

China Neck Pillow Market Research Report 2016

<https://marketpublishers.com/r/CA6A9F1A053EN.html>

Date: November 2016

Pages: 114

Price: US\$ 3,200.00 (Single User License)

ID: CA6A9F1A053EN

Abstracts

Notes:

Sales, means the sales volume of Neck Pillow

Revenue, means the sales value of Neck Pillow

This report studies Neck Pillow in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Tempur-Pedic

Samsonite

Cabeau

Kuhi-comfort

Core Products

Wolf

SleepMax

Lewis N. Clark

Originalbones

U.S. Jaclean

World's Best

TravelRest

Sleep innovations

Therapeutica

Cushions Xpress

Comfy Commuter

Dreamtime

Xen Pillow

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Neck Pillow in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Neck Pillow Market Research Report 2016

1 NECK PILLOW MARKET OVERVIEW

- 1.1 Product Overview and Scope of Neck Pillow
- 1.2 Neck Pillow Segment by Type
 - 1.2.1 China Production Market Share of Neck Pillow Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Neck Pillow
 - 1.3.1 Neck Pillow Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Neck Pillow (2011-2021)
- 1.5 China Neck Pillow Status and Outlook
- 1.6 Government Policies

2 CHINA NECK PILLOW MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Neck Pillow Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Neck Pillow Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Neck Pillow Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Neck Pillow Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Neck Pillow Market Competitive Situation and Trends
 - 2.5.1 Neck Pillow Market Concentration Rate
 - 2.5.2 Neck Pillow Market Share of Top 3 and Top 5 Manufacturers

3 CHINA NECK PILLOW MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Tempur-Pedic
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Neck Pillow Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Tempur-Pedic Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Samsonite
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 114 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Samsonite 114 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Cabeau
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 120 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Cabeau 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Kuhi-comfort
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Kuhi-comfort Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Core Products
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Core Products Capacity, Production, Revenue, Price and Gross Margin (2015

and 2016)

3.5.4 Main Business/Business Overview

3.6 Wolf

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Wolf Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 SleepMax

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 SleepMax Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Lewis N. Clark

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Lewis N. Clark Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Originalbones

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Originalbones Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 U.S. Jaclean

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 U.S. Jaclean Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 World's Best
- 3.12 TravelRest
- 3.13 Sleep innovations
- 3.14 Therapeutica
- 3.15 Cushions Xpress
- 3.16 Comfy Commuter
- 3.17 Dreamtime
- 3.18 Xen Pillow

4 CHINA NECK PILLOW CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Neck Pillow Capacity, Production and Growth (2011-2016)
- 4.2 China Neck Pillow Revenue and Growth (2011-2016)
- 4.3 China Neck Pillow Production, Consumption, Export and Import (2011-2016)

5 CHINA NECK PILLOW PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Neck Pillow Production and Market Share by Type (2011-2016)
- 5.2 China Neck Pillow Revenue and Market Share by Type (2011-2016)
- 5.3 China Neck Pillow Price by Type (2011-2016)
- 5.4 China Neck Pillow Production Growth by Type (2011-2016)

6 CHINA NECK PILLOW MARKET ANALYSIS BY APPLICATION

- 6.1 China Neck Pillow Consumption and Market Share by Application (2011-2016)
- 6.2 China Neck Pillow Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 NECK PILLOW MANUFACTURING COST ANALYSIS

7.1 Neck Pillow Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Neck Pillow

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Neck Pillow Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Neck Pillow Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA NECK PILLOW MARKET FORECAST (2016-2021)

11.1 China Neck Pillow Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Neck Pillow Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Neck Pillow Production Forecast by Type (2016-2021)

11.4 China Neck Pillow Consumption Forecast by Application (2016-2021)

11.5 Neck Pillow Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Neck Pillow

Figure China Production Market Share of Neck Pillow by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Neck Pillow Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Neck Pillow Revenue (Million USD) and Growth Rate (2011-2021)

Table China Neck Pillow Capacity of Key Manufacturers (2015 and 2016)

Table China Neck Pillow Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Neck Pillow Capacity of Key Manufacturers in 2015

Figure China Neck Pillow Capacity of Key Manufacturers in 2016

Table China Neck Pillow Production of Key Manufacturers (2015 and 2016)

Table China Neck Pillow Production Share by Manufacturers (2015 and 2016)

Figure 2015 Neck Pillow Production Share by Manufacturers

Figure 2016 Neck Pillow Production Share by Manufacturers

Table China Neck Pillow Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Neck Pillow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Neck Pillow Revenue Share by Manufacturers

Table 2016 China Neck Pillow Revenue Share by Manufacturers

Table China Market Neck Pillow Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Neck Pillow Average Price of Key Manufacturers in 2015

Table Manufacturers Neck Pillow Manufacturing Base Distribution and Sales Area

Table Manufacturers Neck Pillow Product Type

Figure Neck Pillow Market Share of Top 3 Manufacturers

Figure Neck Pillow Market Share of Top 5 Manufacturers

Table Tempur-Pedic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tempur-Pedic Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tempur-Pedic Neck Pillow Market Share (2011-2016)

Table Samsonite Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsonite Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsonite Neck Pillow Market Share (2011-2016)

Table Cabeau Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cabeau Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cabeau Neck Pillow Market Share (2011-2016)

Table Kuhi-comfort Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kuhi-comfort Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kuhi-comfort Neck Pillow Market Share (2011-2016)

Table Core Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Core Products Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Core Products Neck Pillow Market Share (2011-2016)

Table Wolf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wolf Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wolf Neck Pillow Market Share (2011-2016)

Table SleepMax Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SleepMax Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SleepMax Neck Pillow Market Share (2011-2016)

Table Lewis N. Clark Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lewis N. Clark Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lewis N. Clark Neck Pillow Market Share (2011-2016)

Table Originalbones Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Originalbones Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Originalbones Neck Pillow Market Share (2011-2016)

Table U.S. Jaclean Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table U.S. Jaclean Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure U.S. Jaclean Neck Pillow Market Share (2011-2016)

Table World's Best Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table World's Best Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure World's Best Neck Pillow Market Share (2011-2016)

Table TravelRest Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TravelRest Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TravelRest Neck Pillow Market Share (2011-2016)

Table Sleep innovations Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sleep innovations Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sleep innovations Neck Pillow Market Share (2011-2016)

Table Therapeutica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Therapeutica Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Therapeutica Neck Pillow Market Share (2011-2016)

Table Cushions Xpress Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cushions Xpress Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cushions Xpress Neck Pillow Market Share (2011-2016)

Table Comfy Commuter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Comfy Commuter Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Comfy Commuter Neck Pillow Market Share (2011-2016)

Table Dreamtime Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dreamtime Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dreamtime Neck Pillow Market Share (2011-2016)

Table Xen Pillow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xen Pillow Neck Pillow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xen Pillow Neck Pillow Market Share (2011-2016)

Figure China Neck Pillow Capacity, Production and Growth (2011-2016)

Figure China Neck Pillow Revenue (Million USD) and Growth (2011-2016)

Table China Neck Pillow Production, Consumption, Export and Import (2011-2016)

Table China Neck Pillow Production by Type (2011-2016)

Table China Neck Pillow Production Share by Type (2011-2016)

Figure Production Market Share of Neck Pillow by Type (2011-2016)

Figure 2015 Production Market Share of Neck Pillow by Type

Table China Neck Pillow Revenue by Type (2011-2016)

Table China Neck Pillow Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Neck Pillow by Type (2011-2016)

Figure 2015 Revenue Market Share of Neck Pillow by Type

Table China Neck Pillow Price by Type (2011-2016)

Figure China Neck Pillow Production Growth by Type (2011-2016)

Table China Neck Pillow Consumption by Application (2011-2016)

Table China Neck Pillow Consumption Market Share by Application (2011-2016)

Figure China Neck Pillow Consumption Market Share by Application in 2015

Table China Neck Pillow Consumption Growth Rate by Application (2011-2016)

Figure China Neck Pillow Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Neck Pillow

Figure Manufacturing Process Analysis of Neck Pillow

Figure Neck Pillow Industrial Chain Analysis

Table Raw Materials Sources of Neck Pillow Major Manufacturers in 2015

Table Major Buyers of Neck Pillow

Table Distributors/Traders List

Figure China Neck Pillow Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Neck Pillow Revenue and Growth Rate Forecast (2016-2021)

Table China Neck Pillow Production, Import, Export and Consumption Forecast (2016-2021)

Table China Neck Pillow Production Forecast by Type (2016-2021)

Table China Neck Pillow Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Neck Pillow Market Research Report 2016

Product link: <https://marketpublishers.com/r/CA6A9F1A053EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA6A9F1A053EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970