

# China Magnetoresistive Head Market Research Report 2017

<https://marketpublishers.com/r/CDB14638223EN.html>

Date: December 2017

Pages: 97

Price: US\$ 3,400.00 (Single User License)

ID: CDB14638223EN

## Abstracts

The global Magnetoresistive Head market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Magnetoresistive Head development status and future trend in China, focuses on top players in China, also splits Magnetoresistive Head by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Cabot Microelectronics

Headway Technologies

Fujitsu

Toshiba

W.L. Gore & Associates

Hutchinson Technology

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (Units), revenue (Million USD), product price (K USD/Unit), market share and growth rate of each type, primarily split into

Film Type

Needle Type

On the basis of the end users/application, this report covers

Mobile Phone

Camera

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Magnetoresistive Head Market Research Report 2017

#### **1 MAGNETORESISTIVE HEAD OVERVIEW**

- 1.1 Product Overview and Scope of Magnetoresistive Head
- 1.2 Classification of Magnetoresistive Head by Product Category
  - 1.2.1 China Magnetoresistive Head Sales (Units) Comparison by Type (2012-2022)
  - 1.2.2 China Magnetoresistive Head Sales (Units) Market Share by Type in 2016
  - 1.2.3 Film Type
  - 1.2.4 Needle Type
- 1.3 China Magnetoresistive Head Market by Application/End Users
  - 1.3.1 China Magnetoresistive Head Sales (Units) and Market Share Comparison by Applications (2012-2022)
    - 1.3.2 Mobile Phone
    - 1.3.3 Camera
    - 1.3.4 Others
- 1.4 China Magnetoresistive Head Market by Region
  - 1.4.1 China Magnetoresistive Head Market Size (Million USD) Comparison by Region (2012-2022)
    - 1.4.2 South China Magnetoresistive Head Status and Prospect (2012-2022)
    - 1.4.3 East China Magnetoresistive Head Status and Prospect (2012-2022)
    - 1.4.4 Southwest China Magnetoresistive Head Status and Prospect (2012-2022)
    - 1.4.5 Northeast China Magnetoresistive Head Status and Prospect (2012-2022)
    - 1.4.6 North China Magnetoresistive Head Status and Prospect (2012-2022)
    - 1.4.7 Central China Magnetoresistive Head Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Magnetoresistive Head (2012-2022)
  - 1.5.1 China Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2022)
  - 1.5.2 China Magnetoresistive Head Revenue (Million USD) and Growth Rate (%) (2012-2022)

#### **2 CHINA MAGNETORESISTIVE HEAD MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Magnetoresistive Head Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Magnetoresistive Head Revenue and Share by Players/Manufacturers (2012-2017)

2.3 China Magnetoresistive Head Average Price (K USD/Unit) by  
Players/Manufacturers (2012-2017)

2.4 China Magnetoresistive Head Market Competitive Situation and Trends

2.4.1 China Magnetoresistive Head Market Concentration Rate

2.4.2 China Magnetoresistive Head Market Share of Top 3 and Top 5  
Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Magnetoresistive Head Manufacturing Base  
Distribution, Sales Area, Product Types

### **3 CHINA MAGNETORESISTIVE HEAD SALES AND REVENUE BY REGION (2012-2017)**

3.1 China Magnetoresistive Head Sales (Units) and Market Share by Region  
(2012-2017)

3.2 China Magnetoresistive Head Revenue (Million USD) and Market Share by Region  
(2012-2017)

3.3 China Magnetoresistive Head Price (K USD/Unit) by Regions (2012-2017)

### **4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'**

4.1 China Magnetoresistive Head Sales (Units) and Market Share by Type/ Product  
Category (2012-2017)

4.2 China Magnetoresistive Head Revenue (Million USD) and Market Share by Type  
(2012-2017)

4.3 China Magnetoresistive Head Price (K USD/Unit) by Type (2012-2017)

4.4 China Magnetoresistive Head Sales Growth Rate (%) by Type (2012-2017)

### **5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'**

5.1 China Magnetoresistive Head Sales (Units) and Market Share by Application  
(2012-2017)

5.2 China Magnetoresistive Head Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 CHINA MAGNETORESISTIVE HEAD PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Cabot Microelectronics

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Magnetoresistive Head Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Cabot Microelectronics Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 Headway Technologies

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Magnetoresistive Head Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Headway Technologies Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 Fujitsu

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Magnetoresistive Head Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Fujitsu Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 Toshiba

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Magnetoresistive Head Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Toshiba Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 W.L. Gore & Associates

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Magnetoresistive Head Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 W.L. Gore & Associates Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hutchinson Technology

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Magnetoresistive Head Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Hutchinson Technology Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

## **7 MAGNETORESISTIVE HEAD MANUFACTURING COST ANALYSIS**

7.1 Magnetoresistive Head Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Magnetoresistive Head

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Magnetoresistive Head Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Magnetoresistive Head Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 CHINA MAGNETORESISTIVE HEAD MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

11.1 China Magnetoresistive Head Sales (Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Magnetoresistive Head Sales (Units) Forecast by Type (2017-2022)

11.3 China Magnetoresistive Head Sales (Units) Forecast by Application (2017-2022)

11.4 China Magnetoresistive Head Sales (Units) Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2012-2022)
- Table Magneto-resistive Head Sales (Units) and Revenue (Million USD) Market Split by Product Type
- Table Magneto-resistive Head Sales (Units) by Application (2016-2022)
- Figure Product Picture of Magneto-resistive Head
- Table China Magneto-resistive Head Sales (Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
- Figure China Magneto-resistive Head Sales Volume Market Share by Types in 2016
- Figure Film Type Product Picture
- Figure Needle Type Product Picture
- Figure China Magneto-resistive Head Sales (Units) Comparison by Application (2012-2022)
- Figure China Sales Market Share (%) of Magneto-resistive Head by Application in 2016
- Figure Mobile Phone Examples
- Table Key Downstream Customer in Mobile Phone
- Figure Camera Examples
- Table Key Downstream Customer in Camera
- Figure Others Examples
- Table Key Downstream Customer in Others
- Figure South China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure East China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Northeast China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure North China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Central China Magneto-resistive Head Revenue (Million USD) and Growth Rate (2012-2022)
- Figure China Magneto-resistive Head Sales (Units) and Growth Rate (%) (2012-2022)
- Figure China Magneto-resistive Head Revenue (Million USD) and Growth Rate (%) (2012-2022)
- Table China Magneto-resistive Head Sales of Key Players/Manufacturers (2012-2017)



Table China Magneto-resistive Head Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Magneto-resistive Head Sales Share (%) by Players/Manufacturers

Figure 2017 China Magneto-resistive Head Sales Share (%) by Players/Manufacturers

Table China Magneto-resistive Head Revenue by Players/Manufacturers (2012-2017)

Table China Magneto-resistive Head Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Magneto-resistive Head Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Magneto-resistive Head Revenue Market Share (%) by Players/Manufacturers

Table China Market Magneto-resistive Head Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Magneto-resistive Head Average Price of Key Players/Manufacturers in 2016

Figure China Magneto-resistive Head Market Share of Top 3 Players/Manufacturers

Figure China Magneto-resistive Head Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Magneto-resistive Head Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Magneto-resistive Head Product Category

Table China Magneto-resistive Head Sales (Units) by Regions (2012-2017)

Table China Magneto-resistive Head Sales Share (%) by Regions (2012-2017)

Figure China Magneto-resistive Head Sales Share (%) by Regions (2012-2017)

Figure China Magneto-resistive Head Sales Market Share (%) by Regions in 2016

Table China Magneto-resistive Head Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Magneto-resistive Head Revenue Market Share (%) by Regions (2012-2017)

Figure China Magneto-resistive Head Revenue Market Share (%) by Regions (2012-2017)

Figure China Magneto-resistive Head Revenue Market Share (%) by Regions in 2016

Table China Magneto-resistive Head Price (K USD/Unit) by Regions (2012-2017)

Table China Magneto-resistive Head Sales (Units) by Type (2012-2017)

Table China Magneto-resistive Head Sales Share (%) by Type (2012-2017)

Figure China Magneto-resistive Head Sales Share (%) by Type (2012-2017)

Figure China Magneto-resistive Head Sales Market Share (%) by Type in 2016

Table China Magneto-resistive Head Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Magneto-resistive Head Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Magnetoresistive Head by Type (2012-2017)  
Figure Revenue Market Share of Magnetoresistive Head by Type in 2016  
Table China Magnetoresistive Head Price (K USD/Unit) by Types (2012-2017)  
Figure China Magnetoresistive Head Sales Growth Rate (%) by Type (2012-2017)  
Table China Magnetoresistive Head Sales (Units) by Applications (2012-2017)  
Table China Magnetoresistive Head Sales Market Share (%) by Applications (2012-2017)  
Figure China Magnetoresistive Head Sales Market Share (%) by Application (2012-2017)  
Figure China Magnetoresistive Head Sales Market Share (%) by Application in 2016  
Table China Magnetoresistive Head Sales Growth Rate (%) by Application (2012-2017)  
Figure China Magnetoresistive Head Sales Growth Rate (%) by Application (2012-2017)  
Table Cabot Microelectronics Magnetoresistive Head Basic Information List  
Table Cabot Microelectronics Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Cabot Microelectronics Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)  
Figure Cabot Microelectronics Magnetoresistive Head Sales Market Share (%) in China (2012-2017)  
Figure Cabot Microelectronics Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)  
Table Headway Technologies Magnetoresistive Head Basic Information List  
Table Headway Technologies Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Headway Technologies Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)  
Figure Headway Technologies Magnetoresistive Head Sales Market Share (%) in China (2012-2017)  
Figure Headway Technologies Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)  
Table Fujitsu Magnetoresistive Head Basic Information List  
Table Fujitsu Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Fujitsu Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)  
Figure Fujitsu Magnetoresistive Head Sales Market Share (%) in China (2012-2017)  
Figure Fujitsu Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)  
Table Toshiba Magnetoresistive Head Basic Information List  
Table Toshiba Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

Figure Toshiba Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)

Figure Toshiba Magnetoresistive Head Sales Market Share (%) in China (2012-2017)

Figure Toshiba Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)

Table W.L. Gore & Associates Magnetoresistive Head Basic Information List

Table W.L. Gore & Associates Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

Figure W.L. Gore & Associates Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)

Figure W.L. Gore & Associates Magnetoresistive Head Sales Market Share (%) in China (2012-2017)

Figure W.L. Gore & Associates Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)

Table Hutchinson Technology Magnetoresistive Head Basic Information List

Table Hutchinson Technology Magnetoresistive Head Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

Figure Hutchinson Technology Magnetoresistive Head Sales (Units) and Growth Rate (%) (2012-2017)

Figure Hutchinson Technology Magnetoresistive Head Sales Market Share (%) in China (2012-2017)

Figure Hutchinson Technology Magnetoresistive Head Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Magnetoresistive Head

Figure Manufacturing Process Analysis of Magnetoresistive Head

Figure Magnetoresistive Head Industrial Chain Analysis

Table Raw Materials Sources of Magnetoresistive Head Major Players/Manufacturers in 2016

Table Major Buyers of Magnetoresistive Head

Table Distributors/Traders List

Figure China Magnetoresistive Head Sales (Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Magnetoresistive Head Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Magnetoresistive Head Price (K USD/Unit) Trend Forecast (2017-2022)

Table China Magnetoresistive Head Sales (Units) Forecast by Type (2017-2022)

Figure China Magnetoresistive Head Sales (Units) Forecast by Type (2017-2022)

Figure China Magneto-resistive Head Sales Volume Market Share Forecast by Type in 2022

Table China Magneto-resistive Head Sales (Units) Forecast by Application (2017-2022)

Figure China Magneto-resistive Head Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Magneto-resistive Head Sales Volume Market Share Forecast by Application in 2022

Table China Magneto-resistive Head Sales (Units) Forecast by Regions (2017-2022)

Table China Magneto-resistive Head Sales Volume Share Forecast by Regions (2017-2022)

Figure China Magneto-resistive Head Sales Volume Share Forecast by Regions (2017-2022)

Figure China Magneto-resistive Head Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Magnetoresistive Head Market Research Report 2017

Product link: <https://marketpublishers.com/r/CDB14638223EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDB14638223EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970