

China Mobile VR Market Research Report 2016

<https://marketpublishers.com/r/C081F47A304EN.html>

Date: October 2016

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: C081F47A304EN

Abstracts

Notes:

Sales, means the sales volume of Mobile VR

Revenue, means the sales value of Mobile VR

This report studies Mobile VR in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Google

Samsung

Zeiss

Baofeng Mojing

7invensun

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Mobile VR in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Mobile VR Market Research Report 2016

1 MOBILE VR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile VR
- 1.2 Mobile VR Segment by Type
 - 1.2.1 China Production Market Share of Mobile VR Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Mobile VR
 - 1.3.1 Mobile VR Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Mobile VR (2011-2021)
- 1.5 China Mobile VR Status and Outlook
- 1.6 Government Policies

2 CHINA MOBILE VR MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Mobile VR Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mobile VR Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mobile VR Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mobile VR Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mobile VR Market Competitive Situation and Trends
 - 2.5.1 Mobile VR Market Concentration Rate
 - 2.5.2 Mobile VR Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MOBILE VR MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Google
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Mobile VR Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Google Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Samsung
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 121 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Samsung 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Zeiss
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 130 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Zeiss 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Baofeng Mojing
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Baofeng Mojing Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 7invensun
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 7invensun Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

4 CHINA MOBILE VR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Mobile VR Capacity, Production and Growth (2011-2016)

4.2 China Mobile VR Revenue and Growth (2011-2016)

4.3 China Mobile VR Production, Consumption, Export and Import (2011-2016)

5 CHINA MOBILE VR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Mobile VR Production and Market Share by Type (2011-2016)

5.2 China Mobile VR Revenue and Market Share by Type (2011-2016)

5.3 China Mobile VR Price by Type (2011-2016)

5.4 China Mobile VR Production Growth by Type (2011-2016)

6 CHINA MOBILE VR MARKET ANALYSIS BY APPLICATION

6.1 China Mobile VR Consumption and Market Share by Application (2011-2016)

6.2 China Mobile VR Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 MOBILE VR MANUFACTURING COST ANALYSIS

7.1 Mobile VR Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Mobile VR

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Mobile VR Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mobile VR Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MOBILE VR MARKET FORECAST (2016-2021)

- 11.1 China Mobile VR Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Mobile VR Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Mobile VR Production Forecast by Type (2016-2021)
- 11.4 China Mobile VR Consumption Forecast by Application (2016-2021)
- 11.5 Mobile VR Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile VR
Figure China Production Market Share of Mobile VR by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Figure Product Picture of Type III
Table Major Manufacturers of Type III
Table Mobile VR Consumption Market Share by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Application 3 Examples
Figure China Mobile VR Revenue (Million USD) and Growth Rate (2011-2021)
Table China Mobile VR Capacity of Key Manufacturers (2015 and 2016)
Table China Mobile VR Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Mobile VR Capacity of Key Manufacturers in 2015
Figure China Mobile VR Capacity of Key Manufacturers in 2016
Table China Mobile VR Production of Key Manufacturers (2015 and 2016)
Table China Mobile VR Production Share by Manufacturers (2015 and 2016)
Figure 2015 Mobile VR Production Share by Manufacturers
Figure 2016 Mobile VR Production Share by Manufacturers
Table China Mobile VR Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Mobile VR Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Mobile VR Revenue Share by Manufacturers
Table 2016 China Mobile VR Revenue Share by Manufacturers
Table China Market Mobile VR Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Mobile VR Average Price of Key Manufacturers in 2015
Table Manufacturers Mobile VR Manufacturing Base Distribution and Sales Area
Table Manufacturers Mobile VR Product Type
Figure Mobile VR Market Share of Top 3 Manufacturers
Figure Mobile VR Market Share of Top 5 Manufacturers
Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Google Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Google Mobile VR Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mobile VR Market Share (2011-2016)

Table Zeiss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zeiss Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zeiss Mobile VR Market Share (2011-2016)

Table Baofeng Mojing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baofeng Mojing Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baofeng Mojing Mobile VR Market Share (2011-2016)

Table 7invensun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 7invensun Mobile VR Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 7invensun Mobile VR Market Share (2011-2016)

Figure China Mobile VR Capacity, Production and Growth (2011-2016)

Figure China Mobile VR Revenue (Million USD) and Growth (2011-2016)

Table China Mobile VR Production, Consumption, Export and Import (2011-2016)

Table China Mobile VR Production by Type (2011-2016)

Table China Mobile VR Production Share by Type (2011-2016)

Figure Production Market Share of Mobile VR by Type (2011-2016)

Figure 2015 Production Market Share of Mobile VR by Type

Table China Mobile VR Revenue by Type (2011-2016)

Table China Mobile VR Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile VR by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile VR by Type

Table China Mobile VR Price by Type (2011-2016)

Figure China Mobile VR Production Growth by Type (2011-2016)

Table China Mobile VR Consumption by Application (2011-2016)

Table China Mobile VR Consumption Market Share by Application (2011-2016)

Figure China Mobile VR Consumption Market Share by Application in 2015

Table China Mobile VR Consumption Growth Rate by Application (2011-2016)

Figure China Mobile VR Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile VR
Figure Manufacturing Process Analysis of Mobile VR
Figure Mobile VR Industrial Chain Analysis
Table Raw Materials Sources of Mobile VR Major Manufacturers in 2015
Table Major Buyers of Mobile VR
Table Distributors/Traders List
Figure China Mobile VR Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Mobile VR Revenue and Growth Rate Forecast (2016-2021)
Table China Mobile VR Production, Import, Export and Consumption Forecast (2016-2021)
Table China Mobile VR Production Forecast by Type (2016-2021)
Table China Mobile VR Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Mobile VR Market Research Report 2016

Product link: <https://marketpublishers.com/r/C081F47A304EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C081F47A304EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970