

China Mechanical Rotary Encoders Market Research Report 2016

<https://marketpublishers.com/r/C8567C65616EN.html>

Date: September 2016

Pages: 118

Price: US\$ 3,200.00 (Single User License)

ID: C8567C65616EN

Abstracts

Notes:

Sales, means the sales volume of Mechanical Rotary Encoders

Revenue, means the sales value of Mechanical Rotary Encoders

This report studies Mechanical Rotary Encoders in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Alps

Bourns

TE Connectivity

Panasonic

Optek

Honeywell

Electroswitch

Broadcom

Grayhill

BEI Sensors

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Mechanical Rotary Encoders in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Mechanical Rotary Encoders Market Research Report 2016

1 MECHANICAL ROTARY ENCODERS MARKET OVERVIEW

1.1 Product Overview and Scope of Mechanical Rotary Encoders

1.2 Mechanical Rotary Encoders Segment by Type

1.2.1 China Production Market Share of Mechanical Rotary Encoders Type in 2015

1.2.2 Type I

1.2.3 Type II

1.2.4 Type III

1.3 Applications of Mechanical Rotary Encoders

1.3.1 Mechanical Rotary Encoders Consumption Market Share by Application in 2015

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.4 China Market Size (Value) of Mechanical Rotary Encoders (2011-2021)

1.5 China Mechanical Rotary Encoders Status and Outlook

1.6 Government Policies

2 CHINA MECHANICAL ROTARY ENCODERS MARKET COMPETITION BY MANUFACTURERS

2.1 China Mechanical Rotary Encoders Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Mechanical Rotary Encoders Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Mechanical Rotary Encoders Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Mechanical Rotary Encoders Manufacturing Base Distribution, Sales Area, Product Type

2.5 Mechanical Rotary Encoders Market Competitive Situation and Trends

2.5.1 Mechanical Rotary Encoders Market Concentration Rate

2.5.2 Mechanical Rotary Encoders Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MECHANICAL ROTARY ENCODERS MANUFACTURERS PROFILES/ANALYSIS

3.1 Alps

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Mechanical Rotary Encoders Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Alps Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Bourns

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 118 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Bourns 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 TE Connectivity

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 128 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 TE Connectivity 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Panasonic

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Panasonic Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Optek

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Optek Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Honeywell

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Honeywell Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Electroswitch

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Electroswitch Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Broadcom

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Broadcom Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Grayhill

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Grayhill Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.9.4 Main Business/Business Overview

3.10 BEI Sensors

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 BEI Sensors Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

4 CHINA MECHANICAL ROTARY ENCODERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Mechanical Rotary Encoders Capacity, Production and Growth (2011-2016)

4.2 China Mechanical Rotary Encoders Revenue and Growth (2011-2016)

4.3 China Mechanical Rotary Encoders Production, Consumption, Export and Import (2011-2016)

5 CHINA MECHANICAL ROTARY ENCODERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Mechanical Rotary Encoders Production and Market Share by Type (2011-2016)

5.2 China Mechanical Rotary Encoders Revenue and Market Share by Type (2011-2016)

5.3 China Mechanical Rotary Encoders Price by Type (2011-2016)

5.4 China Mechanical Rotary Encoders Production Growth by Type (2011-2016)

6 CHINA MECHANICAL ROTARY ENCODERS MARKET ANALYSIS BY APPLICATION

6.1 China Mechanical Rotary Encoders Consumption and Market Share by Application (2011-2016)

6.2 China Mechanical Rotary Encoders Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 MECHANICAL ROTARY ENCODERS MANUFACTURING COST ANALYSIS

7.1 Mechanical Rotary Encoders Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Mechanical Rotary Encoders

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Mechanical Rotary Encoders Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Mechanical Rotary Encoders Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MECHANICAL ROTARY ENCODERS MARKET FORECAST (2016-2021)

- 11.1 China Mechanical Rotary Encoders Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Mechanical Rotary Encoders Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Mechanical Rotary Encoders Production Forecast by Type (2016-2021)
- 11.4 China Mechanical Rotary Encoders Consumption Forecast by Application (2016-2021)
- 11.5 Mechanical Rotary Encoders Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mechanical Rotary Encoders

Figure China Production Market Share of Mechanical Rotary Encoders by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Mechanical Rotary Encoders Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Mechanical Rotary Encoders Revenue (Million USD) and Growth Rate (2011-2021)

Table China Mechanical Rotary Encoders Capacity of Key Manufacturers (2015 and 2016)

Table China Mechanical Rotary Encoders Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Mechanical Rotary Encoders Capacity of Key Manufacturers in 2015

Figure China Mechanical Rotary Encoders Capacity of Key Manufacturers in 2016

Table China Mechanical Rotary Encoders Production of Key Manufacturers (2015 and 2016)

Table China Mechanical Rotary Encoders Production Share by Manufacturers (2015 and 2016)

Figure 2015 Mechanical Rotary Encoders Production Share by Manufacturers

Figure 2016 Mechanical Rotary Encoders Production Share by Manufacturers

Table China Mechanical Rotary Encoders Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Mechanical Rotary Encoders Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Mechanical Rotary Encoders Revenue Share by Manufacturers

Table 2016 China Mechanical Rotary Encoders Revenue Share by Manufacturers

Table China Market Mechanical Rotary Encoders Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Mechanical Rotary Encoders Average Price of Key Manufacturers

in 2015

Table Manufacturers Mechanical Rotary Encoders Manufacturing Base Distribution and Sales Area

Table Manufacturers Mechanical Rotary Encoders Product Type

Figure Mechanical Rotary Encoders Market Share of Top 3 Manufacturers

Figure Mechanical Rotary Encoders Market Share of Top 5 Manufacturers

Table Alps Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alps Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Alps Mechanical Rotary Encoders Market Share (2011-2016)

Table Bourns Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bourns Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bourns Mechanical Rotary Encoders Market Share (2011-2016)

Table TE Connectivity Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TE Connectivity Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TE Connectivity Mechanical Rotary Encoders Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Mechanical Rotary Encoders Market Share (2011-2016)

Table Optek Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Optek Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Optek Mechanical Rotary Encoders Market Share (2011-2016)

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honeywell Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honeywell Mechanical Rotary Encoders Market Share (2011-2016)

Table Electroswitch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electroswitch Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electroswitch Mechanical Rotary Encoders Market Share (2011-2016)

Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Broadcom Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Broadcom Mechanical Rotary Encoders Market Share (2011-2016)

Table Grayhill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grayhill Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Grayhill Mechanical Rotary Encoders Market Share (2011-2016)

Table BEI Sensors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BEI Sensors Mechanical Rotary Encoders Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BEI Sensors Mechanical Rotary Encoders Market Share (2011-2016)

Figure China Mechanical Rotary Encoders Capacity, Production and Growth (2011-2016)

Figure China Mechanical Rotary Encoders Revenue (Million USD) and Growth (2011-2016)

Table China Mechanical Rotary Encoders Production, Consumption, Export and Import (2011-2016)

Table China Mechanical Rotary Encoders Production by Type (2011-2016)

Table China Mechanical Rotary Encoders Production Share by Type (2011-2016)

Figure Production Market Share of Mechanical Rotary Encoders by Type (2011-2016)

Figure 2015 Production Market Share of Mechanical Rotary Encoders by Type

Table China Mechanical Rotary Encoders Revenue by Type (2011-2016)

Table China Mechanical Rotary Encoders Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Mechanical Rotary Encoders by Type (2011-2016)

Figure 2015 Revenue Market Share of Mechanical Rotary Encoders by Type

Table China Mechanical Rotary Encoders Price by Type (2011-2016)

Figure China Mechanical Rotary Encoders Production Growth by Type (2011-2016)

Table China Mechanical Rotary Encoders Consumption by Application (2011-2016)

Table China Mechanical Rotary Encoders Consumption Market Share by Application (2011-2016)

Figure China Mechanical Rotary Encoders Consumption Market Share by Application in 2015

Table China Mechanical Rotary Encoders Consumption Growth Rate by Application (2011-2016)

Figure China Mechanical Rotary Encoders Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mechanical Rotary Encoders

Figure Manufacturing Process Analysis of Mechanical Rotary Encoders

Figure Mechanical Rotary Encoders Industrial Chain Analysis

Table Raw Materials Sources of Mechanical Rotary Encoders Major Manufacturers in 2015

Table Major Buyers of Mechanical Rotary Encoders

Table Distributors/Traders List

Figure China Mechanical Rotary Encoders Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Mechanical Rotary Encoders Revenue and Growth Rate Forecast (2016-2021)

Table China Mechanical Rotary Encoders Production, Import, Export and Consumption Forecast (2016-2021)

Table China Mechanical Rotary Encoders Production Forecast by Type (2016-2021)

Table China Mechanical Rotary Encoders Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Mechanical Rotary Encoders Market Research Report 2016

Product link: <https://marketpublishers.com/r/C8567C65616EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8567C65616EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970