016)

Figure China Optical Film Consumption Market Share by Application in 2015

Table China Optical Film Consumption Growth Rate by Application (2011-2016)

Figure China Optical Film Consumption Growth Rate by Application (2011-2016)

Table China Optical Film Production by Regions (Provinces)(2011-2016)
Table China Optical Film Production Market Share by Regions (Provinces)(2011-2016)
Table China Optical Film Production Value by Regions (Provinces)(2011-2016)
Table China Optical Film Production Value Market Share by Regions (Provinces)(2011-2016)
Table China Optical Film Sales Price by Regions (Provinces)(2011-2016)
Table China Optical Film Consumption by Regions (Provinces)(2011-2016)
Table China Optical Film Consumption Market Share by Regions (Provinces)(2011-2016)
Table China Optical Film Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Optical Film
Figure Manufacturing Process Analysis of Optical Film
Figure Optical Film Industrial Chain Analysis
Table Raw Materials Sources of Optical Film Major Manufacturers in 2015
Table Major Buyers of Optical Film
Table Distributors/Traders List
Figure China Optical Film Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Optical Film Revenue and Growth Rate Forecast (2016-2021)
Table China Optical Film Production, Import, Export and Consumption Forecast (2016-2021)
Table China Optical Film Production Forecast by Type (2016-2021)
Table China Optical Film Consumption Forecast by Application (2016-2021)
Table China Optical Film Production Forecast by Regions (Provinces)(2016-2021)
Table China Optical Film Consumption Forecast by Regions (Provinces)(2016-2021)
Table China Optical Film Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Optical Film Market Research Report 2017

Product link: <https://marketpublishers.com/r/CC783280F4EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC783280F4EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970