

## China Multifunctional Folding Sword Market Research Report 2016

https://marketpublishers.com/r/C7901842EABEN.html

Date: December 2016 Pages: 123 Price: US\$ 3,200.00 (Single User License) ID: C7901842EABEN

### Abstracts

#### Notes:

Sales, means the sales volume of Multifunctional Folding Sword

Revenue, means the sales value of Multifunctional Folding Sword

This report studies Multifunctional Folding Sword in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Victorinox
Leatherman
Wenger
SOG
Gerber
Kowell
ZWILLING
Honest



#### SHEFFIELD

Ganzo

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Multifunctional Folding Sword in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

China Multifunctional Folding Sword Market Research Report 2016

#### 1 MULTIFUNCTIONAL FOLDING SWORD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Multifunctional Folding Sword
- 1.2 Multifunctional Folding Sword Segment by Type
- 1.2.1 China Production Market Share of Multifunctional Folding Sword Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Multifunctional Folding Sword
- 1.3.1 Multifunctional Folding Sword Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Multifunctional Folding Sword (2011-2021)
- 1.5 China Multifunctional Folding SwordStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA MULTIFUNCTIONAL FOLDING SWORD MARKET COMPETITION BY MANUFACTURERS

2.1 China Multifunctional Folding Sword Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Multifunctional Folding Sword Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Multifunctional Folding Sword Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Multifunctional Folding Sword Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Multifunctional Folding Sword Market Competitive Situation and Trends
  - 2.5.1 Multifunctional Folding Sword Market Concentration Rate

2.5.2 Multifunctional Folding Sword Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA MULTIFUNCTIONAL FOLDING SWORD MANUFACTURERS PROFILES/ANALYSIS



3.1 Victorinox

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Multifunctional Folding Sword Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Victorinox Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Leatherman

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 123 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Leatherman 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Wenger

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 129 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Wenger 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 SOG

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Dec Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 SOG Dec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Gerber

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Gerber Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Kowell

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Kowell Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 ZWILLING

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 ZWILLING Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Honest

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Honest Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 SHEFFIELD

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 SHEFFIELD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



3.9.4 Main Business/Business Overview

3.10 Ganzo

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Ganzo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

#### 4 CHINA MULTIFUNCTIONAL FOLDING SWORD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Multifunctional Folding Sword Capacity, Production and Growth (2011-2016)4.2 China Multifunctional Folding Sword Revenue and Growth (2011-2016)

4.3 China Multifunctional Folding Sword Production, Consumption, Export and Import (2011-2016)

#### 5 CHINA MULTIFUNCTIONAL FOLDING SWORD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Multifunctional Folding Sword Production and Market Share by Type (2011-2016)

5.2 China Multifunctional Folding Sword Revenue and Market Share by Type (2011-2016)

5.3 China Multifunctional Folding Sword Price by Type (2011-2016)

5.4 China Multifunctional Folding Sword Production Growth by Type (2011-2016)

#### 6 CHINA MULTIFUNCTIONAL FOLDING SWORD MARKET ANALYSIS BY APPLICATION

6.1 China Multifunctional Folding Sword Consumption and Market Share by Application (2011-2016)

6.2 China Multifunctional Folding Sword Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries



#### 7 MULTIFUNCTIONAL FOLDING SWORD MANUFACTURING COST ANALYSIS

- 7.1 Multifunctional Folding Sword Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Multifunctional Folding Sword

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Multifunctional Folding Sword Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Multifunctional Folding Sword Major Manufacturers in 2015

8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry



10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

# 11 CHINA MULTIFUNCTIONAL FOLDING SWORD MARKET FORECAST (2016-2021)

11.1 China Multifunctional Folding Sword Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Multifunctional Folding Sword Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Multifunctional Folding Sword Production Forecast by Type (2016-2021)

11.4 China Multifunctional Folding Sword Consumption Forecast by Application (2016-2021)

11.5 Multifunctional Folding Sword Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Multifunctional Folding Sword Figure China Production Market Share of Multifunctional Folding Sword by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Multifunctional Folding Sword Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Multifunctional Folding Sword Revenue (Million USD) and Growth Rate (2011 - 2021)Table China Multifunctional Folding Sword Capacity of Key Manufacturers (2015 and 2016) Table China Multifunctional Folding Sword Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Multifunctional Folding Sword Capacity of Key Manufacturers in 2015 Figure China Multifunctional Folding Sword Capacity of Key Manufacturers in 2016 Table China Multifunctional Folding Sword Production of Key Manufacturers (2015 and 2016) Table China Multifunctional Folding Sword Production Share by Manufacturers (2015 and 2016) Figure 2015 Multifunctional Folding Sword Production Share by Manufacturers Figure 2016 Multifunctional Folding Sword Production Share by Manufacturers Table China Multifunctional Folding Sword Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Multifunctional Folding Sword Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Multifunctional Folding Sword Revenue Share by Manufacturers Table 2016 China Multifunctional Folding Sword Revenue Share by Manufacturers Table China Market Multifunctional Folding Sword Average Price of Key Manufacturers (2015 and 2016) Figure China Market Multifunctional Folding Sword Average Price of Key Manufacturers



in 2015

Table Manufacturers Multifunctional Folding Sword Manufacturing Base Distribution and Sales Area

Table Manufacturers Multifunctional Folding Sword Product Type

Figure Multifunctional Folding Sword Market Share of Top 3 Manufacturers

Figure Multifunctional Folding Sword Market Share of Top 5 Manufacturers

Table Victorinox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Victorinox Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Victorinox Multifunctional Folding Sword Market Share (2011-2016)

Table Leatherman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Leatherman Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Leatherman Multifunctional Folding Sword Market Share (2011-2016) Table Wenger Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wenger Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wenger Multifunctional Folding Sword Market Share (2011-2016)

Table SOG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SOG Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SOG Multifunctional Folding Sword Market Share (2011-2016)

Table Gerber Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gerber Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gerber Multifunctional Folding Sword Market Share (2011-2016)

Table Kowell Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kowell Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kowell Multifunctional Folding Sword Market Share (2011-2016)

Table ZWILLING Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZWILLING Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ZWILLING Multifunctional Folding Sword Market Share (2011-2016) Table Honest Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Honest Multifunctional Folding Sword Capacity, Production, Revenue, Price and



Gross Margin (2011-2016)

Figure Honest Multifunctional Folding Sword Market Share (2011-2016)

Table SHEFFIELD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SHEFFIELD Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SHEFFIELD Multifunctional Folding Sword Market Share (2011-2016) Table Ganzo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ganzo Multifunctional Folding Sword Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ganzo Multifunctional Folding Sword Market Share (2011-2016)

Figure China Multifunctional Folding Sword Capacity, Production and Growth (2011-2016)

Figure China Multifunctional Folding Sword Revenue (Million USD) and Growth (2011-2016)

Table China Multifunctional Folding Sword Production, Consumption, Export and Import (2011-2016)

 Table China Multifunctional Folding Sword Production by Type (2011-2016)

Table China Multifunctional Folding Sword Production Share by Type (2011-2016)

Figure Production Market Share of Multifunctional Folding Sword by Type (2011-2016)

Figure 2015 Production Market Share of Multifunctional Folding Sword by Type

Table China Multifunctional Folding Sword Revenue by Type (2011-2016)

Table China Multifunctional Folding Sword Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Multifunctional Folding Sword by Type (2011-2016)

Figure 2015 Revenue Market Share of Multifunctional Folding Sword by Type Table China Multifunctional Folding Sword Price by Type (2011-2016)

Figure China Multifunctional Folding Sword Production Growth by Type (2011-2016) Table China Multifunctional Folding Sword Consumption by Application (2011-2016)

Table China Multifunctional Folding Sword Consumption Market Share by Application (2011-2016)

Figure China Multifunctional Folding Sword Consumption Market Share by Application in 2015

Table China Multifunctional Folding Sword Consumption Growth Rate by Application (2011-2016)

Figure China Multifunctional Folding Sword Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw MaterialFigure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Multifunctional Folding Sword

Figure Manufacturing Process Analysis of Multifunctional Folding Sword

Figure Multifunctional Folding Sword Industrial Chain Analysis

Table Raw Materials Sources of Multifunctional Folding Sword Major Manufacturers in 2015

Table Major Buyers of Multifunctional Folding Sword

Table Distributors/Traders List

Figure China Multifunctional Folding Sword Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Multifunctional Folding Sword Revenue and Growth Rate Forecast (2016-2021)

Table China Multifunctional Folding Sword Production, Import, Export and Consumption Forecast (2016-2021)

Table China Multifunctional Folding Sword Production Forecast by Type (2016-2021) Table China Multifunctional Folding Sword Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Multifunctional Folding Sword Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/C7901842EABEN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C7901842EABEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970