

China MDM Market Research Report 2016

<https://marketpublishers.com/r/C91024A350AEN.html>

Date: November 2016

Pages: 105

Price: US\$ 3,200.00 (Single User License)

ID: C91024A350AEN

Abstracts

Notes:

Sales, means the sales volume of MDM

Revenue, means the sales value of MDM

This report studies MDM in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

AirWatch

Citrix

Good Technology

MobileIron

IBM

Other prominent vendors

Absolute Software

Blackberry

FeedHenry

Kaseya International

Microsoft

SAP

Sophos

SOTI

Symantec

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of MDM in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China MDM Market Research Report 2016

1 MDM MARKET OVERVIEW

- 1.1 Product Overview and Scope of MDM
- 1.2 MDM Segment by Type
 - 1.2.1 China Production Market Share of MDM Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of MDM
 - 1.3.1 MDM Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of MDM (2011-2021)
- 1.5 China MDM Status and Outlook
- 1.6 Government Policies

2 CHINA MDM MARKET COMPETITION BY MANUFACTURERS

- 2.1 China MDM Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China MDM Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China MDM Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers MDM Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 MDM Market Competitive Situation and Trends
 - 2.5.1 MDM Market Concentration Rate
 - 2.5.2 MDM Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MDM MANUFACTURERS PROFILES/ANALYSIS

- 3.1 AirWatch
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 MDM Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II

3.1.3 AirWatch MDM Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Citrix

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 105 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Citrix 105 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Good Technology

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 120 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Good Technology 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 MobileIron

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 MobileIron Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 IBM

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 IBM Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Other prominent vendors

- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Other prominent vendors Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.6.4 Main Business/Business Overview
- 3.7 Absolute Software
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Service Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Absolute Software Service Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Blackberry
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Blackberry Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 FeedHenry
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 FeedHenry Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Kaseya International
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Kaseya International Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Microsoft

3.12 SAP

3.13 Sophos

3.14 SOTI

3.15 Symantec

4 CHINA MDM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China MDM Capacity, Production and Growth (2011-2016)

4.2 China MDM Revenue and Growth (2011-2016)

4.3 China MDM Production, Consumption, Export and Import (2011-2016)

5 CHINA MDM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China MDM Production and Market Share by Type (2011-2016)

5.2 China MDM Revenue and Market Share by Type (2011-2016)

5.3 China MDM Price by Type (2011-2016)

5.4 China MDM Production Growth by Type (2011-2016)

6 CHINA MDM MARKET ANALYSIS BY APPLICATION

6.1 China MDM Consumption and Market Share by Application (2011-2016)

6.2 China MDM Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 MDM MANUFACTURING COST ANALYSIS

7.1 MDM Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of MDM

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 MDM Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of MDM Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA MDM MARKET FORECAST (2016-2021)

- 11.1 China MDM Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China MDM Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China MDM Production Forecast by Type (2016-2021)

11.4 China MDM Consumption Forecast by Application (2016-2021)

11.5 MDM Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of MDM

Figure China Production Market Share of MDM by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table MDM Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China MDM Revenue (Million USD) and Growth Rate (2011-2021)

Table China MDM Capacity of Key Manufacturers (2015 and 2016)

Table China MDM Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China MDM Capacity of Key Manufacturers in 2015

Figure China MDM Capacity of Key Manufacturers in 2016

Table China MDM Production of Key Manufacturers (2015 and 2016)

Table China MDM Production Share by Manufacturers (2015 and 2016)

Figure 2015 MDM Production Share by Manufacturers

Figure 2016 MDM Production Share by Manufacturers

Table China MDM Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China MDM Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China MDM Revenue Share by Manufacturers

Table 2016 China MDM Revenue Share by Manufacturers

Table China Market MDM Average Price of Key Manufacturers (2015 and 2016)

Figure China Market MDM Average Price of Key Manufacturers in 2015

Table Manufacturers MDM Manufacturing Base Distribution and Sales Area

Table Manufacturers MDM Product Type

Figure MDM Market Share of Top 3 Manufacturers

Figure MDM Market Share of Top 5 Manufacturers

Table AirWatch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AirWatch MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AirWatch MDM Market Share (2011-2016)

Table Citrix Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Citrix MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Citrix MDM Market Share (2011-2016)

Table Good Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Good Technology MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Good Technology MDM Market Share (2011-2016)

Table MobileIron Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MobileIron MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MobileIron MDM Market Share (2011-2016)

Table IBM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IBM MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure IBM MDM Market Share (2011-2016)

Table Other prominent vendors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Other prominent vendors MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Other prominent vendors MDM Market Share (2011-2016)

Table Absolute Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Absolute Software MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Absolute Software MDM Market Share (2011-2016)

Table Blackberry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blackberry MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blackberry MDM Market Share (2011-2016)

Table FeedHenry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FeedHenry MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure FeedHenry MDM Market Share (2011-2016)

Table Kaseya International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kaseya International MDM Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Kaseya International MDM Market Share (2011-2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microsoft MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft MDM Market Share (2011-2016)

Table SAP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SAP MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SAP MDM Market Share (2011-2016)

Table Sophos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sophos MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sophos MDM Market Share (2011-2016)

Table SOTI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SOTI MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SOTI MDM Market Share (2011-2016)

Table Symantec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Symantec MDM Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Symantec MDM Market Share (2011-2016)

Figure China MDM Capacity, Production and Growth (2011-2016)

Figure China MDM Revenue (Million USD) and Growth (2011-2016)

Table China MDM Production, Consumption, Export and Import (2011-2016)

Table China MDM Production by Type (2011-2016)

Table China MDM Production Share by Type (2011-2016)

Figure Production Market Share of MDM by Type (2011-2016)

Figure 2015 Production Market Share of MDM by Type

Table China MDM Revenue by Type (2011-2016)

Table China MDM Revenue Share by Type (2011-2016)

Figure Production Revenue Share of MDM by Type (2011-2016)

Figure 2015 Revenue Market Share of MDM by Type

Table China MDM Price by Type (2011-2016)

Figure China MDM Production Growth by Type (2011-2016)

Table China MDM Consumption by Application (2011-2016)

Table China MDM Consumption Market Share by Application (2011-2016)

Figure China MDM Consumption Market Share by Application in 2015

Table China MDM Consumption Growth Rate by Application (2011-2016)

Figure China MDM Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of MDM
Figure Manufacturing Process Analysis of MDM
Figure MDM Industrial Chain Analysis
Table Raw Materials Sources of MDM Major Manufacturers in 2015
Table Major Buyers of MDM
Table Distributors/Traders List
Figure China MDM Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China MDM Revenue and Growth Rate Forecast (2016-2021)
Table China MDM Production, Import, Export and Consumption Forecast (2016-2021)
Table China MDM Production Forecast by Type (2016-2021)
Table China MDM Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China MDM Market Research Report 2016

Product link: <https://marketpublishers.com/r/C91024A350AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C91024A350AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970