

China Marine Radar Market Research Report 2018

https://marketpublishers.com/r/C836C53CD0CEN.html Date: March 2018 Pages: 110 Price: US\$ 3,400.00 (Single User License) ID: C836C53CD0CEN

Abstracts

The global Marine Radar market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Marine Radar development status and future trend in China, focuses on top players in China, also splits Marine Radar by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Furuno Garmin Navico JRC (Alphatron Marine) SAM Electronics Transas Marine International Raymarine Raytheon



Sperry Marine

TOKIO KEIKI

GEM Elettronica

Rutter Inc

Kelvin Hughes

Koden Electronics

Kongsberg Maritime

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

S-band



X-band

Others

On the basis of the end users/application, this report covers

Yacht/Recreational Boat

Merchant Marine

Fishing Vessel

Military Naval

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Marine Radar Market Research Report 2018

1 MARINE RADAR OVERVIEW

- 1.1 Product Overview and Scope of Marine Radar
- 1.2 Classification of Marine Radar by Product Category
- 1.2.1 China Marine Radar Sales (K Units) Comparison by Type (2013-2025)
- 1.2.2 China Marine Radar Sales (K Units) Market Share by Type in 2017
- 1.2.3 S-band
- 1.2.4 X-band
- 1.2.5 Others
- 1.3 China Marine Radar Market by Application/End Users
- 1.3.1 China Marine Radar Sales (K Units) and Market Share Comparison by

Applications (2013-2025)

- 1.3.2 Yacht/Recreational Boat
- 1.3.3 Merchant Marine
- 1.3.4 Fishing Vessel
- 1.3.5 Military Naval
- 1.4 China Marine Radar Market by Region

1.4.1 China Marine Radar Market Size (Million USD) Comparison by Region (2013-2025)

- 1.4.2 South China Marine Radar Status and Prospect (2013-2025)
- 1.4.3 East China Marine Radar Status and Prospect (2013-2025)
- 1.4.4 Southwest China Marine Radar Status and Prospect (2013-2025)
- 1.4.5 Northeast China Marine Radar Status and Prospect (2013-2025)
- 1.4.6 North China Marine Radar Status and Prospect (2013-2025)
- 1.4.7 Central China Marine Radar Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Marine Radar (2013-2025)
- 1.5.1 China Marine Radar Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Marine Radar Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA MARINE RADAR MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Marine Radar Sales and Market Share of Key Players/Manufacturers (2013-2018)

2.2 China Marine Radar Revenue and Share by Players/Manufacturers (2013-2018)



2.3 China Marine Radar Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Marine Radar Market Competitive Situation and Trends

2.4.1 China Marine Radar Market Concentration Rate

2.4.2 China Marine Radar Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Marine Radar Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA MARINE RADAR SALES AND REVENUE BY REGION (2013-2018)

3.1 China Marine Radar Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Marine Radar Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Marine Radar Price (USD/Unit) by Regions (2013-2018)

4 CHINA MARINE RADAR SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Marine Radar Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Marine Radar Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Marine Radar Price (USD/Unit) by Type (2013-2018)

4.4 China Marine Radar Sales Growth Rate (%) by Type (2013-2018)

5 CHINA MARINE RADAR SALES BY APPLICATION (2013-2018)

5.1 China Marine Radar Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Marine Radar Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA MARINE RADAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Furuno

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Marine Radar Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Furuno Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

6.2 Garmin

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Marine Radar Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Garmin Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 Navico

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Marine Radar Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Navico Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.3.4 Main Business/Business Overview

6.4 JRC (Alphatron Marine)

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Marine Radar Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 JRC (Alphatron Marine) Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 SAM Electronics

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Marine Radar Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 SAM Electronics Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Transas Marine International

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Marine Radar Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B



6.6.3 Transas Marine International Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.6.4 Main Business/Business Overview

6.7 Raymarine

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Marine Radar Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

6.7.3 Raymarine Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Raytheon

6.8.1 Company Basic Information, Manufacturing Base and Competitors

- 6.8.2 Marine Radar Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B

6.8.3 Raytheon Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Sperry Marine

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Marine Radar Product Category, Application and Specification

- 6.9.2.1 Product A
- 6.9.2.2 Product B

6.9.3 Sperry Marine Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.9.4 Main Business/Business Overview

6.10 TOKIO KEIKI

- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 Marine Radar Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B

6.10.3 TOKIO KEIKI Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

- 6.10.4 Main Business/Business Overview
- 6.11 GEM Elettronica
- 6.12 Rutter Inc
- 6.13 Kelvin Hughes
- 6.14 Koden Electronics



6.15 Kongsberg Maritime

7 MARINE RADAR MANUFACTURING COST ANALYSIS

- 7.1 Marine Radar Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Marine Radar

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Marine Radar Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Marine Radar Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry



10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA MARINE RADAR MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Marine Radar Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Marine Radar Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Marine Radar Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Marine Radar Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Table Marine Radar Sales (K Units) and Revenue (Million USD) Market Split by Product Type Table Marine Radar Sales (K Units) by Application (2013-2025) Figure Product Picture of Marine Radar Table China Marine Radar Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025) Figure China Marine Radar Sales Volume Market Share by Types in 2017 Figure S-band Product Picture Figure X-band Product Picture **Figure Others Product Picture** Figure China Marine Radar Sales (K Units) Comparison by Application (2013-2025) Figure China Sales Market Share (%) of Marine Radar by Application in 2017 Figure Yacht/Recreational Boat Examples Table Key Downstream Customer in Yacht/Recreational Boat Figure Merchant Marine Examples Table Key Downstream Customer in Merchant Marine Figure Fishing Vessel Examples Table Key Downstream Customer in Fishing Vessel Figure Military Naval Examples Table Key Downstream Customer in Military Naval Figure South China Marine Radar Revenue (Million USD) and Growth Rate (2013-2025) Figure East China Marine Radar Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest China Marine Radar Revenue (Million USD) and Growth Rate (2013 - 2025)Figure Northeast China Marine Radar Revenue (Million USD) and Growth Rate (2013 - 2025)Figure North China Marine Radar Revenue (Million USD) and Growth Rate (2013-2025) Figure Central China Marine Radar Revenue (Million USD) and Growth Rate (2013 - 2025)Figure China Marine Radar Sales (K Units) and Growth Rate (%)(2013-2025) Figure China Marine Radar Revenue (Million USD) and Growth Rate (%)(2013-2025) Table China Marine Radar Sales of Key Players/Manufacturers (2013-2018) Table China Marine Radar Sales Share (%) by Players/Manufacturers (2013-2018) Figure 2017 China Marine Radar Sales Share (%) by Players/Manufacturers China Marine Radar Market Research Report 2018

Figure Global and China Market Size (Million USD) Comparison (2013-2025)



Figure 2017 China Marine Radar Sales Share (%) by Players/Manufacturers Table China Marine Radar Revenue by Players/Manufacturers (2013-2018) Table China Marine Radar Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Marine Radar Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Marine Radar Revenue Market Share (%) by Players/Manufacturers Table China Market Marine Radar Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Marine Radar Average Price of Key Players/Manufacturers in 2017 Figure China Marine Radar Market Share of Top 3 Players/Manufacturers

Figure China Marine Radar Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Marine Radar Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Marine Radar Product Category

Table China Marine Radar Sales (K Units) by Regions (2013-2018)

Table China Marine Radar Sales Share (%) by Regions (2013-2018)

Figure China Marine Radar Sales Share (%) by Regions (2013-2018)

Figure China Marine Radar Sales Market Share (%) by Regions in 2017

Table China Marine Radar Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Marine Radar Revenue Market Share (%) by Regions (2013-2018) Figure China Marine Radar Revenue Market Share (%) by Regions (2013-2018) Figure China Marine Radar Revenue Market Share (%) by Regions in 2017

Table China Marine Radar Price (USD/Unit) by Regions (2013-2018)

Table China Marine Radar Sales (K Units) by Type (2013-2018)

Table China Marine Radar Sales Share (%) by Type (2013-2018)

Figure China Marine Radar Sales Share (%) by Type (2013-2018)

Figure China Marine Radar Sales Market Share (%) by Type in 2017

Table China Marine Radar Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Marine Radar Revenue Market Share (%) by Type (2013-2018) Figure Revenue Market Share of Marine Radar by Type (2013-2018) Figure Revenue Market Share of Marine Radar by Type in 2017 Table China Marine Radar Price (USD/Unit) by Types (2013-2018) Figure China Marine Radar Sales Growth Rate (%) by Type (2013-2018) Table China Marine Radar Sales (K Units) by Applications (2013-2018) Table China Marine Radar Sales Market Share (%) by Applications (2013-2018) Figure China Marine Radar Sales Market Share (%) by Application (2013-2018) Figure China Marine Radar Sales Market Share (%) by Application (2013-2018) Figure China Marine Radar Sales Market Share (%) by Application (2013-2018)



Table China Marine Radar Sales Growth Rate (%) by Application (2013-2018) Figure China Marine Radar Sales Growth Rate (%) by Application (2013-2018) Table Furuno Marine Radar Basic Information List Table Furuno Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Furuno Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure Furuno Marine Radar Sales Market Share (%) in China (2013-2018) Figure Furuno Marine Radar Revenue Market Share (%) in China (2013-2018) Table Garmin Marine Radar Basic Information List Table Garmin Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Garmin Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure Garmin Marine Radar Sales Market Share (%) in China (2013-2018) Figure Garmin Marine Radar Revenue Market Share (%) in China (2013-2018) Table Navico Marine Radar Basic Information List Table Navico Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Navico Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure Navico Marine Radar Sales Market Share (%) in China (2013-2018) Figure Navico Marine Radar Revenue Market Share (%) in China (2013-2018) Table JRC (Alphatron Marine) Marine Radar Basic Information List Table JRC (Alphatron Marine) Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure JRC (Alphatron Marine) Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure JRC (Alphatron Marine) Marine Radar Sales Market Share (%) in China (2013-2018) Figure JRC (Alphatron Marine) Marine Radar Revenue Market Share (%) in China (2013 - 2018)Table SAM Electronics Marine Radar Basic Information List Table SAM Electronics Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure SAM Electronics Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure SAM Electronics Marine Radar Sales Market Share (%) in China (2013-2018) Figure SAM Electronics Marine Radar Revenue Market Share (%) in China (2013-2018) Table Transas Marine International Marine Radar Basic Information List Table Transas Marine International Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Transas Marine International Marine Radar Sales (K Units) and Growth Rate



(%)(2013-2018)

Figure Transas Marine International Marine Radar Sales Market Share (%) in China (2013-2018)

Figure Transas Marine International Marine Radar Revenue Market Share (%) in China (2013-2018)

Table Raymarine Marine Radar Basic Information List

Table Raymarine Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Raymarine Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Raymarine Marine Radar Sales Market Share (%) in China (2013-2018)

Figure Raymarine Marine Radar Revenue Market Share (%) in China (2013-2018) Table Raytheon Marine Radar Basic Information List

Table Raytheon Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Raytheon Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure Raytheon Marine Radar Sales Market Share (%) in China (2013-2018) Figure Raytheon Marine Radar Revenue Market Share (%) in China (2013-2018)

 Table Sperry Marine Marine Radar Basic Information List

Table Sperry Marine Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Sperry Marine Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure Sperry Marine Marine Radar Sales Market Share (%) in China (2013-2018) Figure Sperry Marine Marine Radar Revenue Market Share (%) in China (2013-2018) Table TOKIO KEIKI Marine Radar Basic Information List

Table TOKIO KEIKI Marine Radar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure TOKIO KEIKI Marine Radar Sales (K Units) and Growth Rate (%)(2013-2018) Figure TOKIO KEIKI Marine Radar Sales Market Share (%) in China (2013-2018)

Figure TOKIO KEIKI Marine Radar Revenue Market Share (%) in China (2013-2018)

Table GEM Elettronica Marine Radar Basic Information List

Table Rutter Inc Marine Radar Basic Information List

Table Kelvin Hughes Marine Radar Basic Information List

Table Koden Electronics Marine Radar Basic Information List

Table Kongsberg Maritime Marine Radar Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine Radar

Figure Manufacturing Process Analysis of Marine Radar



Figure Marine Radar Industrial Chain Analysis

Table Raw Materials Sources of Marine Radar Major Players/Manufacturers in 2017

Table Major Buyers of Marine Radar

Table Distributors/Traders List

Figure China Marine Radar Sales (K Units) and Growth Rate (%) Forecast (2018-2025) Figure China Marine Radar Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Marine Radar Price (USD/Unit) Trend Forecast (2018-2025)

Table China Marine Radar Sales (K Units) Forecast by Type (2018-2025)

Figure China Marine Radar Sales (K Units) Forecast by Type (2018-2025)

Figure China Marine Radar Sales Volume Market Share Forecast by Type in 2025

Table China Marine Radar Sales (K Units) Forecast by Application (2018-2025)

Figure China Marine Radar Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Marine Radar Sales Volume Market Share Forecast by Application in 2025

 Table China Marine Radar Sales (K Units) Forecast by Regions (2018-2025)

 Table China Marine Radar Sales Volume Share Forecast by Regions (2018-2025)

Figure China Marine Radar Sales Volume Share Forecast by Regions (2018-2025)

Figure China Marine Radar Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Marine Radar Market Research Report 2018 Product link: https://marketpublishers.com/r/C836C53CD0CEN.html Price: US\$ 3,400.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C836C53CD0CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970