

China Manufactured Housing Market Research Report 2017

<https://marketpublishers.com/r/CD203758DEEEN.html>

Date: March 2017

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: CD203758DEEEN

Abstracts

Notes:

Sales, means the sales volume of Manufactured Housing

Revenue, means the sales value of Manufactured Housing

This report studies Manufactured Housing in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Clayton Homes

Champion Home Builders

Schult Homes

Hammond

Manufactured Housing Enterprises, Inc.

Cavco

BonnaVilla

Crest Homes

Titan Homes

Sunshine Homes

River Birch

Pine Grove Homes

Nashua Builders

Moduline Homes

Marlette Homes

Karsten Homes

Kent Homes

Giles Industries

Fleetwood

Design Homes

Franklin Homes

Destiny Home Builders

Commodore Corporation

American Homestar Corporation

Colony Homes

Cappaert Manufactured Housing

Cardinal Homes

Chariot Eagle

Golden West Homes

HALLMARK-SOUTHWEST

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by Application, this report focuses on consumption, market share and growth rate of Manufactured Housing in each application, can be divided into

Application 1

Application 2

Contents

China Manufactured Housing Market Research Report 2017

1 MANUFACTURED HOUSING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Manufactured Housing
- 1.2 Manufactured Housing Segment by Type
 - 1.2.1 China Production Market Share of Manufactured Housing Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Applications of Manufactured Housing
 - 1.3.1 Manufactured Housing Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 China Market Size (Value) of Manufactured Housing (2012-2022)
- 1.5 China Manufactured Housing Status and Outlook
- 1.6 Government Policies

2 CHINA MANUFACTURED HOUSING MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Manufactured Housing Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Manufactured Housing Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Manufactured Housing Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Manufactured Housing Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Manufactured Housing Market Competitive Situation and Trends
 - 2.5.1 Manufactured Housing Market Concentration Rate
 - 2.5.2 Manufactured Housing Market Share of Top 3 and Top 5 Manufacturers

3 CHINA MANUFACTURED HOUSING MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Clayton Homes
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Manufactured Housing Product Type, Application and Specification

- 3.1.2.1 Product A
- 3.1.2.2 Product B
- 3.1.3 Clayton Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Champion Home Builders
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Manufactured Housing Product Type, Application and Specification
 - 3.2.2.1 Product A
 - 3.2.2.2 Product B
 - 3.2.3 Champion Home Builders Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Schult Homes
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Manufactured Housing Product Type, Application and Specification
 - 3.3.2.1 Product A
 - 3.3.2.2 Product B
 - 3.3.3 Schult Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Hammond
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Manufactured Housing Product Type, Application and Specification
 - 3.4.2.1 Product A
 - 3.4.2.2 Product B
 - 3.4.3 Hammond Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Manufactured Housing Enterprises, Inc.
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Manufactured Housing Product Type, Application and Specification
 - 3.5.2.1 Product A
 - 3.5.2.2 Product B
 - 3.5.3 Manufactured Housing Enterprises, Inc. Manufactured Housing Capacity,

Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Cavco

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Manufactured Housing Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Cavco Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 BonnaVilla

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Manufactured Housing Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 BonnaVilla Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Crest Homes

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Manufactured Housing Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Crest Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Titan Homes

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Manufactured Housing Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 Titan Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Sunshine Homes

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Manufactured Housing Product Type, Application and Specification

3.10.2.1 Product A

3.10.2.2 Product B

3.10.3 Sunshine Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 River Birch

3.12 Pine Grove Homes

3.13 Nashua Builders

3.14 Moduline Homes

3.15 Marlette Homes

3.16 Karsten Homes

3.17 Kent Homes

3.18 Giles Industries

3.19 Fleetwood

3.20 Design Homes

3.21 Franklin Homes

3.22 Destiny Home Builders

3.23 Commodore Corporation

3.24 American Homestar Corporation

3.25 Colony Homes

3.26 Cappaert Manufactured Housing

3.27 Cardinal Homes

3.28 Chariot Eagle

3.29 Golden West Homes

3.30 HALLMARK-SOUTHWEST

4 CHINA MANUFACTURED HOUSING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Manufactured Housing Capacity, Production and Growth (2012-2017)

4.2 China Manufactured Housing Revenue and Growth (2012-2017)

4.3 China Manufactured Housing Production, Consumption, Export and Import (2012-2017)

5 CHINA MANUFACTURED HOUSING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Manufactured Housing Production and Market Share by Type (2012-2017)
- 5.2 China Manufactured Housing Revenue and Market Share by Type (2012-2017)
- 5.3 China Manufactured Housing Price by Type (2012-2017)
- 5.4 China Manufactured Housing Production Growth by Type (2012-2017)

6 CHINA MANUFACTURED HOUSING MARKET ANALYSIS BY APPLICATION

- 6.1 China Manufactured Housing Consumption and Market Share by Application (2012-2017)
- 6.2 China Manufactured Housing Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA MANUFACTURED HOUSING MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Manufactured Housing Production, Production Value and Price by Regions (Provinces)(2012-2017)
 - 7.1.1 China Manufactured Housing Production and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.2 China Manufactured Housing Production Value and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.3 China Manufactured Housing Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Manufactured Housing Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Manufactured Housing Production, Consumption, Export and Import (2012-2017)

8 MANUFACTURED HOUSING MANUFACTURING COST ANALYSIS

- 8.1 Manufactured Housing Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Manufactured Housing

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Manufactured Housing Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Manufactured Housing Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA MANUFACTURED HOUSING MARKET FORECAST (2017-2022)

12.1 China Manufactured Housing Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Manufactured Housing Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Manufactured Housing Production Forecast by Type (2017-2022)

12.4 China Manufactured Housing Consumption Forecast by Application (2017-2022)

12.5 China Manufactured Housing Production, Consumption, Import and Export

Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Manufactured Housing Production Forecast by Regions
(Provinces)(2017-2022)

12.5.2 China Manufactured Housing Consumption Forecast by Regions
(Provinces)(2017-2022)

12.5.3 China Manufactured Housing Production, Consumption, Import and Export
Forecast by Regions (Provinces)(2017-2022)

12.6 Manufactured Housing Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Manufactured Housing
Figure China Production Market Share of Manufactured Housing by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Table Manufactured Housing Consumption Market Share by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure China Manufactured Housing Revenue (Million USD) and Growth Rate (2012-2022)
Table China Manufactured Housing Capacity of Key Manufacturers (2015 and 2016)
Table China Manufactured Housing Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Manufactured Housing Capacity of Key Manufacturers in 2015
Figure China Manufactured Housing Capacity of Key Manufacturers in 2016
Table China Manufactured Housing Production of Key Manufacturers (2015 and 2016)
Table China Manufactured Housing Production Share by Manufacturers (2015 and 2016)
Figure 2015 Manufactured Housing Production Share by Manufacturers
Figure 2016 Manufactured Housing Production Share by Manufacturers
Table China Manufactured Housing Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Manufactured Housing Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Manufactured Housing Revenue Share by Manufacturers
Table 2016 China Manufactured Housing Revenue Share by Manufacturers
Table China Market Manufactured Housing Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Manufactured Housing Average Price of Key Manufacturers in 2015
Table Manufacturers Manufactured Housing Manufacturing Base Distribution and Sales Area
Table Manufacturers Manufactured Housing Product Type
Figure Manufactured Housing Market Share of Top 3 Manufacturers
Figure Manufactured Housing Market Share of Top 5 Manufacturers

Table Clayton Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clayton Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Clayton Homes Manufactured Housing Market Share (2012-2017)

Table Champion Home Builders Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Champion Home Builders Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Champion Home Builders Manufactured Housing Market Share (2012-2017)

Table Schult Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schult Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Schult Homes Manufactured Housing Market Share (2012-2017)

Table Hammond Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hammond Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Hammond Manufactured Housing Market Share (2012-2017)

Table Manufactured Housing Enterprises, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Manufactured Housing Enterprises, Inc. Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Manufactured Housing Enterprises, Inc. Manufactured Housing Market Share (2012-2017)

Table Cavco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cavco Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Cavco Manufactured Housing Market Share (2012-2017)

Table BonnaVilla Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BonnaVilla Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure BonnaVilla Manufactured Housing Market Share (2012-2017)

Table Crest Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Crest Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Crest Homes Manufactured Housing Market Share (2012-2017)

Table Titan Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Titan Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Titan Homes Manufactured Housing Market Share (2012-2017)

Table Sunshine Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunshine Homes Manufactured Housing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sunshine Homes Manufactured Housing Market Share (2012-2017)

Table River Birch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pine Grove Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nashua Builders Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moduline Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Marlette Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Karsten Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kent Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Giles Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fleetwood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Design Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Franklin Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Destiny Home Builders Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Commodore Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Homestar Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Colony Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cappaert Manufactured Housing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cardinal Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chariot Eagle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Golden West Homes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HALLMARK-SOUTHWEST Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Manufactured Housing Capacity, Production and Growth (2012-2017)

Figure China Manufactured Housing Revenue (Million USD) and Growth (2012-2017)

Table China Manufactured Housing Production, Consumption, Export and Import (2012-2017)

Table China Manufactured Housing Production by Type (2012-2017)

Table China Manufactured Housing Production Share by Type (2012-2017)

Figure Production Market Share of Manufactured Housing by Type (2012-2017)

Figure 2015 Production Market Share of Manufactured Housing by Type

Table China Manufactured Housing Revenue by Type (2012-2017)

Table China Manufactured Housing Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Manufactured Housing by Type (2012-2017)

Figure 2015 Revenue Market Share of Manufactured Housing by Type

Table China Manufactured Housing Price by Type (2012-2017)

Figure China Manufactured Housing Production Growth by Type (2012-2017)

Table China Manufactured Housing Consumption by Application (2012-2017)

Table China Manufactured Housing Consumption Market Share by Application (2012-2017)

Figure China Manufactured Housing Consumption Market Share by Application in 2015

Table China Manufactured Housing Consumption Growth Rate by Application (2012-2017)

Figure China Manufactured Housing Consumption Growth Rate by Application (2012-2017)

Table China Manufactured Housing Production by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Production Market Share by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Production Value by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Sales Price by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Consumption by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Manufactured Housing Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Manufactured Housing

Figure Manufacturing Process Analysis of Manufactured Housing

Figure Manufactured Housing Industrial Chain Analysis

Table Raw Materials Sources of Manufactured Housing Major Manufacturers in 2015

Table Major Buyers of Manufactured Housing

Table Distributors/Traders List

Figure China Manufactured Housing Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Manufactured Housing Revenue and Growth Rate Forecast (2017-2022)

Table China Manufactured Housing Production, Import, Export and Consumption Forecast (2017-2022)

Table China Manufactured Housing Production Forecast by Type (2017-2022)

Table China Manufactured Housing Consumption Forecast by Application (2017-2022)

Table China Manufactured Housing Production Forecast by Regions (Provinces)(2017-2022)

Table China Manufactured Housing Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Manufactured Housing Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

I would like to order

Product name: China Manufactured Housing Market Research Report 2017

Product link: <https://marketpublishers.com/r/CD203758DEEEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD203758DEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970