

China Mechanical Watch Market Research Report 2017

<https://marketpublishers.com/r/C02A9774515EN.html>

Date: January 2017

Pages: 123

Price: US\$ 3,200.00 (Single User License)

ID: C02A9774515EN

Abstracts

Notes:

Sales, means the sales volume of Mechanical Watch

Revenue, means the sales value of Mechanical Watch

This report studies Mechanical Watch in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Invicta Watch

Seiko Watches

Fossil

Kairos Watches

Gevril Group

Stuhrling Original

American Coin Treasures

Charles Hubert

Akribos XXIV

Adee Kaye Beverly Hills

Bulova

Oris

Hamilton

Rougois

Tissot

Zeon America

IWC

Luch

Pobeda

Poljot

Raketa

Vostok

Rolex

Tag Heuer

Movado

Audemars Piguet

Baume & Mercier

Blancpain

Breguet

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Stainless Steel

Leather

Metal

Titanium

Rubber

Plastic

Other

Split by Application, this report focuses on consumption, market share and growth rate of Mechanical Watch in each application, can be divided into

Men

Women

Contents

China Mechanical Watch Market Research Report 2017

1 MECHANICAL WATCH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mechanical Watch
- 1.2 Mechanical Watch Segment by Type
 - 1.2.1 China Production Market Share of Mechanical Watch Type in 2015
 - 1.2.2 Stainless Steel
 - 1.2.3 Leather
 - 1.2.4 Metal
 - 1.2.5 Titanium
 - 1.2.6 Rubber
 - 1.2.7 Plastic
 - 1.2.8 Other
- 1.3 Applications of Mechanical Watch
 - 1.3.1 Mechanical Watch Consumption Market Share by Application in 2015
 - 1.3.2 Men
 - 1.3.3 Women
- 1.4 China Market Size (Value) of Mechanical Watch (2011-2021)
- 1.5 China Mechanical Watch Status and Outlook
- 1.6 Government Policies

2 CHINA MECHANICAL WATCH MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Mechanical Watch Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Mechanical Watch Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Mechanical Watch Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Mechanical Watch Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Mechanical Watch Market Competitive Situation and Trends
 - 2.5.1 Mechanical Watch Market Concentration Rate
 - 2.5.2 Mechanical Watch Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MECHANICAL WATCH MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Invicta Watch

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Mechanical Watch Product Type, Application and Specification
 - 3.1.2.1 Stainless Steel
 - 3.1.2.2 Leather
- 3.1.3 Invicta Watch Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Seiko Watches
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Mechanical Watch Product Type, Application and Specification
 - 3.2.2.1 Stainless Steel
 - 3.2.2.2 Leather
 - 3.2.3 Seiko Watches 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Fossil
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Mechanical Watch Product Type, Application and Specification
 - 3.3.2.1 Stainless Steel
 - 3.3.2.2 Leather
 - 3.3.3 Fossil 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Kairos Watches
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Mechanical Watch Product Type, Application and Specification
 - 3.4.2.1 Stainless Steel
 - 3.4.2.2 Leather
 - 3.4.3 Kairos Watches Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Gevril Group
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Mechanical Watch Product Type, Application and Specification

- 3.5.2.1 Stainless Steel
- 3.5.2.2 Leather
- 3.5.3 Gevril Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Stuhrling Original
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Mechanical Watch Product Type, Application and Specification
 - 3.6.2.1 Stainless Steel
 - 3.6.2.2 Leather
 - 3.6.3 Stuhrling Original Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 American Coin Treasures
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Mechanical Watch Product Type, Application and Specification
 - 3.7.2.1 Stainless Steel
 - 3.7.2.2 Leather
 - 3.7.3 American Coin Treasures Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Charles Hubert
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Mechanical Watch Product Type, Application and Specification
 - 3.8.2.1 Stainless Steel
 - 3.8.2.2 Leather
 - 3.8.3 Charles Hubert Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Akribos XXIV
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Mechanical Watch Product Type, Application and Specification
 - 3.9.2.1 Stainless Steel
 - 3.9.2.2 Leather
 - 3.9.3 Akribos XXIV Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

2016)

3.9.4 Main Business/Business Overview

3.10 Adeo Beverly Hills

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Mechanical Watch Product Type, Application and Specification

3.10.2.1 Stainless Steel

3.10.2.2 Leather

3.10.3 Adeo Beverly Hills Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Bulova

3.12 Oris

3.13 Hamilton

3.14 Rougis

3.15 Tissot

3.16 Zeon America

3.17 IWC

3.18 Luch

3.19 Pobeda

3.20 Poljot

3.21 Raketa

3.22 Vostok

3.23 Rolex

3.24 Tag Heuer

3.25 Movado

3.26 Audemars Piguet

3.27 Baume & Mercier

3.28 Blancpain

3.29 Breguet

4 CHINA MECHANICAL WATCH CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Mechanical Watch Capacity, Production and Growth (2011-2016)

4.2 China Mechanical Watch Revenue and Growth (2011-2016)

4.3 China Mechanical Watch Production, Consumption, Export and Import (2011-2016)

5 CHINA MECHANICAL WATCH PRODUCTION, REVENUE (VALUE), PRICE

TREND BY TYPE

- 5.1 China Mechanical Watch Production and Market Share by Type (2011-2016)
- 5.2 China Mechanical Watch Revenue and Market Share by Type (2011-2016)
- 5.3 China Mechanical Watch Price by Type (2011-2016)
- 5.4 China Mechanical Watch Production Growth by Type (2011-2016)

6 CHINA MECHANICAL WATCH MARKET ANALYSIS BY APPLICATION

- 6.1 China Mechanical Watch Consumption and Market Share by Application (2011-2016)
- 6.2 China Mechanical Watch Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA MECHANICAL WATCH MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Mechanical Watch Production, Production Value and Price by Regions (Provinces)(2011-2016)
 - 7.1.1 China Mechanical Watch Production and Market Share by Regions (Provinces)(2011-2016)
 - 7.1.2 China Mechanical Watch Production Value and Market Share by Regions (Provinces)(2011-2016)
 - 7.1.3 China Mechanical Watch Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Mechanical Watch Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Mechanical Watch Production, Consumption, Export and Import (2011-2016)

8 MECHANICAL WATCH MANUFACTURING COST ANALYSIS

- 8.1 Mechanical Watch Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Mechanical Watch

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Mechanical Watch Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Mechanical Watch Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA MECHANICAL WATCH MARKET FORECAST (2016-2021)

12.1 China Mechanical Watch Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Mechanical Watch Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Mechanical Watch Production Forecast by Type (2016-2021)

12.4 China Mechanical Watch Consumption Forecast by Application (2016-2021)

12.5 China Mechanical Watch Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Mechanical Watch Production Forecast by Regions

(Provinces)(2016-2021)

12.5.2 China Mechanical Watch Consumption Forecast by Regions

(Provinces)(2016-2021)

12.5.3 China Mechanical Watch Production, Consumption, Import and Export Forecast
by Regions (Provinces)(2016-2021)

12.6 Mechanical Watch Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mechanical Watch

Figure China Production Market Share of Mechanical Watch by Type in 2015

Figure Product Picture of Stainless Steel

Table Major Manufacturers of Stainless Steel

Figure Product Picture of Leather

Table Major Manufacturers of Leather

Figure Product Picture of Metal

Table Major Manufacturers of Metal

Figure Product Picture of Titanium

Table Major Manufacturers of Titanium

Figure Product Picture of Rubber

Table Major Manufacturers of Rubber

Figure Product Picture of Plastic

Table Major Manufacturers of Plastic

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Mechanical Watch Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure China Mechanical Watch Revenue (Million USD) and Growth Rate (2011-2021)

Table China Mechanical Watch Capacity of Key Manufacturers (2015 and 2016)

Table China Mechanical Watch Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mechanical Watch Capacity of Key Manufacturers in 2015

Figure China Mechanical Watch Capacity of Key Manufacturers in 2016

Table China Mechanical Watch Production of Key Manufacturers (2015 and 2016)

Table China Mechanical Watch Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mechanical Watch Production Share by Manufacturers

Figure 2016 Mechanical Watch Production Share by Manufacturers

Table China Mechanical Watch Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mechanical Watch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mechanical Watch Revenue Share by Manufacturers

Table 2016 China Mechanical Watch Revenue Share by Manufacturers

Table China Market Mechanical Watch Average Price of Key Manufacturers (2015 and

2016)

Figure China Market Mechanical Watch Average Price of Key Manufacturers in 2015

Table Manufacturers Mechanical Watch Manufacturing Base Distribution and Sales Area

Table Manufacturers Mechanical Watch Product Type

Figure Mechanical Watch Market Share of Top 3 Manufacturers

Figure Mechanical Watch Market Share of Top 5 Manufacturers

Table Invicta Watch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Invicta Watch Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Invicta Watch Mechanical Watch Market Share (2011-2016)

Table Seiko Watches Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seiko Watches Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seiko Watches Mechanical Watch Market Share (2011-2016)

Table Fossil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fossil Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fossil Mechanical Watch Market Share (2011-2016)

Table Kairos Watches Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kairos Watches Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kairos Watches Mechanical Watch Market Share (2011-2016)

Table Gevril Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gevril Group Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gevril Group Mechanical Watch Market Share (2011-2016)

Table Stuhrling Original Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stuhrling Original Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stuhrling Original Mechanical Watch Market Share (2011-2016)

Table American Coin Treasures Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Coin Treasures Mechanical Watch Capacity, Production, Revenue,

Price and Gross Margin (2011-2016)

Figure American Coin Treasures Mechanical Watch Market Share (2011-2016)

Table Charles Hubert Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Charles Hubert Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Charles Hubert Mechanical Watch Market Share (2011-2016)

Table Akribos XXIV Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akribos XXIV Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akribos XXIV Mechanical Watch Market Share (2011-2016)

Table Adee Kaye Beverly Hills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adee Kaye Beverly Hills Mechanical Watch Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adee Kaye Beverly Hills Mechanical Watch Market Share (2011-2016)

Table Bulova Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oris Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamilton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rougois Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tissot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zeon America Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IWC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pobeda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Poljot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Raketa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vostok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rolex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tag Heuer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Movado Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audemars Piguet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baume & Mercier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blancpain Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Breguet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Mechanical Watch Capacity, Production and Growth (2011-2016)

Figure China Mechanical Watch Revenue (Million USD) and Growth (2011-2016)

Table China Mechanical Watch Production, Consumption, Export and Import (2011-2016)

Table China Mechanical Watch Production by Type (2011-2016)

Table China Mechanical Watch Production Share by Type (2011-2016)

Figure Production Market Share of Mechanical Watch by Type (2011-2016)

Figure 2015 Production Market Share of Mechanical Watch by Type

Table China Mechanical Watch Revenue by Type (2011-2016)

Table China Mechanical Watch Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mechanical Watch by Type (2011-2016)

Figure 2015 Revenue Market Share of Mechanical Watch by Type

Table China Mechanical Watch Price by Type (2011-2016)

Figure China Mechanical Watch Production Growth by Type (2011-2016)

Table China Mechanical Watch Consumption by Application (2011-2016)

Table China Mechanical Watch Consumption Market Share by Application (2011-2016)

Figure China Mechanical Watch Consumption Market Share by Application in 2015

Table China Mechanical Watch Consumption Growth Rate by Application (2011-2016)

Figure China Mechanical Watch Consumption Growth Rate by Application (2011-2016)

Table China Mechanical Watch Production by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Production Market Share by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Production Value by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Sales Price by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Consumption by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Mechanical Watch Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mechanical Watch

Figure Manufacturing Process Analysis of Mechanical Watch

Figure Mechanical Watch Industrial Chain Analysis

Table Raw Materials Sources of Mechanical Watch Major Manufacturers in 2015

Table Major Buyers of Mechanical Watch

Table Distributors/Traders List

Figure China Mechanical Watch Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Mechanical Watch Revenue and Growth Rate Forecast (2016-2021)

Table China Mechanical Watch Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Mechanical Watch Production Forecast by Type (2016-2021)

Table China Mechanical Watch Consumption Forecast by Application (2016-2021)

Table China Mechanical Watch Production Forecast by Regions
(Provinces)(2016-2021)

Table China Mechanical Watch Consumption Forecast by Regions
(Provinces)(2016-2021)

Table China Mechanical Watch Production, Consumption, Import and Export Forecast
by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Mechanical Watch Market Research Report 2017

Product link: <https://marketpublishers.com/r/C02A9774515EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C02A9774515EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970