

China Men's Toiletries Industry 2015 Market Research Report

https://marketpublishers.com/r/C1B1167F18AEN.html

Date: August 2015

Pages: 156

Price: US\$ 3,200.00 (Single User License)

ID: C1B1167F18AEN

Abstracts

The China Men's Toiletries Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Men's Toiletries industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Men's Toiletries market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Men's Toiletries industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 161 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Men's Toiletries
- 1.2 Classification of Men's Toiletries
- 1.3 Applications of Men's Toiletries
- 1.4 Industry Chain Structure of Men's Toiletries
- 1.5 Industry Overview of Men's Toiletries
- 1.6 Industry Policy Analysis of Men's Toiletries
- 1.7 Industry News Analysis of Men's Toiletries

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF MEN'S TOILETRIES

- 2.1 Bill of Materials (BOM) of Men's Toiletries
- 2.2 BOM Price Analysis of Men's Toiletries
- 2.3 Labor Cost Analysis of Men's Toiletries
- 2.4 Depreciation Cost Analysis of Men's Toiletries
- 2.5 Manufacturing Cost Structure Analysis of Men's Toiletries
- 2.6 Manufacturing Process Analysis of Men's Toiletries

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Men's Toiletries Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Men's Toiletries Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Men's Toiletries Key Manufacturers in 2014

CHAPTER FOUR PRODUCTION ANALYSIS OF MEN'S TOILETRIES BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 China Production of Men's Toiletries by Regions (Key Provinces) 2010-2015
- 4.2 China Production of Men's Toiletries by Product Types 2010-2015
- 4.3 China Sales of Men's Toiletries by Applications 2010-2015
- 4.4 Price Analysis of China Men's Toiletries Key Manufacturers in 2015



4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Men's Toiletries 2010-2015

CHAPTER FIVE SALES AND REVENUE ANALYSIS OF MEN'S TOILETRIES BY REGIONS

- 5.1 China Sales of Men's Toiletries by Regions 2010-2015
- 5.2 China Revenue of Men's Toiletries by Regions 2010-2015
- 5.3 China Price Analysis of Men's Toiletries Sales by Regions 2010-2015
- 5.4 China Price, Cost and Gross of Men's Toiletries 2010-2015

CHAPTER SIX ANALYSIS OF MEN'S TOILETRIES PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Men's Toiletries 2010-2015
- 6.2 Production Sales Market Share Analysis of Men's Toiletries 2014-2015
- 6.3 Import, Export and Consumption of Men's Toiletries 2010-2015
- 6.4 Supply, Consumption and Shortage of Men's Toiletries 2010-2015
- 6.5 Import, Export and Consumption of Men's Toiletries 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Men's Toiletries 2010-2015

CHAPTER SEVEN ANALYSIS OF MEN'S TOILETRIES INDUSTRY KEY MANUFACTURERS

- 7.1 L'Oreal
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 L'Oreal SWOT Analysis
- 7.2 Beiersdorf
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Beiersdorf SWOT Analysis
- 7.3 Jahwa
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Jahwa SWOT Analysis



7.4 P&G

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 P&G SWOT Analysis
- 7.5 Clinique for Men
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Clinique for Men SWOT Analysis
- 7.6 Mentholatum
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Mentholatum SWOT Analysis
- 7.7 Estee Lauder
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 Estee Lauder SWOT Analysis
- 7.8 Biotherm Homme
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Biotherm Homme SWOT Analysis
- 7.9 Lab Series
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 Lab Series SWOT Analysis
- 7.10 Amorepacific
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specification
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Amorepacific SWOT Analysis

......

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS



- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Men's Toiletries Product Types
- 8.5 Market Share Analysis of Different Men's Toiletries Price Levels
- 8.6 Gross Margin Analysis of Different Men's Toiletries Applications

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MEN'S TOILETRIES

- 9.1 Marketing Channels Status of Men's Toiletries
- 9.2 Traders or Distributors of Men's Toiletries with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Men's Toiletries
- 9.4 China Import, Export and Trade Analysis of Men's Toiletries

CHAPTER TEN DEVELOPMENT TREND OF MEN'S TOILETRIES INDUSTRY 2015-2020

- 10.1 Capacity and Production Overview of Men's Toiletries 2015-2020
- 10.2 Production Market Share by Product Types of Men's Toiletries 2015-2020
- 10.3 Sales and Sales Revenue Overview of Men's Toiletries 2015-2020
- 10.4 China Sales of Men's Toiletries by Applications 2015-2020
- 10.5 Import, Export and Consumption of Men's Toiletries 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Men's Toiletries 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF MEN'S TOILETRIES WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Men's Toiletries with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Men's Toiletries with Contact Information
- 11.3 Major Players of Men's Toiletries with Contact Information
- 11.4 Key Consumers of Men's Toiletries with Contact Information
- 11.5 Supply Chain Relationship Analysis of Men's Toiletries

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MEN'S TOILETRIES

12.1 New Project SWOT Analysis of Men's Toiletries



12.2 New Project Investment Feasibility Analysis of Men's Toiletries

CHAPTER THIRTEEN CONCLUSION OF THE CHINA MEN'S TOILETRIES INDUSTRY 2015 MARKET RESEARCH REPORT

LIST OF TABLES AND FIGURES

Figure Picture of Men's Toiletries

Table Product Specifications of Men's Toiletries

Table Classification of Men's Toiletries

Figure China Sales Market Share of Men's Toiletries by Product Types in 2014

Table Applications of Men's Toiletries

Figure China Sales Market Share of Men's Toiletries by Applications in 2014

Figure Industry Chain Structure of Men's Toiletries

Table China Industry Overview of Men's Toiletries

Table Industry Policy of Men's Toiletries

Table Industry News List of Men's Toiletries

Table Bill of Materials (BOM) of Men's Toiletries

Table Bill of Materials (BOM) Price of Men's Toiletries

Table Labor Cost of Men's Toiletries

Table Depreciation Cost of Men's Toiletries

Table Manufacturing Cost Structure Analysis of Men's Toiletries in 2014

Figure Manufacturing Process Analysis of Men's Toiletries

Table Capacity (K Units) and Commercial Production Date of China Men's Toiletries Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Men's Toiletries Manufacturers in 2014

Table R&D Status and Technology Source of China Men's Toiletries Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Men's Toiletries Key Manufacturers in 2014

Table China Production of Men's Toiletries by Regions 2010-2015 (K Units)

Table China Production Market Share of Men's Toiletries by Regions 2010-2015 (%)

Figure China Production Market Share of Men's Toiletries by Regions in 2014

Figure China Production Market Share of Men's Toiletries by Regions in 2015

Table China Production of Men's Toiletries by Product Types in 2010-2015 (K Units)

Table China Production Market Share of Men's Toiletries by Product Types in 2010-2015 (%)

Figure China Production Market Share of Men's Toiletries by Technology in 2014



Figure China Production Market Share of Men's Toiletries by Technology in 2015 Figure China Sales of Men's Toiletries by Applications 2010-2015 (K Units) Table China Production Market Share of Men's Toiletries by Applications 2010-2015 (%)

Figure China Production Market Share of Men's Toiletries by Applications in 2014 Figure China Production Market Share of Men's Toiletries by Applications in 2015 Table Price Comparison of China Men's Toiletries Key Manufacturers in 2015 (USD/Unit)

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Men's Toiletries 2010-2015

Table China Sales of Men's Toiletries by Regions 2010-2015 (K Units)

Table China Sales Market Share of Men's Toiletries by Regions 2010-2015 (%)

Figure China Sales of Men's Toiletries by Regions in 2014 (K Units)

Figure China Sales of Men's Toiletries by Regions in 2015 (K Units)

Table China Revenue of Men's Toiletries by Regions 2010-2015 (M USD)

Table China Revenue of Men's Toiletries by Regions 2010-2015 (%)

Figure China Revenue of Men's Toiletries by Regions in 2014 (%)

Figure China Revenue of Men's Toiletries by Regions in 2015 (%)

Table Sales Price of Men's Toiletries by Regions 2010-2015 (USD/Unit)

Table China Price Analysis of Men's Toiletries 2010-2015 (USD/Unit)

Table China Cost Analysis of Men's Toiletries 2010-2015 (USD/Unit)

Table China Gross Analysis of Men's Toiletries 2010-2015

Table China and Major Manufacturers Capacity of Men's Toiletries 2010-2015 (K Units)

Table China Capacity Market Share of Major Men's Toiletries Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Production of Men's Toiletries 2010-2015 (K Units)

Table China Production Market Share of Major Men's Toiletries Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales of Men's Toiletries 2010-2015 (K Units) Table China Sales Market Share of Major Men's Toiletries Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales Revenue of Men's Toiletries 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Men's Toiletries Manufacturers 2010-2015 (%)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Men's Toiletries 2010-2015

Figure China Capacity Utilization Rate of Men's Toiletries 2010-2015



Figure China Sales Revenue (M USD) and Growth Rate of Men's Toiletries 2010-2015 Figure China Production Market Share of Major Men's Toiletries Manufacturers in 2014 Figure China Production Market Share of Major Men's Toiletries Manufacturers in 2015 Figure China Sales Market Share of Major Men's Toiletries Manufacturers in 2014 Figure China Sales Market Share of Major Men's Toiletries Manufacturers in 2015 Table China Import, Export and Consumption of Men's Toiletries 2010-2015 (K Units) Table China and Major Manufacturers Local Sales Export Import of Men's Toiletries 2010-2015 (K Units)

Table China Supply, Consumption and Shortage of Men's Toiletries 2010-2015 (K Units)

Table China Import, Export and Consumption of Men's Toiletries 2010-2015 (K Units) Table Price of China Men's Toiletries Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of China Men's Toiletries Major Manufacturers 2010-2015

Table China and Major Manufacturers Revenue of Men's Toiletries 2010-2015 (M USD)

Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Toiletries 2010-2015

Table L'Oreal Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of L'Oreal

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of L'Oreal 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of L'Oreal 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of L'Oreal 2010-2015

Table L'Oreal Men's Toiletries SWOT Analysis

Table Beiersdorf Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Beiersdorf

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Beiersdorf 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Beiersdorf 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Beiersdorf 2010-2015

Table Beiersdorf Men's Toiletries SWOT Analysis

Table Jahwa Company Profile (Contact Information Plant Location Capacity Revenue



etc)

Figure Men's Toiletries Picture and Specifications of Jahwa

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jahwa 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Jahwa 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Jahwa 2010-2015

Table Jahwa Men's Toiletries SWOT Analysis

Table P&G Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Men's Toiletries Picture and Specifications of P&G

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of P&G 2010-2015 Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of P&G 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of P&G 2010-2015

Table P&G Men's Toiletries SWOT Analysis

Table Clinique for Men Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Clinique for Men

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Clinique for Men 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Clinique for Men 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Clinique for Men 2010-2015

Table Clinique for Men Men's Toiletries SWOT Analysis

Table Mentholatum Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Mentholatum

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mentholatum 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Mentholatum 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Mentholatum



2010-2015

Table Mentholatum Men's Toiletries SWOT Analysis

Table Estee Lauder Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Estee Lauder

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Estee Lauder 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Estee Lauder 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Estee Lauder 2010-2015

Table Estee Lauder Men's Toiletries SWOT Analysis

Table Biotherm Homme Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Biotherm Homme

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Biotherm Homme 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Biotherm Homme 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Biotherm Homme 2010-2015

Table Biotherm Homme Men's Toiletries SWOT Analysis

Table Lab Series Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Lab Series

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lab Series 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Lab Series 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Lab Series 2010-2015

Table Lab Series Men's Toiletries SWOT Analysis

Table Amorepacific Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Men's Toiletries Picture and Specifications of Amorepacific

Table Men's Toiletries Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amorepacific 2010-2015

Figure Men's Toiletries Capacity (K Units), Production (K Units) and Growth Rate of Amorepacific 2010-2015

Figure Men's Toiletries Production (K Units) and China Market Share of Amorepacific 2010-2015

Table Amorepacific Men's Toiletries SWOT Analysis

Table Men's Toiletries Price by Regions 2010-2015

Table Men's Toiletries Price by Product Types 2010-2015

Table Men's Toiletries Price by Company 2010-2015

Table Men's Toiletries Gross Margin by Company 2010-2015

Table Price Comparison of Men's Toiletries by Regions 2010-2015 (USD/Unit)

Table Price of Different Men's Toiletries Product Types (USD/Unit)

Table Market Share of Different Men's Toiletries Price Level

Table Gross Margin of Different Men's Toiletries Applications

Table Marketing Channels Status of Men's Toiletries

Table Traders or Distributors of Men's Toiletries with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Men's Toiletries (USD/Unit)

Table China Import, Export, and Trade of Men's Toiletries (K Units)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Men's Toiletries 2015-2020

Figure China Capacity Utilization Rate of Men's Toiletries 2015-2020

Table China Men's Toiletries Production by Product Types 2010-2015 (K Units)

Table China Men's Toiletries Production Market Share by Product Types 2010-2015 (%)

Figure China Production Market Share of Men's Toiletries by Technology in 2020

Figure China Sales (K Units) and Growth Rate of Men's Toiletries 2015-2020

Figure China Sales Revenue (Million USD) and Growth Rate of Men's Toiletries 2015-2020

Figure China Sales of Men's Toiletries by Applications 2015-2020 (K Units)

Table China Production Market Share of Men's Toiletries by Applications 2015-2020 (%)

Figure China Production Market Share of Men's Toiletries by Applications in 2020 Table China Production, Import, Export and Consumption of Men's Toiletries 2015-2020 (K Units)

Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Toiletries 2015-2020

Table Major Raw Materials Suppliers of Men's Toiletries with Contact Information
Table Manufacturing Equipment Suppliers of Men's Toiletries with Contact Information
Table Major Players of Men's Toiletries with Contact Information



Table Key Consumers of Men's Toiletries with Contact Information
Table Supply Chain Relationship Analysis of Men's Toiletries
Table New Project SWOT Analysis of Men's Toiletries
Table New Project Investment Feasibility Analysis of Men's Toiletries
Table Part of Interviewees Record List



I would like to order

Product name: China Men's Toiletries Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/C1B1167F18AEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C1B1167F18AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970