

# China Mobile Hard Disk Drive Market Research Report 2016

<https://marketpublishers.com/r/C6A9A108F0DEN.html>

Date: October 2016

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: C6A9A108F0DEN

## Abstracts

### Notes:

Sales, means the sales volume of Mobile Hard Disk Drive

Revenue, means the sales value of Mobile Hard Disk Drive

This report studies Mobile Hard Disk Drive in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Seagate

Samsung

Toshiba

Western data

Patriot

Eaget

Hitachi

Association

Netac

Newman

Adata

Original

Travelstar

HP

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Mobile Hard Disk Drive in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Mobile Hard Disk Drive Market Research Report 2016

## **1 MOBILE HARD DISK DRIVE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mobile Hard Disk Drive
- 1.2 Mobile Hard Disk Drive Segment by Type
  - 1.2.1 China Production Market Share of Mobile Hard Disk Drive Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Mobile Hard Disk Drive
  - 1.3.1 Mobile Hard Disk Drive Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Mobile Hard Disk Drive (2011-2021)
- 1.5 China Mobile Hard Disk Drive Status and Outlook
- 1.6 Government Policies

## **2 CHINA MOBILE HARD DISK DRIVE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Mobile Hard Disk Drive Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mobile Hard Disk Drive Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mobile Hard Disk Drive Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mobile Hard Disk Drive Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mobile Hard Disk Drive Market Competitive Situation and Trends
  - 2.5.1 Mobile Hard Disk Drive Market Concentration Rate
  - 2.5.2 Mobile Hard Disk Drive Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA MOBILE HARD DISK DRIVE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Seagate
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.1.2 Mobile Hard Disk Drive Product Type, Application and Specification

#### 3.1.2.1 Type I

#### 3.1.2.2 Type II

### 3.1.3 Seagate Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.1.4 Main Business/Business Overview

## 3.2 Samsung

### 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.2.2 121 Product Type, Application and Specification

#### 3.2.2.1 Type I

#### 3.2.2.2 Type II

### 3.2.3 Samsung 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.2.4 Main Business/Business Overview

## 3.3 Toshiba

### 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.3.2 129 Product Type, Application and Specification

#### 3.3.2.1 Type I

#### 3.3.2.2 Type II

### 3.3.3 Toshiba 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.3.4 Main Business/Business Overview

## 3.4 Western data

### 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Sept Product Type, Application and Specification

#### 3.4.2.1 Type I

#### 3.4.2.2 Type II

### 3.4.3 Western data Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Patriot

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Product Type, Application and Specification

#### 3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 Patriot Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Eaget
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Eaget Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Hitachi
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Hitachi Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Association
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Association Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Netac
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 Netac Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Newman

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Newman Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Adata
- 3.12 Original
- 3.13 Travelstar
- 3.14 HP

#### **4 CHINA MOBILE HARD DISK DRIVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Mobile Hard Disk Drive Capacity, Production and Growth (2011-2016)
- 4.2 China Mobile Hard Disk Drive Revenue and Growth (2011-2016)
- 4.3 China Mobile Hard Disk Drive Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA MOBILE HARD DISK DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Mobile Hard Disk Drive Production and Market Share by Type (2011-2016)
- 5.2 China Mobile Hard Disk Drive Revenue and Market Share by Type (2011-2016)
- 5.3 China Mobile Hard Disk Drive Price by Type (2011-2016)
- 5.4 China Mobile Hard Disk Drive Production Growth by Type (2011-2016)

#### **6 CHINA MOBILE HARD DISK DRIVE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Mobile Hard Disk Drive Consumption and Market Share by Application (2011-2016)
- 6.2 China Mobile Hard Disk Drive Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 MOBILE HARD DISK DRIVE MANUFACTURING COST ANALYSIS**

### 7.1 Mobile Hard Disk Drive Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Mobile Hard Disk Drive

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Mobile Hard Disk Drive Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Mobile Hard Disk Drive Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA MOBILE HARD DISK DRIVE MARKET FORECAST (2016-2021)**

11.1 China Mobile Hard Disk Drive Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Mobile Hard Disk Drive Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Mobile Hard Disk Drive Production Forecast by Type (2016-2021)

11.4 China Mobile Hard Disk Drive Consumption Forecast by Application (2016-2021)

11.5 Mobile Hard Disk Drive Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Mobile Hard Disk Drive
- Figure China Production Market Share of Mobile Hard Disk Drive by Type in 2015
- Figure Product Picture of Type I
- Table Major Manufacturers of Type I
- Figure Product Picture of Type II
- Table Major Manufacturers of Type II
- Figure Product Picture of Type III
- Table Major Manufacturers of Type III
- Table Mobile Hard Disk Drive Consumption Market Share by Application in 2015
- Figure Application 1 Examples
- Figure Application 2 Examples
- Figure Application 3 Examples
- Figure China Mobile Hard Disk Drive Revenue (Million USD) and Growth Rate (2011-2021)
- Table China Mobile Hard Disk Drive Capacity of Key Manufacturers (2015 and 2016)
- Table China Mobile Hard Disk Drive Capacity Market Share of Key Manufacturers (2015 and 2016)
- Figure China Mobile Hard Disk Drive Capacity of Key Manufacturers in 2015
- Figure China Mobile Hard Disk Drive Capacity of Key Manufacturers in 2016
- Table China Mobile Hard Disk Drive Production of Key Manufacturers (2015 and 2016)
- Table China Mobile Hard Disk Drive Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Mobile Hard Disk Drive Production Share by Manufacturers
- Figure 2016 Mobile Hard Disk Drive Production Share by Manufacturers
- Table China Mobile Hard Disk Drive Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table China Mobile Hard Disk Drive Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 China Mobile Hard Disk Drive Revenue Share by Manufacturers
- Table 2016 China Mobile Hard Disk Drive Revenue Share by Manufacturers
- Table China Market Mobile Hard Disk Drive Average Price of Key Manufacturers (2015 and 2016)
- Figure China Market Mobile Hard Disk Drive Average Price of Key Manufacturers in 2015
- Table Manufacturers Mobile Hard Disk Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Hard Disk Drive Product Type

Figure Mobile Hard Disk Drive Market Share of Top 3 Manufacturers

Figure Mobile Hard Disk Drive Market Share of Top 5 Manufacturers

Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seagate Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate Mobile Hard Disk Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Mobile Hard Disk Drive Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Mobile Hard Disk Drive Market Share (2011-2016)

Table Western data Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Western data Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Western data Mobile Hard Disk Drive Market Share (2011-2016)

Table Patriot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patriot Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Patriot Mobile Hard Disk Drive Market Share (2011-2016)

Table Eaget Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eaget Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaget Mobile Hard Disk Drive Market Share (2011-2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi Mobile Hard Disk Drive Market Share (2011-2016)

Table Association Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Association Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Association Mobile Hard Disk Drive Market Share (2011-2016)

Table Netac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Netac Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Netac Mobile Hard Disk Drive Market Share (2011-2016)

Table Newman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Newman Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newman Mobile Hard Disk Drive Market Share (2011-2016)

Table Adata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adata Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adata Mobile Hard Disk Drive Market Share (2011-2016)

Table Original Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Original Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Original Mobile Hard Disk Drive Market Share (2011-2016)

Table Travelstar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Travelstar Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Travelstar Mobile Hard Disk Drive Market Share (2011-2016)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HP Mobile Hard Disk Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HP Mobile Hard Disk Drive Market Share (2011-2016)

Figure China Mobile Hard Disk Drive Capacity, Production and Growth (2011-2016)

Figure China Mobile Hard Disk Drive Revenue (Million USD) and Growth (2011-2016)

Table China Mobile Hard Disk Drive Production, Consumption, Export and Import (2011-2016)

Table China Mobile Hard Disk Drive Production by Type (2011-2016)

Table China Mobile Hard Disk Drive Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Hard Disk Drive by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Hard Disk Drive by Type

Table China Mobile Hard Disk Drive Revenue by Type (2011-2016)

Table China Mobile Hard Disk Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Hard Disk Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Hard Disk Drive by Type

Table China Mobile Hard Disk Drive Price by Type (2011-2016)

Figure China Mobile Hard Disk Drive Production Growth by Type (2011-2016)

Table China Mobile Hard Disk Drive Consumption by Application (2011-2016)

Table China Mobile Hard Disk Drive Consumption Market Share by Application

(2011-2016)

Figure China Mobile Hard Disk Drive Consumption Market Share by Application in 2015

Table China Mobile Hard Disk Drive Consumption Growth Rate by Application

(2011-2016)

Figure China Mobile Hard Disk Drive Consumption Growth Rate by Application

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Hard Disk Drive

Figure Manufacturing Process Analysis of Mobile Hard Disk Drive

Figure Mobile Hard Disk Drive Industrial Chain Analysis

Table Raw Materials Sources of Mobile Hard Disk Drive Major Manufacturers in 2015

Table Major Buyers of Mobile Hard Disk Drive

Table Distributors/Traders List

Figure China Mobile Hard Disk Drive Capacity, Production and Growth Rate Forecast

(2016-2021)

Figure China Mobile Hard Disk Drive Revenue and Growth Rate Forecast (2016-2021)

Table China Mobile Hard Disk Drive Production, Import, Export and Consumption

Forecast (2016-2021)

Table China Mobile Hard Disk Drive Production Forecast by Type (2016-2021)

Table China Mobile Hard Disk Drive Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Mobile Hard Disk Drive Market Research Report 2016

Product link: <https://marketpublishers.com/r/C6A9A108F0DEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6A9A108F0DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970