

China Mountain Bicycle Market Research Report 2016

<https://marketpublishers.com/r/CA7426B3033EN.html>

Date: November 2016

Pages: 103

Price: US\$ 3,200.00 (Single User License)

ID: CA7426B3033EN

Abstracts

Notes:

Sales, means the sales volume of Mountain Bicycle

Revenue, means the sales value of Mountain Bicycle

This report studies Mountain Bicycle in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

SCOTT

Schwinn

Kestrel Bicycles

Jamis Bicycles

Trek Cycles

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Mountain Bicycle in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Mountain Bicycle Market Research Report 2016

1 MOUNTAIN BICYCLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mountain Bicycle
- 1.2 Mountain Bicycle Segment by Type
 - 1.2.1 China Production Market Share of Mountain Bicycle Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Mountain Bicycle
 - 1.3.1 Mountain Bicycle Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Mountain Bicycle (2011-2021)
- 1.5 China Mountain Bicycle Status and Outlook
- 1.6 Government Policies

2 CHINA MOUNTAIN BICYCLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Mountain Bicycle Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mountain Bicycle Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mountain Bicycle Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mountain Bicycle Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mountain Bicycle Market Competitive Situation and Trends
 - 2.5.1 Mountain Bicycle Market Concentration Rate
 - 2.5.2 Mountain Bicycle Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MOUNTAIN BICYCLE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 SCOTT
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Mountain Bicycle Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 SCOTT Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Schwinn
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 103 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Schwinn 103 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Kestrel Bicycles
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 110 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Kestrel Bicycles 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Jamis Bicycles
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Jamis Bicycles Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Trek Cycles
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Trek Cycles Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

4 CHINA MOUNTAIN BICYCLE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Mountain Bicycle Capacity, Production and Growth (2011-2016)

4.2 China Mountain Bicycle Revenue and Growth (2011-2016)

4.3 China Mountain Bicycle Production, Consumption, Export and Import (2011-2016)

5 CHINA MOUNTAIN BICYCLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Mountain Bicycle Production and Market Share by Type (2011-2016)

5.2 China Mountain Bicycle Revenue and Market Share by Type (2011-2016)

5.3 China Mountain Bicycle Price by Type (2011-2016)

5.4 China Mountain Bicycle Production Growth by Type (2011-2016)

6 CHINA MOUNTAIN BICYCLE MARKET ANALYSIS BY APPLICATION

6.1 China Mountain Bicycle Consumption and Market Share by Application (2011-2016)

6.2 China Mountain Bicycle Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 MOUNTAIN BICYCLE MANUFACTURING COST ANALYSIS

7.1 Mountain Bicycle Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Mountain Bicycle

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Mountain Bicycle Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mountain Bicycle Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MOUNTAIN BICYCLE MARKET FORECAST (2016-2021)

- 11.1 China Mountain Bicycle Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Mountain Bicycle Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Mountain Bicycle Production Forecast by Type (2016-2021)
- 11.4 China Mountain Bicycle Consumption Forecast by Application (2016-2021)
- 11.5 Mountain Bicycle Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mountain Bicycle

Figure China Production Market Share of Mountain Bicycle by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mountain Bicycle Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Mountain Bicycle Revenue (Million USD) and Growth Rate (2011-2021)

Table China Mountain Bicycle Capacity of Key Manufacturers (2015 and 2016)

Table China Mountain Bicycle Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mountain Bicycle Capacity of Key Manufacturers in 2015

Figure China Mountain Bicycle Capacity of Key Manufacturers in 2016

Table China Mountain Bicycle Production of Key Manufacturers (2015 and 2016)

Table China Mountain Bicycle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mountain Bicycle Production Share by Manufacturers

Figure 2016 Mountain Bicycle Production Share by Manufacturers

Table China Mountain Bicycle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mountain Bicycle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mountain Bicycle Revenue Share by Manufacturers

Table 2016 China Mountain Bicycle Revenue Share by Manufacturers

Table China Market Mountain Bicycle Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Mountain Bicycle Average Price of Key Manufacturers in 2015

Table Manufacturers Mountain Bicycle Manufacturing Base Distribution and Sales Area

Table Manufacturers Mountain Bicycle Product Type

Figure Mountain Bicycle Market Share of Top 3 Manufacturers

Figure Mountain Bicycle Market Share of Top 5 Manufacturers

Table SCOTT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SCOTT Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SCOTT Mountain Bicycle Market Share (2011-2016)

Table Schwinn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwinn Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Schwinn Mountain Bicycle Market Share (2011-2016)

Table Kestrel Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kestrel Bicycles Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kestrel Bicycles Mountain Bicycle Market Share (2011-2016)

Table Jamis Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jamis Bicycles Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jamis Bicycles Mountain Bicycle Market Share (2011-2016)

Table Trek Cycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trek Cycles Mountain Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trek Cycles Mountain Bicycle Market Share (2011-2016)

Figure China Mountain Bicycle Capacity, Production and Growth (2011-2016)

Figure China Mountain Bicycle Revenue (Million USD) and Growth (2011-2016)

Table China Mountain Bicycle Production, Consumption, Export and Import (2011-2016)

Table China Mountain Bicycle Production by Type (2011-2016)

Table China Mountain Bicycle Production Share by Type (2011-2016)

Figure Production Market Share of Mountain Bicycle by Type (2011-2016)

Figure 2015 Production Market Share of Mountain Bicycle by Type

Table China Mountain Bicycle Revenue by Type (2011-2016)

Table China Mountain Bicycle Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mountain Bicycle by Type (2011-2016)

Figure 2015 Revenue Market Share of Mountain Bicycle by Type

Table China Mountain Bicycle Price by Type (2011-2016)

Figure China Mountain Bicycle Production Growth by Type (2011-2016)

Table China Mountain Bicycle Consumption by Application (2011-2016)

Table China Mountain Bicycle Consumption Market Share by Application (2011-2016)

Figure China Mountain Bicycle Consumption Market Share by Application in 2015

Table China Mountain Bicycle Consumption Growth Rate by Application (2011-2016)

Figure China Mountain Bicycle Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mountain Bicycle

Figure Manufacturing Process Analysis of Mountain Bicycle

Figure Mountain Bicycle Industrial Chain Analysis

Table Raw Materials Sources of Mountain Bicycle Major Manufacturers in 2015

Table Major Buyers of Mountain Bicycle

Table Distributors/Traders List

Figure China Mountain Bicycle Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Mountain Bicycle Revenue and Growth Rate Forecast (2016-2021)

Table China Mountain Bicycle Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Mountain Bicycle Production Forecast by Type (2016-2021)

Table China Mountain Bicycle Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Mountain Bicycle Market Research Report 2016

Product link: <https://marketpublishers.com/r/CA7426B3033EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA7426B3033EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970