

China Mobile Backend as a Service (BaaS) Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Mobile Backend as a Service (BaaS)

Revenue, means the sales value of Mobile Backend as a Service (BaaS)

This report studies Mobile Backend as a Service (BaaS) in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Oracle Corporation

IBM Corporation

Microsoft Corporation

Anypresence

Appcelerator

Built Io Backend

KII Corporation

Cloudmine

Kony

Kinvey

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Android

iOS

Others (Blackberry and Window OS)

Split by Application, this report focuses on consumption, market share and growth rate of Mobile Backend as a Service (BaaS) in each application, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

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