

# China Mobile Augmented Reality 3D Camera Market Research Report 2017

<https://marketpublishers.com/r/CA3DEE4043AEN.html>

Date: January 2017

Pages: 96

Price: US\$ 3,200.00 (Single User License)

ID: CA3DEE4043AEN

## Abstracts

### Notes:

Sales, means the sales volume of Mobile Augmented Reality 3D Camera

Revenue, means the sales value of Mobile Augmented Reality 3D Camera

This report studies Mobile Augmented Reality 3D Camera in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Nikon

Go Pro

Sony

Canon

Panasonic

Matterport

Lytro

Fujifilm

Kodak

Faro Technologies

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Target Camera

Free Camera

Split by Application, this report focuses on consumption, market share and growth rate of Mobile Augmented Reality 3D Camera in each application, can be divided into

Consumer

Medical

Commercial

Industrial

Others

## Contents

### China Mobile Augmented Reality 3D Camera Market Research Report 2017

## **1 MOBILE AUGMENTED REALITY 3D CAMERA MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Mobile Augmented Reality 3D Camera
- 1.2 Mobile Augmented Reality 3D Camera Segment by Type
  - 1.2.1 China Production Market Share of Mobile Augmented Reality 3D Camera Type in 2015
  - 1.2.2 Target Camera
  - 1.2.3 Free Camera
- 1.3 Applications of Mobile Augmented Reality 3D Camera
  - 1.3.1 Mobile Augmented Reality 3D Camera Consumption Market Share by Application in 2015
  - 1.3.2 Consumer
  - 1.3.3 Medical
  - 1.3.4 Commercial
  - 1.3.5 Industrial
  - 1.3.6 Others
- 1.4 China Market Size (Value) of Mobile Augmented Reality 3D Camera (2011-2021)
- 1.5 China Mobile Augmented Reality 3D Camera Status and Outlook
- 1.6 Government Policies

## **2 CHINA MOBILE AUGMENTED REALITY 3D CAMERA MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Mobile Augmented Reality 3D Camera Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mobile Augmented Reality 3D Camera Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mobile Augmented Reality 3D Camera Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mobile Augmented Reality 3D Camera Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mobile Augmented Reality 3D Camera Market Competitive Situation and Trends
  - 2.5.1 Mobile Augmented Reality 3D Camera Market Concentration Rate
  - 2.5.2 Mobile Augmented Reality 3D Camera Market Share of Top 3 and Top 5 Manufacturers

### **3 CHINA MOBILE AUGMENTED REALITY 3D CAMERA MANUFACTURERS PROFILES/ANALYSIS**

#### **3.1 Nikon**

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

3.1.2.1 Target Camera

3.1.2.2 Free Camera

3.1.3 Nikon Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

#### **3.2 Go Pro**

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

3.2.2.1 Target Camera

3.2.2.2 Free Camera

3.2.3 Go Pro 96 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

#### **3.3 Sony**

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

3.3.2.1 Target Camera

3.3.2.2 Free Camera

3.3.3 Sony 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

#### **3.4 Canon**

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

#### 3.4.2.1 Target Camera

#### 3.4.2.2 Free Camera

#### 3.4.3 Canon Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

### 3.5 Panasonic

#### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.5.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

##### 3.5.2.1 Target Camera

##### 3.5.2.2 Free Camera

#### 3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.5.4 Main Business/Business Overview

### 3.6 Matterport

#### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.6.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

##### 3.6.2.1 Target Camera

##### 3.6.2.2 Free Camera

#### 3.6.3 Matterport Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.6.4 Main Business/Business Overview

### 3.7 Lytro

#### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.7.2 Mobile Augmented Reality 3D Camera Product Type, Application and Specification

##### 3.7.2.1 Target Camera

##### 3.7.2.2 Free Camera

#### 3.7.3 Lytro Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.7.4 Main Business/Business Overview

### 3.8 Fujifilm

#### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.8.2 Mobile Augmented Reality 3D Camera Product Type, Application and

## Specification

### 3.8.2.1 Target Camera

### 3.8.2.2 Free Camera

### 3.8.3 Fujifilm Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.8.4 Main Business/Business Overview

## 3.9 Kodak

### 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.9.2 Mobile Augmented Reality 3D Camera Product Type, Application and

## Specification

### 3.9.2.1 Target Camera

### 3.9.2.2 Free Camera

### 3.9.3 Kodak Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.9.4 Main Business/Business Overview

## 3.10 Faro Technologies

### 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.10.2 Mobile Augmented Reality 3D Camera Product Type, Application and

## Specification

### 3.10.2.1 Target Camera

### 3.10.2.2 Free Camera

### 3.10.3 Faro Technologies Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.10.4 Main Business/Business Overview

## **4 CHINA MOBILE AUGMENTED REALITY 3D CAMERA CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Mobile Augmented Reality 3D Camera Capacity, Production and Growth (2011-2016)

### 4.2 China Mobile Augmented Reality 3D Camera Revenue and Growth (2011-2016)

### 4.3 China Mobile Augmented Reality 3D Camera Production, Consumption, Export and Import (2011-2016)

## **5 CHINA MOBILE AUGMENTED REALITY 3D CAMERA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Mobile Augmented Reality 3D Camera Production and Market Share by Type (2011-2016)

5.2 China Mobile Augmented Reality 3D Camera Revenue and Market Share by Type (2011-2016)

5.3 China Mobile Augmented Reality 3D Camera Price by Type (2011-2016)

5.4 China Mobile Augmented Reality 3D Camera Production Growth by Type (2011-2016)

## **6 CHINA MOBILE AUGMENTED REALITY 3D CAMERA MARKET ANALYSIS BY APPLICATION**

6.1 China Mobile Augmented Reality 3D Camera Consumption and Market Share by Application (2011-2016)

6.2 China Mobile Augmented Reality 3D Camera Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINAMOBILE AUGMENTED REALITY 3D CAMERA MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Mobile Augmented Reality 3D Camera Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Mobile Augmented Reality 3D Camera Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Mobile Augmented Reality 3D Camera Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Mobile Augmented Reality 3D Camera Sales Price by Regions (Provinces)(2011-2016)

7.2 China Mobile Augmented Reality 3D Camera Consumption by Regions (Provinces)(2011-2016)

7.3 China Mobile Augmented Reality 3D Camera Production, Consumption, Export and Import (2011-2016)

## **8 MOBILE AUGMENTED REALITY 3D CAMERA MANUFACTURING COST ANALYSIS**

8.1 Mobile Augmented Reality 3D Camera Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Mobile Augmented Reality 3D Camera

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Mobile Augmented Reality 3D Camera Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Mobile Augmented Reality 3D Camera Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA MOBILE AUGMENTED REALITY 3D CAMERA MARKET FORECAST (2016-2021)**

12.1 China Mobile Augmented Reality 3D Camera Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Mobile Augmented Reality 3D Camera Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Mobile Augmented Reality 3D Camera Production Forecast by Type (2016-2021)

12.4 China Mobile Augmented Reality 3D Camera Consumption Forecast by Application (2016-2021)

12.5 China Mobile Augmented Reality 3D Camera Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Mobile Augmented Reality 3D Camera Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Mobile Augmented Reality 3D Camera Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Mobile Augmented Reality 3D Camera Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Mobile Augmented Reality 3D Camera Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Mobile Augmented Reality 3D Camera

Figure China Production Market Share of Mobile Augmented Reality 3D Camera by Type in 2015

Figure Product Picture of Target Camera

Table Major Manufacturers of Target Camera

Figure Product Picture of Free Camera

Table Major Manufacturers of Free Camera

Table Mobile Augmented Reality 3D Camera Consumption Market Share by Application in 2015

Figure Consumer Examples

Figure Medical Examples

Figure Commercial Examples

Figure Industrial Examples

Figure Others Examples

Figure China Mobile Augmented Reality 3D Camera Revenue (Million USD) and Growth Rate (2011-2021)

Table China Mobile Augmented Reality 3D Camera Capacity of Key Manufacturers (2015 and 2016)

Table China Mobile Augmented Reality 3D Camera Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mobile Augmented Reality 3D Camera Capacity of Key Manufacturers in 2015

Figure China Mobile Augmented Reality 3D Camera Capacity of Key Manufacturers in 2016

Table China Mobile Augmented Reality 3D Camera Production of Key Manufacturers (2015 and 2016)

Table China Mobile Augmented Reality 3D Camera Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Augmented Reality 3D Camera Production Share by Manufacturers

Figure 2016 Mobile Augmented Reality 3D Camera Production Share by Manufacturers

Table China Mobile Augmented Reality 3D Camera Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mobile Augmented Reality 3D Camera Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mobile Augmented Reality 3D Camera Revenue Share by

## Manufacturers

Table 2016 China Mobile Augmented Reality 3D Camera Revenue Share by Manufacturers

Table China Market Mobile Augmented Reality 3D Camera Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Mobile Augmented Reality 3D Camera Average Price of Key Manufacturers in 2015

Table Manufacturers Mobile Augmented Reality 3D Camera Manufacturing Base Distribution and Sales Area

Table Manufacturers Mobile Augmented Reality 3D Camera Product Type

Figure Mobile Augmented Reality 3D Camera Market Share of Top 3 Manufacturers

Figure Mobile Augmented Reality 3D Camera Market Share of Top 5 Manufacturers

Table Nikon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nikon Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nikon Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Go Pro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Go Pro Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Go Pro Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Canon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Canon Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Canon Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Matterport Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Matterport Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Matterport Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Lytro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lytro Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lytro Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Fujifilm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fujifilm Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujifilm Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Kodak Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kodak Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kodak Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Table Faro Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Faro Technologies Mobile Augmented Reality 3D Camera Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Faro Technologies Mobile Augmented Reality 3D Camera Market Share (2011-2016)

Figure China Mobile Augmented Reality 3D Camera Capacity, Production and Growth (2011-2016)

Figure China Mobile Augmented Reality 3D Camera Revenue (Million USD) and Growth (2011-2016)

Table China Mobile Augmented Reality 3D Camera Production, Consumption, Export and Import (2011-2016)

Table China Mobile Augmented Reality 3D Camera Production by Type (2011-2016)

Table China Mobile Augmented Reality 3D Camera Production Share by Type (2011-2016)

Figure Production Market Share of Mobile Augmented Reality 3D Camera by Type (2011-2016)

Figure 2015 Production Market Share of Mobile Augmented Reality 3D Camera by Type

Table China Mobile Augmented Reality 3D Camera Revenue by Type (2011-2016)

Table China Mobile Augmented Reality 3D Camera Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mobile Augmented Reality 3D Camera by Type (2011-2016)

Figure 2015 Revenue Market Share of Mobile Augmented Reality 3D Camera by Type

Table China Mobile Augmented Reality 3D Camera Price by Type (2011-2016)

Figure China Mobile Augmented Reality 3D Camera Production Growth by Type (2011-2016)

Table China Mobile Augmented Reality 3D Camera Consumption by Application

(2011-2016)

Table China Mobile Augmented Reality 3D Camera Consumption Market Share by Application (2011-2016)

Figure China Mobile Augmented Reality 3D Camera Consumption Market Share by Application in 2015

Table China Mobile Augmented Reality 3D Camera Consumption Growth Rate by Application (2011-2016)

Figure China Mobile Augmented Reality 3D Camera Consumption Growth Rate by Application (2011-2016)

Table China Mobile Augmented Reality 3D Camera Production by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Production Market Share by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Production Value by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Sales Price by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Consumption by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Mobile Augmented Reality 3D Camera Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Augmented Reality 3D Camera

Figure Manufacturing Process Analysis of Mobile Augmented Reality 3D Camera

Figure Mobile Augmented Reality 3D Camera Industrial Chain Analysis

Table Raw Materials Sources of Mobile Augmented Reality 3D Camera Major Manufacturers in 2015

Table Major Buyers of Mobile Augmented Reality 3D Camera

Table Distributors/Traders List

Figure China Mobile Augmented Reality 3D Camera Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Mobile Augmented Reality 3D Camera Revenue and Growth Rate Forecast (2016-2021)

Table China Mobile Augmented Reality 3D Camera Production, Import, Export and Consumption Forecast (2016-2021)

Table China Mobile Augmented Reality 3D Camera Production Forecast by Type (2016-2021)

Table China Mobile Augmented Reality 3D Camera Consumption Forecast by Application (2016-2021)

Table China Mobile Augmented Reality 3D Camera Production Forecast by Regions (Provinces)(2016-2021)

Table China Mobile Augmented Reality 3D Camera Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Mobile Augmented Reality 3D Camera Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



## I would like to order

Product name: China Mobile Augmented Reality 3D Camera Market Research Report 2017

Product link: <https://marketpublishers.com/r/CA3DEE4043AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA3DEE4043AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970