

China Milk Chocolate Market Research Report 2017

https://marketpublishers.com/r/C22EA51FB49EN.html Date: February 2017 Pages: 117 Price: US\$ 3,200.00 (Single User License) ID: C22EA51FB49EN

Abstracts

Notes:

Sales, means the sales volume of Milk Chocolate

Revenue, means the sales value of Milk Chocolate

This report studies Milk Chocolate in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Ferrero
Ezaki Glico
Nestle
Mars
Mondelez
Blommer
Barry Callebaut
Stella Bernrain
Brookside





Hershey's

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Solid chocolate

Nuts chocolate

Liqueur chocolate

Other

Split by Application, this report focuses on consumption, market share and growth rate of Milk Chocolate in each application, can be divided into

Chocolate Bars

Flavoring Ingredient



Contents

China Milk Chocolate Market Research Report 2017

1 MILK CHOCOLATE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Milk Chocolate
- 1.2 Milk Chocolate Segment by Type
- 1.2.1 China Production Market Share of Milk Chocolate Type in 2015
- 1.2.2 Solid chocolate
- 1.2.3 Nuts chocolate
- 1.2.4 Liqueur chocolate
- 1.2.5 Other
- 1.3 Applications of Milk Chocolate
- 1.3.1 Milk Chocolate Consumption Market Share by Application in 2015
- 1.3.2 Chocolate Bars
- 1.3.3 Flavoring Ingredient
- 1.4 China Market Size (Value) of Milk Chocolate (2011-2021)
- 1.5 China Milk Chocolate Status and Outlook
- 1.6 Government Policies

2 CHINA MILK CHOCOLATE MARKET COMPETITION BY MANUFACTURERS

2.1 China Milk Chocolate Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Milk Chocolate Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Milk Chocolate Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Milk Chocolate Manufacturing Base Distribution, Sales Area, Product Type

2.5 Milk Chocolate Market Competitive Situation and Trends

- 2.5.1 Milk Chocolate Market Concentration Rate
- 2.5.2 Milk Chocolate Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MILK CHOCOLATE MANUFACTURERS PROFILES/ANALYSIS

3.1 Ferrero

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Milk Chocolate Product Type, Application and Specification



3.1.2.1 Solid chocolate

3.1.2.2 Nuts chocolate

3.1.3 Ferrero Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Ezaki Glico

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 Milk Chocolate Product Type, Application and Specification

3.2.2.1 Solid chocolate

3.2.2.2 Nuts chocolate

3.2.3 Ezaki Glico 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Nestle

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 Milk Chocolate Product Type, Application and Specification

3.3.2.1 Solid chocolate

3.3.2.2 Nuts chocolate

3.3.3 Nestle 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Mars

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Milk Chocolate Product Type, Application and Specification

3.4.2.1 Solid chocolate

3.4.2.2 Nuts chocolate

3.4.3 Mars Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Mondelez

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Milk Chocolate Product Type, Application and Specification

3.5.2.1 Solid chocolate

3.5.2.2 Nuts chocolate

3.5.3 Mondelez Capacity, Production, Revenue, Price and Gross Margin (2015 and



2016)

3.5.4 Main Business/Business Overview

3.6 Blommer

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Milk Chocolate Product Type, Application and Specification

3.6.2.1 Solid chocolate

3.6.2.2 Nuts chocolate

3.6.3 Blommer Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Barry Callebaut

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Milk Chocolate Product Type, Application and Specification

3.7.2.1 Solid chocolate

3.7.2.2 Nuts chocolate

3.7.3 Barry Callebaut Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Stella Bernrain

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Milk Chocolate Product Type, Application and Specification

3.8.2.1 Solid chocolate

3.8.2.2 Nuts chocolate

3.8.3 Stella Bernrain Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Brookside

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Milk Chocolate Product Type, Application and Specification

3.9.2.1 Solid chocolate

3.9.2.2 Nuts chocolate

3.9.3 Brookside Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Hershey's



3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Milk Chocolate Product Type, Application and Specification

3.10.2.1 Solid chocolate

3.10.2.2 Nuts chocolate

3.10.3 Hershey's Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

4 CHINA MILK CHOCOLATE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Milk Chocolate Capacity, Production and Growth (2011-2016)

4.2 China Milk Chocolate Revenue and Growth (2011-2016)

4.3 China Milk Chocolate Production, Consumption, Export and Import (2011-2016)

5 CHINA MILK CHOCOLATE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Milk Chocolate Production and Market Share by Type (2011-2016)

- 5.2 China Milk Chocolate Revenue and Market Share by Type (2011-2016)
- 5.3 China Milk Chocolate Price by Type (2011-2016)

5.4 China Milk Chocolate Production Growth by Type (2011-2016)

6 CHINA MILK CHOCOLATE MARKET ANALYSIS BY APPLICATION

6.1 China Milk Chocolate Consumption and Market Share by Application (2011-2016)

6.2 China Milk Chocolate Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINAMILK CHOCOLATE MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Milk Chocolate Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Milk Chocolate Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Milk Chocolate Production Value and Market Share by Regions



(Provinces)(2011-2016)

- 7.1.3 China Milk Chocolate Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Milk Chocolate Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Milk Chocolate Production, Consumption, Export and Import (2011-2016)

8 MILK CHOCOLATE MANUFACTURING COST ANALYSIS

- 8.1 Milk Chocolate Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Milk Chocolate

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Milk Chocolate Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Milk Chocolate Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA MILK CHOCOLATE MARKET FORECAST (2016-2021)

12.1 China Milk Chocolate Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Milk Chocolate Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Milk Chocolate Production Forecast by Type (2016-2021)

12.4 China Milk Chocolate Consumption Forecast by Application (2016-2021)

12.5 China Milk Chocolate Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Milk Chocolate Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Milk Chocolate Consumption Forecast by Regions

(Provinces)(2016-2021)

12.5.3 China Milk Chocolate Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Milk Chocolate Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Milk Chocolate Figure China Production Market Share of Milk Chocolate by Type in 2015 Figure Product Picture of Solid chocolate Table Major Manufacturers of Solid chocolate Figure Product Picture of Nuts chocolate Table Major Manufacturers of Nuts chocolate Figure Product Picture of Liqueur chocolate Table Major Manufacturers of Liqueur chocolate **Figure Product Picture of Other** Table Major Manufacturers of Other Table Milk Chocolate Consumption Market Share by Application in 2015 Figure Chocolate Bars Examples Figure Flavoring Ingredient Examples Figure China Milk Chocolate Revenue (Million USD) and Growth Rate (2011-2021) Table China Milk Chocolate Capacity of Key Manufacturers (2015 and 2016) Table China Milk Chocolate Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Milk Chocolate Capacity of Key Manufacturers in 2015 Figure China Milk Chocolate Capacity of Key Manufacturers in 2016 Table China Milk Chocolate Production of Key Manufacturers (2015 and 2016) Table China Milk Chocolate Production Share by Manufacturers (2015 and 2016) Figure 2015 Milk Chocolate Production Share by Manufacturers Figure 2016 Milk Chocolate Production Share by Manufacturers Table China Milk Chocolate Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Milk Chocolate Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Milk Chocolate Revenue Share by Manufacturers Table 2016 China Milk Chocolate Revenue Share by Manufacturers Table China Market Milk Chocolate Average Price of Key Manufacturers (2015 and 2016) Figure China Market Milk Chocolate Average Price of Key Manufacturers in 2015 Table Manufacturers Milk Chocolate Manufacturing Base Distribution and Sales Area Table Manufacturers Milk Chocolate Product Type Figure Milk Chocolate Market Share of Top 3 Manufacturers Figure Milk Chocolate Market Share of Top 5 Manufacturers Table Ferrero Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Ferrero Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ferrero Milk Chocolate Market Share (2011-2016)

Table Ezaki Glico Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ezaki Glico Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ezaki Glico Milk Chocolate Market Share (2011-2016)

Table Nestle Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nestle Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Milk Chocolate Market Share (2011-2016)

Table Mars Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mars Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mars Milk Chocolate Market Share (2011-2016)

Table Mondelez Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mondelez Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mondelez Milk Chocolate Market Share (2011-2016)

Table Blommer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Blommer Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blommer Milk Chocolate Market Share (2011-2016)

Table Barry Callebaut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Barry Callebaut Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Barry Callebaut Milk Chocolate Market Share (2011-2016)

Table Stella Bernrain Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stella Bernrain Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stella Bernrain Milk Chocolate Market Share (2011-2016)

Table Brookside Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brookside Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Brookside Milk Chocolate Market Share (2011-2016)



Table Hershey's Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hershey's Milk Chocolate Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Hershey's Milk Chocolate Market Share (2011-2016) Figure China Milk Chocolate Capacity, Production and Growth (2011-2016) Figure China Milk Chocolate Revenue (Million USD) and Growth (2011-2016) Table China Milk Chocolate Production, Consumption, Export and Import (2011-2016) Table China Milk Chocolate Production by Type (2011-2016) Table China Milk Chocolate Production Share by Type (2011-2016) Figure Production Market Share of Milk Chocolate by Type (2011-2016) Figure 2015 Production Market Share of Milk Chocolate by Type Table China Milk Chocolate Revenue by Type (2011-2016) Table China Milk Chocolate Revenue Share by Type (2011-2016) Figure Production Revenue Share of Milk Chocolate by Type (2011-2016) Figure 2015 Revenue Market Share of Milk Chocolate by Type Table China Milk Chocolate Price by Type (2011-2016) Figure China Milk Chocolate Production Growth by Type (2011-2016) Table China Milk Chocolate Consumption by Application (2011-2016) Table China Milk Chocolate Consumption Market Share by Application (2011-2016) Figure China Milk Chocolate Consumption Market Share by Application in 2015 Table China Milk Chocolate Consumption Growth Rate by Application (2011-2016) Figure China Milk Chocolate Consumption Growth Rate by Application (2011-2016) Table China Milk Chocolate Production by Regions (Provinces)(2011-2016) Table China Milk Chocolate Production Market Share by Regions (Provinces)(2011-2016) Table China Milk Chocolate Production Value by Regions (Provinces)(2011-2016) Table China Milk Chocolate Production Value Market Share by Regions (Provinces)(2011-2016) Table China Milk Chocolate Sales Price by Regions (Provinces) (2011-2016) Table China Milk Chocolate Consumption by Regions (Provinces) (2011-2016) Table China Milk Chocolate Consumption Market Share by Regions (Provinces)(2011-2016) Table China Milk Chocolate Production, Consumption, Export and Import (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Milk Chocolate Figure Manufacturing Process Analysis of Milk Chocolate



Figure Milk Chocolate Industrial Chain Analysis

Table Raw Materials Sources of Milk Chocolate Major Manufacturers in 2015

Table Major Buyers of Milk Chocolate

Table Distributors/Traders List

Figure China Milk Chocolate Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Milk Chocolate Revenue and Growth Rate Forecast (2016-2021) Table China Milk Chocolate Production, Import, Export and Consumption Forecast (2016-2021)

 Table China Milk Chocolate Production Forecast by Type (2016-2021)

Table China Milk Chocolate Consumption Forecast by Application (2016-2021)

Table China Milk Chocolate Production Forecast by Regions (Provinces)(2016-2021)

Table China Milk Chocolate Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Milk Chocolate Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Milk Chocolate Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C22EA51FB49EN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C22EA51FB49EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970