

China MOOCs Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of MOOCs

Revenue, means the sales value of MOOCs

This report studies MOOCs in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

edX

Coursera

Udacity

Udemy

Apple

Codecademy

FutureLearn

Iversity

Khan Academy

MOOC2Degree

NovoEd

StraighterLine

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of MOOCs in each application, can be divided into

Application 1

Application 2

Application 3

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