

# China Music speaker Market Research Report 2016

<https://marketpublishers.com/r/C303A6FB500EN.html>

Date: November 2016

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: C303A6FB500EN

## Abstracts

### Notes:

Sales, means the sales volume of Music speaker

Revenue, means the sales value of Music speaker

This report studies Music speaker in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Philips

Samsung

HIVI

Microlab

Harman

Audioengine

Samsung

Newmine

Coox

Huawei

Sony

LG

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Wireless speaker

Full-range drivers

Subwoofer

Woofers

Mid-range driver

Tweeter

Coaxial drivers

Horn loudspeakers

Split by Application, this report focuses on consumption, market share and growth rate of Music speaker in each application, can be divided into

Bluetooth speaker

WiFi wireless speakers

2.4G wireless speakers

FM radio speaker

## Contents

### China Music speaker Market Research Report 2016

#### **1 MUSIC SPEAKER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Music speaker
- 1.2 Music speaker Segment by Type
  - 1.2.1 China Production Market Share of Music speaker Type in 2015
  - 1.2.2 Wireless speaker
  - 1.2.3 Full-range drivers
  - 1.2.4 Subwoofer
  - 1.2.5 Woofer
  - 1.2.6 Mid-range driver
  - 1.2.7 Tweeter
  - 1.2.8 Coaxial drivers
  - 1.2.9 Horn loudspeakers
- 1.3 Applications of Music speaker
  - 1.3.1 Music speaker Consumption Market Share by Application in 2015
  - 1.3.2 bluetooth speaker
  - 1.3.3 Wifi wireless speakers
  - 1.3.4 2.4G wireless speakers
  - 1.3.5 FM radio speaker
- 1.4 China Market Size (Value) of Music speaker (2011-2021)
- 1.5 China Music speaker Status and Outlook
- 1.6 Government Policies

#### **2 CHINA MUSIC SPEAKER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Music speaker Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Music speaker Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Music speaker Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Music speaker Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Music speaker Market Competitive Situation and Trends
  - 2.5.1 Music speaker Market Concentration Rate
  - 2.5.2 Music speaker Market Share of Top 3 and Top 5 Manufacturers

### **3 CHINA MUSIC SPEAKER MANUFACTURERS PROFILES/ANALYSIS**

#### **3.1 Philips**

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Music speaker Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Philips Music speaker Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

#### **3.2 Samsung**

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 117 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Samsung 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

#### **3.3 HIVI**

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 126 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 HIVI 126 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

#### **3.4 Microlab**

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Microlab Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

#### **3.5 Harman**

- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.5.2 Product Type, Application and Specification
  - 3.5.2.1 Type I
  - 3.5.2.2 Type II
- 3.5.3 Harman Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Audioengine
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Audioengine Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Samsung
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Machinery & Equipment Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Samsung Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Newmine
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Newmine Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Coox
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification

- 3.9.2.1 Type I
- 3.9.2.2 Type II
- 3.9.3 Coox Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.9.4 Main Business/Business Overview
- 3.10 Huawei
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II
  - 3.10.3 Huawei Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Sony
- 3.12 LG

#### **4 CHINA MUSIC SPEAKER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Music speaker Capacity, Production and Growth (2011-2016)
- 4.2 China Music speaker Revenue and Growth (2011-2016)
- 4.3 China Music speaker Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA MUSIC SPEAKER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Music speaker Production and Market Share by Type (2011-2016)
- 5.2 China Music speaker Revenue and Market Share by Type (2011-2016)
- 5.3 China Music speaker Price by Type (2011-2016)
- 5.4 China Music speaker Production Growth by Type (2011-2016)

#### **6 CHINA MUSIC SPEAKER MARKET ANALYSIS BY APPLICATION**

- 6.1 China Music speaker Consumption and Market Share by Application (2011-2016)
- 6.2 China Music speaker Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 MUSIC SPEAKER MANUFACTURING COST ANALYSIS**

### 7.1 Music speaker Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Music speaker

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Music speaker Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Music speaker Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA MUSIC SPEAKER MARKET FORECAST (2016-2021)**

11.1 China Music speaker Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Music speaker Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Music speaker Production Forecast by Type (2016-2021)

11.4 China Music speaker Consumption Forecast by Application (2016-2021)

11.5 Music speaker Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Music speaker

Figure China Production Market Share of Music speaker by Type in 2015

Figure Product Picture of Wireless speaker

Table Major Manufacturers of Wireless speaker

Figure Product Picture of Full-range drivers

Table Major Manufacturers of Full-range drivers

Figure Product Picture of Subwoofer

Table Major Manufacturers of Subwoofer

Figure Product Picture of Woofer

Table Major Manufacturers of Woofer

Figure Product Picture of Mid-range driver

Table Major Manufacturers of Mid-range driver

Figure Product Picture of Tweeter

Table Major Manufacturers of Tweeter

Figure Product Picture of Coaxial drivers

Table Major Manufacturers of Coaxial drivers

Figure Product Picture of Horn loudspeakers

Table Major Manufacturers of Horn loudspeakers

Table Music speaker Consumption Market Share by Application in 2015

Figure bluetooth speaker Examples

Figure Wifi wireless speakers Examples

Figure 2.4G wireless speakers Examples

Figure FM radio speaker Examples

Figure China Music speaker Revenue (Million USD) and Growth Rate (2011-2021)

Table China Music speaker Capacity of Key Manufacturers (2015 and 2016)

Table China Music speaker Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Music speaker Capacity of Key Manufacturers in 2015

Figure China Music speaker Capacity of Key Manufacturers in 2016

Table China Music speaker Production of Key Manufacturers (2015 and 2016)

Table China Music speaker Production Share by Manufacturers (2015 and 2016)

Figure 2015 Music speaker Production Share by Manufacturers

Figure 2016 Music speaker Production Share by Manufacturers

Table China Music speaker Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Music speaker Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Music speaker Revenue Share by Manufacturers

Table 2016 China Music speaker Revenue Share by Manufacturers

Table China Market Music speaker Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Music speaker Average Price of Key Manufacturers in 2015

Table Manufacturers Music speaker Manufacturing Base Distribution and Sales Area

Table Manufacturers Music speaker Product Type

Figure Music speaker Market Share of Top 3 Manufacturers

Figure Music speaker Market Share of Top 5 Manufacturers

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Music speaker Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Music speaker Market Share (2011-2016)

Table HIVI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HIVI Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HIVI Music speaker Market Share (2011-2016)

Table Microlab Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microlab Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microlab Music speaker Market Share (2011-2016)

Table Harman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Harman Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Harman Music speaker Market Share (2011-2016)

Table Audioengine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audioengine Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audioengine Music speaker Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Music speaker Market Share (2011-2016)

Table Newmine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Newmine Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newmine Music speaker Market Share (2011-2016)

Table Coox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coox Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coox Music speaker Market Share (2011-2016)

Table Huawei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huawei Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Huawei Music speaker Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Music speaker Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Music speaker Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Music speaker Market Share (2011-2016)

Figure China Music speaker Capacity, Production and Growth (2011-2016)

Figure China Music speaker Revenue (Million USD) and Growth (2011-2016)

Table China Music speaker Production, Consumption, Export and Import (2011-2016)

Table China Music speaker Production by Type (2011-2016)

Table China Music speaker Production Share by Type (2011-2016)

Figure Production Market Share of Music speaker by Type (2011-2016)

Figure 2015 Production Market Share of Music speaker by Type

Table China Music speaker Revenue by Type (2011-2016)

Table China Music speaker Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Music speaker by Type (2011-2016)

Figure 2015 Revenue Market Share of Music speaker by Type

Table China Music speaker Price by Type (2011-2016)

Figure China Music speaker Production Growth by Type (2011-2016)

Table China Music speaker Consumption by Application (2011-2016)

Table China Music speaker Consumption Market Share by Application (2011-2016)

Figure China Music speaker Consumption Market Share by Application in 2015

Table China Music speaker Consumption Growth Rate by Application (2011-2016)

Figure China Music speaker Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Music speaker

Figure Manufacturing Process Analysis of Music speaker

Figure Music speaker Industrial Chain Analysis

Table Raw Materials Sources of Music speaker Major Manufacturers in 2015

Table Major Buyers of Music speaker

Table Distributors/Traders List

Figure China Music speaker Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Music speaker Revenue and Growth Rate Forecast (2016-2021)

Table China Music speaker Production, Import, Export and Consumption Forecast (2016-2021)

Table China Music speaker Production Forecast by Type (2016-2021)

Table China Music speaker Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Music speaker Market Research Report 2016

Product link: <https://marketpublishers.com/r/C303A6FB500EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C303A6FB500EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970