

China Luxury E-tailing Market Research Report 2016

https://marketpublishers.com/r/C01C2BE7388EN.html

Date: November 2016

Pages: 112

Price: US\$ 3,200.00 (Single User License)

ID: C01C2BE7388EN

Abstracts

Notes:

Sales, means the sales volume of Luxury E-tailing

Revenue, means the sales value of Luxury E-tailing

This report studies Luxury E-tailing in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Neiman Marcus

Net-A-Porter

Nordstrom

Ralph Lauren

Saks Fifth Avenue

Amara

Barneys

Charms and Chain

DellOglio



Exclusively.com
Harrods
Hudson Bay
Luisa-Via-Roma
Montaigne Market
Yoox
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by Application, this report focuses on consumption, market share and growth rate of Luxury E-tailing in each application, can be divided into
Application 1
Application 2
Application 3



Contents

China Luxury E-tailing Market Research Report 2016

1 LUXURY E-TAILING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Luxury E-tailing
- 1.2 Luxury E-tailing Segment by Type
 - 1.2.1 China Production Market Share of Luxury E-tailing Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Luxury E-tailing
- 1.3.1 Luxury E-tailing Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Luxury E-tailing (2011-2021)
- 1.5 China Luxury E-tailingStatus and Outlook
- 1.6 Government Policies

2 CHINA LUXURY E-TAILING MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Luxury E-tailing Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Luxury E-tailing Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Luxury E-tailing Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Luxury E-tailing Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Luxury E-tailing Market Competitive Situation and Trends
 - 2.5.1 Luxury E-tailing Market Concentration Rate
 - 2.5.2 Luxury E-tailing Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LUXURY E-TAILING MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Neiman Marcus
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Luxury E-tailing Product Type, Application and Specification



- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Neiman Marcus Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Net-A-Porter
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 112 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Net-A-Porter 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Nordstrom
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 121 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 Nordstrom 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Ralph Lauren
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 Ralph Lauren Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Saks Fifth Avenue
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
- 3.5.3 Saks Fifth Avenue Capacity, Production, Revenue, Price and Gross Margin



(2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Amara
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Amara Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.6.4 Main Business/Business Overview
- 3.7 Barneys
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Consumer Goods Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Barneys Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Charms and Chain
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
- 3.8.3 Charms and Chain Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 DellOglio
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
- 3.9.3 DellOglio Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Exclusively.com



3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 Exclusively.com Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- 3.11 Harrods
- 3.12 Hudson Bay
- 3.13 Luisa-Via-Roma
- 3.14 Montaigne Market
- 3.15 Yoox

4 CHINA LUXURY E-TAILING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Luxury E-tailing Capacity, Production and Growth (2011-2016)
- 4.2 China Luxury E-tailing Revenue and Growth (2011-2016)
- 4.3 China Luxury E-tailing Production, Consumption, Export and Import (2011-2016)

5 CHINA LUXURY E-TAILING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Luxury E-tailing Production and Market Share by Type (2011-2016)
- 5.2 China Luxury E-tailing Revenue and Market Share by Type (2011-2016)
- 5.3 China Luxury E-tailing Price by Type (2011-2016)
- 5.4 China Luxury E-tailing Production Growth by Type (2011-2016)

6 CHINA LUXURY E-TAILING MARKET ANALYSIS BY APPLICATION

- 6.1 China Luxury E-tailing Consumption and Market Share by Application (2011-2016)
- 6.2 China Luxury E-tailing Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 LUXURY E-TAILING MANUFACTURING COST ANALYSIS



- 7.1 Luxury E-tailing Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Luxury E-tailing

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Luxury E-tailing Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Luxury E-tailing Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA LUXURY E-TAILING MARKET FORECAST (2016-2021)



- 11.1 China Luxury E-tailing Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Luxury E-tailing Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Luxury E-tailing Production Forecast by Type (2016-2021)
- 11.4 China Luxury E-tailing Consumption Forecast by Application (2016-2021)
- 11.5 Luxury E-tailing Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury E-tailing

Figure China Production Market Share of Luxury E-tailing by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Luxury E-tailing Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Luxury E-tailing Revenue (Million USD) and Growth Rate (2011-2021)

Table China Luxury E-tailing Capacity of Key Manufacturers (2015 and 2016)

Table China Luxury E-tailing Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Luxury E-tailing Capacity of Key Manufacturers in 2015

Figure China Luxury E-tailing Capacity of Key Manufacturers in 2016

Table China Luxury E-tailing Production of Key Manufacturers (2015 and 2016)

Table China Luxury E-tailing Production Share by Manufacturers (2015 and 2016)

Figure 2015 Luxury E-tailing Production Share by Manufacturers

Figure 2016 Luxury E-tailing Production Share by Manufacturers

Table China Luxury E-tailing Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Luxury E-tailing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Luxury E-tailing Revenue Share by Manufacturers

Table 2016 China Luxury E-tailing Revenue Share by Manufacturers

Table China Market Luxury E-tailing Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Luxury E-tailing Average Price of Key Manufacturers in 2015

Table Manufacturers Luxury E-tailing Manufacturing Base Distribution and Sales Area

Table Manufacturers Luxury E-tailing Product Type

Figure Luxury E-tailing Market Share of Top 3 Manufacturers

Figure Luxury E-tailing Market Share of Top 5 Manufacturers

Table Neiman Marcus Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Neiman Marcus Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Neiman Marcus Luxury E-tailing Market Share (2011-2016)

Table Net-A-Porter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Net-A-Porter Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Net-A-Porter Luxury E-tailing Market Share (2011-2016)

Table Nordstrom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nordstrom Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nordstrom Luxury E-tailing Market Share (2011-2016)

Table Ralph Lauren Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ralph Lauren Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ralph Lauren Luxury E-tailing Market Share (2011-2016)

Table Saks Fifth Avenue Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Saks Fifth Avenue Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Saks Fifth Avenue Luxury E-tailing Market Share (2011-2016)

Table Amara Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Amara Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amara Luxury E-tailing Market Share (2011-2016)

Table Barneys Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Barneys Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Barneys Luxury E-tailing Market Share (2011-2016)

Table Charms and Chain Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Charms and Chain Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Charms and Chain Luxury E-tailing Market Share (2011-2016)

Table DellOglio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DellOglio Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure DellOglio Luxury E-tailing Market Share (2011-2016)

Table Exclusively.com Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Exclusively.com Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Exclusively.com Luxury E-tailing Market Share (2011-2016)

Table Harrods Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Harrods Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Harrods Luxury E-tailing Market Share (2011-2016)

Table Hudson Bay Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hudson Bay Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hudson Bay Luxury E-tailing Market Share (2011-2016)

Table Luisa-Via-Roma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luisa-Via-Roma Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Luisa-Via-Roma Luxury E-tailing Market Share (2011-2016)

Table Montaigne Market Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Montaigne Market Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Montaigne Market Luxury E-tailing Market Share (2011-2016)

Table Yoox Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yoox Luxury E-tailing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yoox Luxury E-tailing Market Share (2011-2016)

Figure China Luxury E-tailing Capacity, Production and Growth (2011-2016)

Figure China Luxury E-tailing Revenue (Million USD) and Growth (2011-2016)

Table China Luxury E-tailing Production, Consumption, Export and Import (2011-2016)

Table China Luxury E-tailing Production by Type (2011-2016)

Table China Luxury E-tailing Production Share by Type (2011-2016)

Figure Production Market Share of Luxury E-tailing by Type (2011-2016)

Figure 2015 Production Market Share of Luxury E-tailing by Type

Table China Luxury E-tailing Revenue by Type (2011-2016)

Table China Luxury E-tailing Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Luxury E-tailing by Type (2011-2016)



Figure 2015 Revenue Market Share of Luxury E-tailing by Type

Table China Luxury E-tailing Price by Type (2011-2016)

Figure China Luxury E-tailing Production Growth by Type (2011-2016)

Table China Luxury E-tailing Consumption by Application (2011-2016)

Table China Luxury E-tailing Consumption Market Share by Application (2011-2016)

Figure China Luxury E-tailing Consumption Market Share by Application in 2015

Table China Luxury E-tailing Consumption Growth Rate by Application (2011-2016)

Figure China Luxury E-tailing Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Luxury E-tailing

Figure Manufacturing Process Analysis of Luxury E-tailing

Figure Luxury E-tailing Industrial Chain Analysis

Table Raw Materials Sources of Luxury E-tailing Major Manufacturers in 2015

Table Major Buyers of Luxury E-tailing

Table Distributors/Traders List

Figure China Luxury E-tailing Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Luxury E-tailing Revenue and Growth Rate Forecast (2016-2021)

Table China Luxury E-tailing Production, Import, Export and Consumption Forecast (2016-2021)

Table China Luxury E-tailing Production Forecast by Type (2016-2021)

Table China Luxury E-tailing Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Luxury E-tailing Market Research Report 2016

Product link: https://marketpublishers.com/r/C01C2BE7388EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C01C2BE7388EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970