

China Mobile Broadband Modem Market Research Report 2016

<https://marketpublishers.com/r/CE8CF4EE354EN.html>

Date: November 2016

Pages: 103

Price: US\$ 3,200.00 (Single User License)

ID: CE8CF4EE354EN

Abstracts

Notes:

Sales, means the sales volume of Mobile Broadband Modem

Revenue, means the sales value of Mobile Broadband Modem

This report studies Mobile Broadband Modem in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Huawei

Novatel Wireless

Sierra Wireless

Franklin Wireless

Lenovo

NetComm Wireless

Samsung

ZTE

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Mobile Broadband Modem in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Mobile Broadband Modem Market Research Report 2016

1 MOBILE BROADBAND MODEM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Broadband Modem
- 1.2 Mobile Broadband Modem Segment by Type
 - 1.2.1 China Production Market Share of Mobile Broadband Modem Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Mobile Broadband Modem
 - 1.3.1 Mobile Broadband Modem Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Mobile Broadband Modem (2011-2021)
- 1.5 China Mobile Broadband Modem Status and Outlook
- 1.6 Government Policies

2 CHINA MOBILE BROADBAND MODEM MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Mobile Broadband Modem Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mobile Broadband Modem Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mobile Broadband Modem Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mobile Broadband Modem Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mobile Broadband Modem Market Competitive Situation and Trends
 - 2.5.1 Mobile Broadband Modem Market Concentration Rate
 - 2.5.2 Mobile Broadband Modem Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MOBILE BROADBAND MODEM MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Huawei

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Mobile Broadband Modem Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Huawei Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Novatel Wireless
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 103 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Novatel Wireless 103 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Sierra Wireless
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 108 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Sierra Wireless 108 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Franklin Wireless
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Franklin Wireless Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Lenovo
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Lenovo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 NetComm Wireless

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 NetComm Wireless Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Samsung

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Samsung Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 ZTE

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 ZTE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

4 CHINA MOBILE BROADBAND MODEM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Mobile Broadband Modem Capacity, Production and Growth (2011-2016)

4.2 China Mobile Broadband Modem Revenue and Growth (2011-2016)

4.3 China Mobile Broadband Modem Production, Consumption, Export and Import (2011-2016)

5 CHINA MOBILE BROADBAND MODEM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Mobile Broadband Modem Production and Market Share by Type (2011-2016)
- 5.2 China Mobile Broadband Modem Revenue and Market Share by Type (2011-2016)
- 5.3 China Mobile Broadband Modem Price by Type (2011-2016)
- 5.4 China Mobile Broadband Modem Production Growth by Type (2011-2016)

6 CHINA MOBILE BROADBAND MODEM MARKET ANALYSIS BY APPLICATION

- 6.1 China Mobile Broadband Modem Consumption and Market Share by Application (2011-2016)
- 6.2 China Mobile Broadband Modem Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 MOBILE BROADBAND MODEM MANUFACTURING COST ANALYSIS

- 7.1 Mobile Broadband Modem Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Mobile Broadband Modem

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Mobile Broadband Modem Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mobile Broadband Modem Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA MOBILE BROADBAND MODEM MARKET FORECAST (2016-2021)

11.1 China Mobile Broadband Modem Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Mobile Broadband Modem Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Mobile Broadband Modem Production Forecast by Type (2016-2021)

11.4 China Mobile Broadband Modem Consumption Forecast by Application (2016-2021)

11.5 Mobile Broadband Modem Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Broadband Modem

Figure China Production Market Share of Mobile Broadband Modem by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mobile Broadband Modem Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Mobile Broadband Modem Revenue (Million USD) and Growth Rate (2011-2021)

Table China Mobile Broadband Modem Capacity of Key Manufacturers (2015 and 2016)

Table China Mobile Broadband Modem Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mobile Broadband Modem Capacity of Key Manufacturers in 2015

Figure China Mobile Broadband Modem Capacity of Key Manufacturers in 2016

Table China Mobile Broadband Modem Production of Key Manufacturers (2015 and 2016)

Table China Mobile Broadband Modem Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Broadband Modem Production Share by Manufacturers

Figure 2016 Mobile Broadband Modem Production Share by Manufacturers

Table China Mobile Broadband Modem Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mobile Broadband Modem Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mobile Broadband Modem Revenue Share by Manufacturers

Table 2016 China Mobile Broadband Modem Revenue Share by Manufacturers

Table China Market Mobile Broadband Modem Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Mobile Broadband Modem Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Broadband Modem Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Broadband Modem Product Type

Figure Mobile Broadband Modem Market Share of Top 3 Manufacturers

Figure Mobile Broadband Modem Market Share of Top 5 Manufacturers

Table Huawei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huawei Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Huawei Mobile Broadband Modem Market Share (2011-2016)

Table Novatel Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novatel Wireless Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Novatel Wireless Mobile Broadband Modem Market Share (2011-2016)

Table Sierra Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sierra Wireless Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sierra Wireless Mobile Broadband Modem Market Share (2011-2016)

Table Franklin Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Franklin Wireless Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Franklin Wireless Mobile Broadband Modem Market Share (2011-2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Mobile Broadband Modem Market Share (2011-2016)

Table NetComm Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NetComm Wireless Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NetComm Wireless Mobile Broadband Modem Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mobile Broadband Modem Market Share (2011-2016)

Table ZTE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZTE Mobile Broadband Modem Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure ZTE Mobile Broadband Modem Market Share (2011-2016)

Figure China Mobile Broadband Modem Capacity, Production and Growth (2011-2016)

Figure China Mobile Broadband Modem Revenue (Million USD) and Growth
(2011-2016)

Table China Mobile Broadband Modem Production, Consumption, Export and Import
(2011-2016)

Table China Mobile Broadband Modem Production by Type (2011-2016)

Table China Mobile Broadband Modem Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Broadband Modem by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Broadband Modem by Type

Table China Mobile Broadband Modem Revenue by Type (2011-2016)

Table China Mobile Broadband Modem Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Broadband Modem by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Broadband Modem by Type

Table China Mobile Broadband Modem Price by Type (2011-2016)

Figure China Mobile Broadband Modem Production Growth by Type (2011-2016)

Table China Mobile Broadband Modem Consumption by Application (2011-2016)

Table China Mobile Broadband Modem Consumption Market Share by Application
(2011-2016)

Figure China Mobile Broadband Modem Consumption Market Share by Application in
2015

Table China Mobile Broadband Modem Consumption Growth Rate by Application
(2011-2016)

Figure China Mobile Broadband Modem Consumption Growth Rate by Application
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Broadband Modem

Figure Manufacturing Process Analysis of Mobile Broadband Modem

Figure Mobile Broadband Modem Industrial Chain Analysis

Table Raw Materials Sources of Mobile Broadband Modem Major Manufacturers in
2015

Table Major Buyers of Mobile Broadband Modem

Table Distributors/Traders List

Figure China Mobile Broadband Modem Capacity, Production and Growth Rate
Forecast (2016-2021)

Figure China Mobile Broadband Modem Revenue and Growth Rate Forecast

(2016-2021)

Table China Mobile Broadband Modem Production, Import, Export and Consumption
Forecast (2016-2021)

Table China Mobile Broadband Modem Production Forecast by Type (2016-2021)

Table China Mobile Broadband Modem Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: China Mobile Broadband Modem Market Research Report 2016

Product link: <https://marketpublishers.com/r/CE8CF4EE354EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE8CF4EE354EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970