

China Micro-Hybrid Vehicle Market Research Report 2017

<https://marketpublishers.com/r/C4FC1E584E8EN.html>

Date: January 2017

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: C4FC1E584E8EN

Abstracts

Notes:

Sales, means the sales volume of Micro-Hybrid Vehicle

Revenue, means the sales value of Micro-Hybrid Vehicle

This report studies Micro-Hybrid Vehicle in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Audi

BMW

Daimler

GM

Toyota

Fiat

Hyundai

Iran Khodro

Jaguar Land Rover

Kia

Mahindra & Mahindra

Mazda

Nissan

Porsche

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Series Hybrid Power System

Parallel Hybrid Power System

Mixed Type Hybrid Power System

Split by Application, this report focuses on consumption, market share and growth rate of Micro-Hybrid Vehicle in each application, can be divided into

Passenger Car

LCVS

Contents

China Micro-Hybrid Vehicle Market Research Report 2017

1 MICRO-HYBRID VEHICLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Micro-Hybrid Vehicle
- 1.2 Micro-Hybrid Vehicle Segment by Type
 - 1.2.1 China Production Market Share of Micro-Hybrid Vehicle Type in 2015
 - 1.2.2 Series Hybrid Power System
 - 1.2.3 Parallel Hybrid Power System
 - 1.2.4 Mixed Type Hybrid Power System
- 1.3 Applications of Micro-Hybrid Vehicle
 - 1.3.1 Micro-Hybrid Vehicle Consumption Market Share by Application in 2015
 - 1.3.2 Passenger Car
 - 1.3.3 LCVS
- 1.4 China Market Size (Value) of Micro-Hybrid Vehicle (2011-2021)
- 1.5 China Micro-Hybrid Vehicle Status and Outlook
- 1.6 Government Policies

2 CHINA MICRO-HYBRID VEHICLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Micro-Hybrid Vehicle Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Micro-Hybrid Vehicle Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Micro-Hybrid Vehicle Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Micro-Hybrid Vehicle Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Micro-Hybrid Vehicle Market Competitive Situation and Trends
 - 2.5.1 Micro-Hybrid Vehicle Market Concentration Rate
 - 2.5.2 Micro-Hybrid Vehicle Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MICRO-HYBRID VEHICLE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Audi
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Micro-Hybrid Vehicle Product Type, Application and Specification

- 3.1.2.1 Series Hybrid Power System
- 3.1.2.2 Parallel Hybrid Power System
- 3.1.3 Audi Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 BMW
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.2.2.1 Series Hybrid Power System
 - 3.2.2.2 Parallel Hybrid Power System
 - 3.2.3 BMW 113 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Daimler
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.3.2.1 Series Hybrid Power System
 - 3.3.2.2 Parallel Hybrid Power System
 - 3.3.3 Daimler 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 GM
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.4.2.1 Series Hybrid Power System
 - 3.4.2.2 Parallel Hybrid Power System
 - 3.4.3 GM Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Toyota
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.5.2.1 Series Hybrid Power System
 - 3.5.2.2 Parallel Hybrid Power System
 - 3.5.3 Toyota Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Fiat
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.6.2.1 Series Hybrid Power System
 - 3.6.2.2 Parallel Hybrid Power System
 - 3.6.3 Fiat Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Hyundai
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.7.2.1 Series Hybrid Power System
 - 3.7.2.2 Parallel Hybrid Power System
 - 3.7.3 Hyundai Automotive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Iran Khodro
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.8.2.1 Series Hybrid Power System
 - 3.8.2.2 Parallel Hybrid Power System
 - 3.8.3 Iran Khodro Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Jaguar Land Rover
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 3.9.2.1 Series Hybrid Power System
 - 3.9.2.2 Parallel Hybrid Power System
 - 3.9.3 Jaguar Land Rover Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Kia
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Micro-Hybrid Vehicle Product Type, Application and Specification

3.10.2.1 Series Hybrid Power System

3.10.2.2 Parallel Hybrid Power System

3.10.3 Kia Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Mahindra & Mahindra

3.12 Mazda

3.13 Nissan

3.14 Porsche

4 CHINA MICRO-HYBRID VEHICLE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Micro-Hybrid Vehicle Capacity, Production and Growth (2011-2016)

4.2 China Micro-Hybrid Vehicle Revenue and Growth (2011-2016)

4.3 China Micro-Hybrid Vehicle Production, Consumption, Export and Import (2011-2016)

5 CHINA MICRO-HYBRID VEHICLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Micro-Hybrid Vehicle Production and Market Share by Type (2011-2016)

5.2 China Micro-Hybrid Vehicle Revenue and Market Share by Type (2011-2016)

5.3 China Micro-Hybrid Vehicle Price by Type (2011-2016)

5.4 China Micro-Hybrid Vehicle Production Growth by Type (2011-2016)

6 CHINA MICRO-HYBRID VEHICLE MARKET ANALYSIS BY APPLICATION

6.1 China Micro-Hybrid Vehicle Consumption and Market Share by Application (2011-2016)

6.2 China Micro-Hybrid Vehicle Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA MICRO-HYBRID VEHICLE MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Micro-Hybrid Vehicle Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Micro-Hybrid Vehicle Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Micro-Hybrid Vehicle Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Micro-Hybrid Vehicle Sales Price by Regions (Provinces)(2011-2016)

7.2 China Micro-Hybrid Vehicle Consumption by Regions (Provinces)(2011-2016)

7.3 China Micro-Hybrid Vehicle Production, Consumption, Export and Import (2011-2016)

8 MICRO-HYBRID VEHICLE MANUFACTURING COST ANALYSIS

8.1 Micro-Hybrid Vehicle Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Micro-Hybrid Vehicle

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Micro-Hybrid Vehicle Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Micro-Hybrid Vehicle Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA MICRO-HYBRID VEHICLE MARKET FORECAST (2016-2021)

- 12.1 China Micro-Hybrid Vehicle Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Micro-Hybrid Vehicle Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Micro-Hybrid Vehicle Production Forecast by Type (2016-2021)
- 12.4 China Micro-Hybrid Vehicle Consumption Forecast by Application (2016-2021)
- 12.5 China Micro-Hybrid Vehicle Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Micro-Hybrid Vehicle Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Micro-Hybrid Vehicle Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Micro-Hybrid Vehicle Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Micro-Hybrid Vehicle Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Micro-Hybrid Vehicle

Figure China Production Market Share of Micro-Hybrid Vehicle by Type in 2015

Figure Product Picture of Series Hybrid Power System

Table Major Manufacturers of Series Hybrid Power System

Figure Product Picture of Parallel Hybrid Power System

Table Major Manufacturers of Parallel Hybrid Power System

Figure Product Picture of Mixed Type Hybrid Power System

Table Major Manufacturers of Mixed Type Hybrid Power System

Table Micro-Hybrid Vehicle Consumption Market Share by Application in 2015

Figure Passenger Car Examples

Figure LCVS Examples

Figure China Micro-Hybrid Vehicle Revenue (Million USD) and Growth Rate (2011-2021)

Table China Micro-Hybrid Vehicle Capacity of Key Manufacturers (2015 and 2016)

Table China Micro-Hybrid Vehicle Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Micro-Hybrid Vehicle Capacity of Key Manufacturers in 2015

Figure China Micro-Hybrid Vehicle Capacity of Key Manufacturers in 2016

Table China Micro-Hybrid Vehicle Production of Key Manufacturers (2015 and 2016)

Table China Micro-Hybrid Vehicle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Micro-Hybrid Vehicle Production Share by Manufacturers

Figure 2016 Micro-Hybrid Vehicle Production Share by Manufacturers

Table China Micro-Hybrid Vehicle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Micro-Hybrid Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Micro-Hybrid Vehicle Revenue Share by Manufacturers

Table 2016 China Micro-Hybrid Vehicle Revenue Share by Manufacturers

Table China Market Micro-Hybrid Vehicle Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Micro-Hybrid Vehicle Average Price of Key Manufacturers in 2015

Table Manufacturers Micro-Hybrid Vehicle Manufacturing Base Distribution and Sales Area

Table Manufacturers Micro-Hybrid Vehicle Product Type

Figure Micro-Hybrid Vehicle Market Share of Top 3 Manufacturers

Figure Micro-Hybrid Vehicle Market Share of Top 5 Manufacturers

Table Audi Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Audi Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audi Micro-Hybrid Vehicle Market Share (2011-2016)

Table BMW Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BMW Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BMW Micro-Hybrid Vehicle Market Share (2011-2016)

Table Daimler Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daimler Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Daimler Micro-Hybrid Vehicle Market Share (2011-2016)

Table GM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GM Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GM Micro-Hybrid Vehicle Market Share (2011-2016)

Table Toyota Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toyota Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toyota Micro-Hybrid Vehicle Market Share (2011-2016)

Table Fiat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fiat Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fiat Micro-Hybrid Vehicle Market Share (2011-2016)

Table Hyundai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyundai Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyundai Micro-Hybrid Vehicle Market Share (2011-2016)

Table Iran Khodro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Iran Khodro Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Iran Khodro Micro-Hybrid Vehicle Market Share (2011-2016)

Table Jaguar Land Rover Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jaguar Land Rover Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jaguar Land Rover Micro-Hybrid Vehicle Market Share (2011-2016)

Table Kia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kia Micro-Hybrid Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kia Micro-Hybrid Vehicle Market Share (2011-2016)

Table Mahindra & Mahindra Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mazda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nissan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Porsche Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Micro-Hybrid Vehicle Capacity, Production and Growth (2011-2016)

Figure China Micro-Hybrid Vehicle Revenue (Million USD) and Growth (2011-2016)

Table China Micro-Hybrid Vehicle Production, Consumption, Export and Import (2011-2016)

Table China Micro-Hybrid Vehicle Production by Type (2011-2016)

Table China Micro-Hybrid Vehicle Production Share by Type (2011-2016)

Figure Production Market Share of Micro-Hybrid Vehicle by Type (2011-2016)

Figure 2015 Production Market Share of Micro-Hybrid Vehicle by Type

Table China Micro-Hybrid Vehicle Revenue by Type (2011-2016)

Table China Micro-Hybrid Vehicle Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Micro-Hybrid Vehicle by Type (2011-2016)

Figure 2015 Revenue Market Share of Micro-Hybrid Vehicle by Type

Table China Micro-Hybrid Vehicle Price by Type (2011-2016)

Figure China Micro-Hybrid Vehicle Production Growth by Type (2011-2016)

Table China Micro-Hybrid Vehicle Consumption by Application (2011-2016)

Table China Micro-Hybrid Vehicle Consumption Market Share by Application (2011-2016)

Figure China Micro-Hybrid Vehicle Consumption Market Share by Application in 2015

Table China Micro-Hybrid Vehicle Consumption Growth Rate by Application (2011-2016)

Figure China Micro-Hybrid Vehicle Consumption Growth Rate by Application (2011-2016)

Table China Micro-Hybrid Vehicle Production by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Production Market Share by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Production Value by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Sales Price by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Consumption by Regions (Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Micro-Hybrid Vehicle Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Micro-Hybrid Vehicle

Figure Manufacturing Process Analysis of Micro-Hybrid Vehicle

Figure Micro-Hybrid Vehicle Industrial Chain Analysis

Table Raw Materials Sources of Micro-Hybrid Vehicle Major Manufacturers in 2015

Table Major Buyers of Micro-Hybrid Vehicle

Table Distributors/Traders List

Figure China Micro-Hybrid Vehicle Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Micro-Hybrid Vehicle Revenue and Growth Rate Forecast (2016-2021)

Table China Micro-Hybrid Vehicle Production, Import, Export and Consumption Forecast (2016-2021)

Table China Micro-Hybrid Vehicle Production Forecast by Type (2016-2021)

Table China Micro-Hybrid Vehicle Consumption Forecast by Application (2016-2021)

Table China Micro-Hybrid Vehicle Production Forecast by Regions (Provinces)(2016-2021)

Table China Micro-Hybrid Vehicle Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Micro-Hybrid Vehicle Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Micro-Hybrid Vehicle Market Research Report 2017

Product link: <https://marketpublishers.com/r/C4FC1E584E8EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4FC1E584E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970