

# China Matcha Market Research Report 2018

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## Abstracts

The global Matcha market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Matcha development status and future trend in China, focuses on top players in China, also splits Matcha by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

AIYA America

The AOI Tea Company

Ippodo Tea Co.

DoMatcha

Encha

Midori Spring Ltd.

Vivid Vitality Ltd.

Garden To Cup Organics

TEAJA Organic

Jade Monk LLC.

ITO EN, LTD.

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Ceremonial

Classic

Culinary

On the basis of the end users/application, this report covers

Regular tea

Matcha beverages

Food

Personal care

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