

# China Massage Chair Market Research Report 2017

https://marketpublishers.com/r/CEB20A6DE84EN.html

Date: February 2017

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: CEB20A6DE84EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Massage Chair

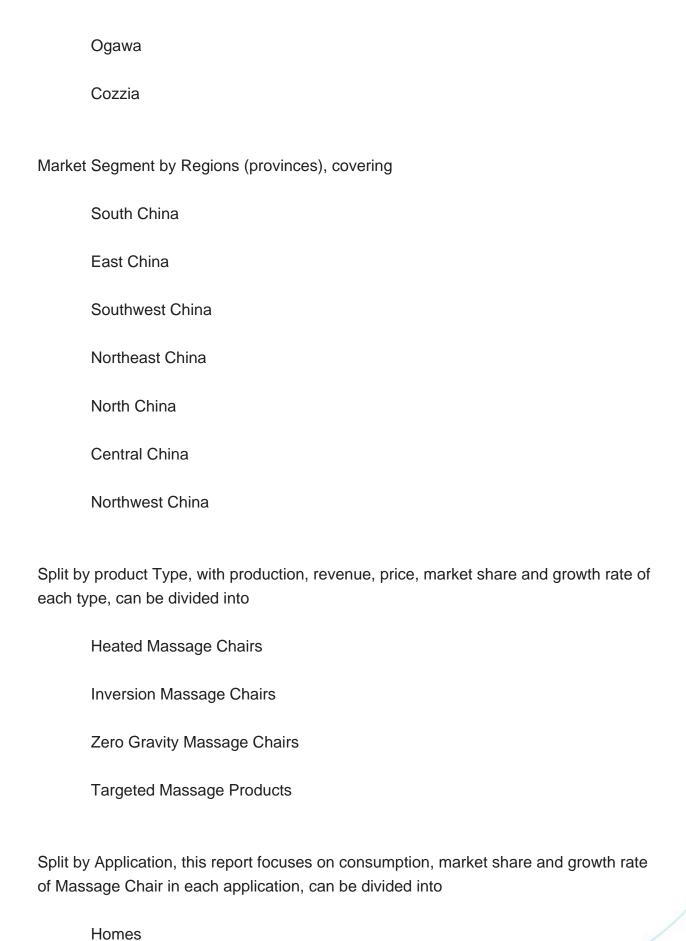
Revenue, means the sales value of Massage Chair

This report studies Massage Chair in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Panasonic		
Osaki		
Inada		
Human Touch		
Fujiiryoki		
Titan		
OSIM		
Omega		
Luraco		

Infinity









Offices

Clubs



# **Contents**

China Massage Chair Market Research Report 2017

#### 1 MASSAGE CHAIR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Massage Chair
- 1.2 Massage Chair Segment by Type
  - 1.2.1 China Production Market Share of Massage Chair Type in 2015
  - 1.2.2 Heated Massage Chairs
  - 1.2.3 Inversion Massage Chairs
  - 1.2.4 Zero Gravity Massage Chairs
- 1.2.5 Targeted Massage Products
- 1.3 Applications of Massage Chair
- 1.3.1 Massage Chair Consumption Market Share by Application in 2015
- 1.3.2 Homes
- 1.3.3 Offices
- 1.3.4 Clubs
- 1.4 China Market Size (Value) of Massage Chair (2012-2022)
- 1.5 China Massage Chair Status and Outlook
- 1.6 Government Policies

### 2 CHINA MASSAGE CHAIR MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Massage Chair Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Massage Chair Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Massage Chair Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Massage Chair Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Massage Chair Market Competitive Situation and Trends
  - 2.5.1 Massage Chair Market Concentration Rate
  - 2.5.2 Massage Chair Market Share of Top 3 and Top 5 Manufacturers

### 3 CHINA MASSAGE CHAIR MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Panasonic
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Massage Chair Product Type, Application and Specification
  - 3.1.2.1 Heated Massage Chairs
  - 3.1.2.2 Inversion Massage Chairs
- 3.1.3 Panasonic Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Osaki
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Massage Chair Product Type, Application and Specification
    - 3.2.2.1 Heated Massage Chairs
    - 3.2.2.2 Inversion Massage Chairs
- 3.2.3 Osaki 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Inada
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Massage Chair Product Type, Application and Specification
    - 3.3.2.1 Heated Massage Chairs
    - 3.3.2.2 Inversion Massage Chairs
- 3.3.3 Inada 126 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Human Touch
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Massage Chair Product Type, Application and Specification
    - 3.4.2.1 Heated Massage Chairs
    - 3.4.2.2 Inversion Massage Chairs
- 3.4.3 Human Touch Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Fujiiryoki
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Massage Chair Product Type, Application and Specification
    - 3.5.2.1 Heated Massage Chairs
    - 3.5.2.2 Inversion Massage Chairs



- 3.5.3 Fujiiryoki Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Titan
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Massage Chair Product Type, Application and Specification
    - 3.6.2.1 Heated Massage Chairs
    - 3.6.2.2 Inversion Massage Chairs
- 3.6.3 Titan Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 **OSIM**
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Massage Chair Product Type, Application and Specification
    - 3.7.2.1 Heated Massage Chairs
    - 3.7.2.2 Inversion Massage Chairs
- 3.7.3 OSIM Construction Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Omega
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Massage Chair Product Type, Application and Specification
    - 3.8.2.1 Heated Massage Chairs
    - 3.8.2.2 Inversion Massage Chairs
- 3.8.3 Omega Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Luraco
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Massage Chair Product Type, Application and Specification
    - 3.9.2.1 Heated Massage Chairs
    - 3.9.2.2 Inversion Massage Chairs
  - 3.9.3 Luraco Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Infinity



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Massage Chair Product Type, Application and Specification
  - 3.10.2.1 Heated Massage Chairs
  - 3.10.2.2 Inversion Massage Chairs
- 3.10.3 Infinity Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Ogawa
- 3.12 Cozzia

# 4 CHINA MASSAGE CHAIR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Massage Chair Capacity, Production and Growth (2012-2017)
- 4.2 China Massage Chair Revenue and Growth (2012-2017)
- 4.3 China Massage Chair Production, Consumption, Export and Import (2012-2017)

# 5 CHINA MASSAGE CHAIR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Massage Chair Production and Market Share by Type (2012-2017)
- 5.2 China Massage Chair Revenue and Market Share by Type (2012-2017)
- 5.3 China Massage Chair Price by Type (2012-2017)
- 5.4 China Massage Chair Production Growth by Type (2012-2017)

#### 6 CHINA MASSAGE CHAIR MARKET ANALYSIS BY APPLICATION

- 6.1 China Massage Chair Consumption and Market Share by Application (2012-2017)
- 6.2 China Massage Chair Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINAMASSAGE CHAIR MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Massage Chair Production, Production Value and Price by Regions (Provinces)(2012-2017)
  - 7.1.1 China Massage Chair Production and Market Share by Regions



### (Provinces)(2012-2017)

- 7.1.2 China Massage Chair Production Value and Market Share by Regions (Provinces)(2012-2017)
- 7.1.3 China Massage Chair Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Massage Chair Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Massage Chair Production, Consumption, Export and Import (2012-2017)

#### **8 MASSAGE CHAIR MANUFACTURING COST ANALYSIS**

- 8.1 Massage Chair Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Massage Chair

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Massage Chair Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Massage Chair Major Manufacturers in 2015
- 9.4 Downstream Buyers

## 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 CHINA MASSAGE CHAIR MARKET FORECAST (2017-2022)

- 12.1 China Massage Chair Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Massage Chair Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Massage Chair Production Forecast by Type (2017-2022)
- 12.4 China Massage Chair Consumption Forecast by Application (2017-2022)
- 12.5 China Massage Chair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
  - 12.5.1 China Massage Chair Production Forecast by Regions (Provinces)(2017-2022)
- 12.5.2 China Massage Chair Consumption Forecast by Regions (Provinces)(2017-2022)
- 12.5.3 China Massage Chair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Massage Chair Price Forecast (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Massage Chair

Figure China Production Market Share of Massage Chair by Type in 2015

Figure Product Picture of Heated Massage Chairs

Table Major Manufacturers of Heated Massage Chairs

Figure Product Picture of Inversion Massage Chairs

Table Major Manufacturers of Inversion Massage Chairs

Figure Product Picture of Zero Gravity Massage Chairs

Table Major Manufacturers of Zero Gravity Massage Chairs

Figure Product Picture of Targeted Massage Products

Table Major Manufacturers of Targeted Massage Products

Table Massage Chair Consumption Market Share by Application in 2015

Figure Homes Examples

Figure Offices Examples

Figure Clubs Examples

Figure China Massage Chair Revenue (Million USD) and Growth Rate (2012-2022)

Table China Massage Chair Capacity of Key Manufacturers (2015 and 2016)

Table China Massage Chair Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Massage Chair Capacity of Key Manufacturers in 2015

Figure China Massage Chair Capacity of Key Manufacturers in 2016

Table China Massage Chair Production of Key Manufacturers (2015 and 2016)

Table China Massage Chair Production Share by Manufacturers (2015 and 2016)

Figure 2015 Massage Chair Production Share by Manufacturers

Figure 2016 Massage Chair Production Share by Manufacturers

Table China Massage Chair Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Massage Chair Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Massage Chair Revenue Share by Manufacturers

Table 2016 China Massage Chair Revenue Share by Manufacturers

Table China Market Massage Chair Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Massage Chair Average Price of Key Manufacturers in 2015

Table Manufacturers Massage Chair Manufacturing Base Distribution and Sales Area

Table Manufacturers Massage Chair Product Type

Figure Massage Chair Market Share of Top 3 Manufacturers

Figure Massage Chair Market Share of Top 5 Manufacturers



Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Massage Chair Market Share (2012-2017)

Table Osaki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Osaki Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Osaki Massage Chair Market Share (2012-2017)

Table Inada Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Inada Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Inada Massage Chair Market Share (2012-2017)

Table Human Touch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Human Touch Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Human Touch Massage Chair Market Share (2012-2017)

Table Fujiiryoki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fujiiryoki Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Fujiiryoki Massage Chair Market Share (2012-2017)

Table Titan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Titan Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Titan Massage Chair Market Share (2012-2017)

Table OSIM Basic Information, Manufacturing Base, Sales Area and Its Competitors Table OSIM Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure OSIM Massage Chair Market Share (2012-2017)

Table Omega Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Omega Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Omega Massage Chair Market Share (2012-2017)

Table Luraco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Luraco Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Luraco Massage Chair Market Share (2012-2017)

Table Infinity Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Infinity Massage Chair Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Infinity Massage Chair Market Share (2012-2017)

Table Ogawa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cozzia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Massage Chair Capacity, Production and Growth (2012-2017)

Figure China Massage Chair Revenue (Million USD) and Growth (2012-2017)

Table China Massage Chair Production, Consumption, Export and Import (2012-2017)

Table China Massage Chair Production by Type (2012-2017)

Table China Massage Chair Production Share by Type (2012-2017)

Figure Production Market Share of Massage Chair by Type (2012-2017)

Figure 2015 Production Market Share of Massage Chair by Type

Table China Massage Chair Revenue by Type (2012-2017)

Table China Massage Chair Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Massage Chair by Type (2012-2017)

Figure 2015 Revenue Market Share of Massage Chair by Type

Table China Massage Chair Price by Type (2012-2017)

Figure China Massage Chair Production Growth by Type (2012-2017)

Table China Massage Chair Consumption by Application (2012-2017)

Table China Massage Chair Consumption Market Share by Application (2012-2017)

Figure China Massage Chair Consumption Market Share by Application in 2015

Table China Massage Chair Consumption Growth Rate by Application (2012-2017)

Figure China Massage Chair Consumption Growth Rate by Application (2012-2017)

Table China Massage Chair Production by Regions (Provinces)(2012-2017)

Table China Massage Chair Production Market Share by Regions (Provinces)(2012-2017)

Table China Massage Chair Production Value by Regions (Provinces)(2012-2017)

Table China Massage Chair Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Massage Chair Sales Price by Regions (Provinces)(2012-2017)

Table China Massage Chair Consumption by Regions (Provinces)(2012-2017)

Table China Massage Chair Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Massage Chair Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Massage Chair

Figure Manufacturing Process Analysis of Massage Chair



Figure Massage Chair Industrial Chain Analysis

Table Raw Materials Sources of Massage Chair Major Manufacturers in 2015

Table Major Buyers of Massage Chair

Table Distributors/Traders List

Figure China Massage Chair Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Massage Chair Revenue and Growth Rate Forecast (2017-2022)

Table China Massage Chair Production, Import, Export and Consumption Forecast (2017-2022)

Table China Massage Chair Production Forecast by Type (2017-2022)

Table China Massage Chair Consumption Forecast by Application (2017-2022)

Table China Massage Chair Production Forecast by Regions (Provinces)(2017-2022)

Table China Massage Chair Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Massage Chair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



#### I would like to order

Product name: China Massage Chair Market Research Report 2017

Product link: <a href="https://marketpublishers.com/r/CEB20A6DE84EN.html">https://marketpublishers.com/r/CEB20A6DE84EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CEB20A6DE84EN.html">https://marketpublishers.com/r/CEB20A6DE84EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms