

China Movie Merchandise Market Research Report 2018

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Abstracts

The global Movie Merchandise market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Movie Merchandise development status and future trend in China, focuses on top players in China, also splits Movie Merchandise by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Sony Pictures

Paramount Pictures

Warner Bros

Huayi Brothers

Enlight Media

Lionsgate Films

NBC Universal

Nickelodeon

TOEI COMPANY

Alpha Group

The Walt Disney Company

Twentieth Century Fox

Toho Company

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Apparel

Home Decor

Toys

Accessories

Others

On the basis of the end users/application, this report covers

Men

Women

Youth

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Contents

China Movie Merchandise Market Research Report 2018

1 MOVIE MERCHANDISE OVERVIEW

- 1.1 Product Overview and Scope of Movie Merchandise
- 1.2 Classification of Movie Merchandise by Product Category
 - 1.2.1 China Movie Merchandise Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Movie Merchandise Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Apparel
 - 1.2.4 Home Decor
 - 1.2.5 Toys
 - 1.2.6 Accessories
 - 1.2.7 Others
- 1.3 China Movie Merchandise Market by Application/End Users
 - 1.3.1 China Movie Merchandise Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Men
 - 1.3.3 Women
 - 1.3.4 Youth
- 1.4 China Movie Merchandise Market by Region
 - 1.4.1 China Movie Merchandise Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Movie Merchandise Status and Prospect (2013-2025)
 - 1.4.3 East China Movie Merchandise Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Movie Merchandise Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Movie Merchandise Status and Prospect (2013-2025)
 - 1.4.6 North China Movie Merchandise Status and Prospect (2013-2025)
 - 1.4.7 Central China Movie Merchandise Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Movie Merchandise (2013-2025)
 - 1.5.1 China Movie Merchandise Sales (K Units) and Growth Rate (%)(2013-2025)
 - 1.5.2 China Movie Merchandise Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA MOVIE MERCHANDISE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Movie Merchandise Sales and Market Share of Key Players/Manufacturers

(2013-2018)

2.2 China Movie Merchandise Revenue and Share by Players/Manufacturers

(2013-2018)

2.3 China Movie Merchandise Average Price (USD/Unit) by Players/Manufacturers

(2013-2018)

2.4 China Movie Merchandise Market Competitive Situation and Trends

2.4.1 China Movie Merchandise Market Concentration Rate

2.4.2 China Movie Merchandise Market Share of Top 3 and Top 5

Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Movie Merchandise Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA MOVIE MERCHANDISE SALES AND REVENUE BY REGION (2013-2018)

3.1 China Movie Merchandise Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Movie Merchandise Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Movie Merchandise Price (USD/Unit) by Regions (2013-2018)

4 CHINA MOVIE MERCHANDISE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Movie Merchandise Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Movie Merchandise Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Movie Merchandise Price (USD/Unit) by Type (2013-2018)

4.4 China Movie Merchandise Sales Growth Rate (%) by Type (2013-2018)

5 CHINA MOVIE MERCHANDISE SALES BY APPLICATION (2013-2018)

5.1 China Movie Merchandise Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Movie Merchandise Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA MOVIE MERCHANDISE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Sony Pictures

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Movie Merchandise Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Sony Pictures Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

6.2 Paramount Pictures

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Movie Merchandise Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Paramount Pictures Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 Warner Bros

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Movie Merchandise Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Warner Bros Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.3.4 Main Business/Business Overview

6.4 Huayi Brothers

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Movie Merchandise Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Huayi Brothers Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 Enlight Media

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Movie Merchandise Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Enlight Media Movie Merchandise Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Lionsgate Films

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Movie Merchandise Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Lionsgate Films Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 NBC Universal

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Movie Merchandise Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 NBC Universal Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Nickelodeon

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Movie Merchandise Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Nickelodeon Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 TOEI COMPANY

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Movie Merchandise Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 TOEI COMPANY Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Alpha Group

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Movie Merchandise Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Alpha Group Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.10.4 Main Business/Business Overview

6.11 The Walt Disney Company

6.12 Twentieth Century Fox

6.13 Toho Company

7 MOVIE MERCHANDISE MANUFACTURING COST ANALYSIS

7.1 Movie Merchandise Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Movie Merchandise

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Movie Merchandise Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Movie Merchandise Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MOVIE MERCHANDISE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Movie Merchandise Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Movie Merchandise Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Movie Merchandise Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Movie Merchandise Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)
Table Movie Merchandise Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Movie Merchandise Sales (K Units) by Application (2013-2025)
Figure Product Picture of Movie Merchandise
Table China Movie Merchandise Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
Figure China Movie Merchandise Sales Volume Market Share by Types in 2017
Figure Apparel Product Picture
Figure Home Decor Product Picture
Figure Toys Product Picture
Figure Accessories Product Picture
Figure Others Product Picture
Figure China Movie Merchandise Sales (K Units) Comparison by Application (2013-2025)
Figure China Sales Market Share (%) of Movie Merchandise by Application in 2017
Figure Men Examples
Table Key Downstream Customer in Men
Figure Women Examples
Table Key Downstream Customer in Women
Figure Youth Examples
Table Key Downstream Customer in Youth
Figure South China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure East China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure Southwest China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure Northeast China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure North China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure Central China Movie Merchandise Revenue (Million USD) and Growth Rate (2013-2025)
Figure China Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Movie Merchandise Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Movie Merchandise Sales of Key Players/Manufacturers (2013-2018)

Table China Movie Merchandise Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Movie Merchandise Sales Share (%) by Players/Manufacturers

Figure 2017 China Movie Merchandise Sales Share (%) by Players/Manufacturers

Table China Movie Merchandise Revenue by Players/Manufacturers (2013-2018)

Table China Movie Merchandise Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Movie Merchandise Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Movie Merchandise Revenue Market Share (%) by Players/Manufacturers

Table China Market Movie Merchandise Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Movie Merchandise Average Price of Key Players/Manufacturers in 2017

Figure China Movie Merchandise Market Share of Top 3 Players/Manufacturers

Figure China Movie Merchandise Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Movie Merchandise Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Movie Merchandise Product Category

Table China Movie Merchandise Sales (K Units) by Regions (2013-2018)

Table China Movie Merchandise Sales Share (%) by Regions (2013-2018)

Figure China Movie Merchandise Sales Share (%) by Regions (2013-2018)

Figure China Movie Merchandise Sales Market Share (%) by Regions in 2017

Table China Movie Merchandise Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Movie Merchandise Revenue Market Share (%) by Regions (2013-2018)

Figure China Movie Merchandise Revenue Market Share (%) by Regions (2013-2018)

Figure China Movie Merchandise Revenue Market Share (%) by Regions in 2017

Table China Movie Merchandise Price (USD/Unit) by Regions (2013-2018)

Table China Movie Merchandise Sales (K Units) by Type (2013-2018)

Table China Movie Merchandise Sales Share (%) by Type (2013-2018)

Figure China Movie Merchandise Sales Share (%) by Type (2013-2018)

Figure China Movie Merchandise Sales Market Share (%) by Type in 2017

Table China Movie Merchandise Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Movie Merchandise Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Movie Merchandise by Type (2013-2018)

Figure Revenue Market Share of Movie Merchandise by Type in 2017

Table China Movie Merchandise Price (USD/Unit) by Types (2013-2018)

Figure China Movie Merchandise Sales Growth Rate (%) by Type (2013-2018)

Table China Movie Merchandise Sales (K Units) by Applications (2013-2018)

Table China Movie Merchandise Sales Market Share (%) by Applications (2013-2018)

Figure China Movie Merchandise Sales Market Share (%) by Application (2013-2018)

Figure China Movie Merchandise Sales Market Share (%) by Application in 2017

Table China Movie Merchandise Sales Growth Rate (%) by Application (2013-2018)

Figure China Movie Merchandise Sales Growth Rate (%) by Application (2013-2018)

Table Sony Pictures Movie Merchandise Basic Information List

Table Sony Pictures Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sony Pictures Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Sony Pictures Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Sony Pictures Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Paramount Pictures Movie Merchandise Basic Information List

Table Paramount Pictures Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Paramount Pictures Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Paramount Pictures Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Paramount Pictures Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Warner Bros Movie Merchandise Basic Information List

Table Warner Bros Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Warner Bros Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Warner Bros Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Warner Bros Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Huayi Brothers Movie Merchandise Basic Information List

Table Huayi Brothers Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Huayi Brothers Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Huayi Brothers Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Huayi Brothers Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Enlight Media Movie Merchandise Basic Information List

Table Enlight Media Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Enlight Media Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Enlight Media Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Enlight Media Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Lionsgate Films Movie Merchandise Basic Information List

Table Lionsgate Films Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Lionsgate Films Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Lionsgate Films Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Lionsgate Films Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table NBC Universal Movie Merchandise Basic Information List

Table NBC Universal Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure NBC Universal Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure NBC Universal Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure NBC Universal Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Nickelodeon Movie Merchandise Basic Information List

Table Nickelodeon Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Nickelodeon Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Nickelodeon Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Nickelodeon Movie Merchandise Revenue Market Share (%) in China

(2013-2018)

Table TOEI COMPANY Movie Merchandise Basic Information List

Table TOEI COMPANY Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure TOEI COMPANY Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure TOEI COMPANY Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure TOEI COMPANY Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table Alpha Group Movie Merchandise Basic Information List

Table Alpha Group Movie Merchandise Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Alpha Group Movie Merchandise Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Alpha Group Movie Merchandise Sales Market Share (%) in China (2013-2018)

Figure Alpha Group Movie Merchandise Revenue Market Share (%) in China (2013-2018)

Table The Walt Disney Company Movie Merchandise Basic Information List

Table Twentieth Century Fox Movie Merchandise Basic Information List

Table Toho Company Movie Merchandise Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Movie Merchandise

Figure Manufacturing Process Analysis of Movie Merchandise

Figure Movie Merchandise Industrial Chain Analysis

Table Raw Materials Sources of Movie Merchandise Major Players/Manufacturers in 2017

Table Major Buyers of Movie Merchandise

Table Distributors/Traders List

Figure China Movie Merchandise Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Movie Merchandise Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Movie Merchandise Price (USD/Unit) Trend Forecast (2018-2025)

Table China Movie Merchandise Sales (K Units) Forecast by Type (2018-2025)

Figure China Movie Merchandise Sales (K Units) Forecast by Type (2018-2025)

Figure China Movie Merchandise Sales Volume Market Share Forecast by Type in 2025

Table China Movie Merchandise Sales (K Units) Forecast by Application (2018-2025)

Figure China Movie Merchandise Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Movie Merchandise Sales Volume Market Share Forecast by Application in 2025

Table China Movie Merchandise Sales (K Units) Forecast by Regions (2018-2025)

Table China Movie Merchandise Sales Volume Share Forecast by Regions (2018-2025)

Figure China Movie Merchandise Sales Volume Share Forecast by Regions (2018-2025)

Figure China Movie Merchandise Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

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