

# China Motorcycle Tyres Market Research Report 2018

<https://marketpublishers.com/r/C4B31C7DF50EN.html>

Date: February 2018

Pages: 102

Price: US\$ 3,400.00 (Single User License)

ID: C4B31C7DF50EN

## Abstracts

The global Motorcycle Tyres market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Motorcycle Tyres development status and future trend in China, focuses on top players in China, also splits Motorcycle Tyres by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Continental Tires

Dunlop

Michelin

Bridgestone

Metzeler

Pirelli

Maxxis

Heidenau

Mitas

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Tubeless Tyres

Solid Tyres

On the basis of the end users/application, this report covers

Road Motorcycle

Sports Motorcycle

Super Motorcycle

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Motorcycle Tyres Market Research Report 2018

#### **1 MOTORCYCLE TYRES OVERVIEW**

- 1.1 Product Overview and Scope of Motorcycle Tyres
- 1.2 Classification of Motorcycle Tyres by Product Category
  - 1.2.1 China Motorcycle Tyres Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Motorcycle Tyres Sales (K Units) Market Share by Type in 2017
  - 1.2.3 Tubeless Tyres
  - 1.2.4 Solid Tyres
- 1.3 China Motorcycle Tyres Market by Application/End Users
  - 1.3.1 China Motorcycle Tyres Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Road Motorcycle
  - 1.3.3 Sports Motorcycle
  - 1.3.4 Super Motorcycle
- 1.4 China Motorcycle Tyres Market by Region
  - 1.4.1 China Motorcycle Tyres Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Motorcycle Tyres Status and Prospect (2013-2025)
  - 1.4.3 East China Motorcycle Tyres Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Motorcycle Tyres Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Motorcycle Tyres Status and Prospect (2013-2025)
  - 1.4.6 North China Motorcycle Tyres Status and Prospect (2013-2025)
  - 1.4.7 Central China Motorcycle Tyres Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Motorcycle Tyres (2013-2025)
  - 1.5.1 China Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2025)
  - 1.5.2 China Motorcycle Tyres Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA MOTORCYCLE TYRES MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Motorcycle Tyres Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Motorcycle Tyres Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Motorcycle Tyres Average Price (USD/Unit) by Players/Manufacturers

(2013-2018)

2.4 China Motorcycle Tyres Market Competitive Situation and Trends

2.4.1 China Motorcycle Tyres Market Concentration Rate

2.4.2 China Motorcycle Tyres Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Motorcycle Tyres Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA MOTORCYCLE TYRES SALES AND REVENUE BY REGION (2013-2018)**

3.1 China Motorcycle Tyres Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Motorcycle Tyres Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Motorcycle Tyres Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA MOTORCYCLE TYRES SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

4.1 China Motorcycle Tyres Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Motorcycle Tyres Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Motorcycle Tyres Price (USD/Unit) by Type (2013-2018)

4.4 China Motorcycle Tyres Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA MOTORCYCLE TYRES SALES BY APPLICATION (2013-2018)**

5.1 China Motorcycle Tyres Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Motorcycle Tyres Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 CHINA MOTORCYCLE TYRES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Continental Tires

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Motorcycle Tyres Product Category, Application and Specification

6.1.2.1 Product A

#### 6.1.2.2 Product B

6.1.3 Continental Tires Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.1.4 Main Business/Business Overview

### 6.2 Dunlop

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Motorcycle Tyres Product Category, Application and Specification

#### 6.2.2.1 Product A

#### 6.2.2.2 Product B

6.2.3 Dunlop Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.2.4 Main Business/Business Overview

### 6.3 Michelin

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Motorcycle Tyres Product Category, Application and Specification

#### 6.3.2.1 Product A

#### 6.3.2.2 Product B

6.3.3 Michelin Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.3.4 Main Business/Business Overview

### 6.4 Bridgestone

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Motorcycle Tyres Product Category, Application and Specification

#### 6.4.2.1 Product A

#### 6.4.2.2 Product B

6.4.3 Bridgestone Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.4.4 Main Business/Business Overview

### 6.5 Metzeler

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Motorcycle Tyres Product Category, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

6.5.3 Metzeler Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.5.4 Main Business/Business Overview

### 6.6 Pirelli

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Motorcycle Tyres Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Pirelli Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Maxxis

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Motorcycle Tyres Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Maxxis Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Heidenau

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Motorcycle Tyres Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Heidenau Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Mitas

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Motorcycle Tyres Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Mitas Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

## **7 MOTORCYCLE TYRES MANUFACTURING COST ANALYSIS**

7.1 Motorcycle Tyres Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Motorcycle Tyres

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Motorcycle Tyres Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Motorcycle Tyres Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 CHINA MOTORCYCLE TYRES MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

11.1 China Motorcycle Tyres Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

11.2 China Motorcycle Tyres Sales (K Units) Forecast by Type (2018-2025)

11.3 China Motorcycle Tyres Sales (K Units) Forecast by Application (2018-2025)

11.4 China Motorcycle Tyres Sales (K Units) Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

### 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Motorcycle Tyres Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Motorcycle Tyres Sales (K Units) by Application (2013-2025)

Figure Product Picture of Motorcycle Tyres

Table China Motorcycle Tyres Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Motorcycle Tyres Sales Volume Market Share by Types in 2017

Figure Tubeless Tyres Product Picture

Figure Solid Tyres Product Picture

Figure China Motorcycle Tyres Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Motorcycle Tyres by Application in 2017

Figure Road Motorcycle Examples

Table Key Downstream Customer in Road Motorcycle

Figure Sports Motorcycle Examples

Table Key Downstream Customer in Sports Motorcycle

Figure Super Motorcycle Examples

Table Key Downstream Customer in Super Motorcycle

Figure South China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Motorcycle Tyres Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Motorcycle Tyres Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Motorcycle Tyres Sales of Key Players/Manufacturers (2013-2018)

Table China Motorcycle Tyres Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Motorcycle Tyres Sales Share (%) by Players/Manufacturers

Figure 2017 China Motorcycle Tyres Sales Share (%) by Players/Manufacturers

Table China Motorcycle Tyres Revenue by Players/Manufacturers (2013-2018)

Table China Motorcycle Tyres Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Motorcycle Tyres Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Motorcycle Tyres Revenue Market Share (%) by Players/Manufacturers

Table China Market Motorcycle Tyres Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Motorcycle Tyres Average Price of Key Players/Manufacturers in 2017

Figure China Motorcycle Tyres Market Share of Top 3 Players/Manufacturers

Figure China Motorcycle Tyres Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Motorcycle Tyres Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Motorcycle Tyres Product Category

Table China Motorcycle Tyres Sales (K Units) by Regions (2013-2018)

Table China Motorcycle Tyres Sales Share (%) by Regions (2013-2018)

Figure China Motorcycle Tyres Sales Share (%) by Regions (2013-2018)

Figure China Motorcycle Tyres Sales Market Share (%) by Regions in 2017

Table China Motorcycle Tyres Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Motorcycle Tyres Revenue Market Share (%) by Regions (2013-2018)

Figure China Motorcycle Tyres Revenue Market Share (%) by Regions (2013-2018)

Figure China Motorcycle Tyres Revenue Market Share (%) by Regions in 2017

Table China Motorcycle Tyres Price (USD/Unit) by Regions (2013-2018)

Table China Motorcycle Tyres Sales (K Units) by Type (2013-2018)

Table China Motorcycle Tyres Sales Share (%) by Type (2013-2018)

Figure China Motorcycle Tyres Sales Share (%) by Type (2013-2018)

Figure China Motorcycle Tyres Sales Market Share (%) by Type in 2017

Table China Motorcycle Tyres Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Motorcycle Tyres Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Motorcycle Tyres by Type (2013-2018)

Figure Revenue Market Share of Motorcycle Tyres by Type in 2017

Table China Motorcycle Tyres Price (USD/Unit) by Types (2013-2018)

Figure China Motorcycle Tyres Sales Growth Rate (%) by Type (2013-2018)

Table China Motorcycle Tyres Sales (K Units) by Applications (2013-2018)  
Table China Motorcycle Tyres Sales Market Share (%) by Applications (2013-2018)  
Figure China Motorcycle Tyres Sales Market Share (%) by Application (2013-2018)  
Figure China Motorcycle Tyres Sales Market Share (%) by Application in 2017  
Table China Motorcycle Tyres Sales Growth Rate (%) by Application (2013-2018)  
Figure China Motorcycle Tyres Sales Growth Rate (%) by Application (2013-2018)  
Table Continental Tires Motorcycle Tyres Basic Information List  
Table Continental Tires Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Continental Tires Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Continental Tires Motorcycle Tyres Sales Market Share (%) in China (2013-2018)  
Figure Continental Tires Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)  
Table Dunlop Motorcycle Tyres Basic Information List  
Table Dunlop Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Dunlop Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Dunlop Motorcycle Tyres Sales Market Share (%) in China (2013-2018)  
Figure Dunlop Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)  
Table Michelin Motorcycle Tyres Basic Information List  
Table Michelin Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Michelin Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Michelin Motorcycle Tyres Sales Market Share (%) in China (2013-2018)  
Figure Michelin Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)  
Table Bridgestone Motorcycle Tyres Basic Information List  
Table Bridgestone Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Bridgestone Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Bridgestone Motorcycle Tyres Sales Market Share (%) in China (2013-2018)  
Figure Bridgestone Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)  
Table Metzeler Motorcycle Tyres Basic Information List  
Table Metzeler Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Metzeler Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Metzeler Motorcycle Tyres Sales Market Share (%) in China (2013-2018)  
Figure Metzeler Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)

Table Pirelli Motorcycle Tyres Basic Information List

Table Pirelli Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Pirelli Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Pirelli Motorcycle Tyres Sales Market Share (%) in China (2013-2018)

Figure Pirelli Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)

Table Maxxis Motorcycle Tyres Basic Information List

Table Maxxis Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Maxxis Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Maxxis Motorcycle Tyres Sales Market Share (%) in China (2013-2018)

Figure Maxxis Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)

Table Heidenau Motorcycle Tyres Basic Information List

Table Heidenau Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Heidenau Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Heidenau Motorcycle Tyres Sales Market Share (%) in China (2013-2018)

Figure Heidenau Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)

Table Mitas Motorcycle Tyres Basic Information List

Table Mitas Motorcycle Tyres Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Mitas Motorcycle Tyres Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Mitas Motorcycle Tyres Sales Market Share (%) in China (2013-2018)

Figure Mitas Motorcycle Tyres Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motorcycle Tyres

Figure Manufacturing Process Analysis of Motorcycle Tyres

Figure Motorcycle Tyres Industrial Chain Analysis

Table Raw Materials Sources of Motorcycle Tyres Major Players/Manufacturers in 2017

Table Major Buyers of Motorcycle Tyres

Table Distributors/Traders List

Figure China Motorcycle Tyres Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Motorcycle Tyres Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Motorcycle Tyres Price (USD/Unit) Trend Forecast (2018-2025)

Table China Motorcycle Tyres Sales (K Units) Forecast by Type (2018-2025)

Figure China Motorcycle Tyres Sales (K Units) Forecast by Type (2018-2025)

Figure China Motorcycle Tyres Sales Volume Market Share Forecast by Type in 2025

Table China Motorcycle Tyres Sales (K Units) Forecast by Application (2018-2025)

Figure China Motorcycle Tyres Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Motorcycle Tyres Sales Volume Market Share Forecast by Application in 2025

Table China Motorcycle Tyres Sales (K Units) Forecast by Regions (2018-2025)

Table China Motorcycle Tyres Sales Volume Share Forecast by Regions (2018-2025)

Figure China Motorcycle Tyres Sales Volume Share Forecast by Regions (2018-2025)

Figure China Motorcycle Tyres Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Motorcycle Tyres Market Research Report 2018

Product link: <https://marketpublishers.com/r/C4B31C7DF50EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4B31C7DF50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970