

# **China Microsensors Market Research Report 2018**

https://marketpublishers.com/r/C70766600AEQEN.html

Date: February 2018

Pages: 107

Price: US\$ 3,400.00 (Single User License)

ID: C70766600AEQEN

# **Abstracts**

The global Microsensors market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Microsensors development status and future trend in China, focuses on top players in China, also splits Microsensors by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Unisense
NXP
TI
STMicroelectronics
Bosch
Omron
GE
ADI



Murata	
Sensonor	
Colibrys	
Memsic	
Silicon Sensing	
Geographically, this report splits the China market into six regions,	
South China	
East China	
Southwest China	
Northeast China	
North China	
Central China	
Northwest China	
On the basis of product, this report displays the sales volume (K Units), revolusible (USD/Unit), market share and growth rate of each type split into	
Chemical Microsensors	
Biological Microsensors	
Physical Microsensors	



On the basis of the end users/ap	plication,	this report	covers
----------------------------------	------------	-------------	--------

Electronic Industry

Automotive Industry

Medical Industry

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



## **Contents**

China Microsensors Market Research Report 2017

#### 1 MICROSENSORS OVERVIEW

- 1.1 Product Overview and Scope of Microsensors
- 1.2 Classification of Microsensors by Product Category
  - 1.2.1 China Microsensors Sales (K Units) Comparison by Type (2012-2022)
  - 1.2.2 China Microsensors Sales (K Units) Market Share by Type in 2016
  - 1.2.3 Chemical Microsensors
- 1.2.4 Biological Microsensors
- 1.2.5 Physical Microsensors
- 1.3 China Microsensors Market by Application/End Users
- 1.3.1 China Microsensors Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Electronic Industry
  - 1.3.3 Automotive Industry
  - 1.3.4 Medical Industry
  - 1.3.5 Other
- 1.4 China Microsensors Market by Region
- 1.4.1 China Microsensors Market Size (Million USD) Comparison by Region (2012-2022)
  - 1.4.2 South China Microsensors Status and Prospect (2012-2022)
  - 1.4.3 East China Microsensors Status and Prospect (2012-2022)
  - 1.4.4 Southwest China Microsensors Status and Prospect (2012-2022)
  - 1.4.5 Northeast China Microsensors Status and Prospect (2012-2022)
  - 1.4.6 North China Microsensors Status and Prospect (2012-2022)
- 1.4.7 Central China Microsensors Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Microsensors (2012-2022)
  - 1.5.1 China Microsensors Sales (K Units) and Growth Rate (%)(2012-2022)
  - 1.5.2 China Microsensors Revenue (Million USD) and Growth Rate (%)(2012-2022)

# 2 CHINA MICROSENSORS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Microsensors Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Microsensors Revenue and Share by Players/Manufacturers (2012-2017)



- 2.3 China Microsensors Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Microsensors Market Competitive Situation and Trends
  - 2.4.1 China Microsensors Market Concentration Rate
  - 2.4.2 China Microsensors Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Microsensors Manufacturing Base Distribution, Sales Area, Product Types

### 3 CHINA MICROSENSORS SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Microsensors Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Microsensors Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Microsensors Price (USD/Unit) by Regions (2012-2017)

# 4 CHINA MICROSENSORS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

- 4.1 China Microsensors Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Microsensors Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Microsensors Price (USD/Unit) by Type (2012-2017)
- 4.4 China Microsensors Sales Growth Rate (%) by Type (2012-2017)

# **5 CHINA MICROSENSORS SALES BY APPLICATION (2012-2017)**

- 5.1 China Microsensors Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Microsensors Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 CHINA MICROSENSORS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Unisense
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Microsensors Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Unisense Microsensors Sales (K Units), Revenue (Million USD), Price



# (USD/Unit) and Gross Margin (%)(2012-2017)

6.1.4 Main Business/Business Overview

#### 6.2 NXP

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Microsensors Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 NXP Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.2.4 Main Business/Business Overview

#### 6.3 TI

- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Microsensors Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 TI Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 STMicroelectronics
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Microsensors Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 STMicroelectronics Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.4.4 Main Business/Business Overview

#### 6.5 Bosch

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Microsensors Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
- 6.5.3 Bosch Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.5.4 Main Business/Business Overview

#### 6.6 Omron

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Microsensors Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B



- 6.6.3 Omron Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 GE
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Microsensors Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 GE Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 ADI
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Microsensors Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 ADI Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Murata
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Microsensors Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Murata Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Sensonor
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Microsensors Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Sensonor Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Colibrys
- 6.12 Memsic
- 6.13 Silicon Sensing



#### 7 MICROSENSORS MANUFACTURING COST ANALYSIS

- 7.1 Microsensors Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Microsensors

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Microsensors Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Microsensors Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 CHINA MICROSENSORS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Microsensors Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Microsensors Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Microsensors Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Microsensors Sales (K Units) Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Microsensors Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Microsensors Sales (K Units) by Application (2016-2022)

Figure Product Picture of Microsensors

Table China Microsensors Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Microsensors Sales Volume Market Share by Types in 2016

Figure Chemical Microsensors Product Picture

Figure Biological Microsensors Product Picture

Figure Physical Microsensors Product Picture

Figure China Microsensors Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Microsensors by Application in 2016

Figure Electronic Industry Examples

Table Key Downstream Customer in Electronic Industry

Figure Automotive Industry Examples

Table Key Downstream Customer in Automotive Industry

Figure Medical Industry Examples

Table Key Downstream Customer in Medical Industry

Figure Other Examples

Table Key Downstream Customer in Other

Figure South China Microsensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Microsensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Microsensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Microsensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Microsensors Revenue (Million USD) and Growth Rate (2012-2022) Figure Central China Microsensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Microsensors Sales (K Units) and Growth Rate (%)(2012-2022)

Figure China Microsensors Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Microsensors Sales of Key Players/Manufacturers (2012-2017)

Table China Microsensors Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Microsensors Sales Share (%) by Players/Manufacturers



Sales Area

Figure 2017 China Microsensors Sales Share (%) by Players/Manufacturers Table China Microsensors Revenue by Players/Manufacturers (2012-2017) Table China Microsensors Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Microsensors Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Microsensors Revenue Market Share (%) by Players/Manufacturers Table China Market Microsensors Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Microsensors Average Price of Key Players/Manufacturers in 2016 Figure China Microsensors Market Share of Top 3 Players/Manufacturers Figure China Microsensors Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Microsensors Manufacturing Base Distribution and

Table China Players/Manufacturers Microsensors Product Category

Table China Microsensors Sales (K Units) by Regions (2012-2017)

Table China Microsensors Sales Share (%) by Regions (2012-2017)

Figure China Microsensors Sales Share (%) by Regions (2012-2017)

Figure China Microsensors Sales Market Share (%) by Regions in 2016

Table China Microsensors Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Microsensors Revenue Market Share (%) by Regions (2012-2017)

Figure China Microsensors Revenue Market Share (%) by Regions (2012-2017)

Figure China Microsensors Revenue Market Share (%) by Regions in 2016

Table China Microsensors Price (USD/Unit) by Regions (2012-2017)

Table China Microsensors Sales (K Units) by Type (2012-2017)

Table China Microsensors Sales Share (%) by Type (2012-2017)

Figure China Microsensors Sales Share (%) by Type (2012-2017)

Figure China Microsensors Sales Market Share (%) by Type in 2016

Table China Microsensors Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Microsensors Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Microsensors by Type (2012-2017)

Figure Revenue Market Share of Microsensors by Type in 2016

Table China Microsensors Price (USD/Unit) by Types (2012-2017)

Figure China Microsensors Sales Growth Rate (%) by Type (2012-2017)

Table China Microsensors Sales (K Units) by Applications (2012-2017)

Table China Microsensors Sales Market Share (%) by Applications (2012-2017)

Figure China Microsensors Sales Market Share (%) by Application (2012-2017)

Figure China Microsensors Sales Market Share (%) by Application in 2016



Table China Microsensors Sales Growth Rate (%) by Application (2012-2017)

Figure China Microsensors Sales Growth Rate (%) by Application (2012-2017)

Table Unisense Microsensors Basic Information List

Table Unisense Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Unisense Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Unisense Microsensors Sales Market Share (%) in China (2012-2017)

Figure Unisense Microsensors Revenue Market Share (%) in China (2012-2017)

Table NXP Microsensors Basic Information List

Table NXP Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure NXP Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure NXP Microsensors Sales Market Share (%) in China (2012-2017)

Figure NXP Microsensors Revenue Market Share (%) in China (2012-2017)

Table TI Microsensors Basic Information List

Table TI Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure TI Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure TI Microsensors Sales Market Share (%) in China (2012-2017)

Figure TI Microsensors Revenue Market Share (%) in China (2012-2017)

Table STMicroelectronics Microsensors Basic Information List

Table STMicroelectronics Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure STMicroelectronics Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure STMicroelectronics Microsensors Sales Market Share (%) in China (2012-2017)

Figure STMicroelectronics Microsensors Revenue Market Share (%) in China (2012-2017)

Table Bosch Microsensors Basic Information List

Table Bosch Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Bosch Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Bosch Microsensors Sales Market Share (%) in China (2012-2017)

Figure Bosch Microsensors Revenue Market Share (%) in China (2012-2017)

Table Omron Microsensors Basic Information List

Table Omron Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Omron Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Omron Microsensors Sales Market Share (%) in China (2012-2017)



Figure Omron Microsensors Revenue Market Share (%) in China (2012-2017)

Table GE Microsensors Basic Information List

Table GE Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure GE Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure GE Microsensors Sales Market Share (%) in China (2012-2017)

Figure GE Microsensors Revenue Market Share (%) in China (2012-2017)

Table ADI Microsensors Basic Information List

Table ADI Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure ADI Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure ADI Microsensors Sales Market Share (%) in China (2012-2017)

Figure ADI Microsensors Revenue Market Share (%) in China (2012-2017)

Table Murata Microsensors Basic Information List

Table Murata Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Murata Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Murata Microsensors Sales Market Share (%) in China (2012-2017)

Figure Murata Microsensors Revenue Market Share (%) in China (2012-2017)

Table Sensonor Microsensors Basic Information List

Table Sensonor Microsensors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Sensonor Microsensors Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Sensonor Microsensors Sales Market Share (%) in China (2012-2017)

Figure Sensonor Microsensors Revenue Market Share (%) in China (2012-2017)

Table Colibrys Microsensors Basic Information List

Table Memsic Microsensors Basic Information List

Table Silicon Sensing Microsensors Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microsensors

Figure Manufacturing Process Analysis of Microsensors

Figure Microsensors Industrial Chain Analysis

Table Raw Materials Sources of Microsensors Major Players/Manufacturers in 2016

Table Major Buyers of Microsensors

Table Distributors/Traders List

Figure China Microsensors Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Microsensors Revenue (Million USD) and Growth Rate Forecast



(2017-2022)

Figure China Microsensors Price (USD/Unit) Trend Forecast (2017-2022)

Table China Microsensors Sales (K Units) Forecast by Type (2017-2022)

Figure China Microsensors Sales (K Units) Forecast by Type (2017-2022)

Figure China Microsensors Sales Volume Market Share Forecast by Type in 2022

Table China Microsensors Sales (K Units) Forecast by Application (2017-2022)

Figure China Microsensors Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Microsensors Sales Volume Market Share Forecast by Application in 2022

Table China Microsensors Sales (K Units) Forecast by Regions (2017-2022)

Table China Microsensors Sales Volume Share Forecast by Regions (2017-2022)

Figure China Microsensors Sales Volume Share Forecast by Regions (2017-2022)

Figure China Microsensors Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Microsensors Market Research Report 2018

Product link: <a href="https://marketpublishers.com/r/C70766600AEQEN.html">https://marketpublishers.com/r/C70766600AEQEN.html</a>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C70766600AEQEN.html">https://marketpublishers.com/r/C70766600AEQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970