

# China Non-Slip Bath Mats Market Research Report 2018

<https://marketpublishers.com/r/CBB785A841EQEN.html>

Date: February 2018

Pages: 100

Price: US\$ 3,400.00 (Single User License)

ID: CBB785A841EQEN

## Abstracts

The global Non-Slip Bath Mats market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Non-Slip Bath Mats development status and future trend in China, focuses on top players in China, also splits Non-Slip Bath Mats by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Italfeltri

Essentra Components

Dongguan Qiutian Plastics

Dingyang

Williams-Sonoma Inc

Dragonshine

## BAGMA OVERSEAS

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Rubber Non-Slip Bath Mats

PVC Non-Slip Bath Mats

PU Non-Slip Bath Mats

Others

On the basis of the end users/application, this report covers

Car Applications

Home Applications

## Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Non-Slip Bath Mats Market Research Report 2017

#### **1 NON-SLIP BATH MATS OVERVIEW**

- 1.1 Product Overview and Scope of Non-Slip Bath Mats
- 1.2 Classification of Non-Slip Bath Mats by Product Category
  - 1.2.1 China Non-Slip Bath Mats Sales (K Units) Comparison by Type (2012-2022)
  - 1.2.2 China Non-Slip Bath Mats Sales (K Units) Market Share by Type in 2016
  - 1.2.3 Rubber Non-Slip Bath Mats
  - 1.2.4 PVC Non-Slip Bath Mats
  - 1.2.5 PU Non-Slip Bath Mats
  - 1.2.6 Others
- 1.3 China Non-Slip Bath Mats Market by Application/End Users
  - 1.3.1 China Non-Slip Bath Mats Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Car Applications
  - 1.3.3 Home Applications
  - 1.3.4 Others
- 1.4 China Non-Slip Bath Mats Market by Region
  - 1.4.1 China Non-Slip Bath Mats Market Size (Million USD) Comparison by Region (2012-2022)
  - 1.4.2 South China Non-Slip Bath Mats Status and Prospect (2012-2022)
  - 1.4.3 East China Non-Slip Bath Mats Status and Prospect (2012-2022)
  - 1.4.4 Southwest China Non-Slip Bath Mats Status and Prospect (2012-2022)
  - 1.4.5 Northeast China Non-Slip Bath Mats Status and Prospect (2012-2022)
  - 1.4.6 North China Non-Slip Bath Mats Status and Prospect (2012-2022)
  - 1.4.7 Central China Non-Slip Bath Mats Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Non-Slip Bath Mats (2012-2022)
  - 1.5.1 China Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2022)
  - 1.5.2 China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (%) (2012-2022)

#### **2 CHINA NON-SLIP BATH MATS MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Non-Slip Bath Mats Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2 China Non-Slip Bath Mats Revenue and Share by Players/Manufacturers (2012-2017)

2.3 China Non-Slip Bath Mats Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.4 China Non-Slip Bath Mats Market Competitive Situation and Trends

2.4.1 China Non-Slip Bath Mats Market Concentration Rate

2.4.2 China Non-Slip Bath Mats Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Non-Slip Bath Mats Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA NON-SLIP BATH MATS SALES AND REVENUE BY REGION (2012-2017)**

3.1 China Non-Slip Bath Mats Sales (K Units) and Market Share by Region (2012-2017)

3.2 China Non-Slip Bath Mats Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Non-Slip Bath Mats Price (USD/Unit) by Regions (2012-2017)

### **4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'**

4.1 China Non-Slip Bath Mats Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Non-Slip Bath Mats Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Non-Slip Bath Mats Price (USD/Unit) by Type (2012-2017)

4.4 China Non-Slip Bath Mats Sales Growth Rate (%) by Type (2012-2017)

### **5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'**

5.1 China Non-Slip Bath Mats Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Non-Slip Bath Mats Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 CHINA NON-SLIP BATH MATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Italfeltri

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Non-Slip Bath Mats Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Italfeltri Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 Essentra Components

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Non-Slip Bath Mats Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Essentra Components Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 Dongguan Qiutian Plastics

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Non-Slip Bath Mats Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Dongguan Qiutian Plastics Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 Dingyang

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Non-Slip Bath Mats Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Dingyang Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 Williams-Sonoma Inc

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Non-Slip Bath Mats Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Williams-Sonoma Inc Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 6.5.4 Main Business/Business Overview

### 6.6 Dragonshine

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Non-Slip Bath Mats Product Category, Application and Specification

##### 6.6.2.1 Product A

##### 6.6.2.2 Product B

#### 6.6.3 Dragonshine Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 6.6.4 Main Business/Business Overview

### 6.7 BAGMA OVERSEAS

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Non-Slip Bath Mats Product Category, Application and Specification

##### 6.7.2.1 Product A

##### 6.7.2.2 Product B

#### 6.7.3 BAGMA OVERSEAS Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 7 NON-SLIP BATH MATS MANUFACTURING COST ANALYSIS

### 7.1 Non-Slip Bath Mats Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Non-Slip Bath Mats

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

### 8.1 Non-Slip Bath Mats Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Non-Slip Bath Mats Major Manufacturers in 2016

### 8.4 Downstream Buyers

## 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA NON-SLIP BATH MATS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

- 11.1 China Non-Slip Bath Mats Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Non-Slip Bath Mats Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Non-Slip Bath Mats Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Non-Slip Bath Mats Sales (K Units) Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources



13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List of Tables and Figures

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Non-Slip Bath Mats Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Non-Slip Bath Mats Sales (K Units) by Application (2016-2022)

Figure Product Picture of Non-Slip Bath Mats

Table China Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Non-Slip Bath Mats Sales Volume Market Share by Types in 2016

Figure Rubber Non-Slip Bath Mats Product Picture

Figure PVC Non-Slip Bath Mats Product Picture

Figure PU Non-Slip Bath Mats Product Picture

Figure Others Product Picture

Figure China Non-Slip Bath Mats Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Non-Slip Bath Mats by Application in 2016

Figure Car Applications Examples

Table Key Downstream Customer in Car Applications

Figure Home Applications Examples

Table Key Downstream Customer in Home Applications

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2022)

Figure China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table China Non-Slip Bath Mats Sales of Key Players/Manufacturers (2012-2017)

Table China Non-Slip Bath Mats Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Non-Slip Bath Mats Sales Share (%) by Players/Manufacturers

Figure 2017 China Non-Slip Bath Mats Sales Share (%) by Players/Manufacturers

Table China Non-Slip Bath Mats Revenue by Players/Manufacturers (2012-2017)

Table China Non-Slip Bath Mats Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Non-Slip Bath Mats Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Non-Slip Bath Mats Revenue Market Share (%) by Players/Manufacturers

Table China Market Non-Slip Bath Mats Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Non-Slip Bath Mats Average Price of Key Players/Manufacturers in 2016

Figure China Non-Slip Bath Mats Market Share of Top 3 Players/Manufacturers

Figure China Non-Slip Bath Mats Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Non-Slip Bath Mats Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Non-Slip Bath Mats Product Category

Table China Non-Slip Bath Mats Sales (K Units) by Regions (2012-2017)

Table China Non-Slip Bath Mats Sales Share (%) by Regions (2012-2017)

Figure China Non-Slip Bath Mats Sales Share (%) by Regions (2012-2017)

Figure China Non-Slip Bath Mats Sales Market Share (%) by Regions in 2016

Table China Non-Slip Bath Mats Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Non-Slip Bath Mats Revenue Market Share (%) by Regions (2012-2017)

Figure China Non-Slip Bath Mats Revenue Market Share (%) by Regions (2012-2017)

Figure China Non-Slip Bath Mats Revenue Market Share (%) by Regions in 2016

Table China Non-Slip Bath Mats Price (USD/Unit) by Regions (2012-2017)

Table China Non-Slip Bath Mats Sales (K Units) by Type (2012-2017)

Table China Non-Slip Bath Mats Sales Share (%) by Type (2012-2017)

Figure China Non-Slip Bath Mats Sales Share (%) by Type (2012-2017)

Figure China Non-Slip Bath Mats Sales Market Share (%) by Type in 2016  
Table China Non-Slip Bath Mats Revenue (Million USD) and Market Share by Type (2012-2017)  
Table China Non-Slip Bath Mats Revenue Market Share (%) by Type (2012-2017)  
Figure Revenue Market Share of Non-Slip Bath Mats by Type (2012-2017)  
Figure Revenue Market Share of Non-Slip Bath Mats by Type in 2016  
Table China Non-Slip Bath Mats Price (USD/Unit) by Types (2012-2017)  
Figure China Non-Slip Bath Mats Sales Growth Rate (%) by Type (2012-2017)  
Table China Non-Slip Bath Mats Sales (K Units) by Applications (2012-2017)  
Table China Non-Slip Bath Mats Sales Market Share (%) by Applications (2012-2017)  
Figure China Non-Slip Bath Mats Sales Market Share (%) by Application (2012-2017)  
Figure China Non-Slip Bath Mats Sales Market Share (%) by Application in 2016  
Table China Non-Slip Bath Mats Sales Growth Rate (%) by Application (2012-2017)  
Figure China Non-Slip Bath Mats Sales Growth Rate (%) by Application (2012-2017)  
Table Italfeltri Non-Slip Bath Mats Basic Information List  
Table Italfeltri Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Italfeltri Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)  
Figure Italfeltri Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)  
Figure Italfeltri Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)  
Table Essentra Components Non-Slip Bath Mats Basic Information List  
Table Essentra Components Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Essentra Components Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)  
Figure Essentra Components Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)  
Figure Essentra Components Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)  
Table Dongguan Qiutian Plastics Non-Slip Bath Mats Basic Information List  
Table Dongguan Qiutian Plastics Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Dongguan Qiutian Plastics Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)  
Figure Dongguan Qiutian Plastics Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)  
Figure Dongguan Qiutian Plastics Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)  
Table Dingyang Non-Slip Bath Mats Basic Information List

Table Dingyang Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Dingyang Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Dingyang Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)

Figure Dingyang Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)

Table Williams-Sonoma Inc Non-Slip Bath Mats Basic Information List

Table Williams-Sonoma Inc Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Williams-Sonoma Inc Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Williams-Sonoma Inc Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)

Figure Williams-Sonoma Inc Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)

Table Dragonshine Non-Slip Bath Mats Basic Information List

Table Dragonshine Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Dragonshine Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Dragonshine Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)

Figure Dragonshine Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)

Table BAGMA OVERSEAS Non-Slip Bath Mats Basic Information List

Table BAGMA OVERSEAS Non-Slip Bath Mats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure BAGMA OVERSEAS Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) (2012-2017)

Figure BAGMA OVERSEAS Non-Slip Bath Mats Sales Market Share (%) in China (2012-2017)

Figure BAGMA OVERSEAS Non-Slip Bath Mats Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Non-Slip Bath Mats

Figure Manufacturing Process Analysis of Non-Slip Bath Mats

Figure Non-Slip Bath Mats Industrial Chain Analysis

Table Raw Materials Sources of Non-Slip Bath Mats Major Players/Manufacturers in 2016

Table Major Buyers of Non-Slip Bath Mats  
Table Distributors/Traders List  
Figure China Non-Slip Bath Mats Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure China Non-Slip Bath Mats Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure China Non-Slip Bath Mats Price (USD/Unit) Trend Forecast (2017-2022)  
Table China Non-Slip Bath Mats Sales (K Units) Forecast by Type (2017-2022)  
Figure China Non-Slip Bath Mats Sales (K Units) Forecast by Type (2017-2022)  
Figure China Non-Slip Bath Mats Sales Volume Market Share Forecast by Type in 2022  
Table China Non-Slip Bath Mats Sales (K Units) Forecast by Application (2017-2022)  
Figure China Non-Slip Bath Mats Sales Volume Market Share Forecast by Application (2017-2022)  
Figure China Non-Slip Bath Mats Sales Volume Market Share Forecast by Application in 2022  
Table China Non-Slip Bath Mats Sales (K Units) Forecast by Regions (2017-2022)  
Table China Non-Slip Bath Mats Sales Volume Share Forecast by Regions (2017-2022)  
Figure China Non-Slip Bath Mats Sales Volume Share Forecast by Regions (2017-2022)  
Figure China Non-Slip Bath Mats Sales Volume Share Forecast by Regions in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: China Non-Slip Bath Mats Market Research Report 2018

Product link: <https://marketpublishers.com/r/CBB785A841EQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBB785A841EQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970