

China Mini Fridge Market Research Report 2018

https://marketpublishers.com/r/CAFA152ADD3QEN.html

Date: February 2018

Pages: 102

Price: US\$ 3,400.00 (Single User License)

ID: CAFA152ADD3QEN

Abstracts

The global Mini Fridge market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Mini Fridge development status and future trend in China, focuses on top players in China, also splits Mini Fridge by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

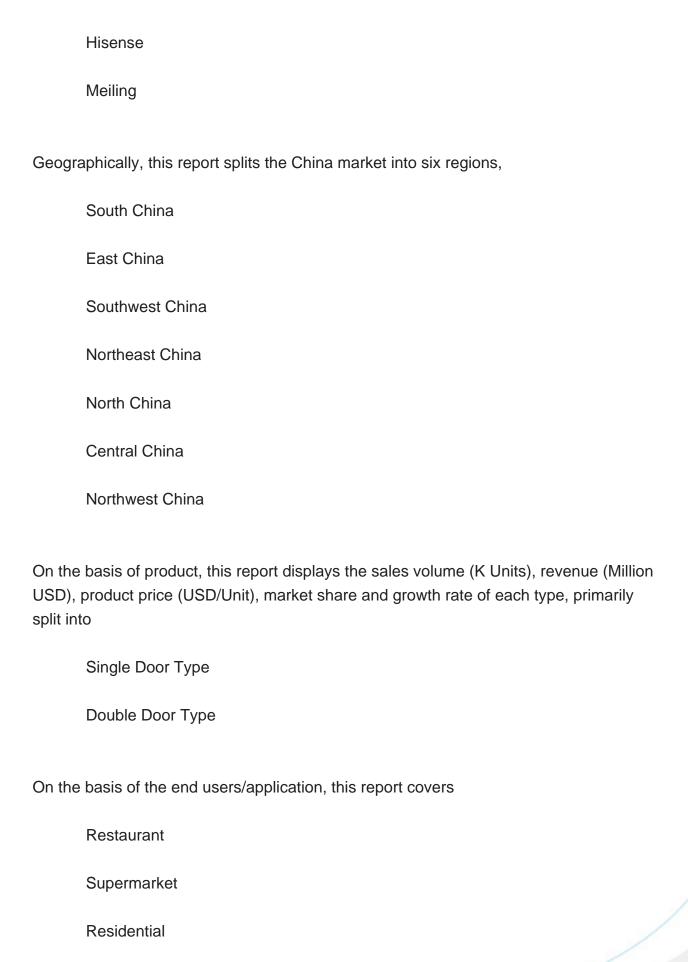
The major players in China market include

Whirlpool
Videocon Industries
Samsung Electronics
LG Electronics
Godrej Appliances
Haier

SIEMENS

Electrolux







If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Mini Fridge Market Research Report 2017

1 MINI FRIDGE OVERVIEW

- 1.1 Product Overview and Scope of Mini Fridge
- 1.2 Classification of Mini Fridge by Product Category
 - 1.2.1 China Mini Fridge Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 China Mini Fridge Sales (K Units) Market Share by Type in 2016
 - 1.2.3 Single Door Type
 - 1.2.4 Double Door Type
- 1.3 China Mini Fridge Market by Application/End Users
- 1.3.1 China Mini Fridge Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Restaurant
 - 1.3.3 Supermarket
 - 1.3.4 Residential
- 1.4 China Mini Fridge Market by Region
 - 1.4.1 China Mini Fridge Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Mini Fridge Status and Prospect (2012-2022)
 - 1.4.3 East China Mini Fridge Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Mini Fridge Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Mini Fridge Status and Prospect (2012-2022)
 - 1.4.6 North China Mini Fridge Status and Prospect (2012-2022)
- 1.4.7 Central China Mini Fridge Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Mini Fridge (2012-2022)
 - 1.5.1 China Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2022)
 - 1.5.2 China Mini Fridge Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA MINI FRIDGE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Mini Fridge Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Mini Fridge Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Mini Fridge Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Mini Fridge Market Competitive Situation and Trends
 - 2.4.1 China Mini Fridge Market Concentration Rate
 - 2.4.2 China Mini Fridge Market Share of Top 3 and Top 5 Players/Manufacturers



- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Mini Fridge Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA MINI FRIDGE SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Mini Fridge Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Mini Fridge Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Mini Fridge Price (USD/Unit) by Regions (2012-2017)

4 CHINA MINI FRIDGE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

- 4.1 China Mini Fridge Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Mini Fridge Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Mini Fridge Price (USD/Unit) by Type (2012-2017)
- 4.4 China Mini Fridge Sales Growth Rate (%) by Type (2012-2017)

5 CHINA MINI FRIDGE SALES BY APPLICATION (2012-2017)

- 5.1 China Mini Fridge Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Mini Fridge Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA MINI FRIDGE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Whirlpool
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Mini Fridge Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Whirlpool Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Videocon Industries
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Mini Fridge Product Category, Application and Specification
 - 6.2.2.1 Product A



- 6.2.2.2 Product B
- 6.2.3 Videocon Industries Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Samsung Electronics
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Mini Fridge Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Samsung Electronics Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 LG Electronics
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Mini Fridge Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 LG Electronics Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Godrej Appliances
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Mini Fridge Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Godrej Appliances Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Haier
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Mini Fridge Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Haier Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Electrolux
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Mini Fridge Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Electrolux Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 SIEMENS
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Mini Fridge Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 SIEMENS Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Hisense
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Mini Fridge Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Hisense Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Meiling
 - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.10.2 Mini Fridge Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Meiling Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.10.4 Main Business/Business Overview

7 MINI FRIDGE MANUFACTURING COST ANALYSIS

- 7.1 Mini Fridge Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials



- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Mini Fridge

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Mini Fridge Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mini Fridge Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MINI FRIDGE MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Mini Fridge Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Mini Fridge Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Mini Fridge Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Mini Fridge Sales (K Units) Forecast by Region (2017-2022)



12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Mini Fridge Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Mini Fridge Sales (K Units) by Application (2016-2022)

Figure Product Picture of Mini Fridge

Table China Mini Fridge Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Mini Fridge Sales Volume Market Share by Types in 2016

Figure Single Door Type Product Picture

Figure Double Door Type Product Picture

Figure China Mini Fridge Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Mini Fridge by Application in 2016

Figure Restaurant Examples

Table Key Downstream Customer in Restaurant

Figure Supermarket Examples

Table Key Downstream Customer in Supermarket

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure South China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Mini Fridge Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2022)

Figure China Mini Fridge Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Mini Fridge Sales of Key Players/Manufacturers (2012-2017)

Table China Mini Fridge Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Mini Fridge Sales Share (%) by Players/Manufacturers

Figure 2017 China Mini Fridge Sales Share (%) by Players/Manufacturers

Table China Mini Fridge Revenue by Players/Manufacturers (2012-2017)

Table China Mini Fridge Revenue Market Share (%) by Players/Manufacturers (2012-2017)



Figure 2016 China Mini Fridge Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Mini Fridge Revenue Market Share (%) by Players/Manufacturers Table China Market Mini Fridge Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Mini Fridge Average Price of Key Players/Manufacturers in 2016

Figure China Mini Fridge Market Share of Top 3 Players/Manufacturers

Figure China Mini Fridge Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Mini Fridge Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Mini Fridge Product Category

Table China Mini Fridge Sales (K Units) by Regions (2012-2017)

Table China Mini Fridge Sales Share (%) by Regions (2012-2017)

Figure China Mini Fridge Sales Share (%) by Regions (2012-2017)

Figure China Mini Fridge Sales Market Share (%) by Regions in 2016

Table China Mini Fridge Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Mini Fridge Revenue Market Share (%) by Regions (2012-2017)

Figure China Mini Fridge Revenue Market Share (%) by Regions (2012-2017)

Figure China Mini Fridge Revenue Market Share (%) by Regions in 2016

Table China Mini Fridge Price (USD/Unit) by Regions (2012-2017)

Table China Mini Fridge Sales (K Units) by Type (2012-2017)

Table China Mini Fridge Sales Share (%) by Type (2012-2017)

Figure China Mini Fridge Sales Share (%) by Type (2012-2017)

Figure China Mini Fridge Sales Market Share (%) by Type in 2016

Table China Mini Fridge Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Mini Fridge Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Mini Fridge by Type (2012-2017)

Figure Revenue Market Share of Mini Fridge by Type in 2016

Table China Mini Fridge Price (USD/Unit) by Types (2012-2017)

Figure China Mini Fridge Sales Growth Rate (%) by Type (2012-2017)

Table China Mini Fridge Sales (K Units) by Applications (2012-2017)

Table China Mini Fridge Sales Market Share (%) by Applications (2012-2017)

Figure China Mini Fridge Sales Market Share (%) by Application (2012-2017)

Figure China Mini Fridge Sales Market Share (%) by Application in 2016

Table China Mini Fridge Sales Growth Rate (%) by Application (2012-2017)

Figure China Mini Fridge Sales Growth Rate (%) by Application (2012-2017)

Table Whirlpool Mini Fridge Basic Information List

Table Whirlpool Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



Figure Whirlpool Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Whirlpool Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Whirlpool Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Videocon Industries Mini Fridge Basic Information List

Table Videocon Industries Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Videocon Industries Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Videocon Industries Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Videocon Industries Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Samsung Electronics Mini Fridge Basic Information List

Table Samsung Electronics Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Samsung Electronics Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Samsung Electronics Mini Fridge Sales Market Share (%) in China (2012-2017) Figure Samsung Electronics Mini Fridge Revenue Market Share (%) in China

(2012-2017)

Table LG Electronics Mini Fridge Basic Information List

Table LG Electronics Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure LG Electronics Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure LG Electronics Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure LG Electronics Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Godrej Appliances Mini Fridge Basic Information List

Table Godrej Appliances Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Godrej Appliances Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Godrej Appliances Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Godrej Appliances Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Haier Mini Fridge Basic Information List

Table Haier Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Haier Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Haier Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Haier Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Electrolux Mini Fridge Basic Information List

Table Electrolux Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (%)(2012-2017)

Figure Electrolux Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Electrolux Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Electrolux Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table SIEMENS Mini Fridge Basic Information List

Table SIEMENS Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure SIEMENS Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure SIEMENS Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure SIEMENS Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Hisense Mini Fridge Basic Information List

Table Hisense Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Hisense Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Hisense Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Hisense Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Meiling Mini Fridge Basic Information List

Table Meiling Mini Fridge Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Meiling Mini Fridge Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Meiling Mini Fridge Sales Market Share (%) in China (2012-2017)

Figure Meiling Mini Fridge Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mini Fridge

Figure Manufacturing Process Analysis of Mini Fridge

Figure Mini Fridge Industrial Chain Analysis

Table Raw Materials Sources of Mini Fridge Major Players/Manufacturers in 2016

Table Major Buyers of Mini Fridge

Table Distributors/Traders List

Figure China Mini Fridge Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Mini Fridge Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Mini Fridge Price (USD/Unit) Trend Forecast (2017-2022)

Table China Mini Fridge Sales (K Units) Forecast by Type (2017-2022)

Figure China Mini Fridge Sales (K Units) Forecast by Type (2017-2022)

Figure China Mini Fridge Sales Volume Market Share Forecast by Type in 2022

Table China Mini Fridge Sales (K Units) Forecast by Application (2017-2022)



Figure China Mini Fridge Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Mini Fridge Sales Volume Market Share Forecast by Application in 2022

Table China Mini Fridge Sales (K Units) Forecast by Regions (2017-2022)

Table China Mini Fridge Sales Volume Share Forecast by Regions (2017-2022)

Figure China Mini Fridge Sales Volume Share Forecast by Regions (2017-2022)

Figure China Mini Fridge Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Mini Fridge Market Research Report 2018

Product link: https://marketpublishers.com/r/CAFA152ADD3QEN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CAFA152ADD3QEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970