

China Office Furniture Market Report 2016

<https://marketpublishers.com/r/C84E0259D70EN.html>

Date: September 2016

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: C84E0259D70EN

Abstracts

Notes:

Sales, means the sales volume of Office Furniture

Revenue, means the sales value of Office Furniture

This report studies sales (consumption) of Office Furniture in China market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Steelcase

Herman Miller

Haworth

HNI Corporation

Okamura Corporation

Global Group

KI

Teknion

Knoll

Kinnarps Holding

Kimball Office

Kokuyo

ITOKI

Uchida Yoko

Vitra Holding

Nowy Styl

Groupe Clestra Hausermann

Izzy+

Lienhard Office Group

Koninkije Ahrend

USM Holding

Bene

Sedus Stoll

Martela

Scandinavian Business Seating

EFG Holding

Fursys

AURORA

SUNON

Quama

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Solid wood furniture

Panel-type furniture

Upholstered furniture

Rattan furniture

Metal furniture

Wooden and steel furniture

Glass furniture

Marble furniture

Split by applications, this report focuses on sales, market share and growth rate of Office Furniture in each application, can be divided into

Hospitals

Schools

Banks

Others

Contents

China Office Furniture Market Report 2016

1 OFFICE FURNITURE OVERVIEW

1.1 Product Overview and Scope of Office Furniture

1.2 Classification of Office Furniture

1.2.1 Solid wood furniture

1.2.2 Panel-type furniture

1.2.3 Upholstered furniture

1.2.4 Rattan furniture

1.2.5 Metal furniture

1.2.6 Wooden and steel furniture

1.2.7 Glass furniture

1.2.8 Marble furniture

1.3 Application of Office Furniture

1.3.1 Hospitals

1.3.2 Schools

1.3.3 Banks

1.3.4 Others

1.4 China Market Size Sales (Value) and Revenue (Volume) of Office Furniture (2011-2021)

1.4.1 China Office Furniture Sales and Growth Rate (2011-2021)

1.4.2 China Office Furniture Revenue and Growth Rate (2011-2021)

2 CHINA OFFICE FURNITURE COMPETITION BY MANUFACTURERS

2.1 China Office Furniture Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 China Office Furniture Revenue and Share by Manufactures (2015 and 2016)

2.3 China Office Furniture Average Price by Manufactures (2015 and 2016)

2.4 Office Furniture Market Competitive Situation and Trends

2.4.1 Office Furniture Market Concentration Rate

2.4.2 Office Furniture Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 CHINA OFFICE FURNITURE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 China Office Furniture Sales and Market Share by Type (2011-2016)
- 3.2 China Office Furniture Revenue and Market Share by Type (2011-2016)
- 3.3 China Office Furniture Price by Type (2011-2016)
- 3.4 China Office Furniture Sales Growth Rate by Type (2011-2016)

4 CHINA OFFICE FURNITURE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 China Office Furniture Sales and Market Share by Application (2011-2016)
- 4.2 China Office Furniture Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 CHINA OFFICE FURNITURE MANUFACTURERS PROFILES/ANALYSIS

5.1 Steelcase

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Office Furniture Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Steelcase Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Herman Miller

- 5.2.2 Office Furniture Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Herman Miller Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Haworth

- 5.3.2 Office Furniture Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Haworth Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 HNI Corporation

- 5.4.2 Office Furniture Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 HNI Corporation Office Furniture Sales, Revenue, Price and Gross Margin

(2011-2016)

5.4.4 Main Business/Business Overview

5.5 Okamura Corporation

5.5.2 Office Furniture Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Okamura Corporation Office Furniture Sales, Revenue, Price and Gross Margin

(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Global Group

5.6.2 Office Furniture Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Global Group Office Furniture Sales, Revenue, Price and Gross Margin

(2011-2016)

5.6.4 Main Business/Business Overview

5.7 KI

5.7.2 Office Furniture Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 KI Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Teknion

5.8.2 Office Furniture Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Teknion Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Knoll

5.9.2 Office Furniture Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Knoll Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Kinnarps Holding

5.10.2 Office Furniture Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Kinnarps Holding Office Furniture Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Kimball Office
- 5.12 Kokuyo
- 5.13 ITOKI
- 5.14 Uchida Yoko
- 5.15 Vitra Holding
- 5.16 Nowy Styl
- 5.17 Groupe Clestra Hausermann
- 5.18 Izzy+
- 5.19 Lienhard Office Group
- 5.20 Koninkije Ahrend
- 5.21 USM Holding
- 5.22 Bene
- 5.23 Sedus Stoll
- 5.24 Martela
- 5.25 Scandinavian Business Seating
- 5.26 EFG Holding
- 5.27 Fursys
- 5.28 AURORA
- 5.29 SUNON
- 5.30 Quama

6 OFFICE FURNITURE MANUFACTURING COST ANALYSIS

- 6.1 Office Furniture Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Office Furniture

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Office Furniture Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Office Furniture Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 CHINA OFFICE FURNITURE MARKET FORECAST (2016-2021)

10.1 China Office Furniture Sales, Revenue Forecast (2016-2021)

10.2 China Office Furniture Sales Forecast by Type (2016-2021)

10.3 China Office Furniture Sales Forecast by Application (2016-2021)

10.4 Office Furniture Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Office Furniture
Table Classification of Office Furniture
Figure China Sales Market Share of Office Furniture by Type in 2015
Figure Solid wood furniture Picture
Figure Panel-type furniture Picture
Figure Upholstered furniture Picture
Figure Rattan furniture Picture
Figure Metal furniture Picture
Figure Wooden and steel furniture Picture
Figure Glass furniture Picture
Figure Marble furniture Picture
Table Application of Office Furniture
Figure China Sales Market Share of Office Furniture by Application in 2015
Figure Hospitals Examples
Figure Schools Examples
Figure Banks Examples
Figure Others Examples
Figure China Office Furniture Sales and Growth Rate (2011-2021)
Figure China Office Furniture Revenue and Growth Rate (2011-2021)
Table China Office Furniture Sales of Key Manufacturers (2015 and 2016)
Table China Office Furniture Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Office Furniture Sales Share by Manufacturers
Figure 2016 Office Furniture Sales Share by Manufacturers
Table China Office Furniture Revenue by Manufacturers (2015 and 2016)
Table China Office Furniture Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Office Furniture Revenue Share by Manufacturers
Table 2016 China Office Furniture Revenue Share by Manufacturers
Table China Market Office Furniture Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Office Furniture Average Price of Key Manufacturers in 2015
Figure Office Furniture Market Share of Top 3 Manufacturers
Figure Office Furniture Market Share of Top 5 Manufacturers
Table China Office Furniture Sales by Type (2011-2016)
Table China Office Furniture Sales Share by Type (2011-2016)
Figure China Office Furniture Sales Market Share by Type in 2015

Table China Office Furniture Revenue and Market Share by Type (2011-2016)

Table China Office Furniture Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Office Furniture by Type (2011-2016)

Table China Office Furniture Price by Type (2011-2016)

Figure China Office Furniture Sales Growth Rate by Type (2011-2016)

Table China Office Furniture Sales by Application (2011-2016)

Table China Office Furniture Sales Market Share by Application (2011-2016)

Figure China Office Furniture Sales Market Share by Application in 2015

Table China Office Furniture Sales Growth Rate by Application (2011-2016)

Figure China Office Furniture Sales Growth Rate by Application (2011-2016)

Table Steelcase Basic Information List

Table Steelcase Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Steelcase Office Furniture Sales Market Share (2011-2016)

Table Herman Miller Basic Information List

Table Herman Miller Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Herman Miller Office Furniture Sales Market Share (2011-2016)

Table Haworth Basic Information List

Table Haworth Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haworth Office Furniture Sales Market Share (2011-2016)

Table HNI Corporation Basic Information List

Table HNI Corporation Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table HNI Corporation Office Furniture Sales Market Share (2011-2016)

Table Okamura Corporation Basic Information List

Table Okamura Corporation Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Okamura Corporation Office Furniture Sales Market Share (2011-2016)

Table Global Group Basic Information List

Table Global Group Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Global Group Office Furniture Sales Market Share (2011-2016)

Table KI Basic Information List

Table KI Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table KI Office Furniture Sales Market Share (2011-2016)

Table Teknion Basic Information List

Table Teknion Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Teknion Office Furniture Sales Market Share (2011-2016)

Table Knoll Basic Information List

Table Knoll Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Knoll Office Furniture Sales Market Share (2011-2016)
Table Kinnarps Holding Basic Information List
Table Kinnarps Holding Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kinnarps Holding Office Furniture Sales Market Share (2011-2016)
Table Kimball Office Basic Information List
Table Kimball Office Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kimball Office Office Furniture Sales Market Share (2011-2016)
Table ITOKI Basic Information List
Table ITOKI Office Furniture Sales Market Share (2011-2016)
Table Uchida Yoko Basic Information List
Table Uchida Yoko Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Uchida Yoko Office Furniture Sales Market Share (2011-2016)
Table Vitra Holding Basic Information List
Table Vitra Holding Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Vitra Holding Office Furniture Sales Market Share (2011-2016)
Table Nowy Styl Basic Information List
Table Nowy Styl Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nowy Styl Office Furniture Sales Market Share (2011-2016)
Table Groupe Clestra Hausermann Basic Information List
Table Groupe Clestra Hausermann Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Groupe Clestra Hausermann Office Furniture Sales Market Share (2011-2016)
Table Izzy+ Basic Information List
Table Izzy+ Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Izzy+ Office Furniture Sales Market Share (2011-2016)
Table Lienhard Office Group Basic Information List
Table Lienhard Office Group Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Lienhard Office Group Office Furniture Sales Market Share (2011-2016)
Table Koninkije Ahrend Basic Information List
Table Koninkije Ahrend Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)
Table Koninkije Ahrend Office Furniture Sales Market Share (2011-2016)
Table USM Holding Basic Information List

Table USM Holding Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table USM Holding Office Furniture Sales Market Share (2011-2016)

Table Bene Basic Information List

Table Bene Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bene Office Furniture Sales Market Share (2011-2016)

Table Sedus Stoll Basic Information List

Table Sedus Stoll Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sedus Stoll Office Furniture Sales Market Share (2011-2016)

Table Martela Basic Information List

Table Martela Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Martela Office Furniture Sales Market Share (2011-2016)

Table Scandinavian Business Seating Basic Information List

Table Scandinavian Business Seating Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Scandinavian Business Seating Office Furniture Sales Market Share (2011-2016)

Table EFG Holding Basic Information List

Table EFG Holding Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table EFG Holding Office Furniture Sales Market Share (2011-2016)

Table Fursys Basic Information List

Table Fursys Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fursys Office Furniture Sales Market Share (2011-2016)

Table AURORA Basic Information List

Table AURORA Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table AURORA Office Furniture Sales Market Share (2011-2016)

Table SUNON Basic Information List

Table SUNON Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table SUNON Office Furniture Sales Market Share (2011-2016)

Table Quama Basic Information List

Table Quama Office Furniture Sales, Revenue, Price and Gross Margin (2011-2016)

Table Quama Office Furniture Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Office Furniture

Figure Manufacturing Process Analysis of Office Furniture

Figure Office Furniture Industrial Chain Analysis

Table Raw Materials Sources of Office Furniture Major Manufacturers in 2015
Table Major Buyers of Office Furniture
Table Distributors/Traders List
Figure China Office Furniture Production and Growth Rate Forecast (2016-2021)
Figure China Office Furniture Revenue and Growth Rate Forecast (2016-2021)
Table China Office Furniture Production Forecast by Type (2016-2021)
Table China Office Furniture Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Office Furniture Market Report 2016

Product link: <https://marketpublishers.com/r/C84E0259D70EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C84E0259D70EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970