

China Mobile Phone Cases Market Research Report 2018

<https://marketpublishers.com/r/CA570CFBD3AEN.html>

Date: March 2018

Pages: 104

Price: US\$ 3,400.00 (Single User License)

ID: CA570CFBD3AEN

Abstracts

The global Mobile Phone Cases market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Mobile Phone Cases development status and future trend in China, focuses on top players in China, also splits Mobile Phone Cases by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Griffin technology

Otterbox

Samsung Electronics

Amzer

MOKO

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Leather

Plastic

Silicone cases

On the basis of the end users/application, this report covers

Online Stores

Multi Brand Store

Single Brand Store

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Mobile Phone Cases Market Research Report 2018

1 MOBILE PHONE CASES OVERVIEW

- 1.1 Product Overview and Scope of Mobile Phone Cases
- 1.2 Classification of Mobile Phone Cases by Product Category
 - 1.2.1 China Mobile Phone Cases Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Mobile Phone Cases Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Leather
 - 1.2.4 Plastic
 - 1.2.5 Silicone cases
- 1.3 China Mobile Phone Cases Market by Application/End Users
 - 1.3.1 China Mobile Phone Cases Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Online Stores
 - 1.3.3 Multi Brand Store
 - 1.3.4 Single Brand Store
- 1.4 China Mobile Phone Cases Market by Region
 - 1.4.1 China Mobile Phone Cases Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Mobile Phone Cases Status and Prospect (2013-2025)
 - 1.4.3 East China Mobile Phone Cases Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Mobile Phone Cases Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Mobile Phone Cases Status and Prospect (2013-2025)
 - 1.4.6 North China Mobile Phone Cases Status and Prospect (2013-2025)
 - 1.4.7 Central China Mobile Phone Cases Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Mobile Phone Cases (2013-2025)
 - 1.5.1 China Mobile Phone Cases Sales (K Units) and Growth Rate (%)(2013-2025)
 - 1.5.2 China Mobile Phone Cases Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA MOBILE PHONE CASES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Mobile Phone Cases Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Mobile Phone Cases Revenue and Share by Players/Manufacturers

(2013-2018)

2.3 China Mobile Phone Cases Average Price (USD/Unit) by Players/Manufacturers

(2013-2018)

2.4 China Mobile Phone Cases Market Competitive Situation and Trends

2.4.1 China Mobile Phone Cases Market Concentration Rate

2.4.2 China Mobile Phone Cases Market Share of Top 3 and Top 5

Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Mobile Phone Cases Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA MOBILE PHONE CASES SALES AND REVENUE BY REGION (2013-2018)

3.1 China Mobile Phone Cases Sales (K Units) and Market Share by Region

(2013-2018)

3.2 China Mobile Phone Cases Revenue (Million USD) and Market Share by Region

(2013-2018)

3.3 China Mobile Phone Cases Price (USD/Unit) by Regions (2013-2018)

4 CHINA MOBILE PHONE CASES SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Mobile Phone Cases Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Mobile Phone Cases Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Mobile Phone Cases Price (USD/Unit) by Type (2013-2018)

4.4 China Mobile Phone Cases Sales Growth Rate (%) by Type (2013-2018)

5 CHINA MOBILE PHONE CASES SALES BY APPLICATION (2013-2018)

5.1 China Mobile Phone Cases Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Mobile Phone Cases Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA MOBILE PHONE CASES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Griffin technology

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Mobile Phone Cases Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Griffin technology Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Otterbox

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Mobile Phone Cases Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Otterbox Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Samsung Electronics

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Mobile Phone Cases Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Samsung Electronics Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Amzer

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Mobile Phone Cases Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Amzer Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

6.5 MOKO

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Mobile Phone Cases Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 MOKO Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

7 MOBILE PHONE CASES MANUFACTURING COST ANALYSIS

7.1 Mobile Phone Cases Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Mobile Phone Cases

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Mobile Phone Cases Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Mobile Phone Cases Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MOBILE PHONE CASES MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Mobile Phone Cases Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Mobile Phone Cases Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Mobile Phone Cases Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Mobile Phone Cases Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Mobile Phone Cases Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Mobile Phone Cases Sales (K Units) by Application (2013-2025)

Figure Product Picture of Mobile Phone Cases

Table China Mobile Phone Cases Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Mobile Phone Cases Sales Volume Market Share by Types in 2017

Figure Leather Product Picture

Figure Plastic Product Picture

Figure Silicone cases Product Picture

Figure China Mobile Phone Cases Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Mobile Phone Cases by Application in 2017

Figure Online Stores Examples

Table Key Downstream Customer in Online Stores

Figure Multi Brand Store Examples

Table Key Downstream Customer in Multi Brand Store

Figure Single Brand Store Examples

Table Key Downstream Customer in Single Brand Store

Figure South China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Mobile Phone Cases Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Mobile Phone Cases Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Mobile Phone Cases Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Mobile Phone Cases Sales of Key Players/Manufacturers (2013-2018)

Table China Mobile Phone Cases Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Mobile Phone Cases Sales Share (%) by Players/Manufacturers

Figure 2017 China Mobile Phone Cases Sales Share (%) by Players/Manufacturers

Table China Mobile Phone Cases Revenue by Players/Manufacturers (2013-2018)

Table China Mobile Phone Cases Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Mobile Phone Cases Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Mobile Phone Cases Revenue Market Share (%) by Players/Manufacturers

Table China Market Mobile Phone Cases Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Mobile Phone Cases Average Price of Key Players/Manufacturers in 2017

Figure China Mobile Phone Cases Market Share of Top 3 Players/Manufacturers

Figure China Mobile Phone Cases Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Mobile Phone Cases Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Mobile Phone Cases Product Category

Table China Mobile Phone Cases Sales (K Units) by Regions (2013-2018)

Table China Mobile Phone Cases Sales Share (%) by Regions (2013-2018)

Figure China Mobile Phone Cases Sales Share (%) by Regions (2013-2018)

Figure China Mobile Phone Cases Sales Market Share (%) by Regions in 2017

Table China Mobile Phone Cases Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Mobile Phone Cases Revenue Market Share (%) by Regions (2013-2018)

Figure China Mobile Phone Cases Revenue Market Share (%) by Regions (2013-2018)

Figure China Mobile Phone Cases Revenue Market Share (%) by Regions in 2017

Table China Mobile Phone Cases Price (USD/Unit) by Regions (2013-2018)

Table China Mobile Phone Cases Sales (K Units) by Type (2013-2018)

Table China Mobile Phone Cases Sales Share (%) by Type (2013-2018)

Figure China Mobile Phone Cases Sales Share (%) by Type (2013-2018)

Figure China Mobile Phone Cases Sales Market Share (%) by Type in 2017

Table China Mobile Phone Cases Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Mobile Phone Cases Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Mobile Phone Cases by Type (2013-2018)

Figure Revenue Market Share of Mobile Phone Cases by Type in 2017
Table China Mobile Phone Cases Price (USD/Unit) by Types (2013-2018)
Figure China Mobile Phone Cases Sales Growth Rate (%) by Type (2013-2018)
Table China Mobile Phone Cases Sales (K Units) by Applications (2013-2018)
Table China Mobile Phone Cases Sales Market Share (%) by Applications (2013-2018)
Figure China Mobile Phone Cases Sales Market Share (%) by Application (2013-2018)
Figure China Mobile Phone Cases Sales Market Share (%) by Application in 2017
Table China Mobile Phone Cases Sales Growth Rate (%) by Application (2013-2018)
Figure China Mobile Phone Cases Sales Growth Rate (%) by Application (2013-2018)
Table Griffin technology Mobile Phone Cases Basic Information List
Table Griffin technology Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Griffin technology Mobile Phone Cases Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Griffin technology Mobile Phone Cases Sales Market Share (%) in China (2013-2018)
Figure Griffin technology Mobile Phone Cases Revenue Market Share (%) in China (2013-2018)
Table Otterbox Mobile Phone Cases Basic Information List
Table Otterbox Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Otterbox Mobile Phone Cases Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Otterbox Mobile Phone Cases Sales Market Share (%) in China (2013-2018)
Figure Otterbox Mobile Phone Cases Revenue Market Share (%) in China (2013-2018)
Table Samsung Electronics Mobile Phone Cases Basic Information List
Table Samsung Electronics Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Samsung Electronics Mobile Phone Cases Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Samsung Electronics Mobile Phone Cases Sales Market Share (%) in China (2013-2018)
Figure Samsung Electronics Mobile Phone Cases Revenue Market Share (%) in China (2013-2018)
Table Amzer Mobile Phone Cases Basic Information List
Table Amzer Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Amzer Mobile Phone Cases Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Amzer Mobile Phone Cases Sales Market Share (%) in China (2013-2018)
Figure Amzer Mobile Phone Cases Revenue Market Share (%) in China (2013-2018)

Table MOKO Mobile Phone Cases Basic Information List

Table MOKO Mobile Phone Cases Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure MOKO Mobile Phone Cases Sales (K Units) and Growth Rate (%)(2013-2018)

Figure MOKO Mobile Phone Cases Sales Market Share (%) in China (2013-2018)

Figure MOKO Mobile Phone Cases Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Phone Cases

Figure Manufacturing Process Analysis of Mobile Phone Cases

Figure Mobile Phone Cases Industrial Chain Analysis

Table Raw Materials Sources of Mobile Phone Cases Major Players/Manufacturers in 2017

Table Major Buyers of Mobile Phone Cases

Table Distributors/Traders List

Figure China Mobile Phone Cases Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Mobile Phone Cases Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Mobile Phone Cases Price (USD/Unit) Trend Forecast (2018-2025)

Table China Mobile Phone Cases Sales (K Units) Forecast by Type (2018-2025)

Figure China Mobile Phone Cases Sales (K Units) Forecast by Type (2018-2025)

Figure China Mobile Phone Cases Sales Volume Market Share Forecast by Type in 2025

Table China Mobile Phone Cases Sales (K Units) Forecast by Application (2018-2025)

Figure China Mobile Phone Cases Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Mobile Phone Cases Sales Volume Market Share Forecast by Application in 2025

Table China Mobile Phone Cases Sales (K Units) Forecast by Regions (2018-2025)

Table China Mobile Phone Cases Sales Volume Share Forecast by Regions (2018-2025)

Figure China Mobile Phone Cases Sales Volume Share Forecast by Regions (2018-2025)

Figure China Mobile Phone Cases Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Mobile Phone Cases Market Research Report 2018

Product link: <https://marketpublishers.com/r/CA570CFBD3AEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA570CFBD3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970