

# China Luxury Apparels Market Research Report 2017

<https://marketpublishers.com/r/C554D99D407EN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C554D99D407EN

## Abstracts

### Notes:

Sales, means the sales volume of Luxury Apparels

Revenue, means the sales value of Luxury Apparels

This report studies Luxury Apparels in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kering

Versace

Prada

Dolce and Gabbana

Burberry

LVMH

Giorgio Armani

Ralph Lauren

Hugo Boss

Kiton

Ermenegildo Zegna

Chanel

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cotton

Leather

Silk

Denim

Split by Application, this report focuses on consumption, market share and growth rate of Luxury Apparels in each application, can be divided into

Man

Women

## Contents

### China Luxury Apparels Market Research Report 2017

## **1 LUXURY APPARELS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Luxury Apparels
- 1.2 Luxury Apparels Segment by Type
  - 1.2.1 China Production Market Share of Luxury Apparels Type in 2015
  - 1.2.2 Cotton
  - 1.2.3 Leather
  - 1.2.4 Silk
  - 1.2.5 Denim
- 1.3 Applications of Luxury Apparels
  - 1.3.1 Luxury Apparels Consumption Market Share by Application in 2015
  - 1.3.2 Man
  - 1.3.3 Women
- 1.4 China Market Size (Value) of Luxury Apparels (2012-2022)
- 1.5 China Luxury Apparels Status and Outlook
- 1.6 Government Policies

## **2 CHINA LUXURY APPARELS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Luxury Apparels Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Luxury Apparels Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Luxury Apparels Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Luxury Apparels Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Luxury Apparels Market Competitive Situation and Trends
  - 2.5.1 Luxury Apparels Market Concentration Rate
  - 2.5.2 Luxury Apparels Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA LUXURY APPARELS MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Kering
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Luxury Apparels Product Type, Application and Specification

- 3.1.2.1 Cotton
- 3.1.2.2 Leather
- 3.1.3 Kering Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Versace
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Luxury Apparels Product Type, Application and Specification
    - 3.2.2.1 Cotton
    - 3.2.2.2 Leather
  - 3.2.3 Versace 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Prada
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Luxury Apparels Product Type, Application and Specification
    - 3.3.2.1 Cotton
    - 3.3.2.2 Leather
  - 3.3.3 Prada 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Dolce and Gabbana
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Luxury Apparels Product Type, Application and Specification
    - 3.4.2.1 Cotton
    - 3.4.2.2 Leather
  - 3.4.3 Dolce and Gabbana Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Burberry
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Luxury Apparels Product Type, Application and Specification
    - 3.5.2.1 Cotton
    - 3.5.2.2 Leather
  - 3.5.3 Burberry Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 LVMH

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Luxury Apparels Product Type, Application and Specification

3.6.2.1 Cotton

3.6.2.2 Leather

3.6.3 LVMH Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Giorgio Armani

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Luxury Apparels Product Type, Application and Specification

3.7.2.1 Cotton

3.7.2.2 Leather

3.7.3 Giorgio Armani Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Ralph Lauren

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Luxury Apparels Product Type, Application and Specification

3.8.2.1 Cotton

3.8.2.2 Leather

3.8.3 Ralph Lauren Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Hugo Boss

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Luxury Apparels Product Type, Application and Specification

3.9.2.1 Cotton

3.9.2.2 Leather

3.9.3 Hugo Boss Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Kiton

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Luxury Apparels Product Type, Application and Specification

3.10.2.1 Cotton

3.10.2.2 Leather

3.10.3 Kiton Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Ermenegildo Zegna

3.12 Chanel

## **4 CHINA LUXURY APPARELS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

4.1 China Luxury Apparels Capacity, Production and Growth (2012-2017)

4.2 China Luxury Apparels Revenue and Growth (2012-2017)

4.3 China Luxury Apparels Production, Consumption, Export and Import (2012-2017)

## **5 CHINA LUXURY APPARELS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Luxury Apparels Production and Market Share by Type (2012-2017)

5.2 China Luxury Apparels Revenue and Market Share by Type (2012-2017)

5.3 China Luxury Apparels Price by Type (2012-2017)

5.4 China Luxury Apparels Production Growth by Type (2012-2017)

## **6 CHINA LUXURY APPARELS MARKET ANALYSIS BY APPLICATION**

6.1 China Luxury Apparels Consumption and Market Share by Application (2012-2017)

6.2 China Luxury Apparels Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINA LUXURY APPARELS MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Luxury Apparels Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Luxury Apparels Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Luxury Apparels Production Value and Market Share by Regions (Provinces)(2012-2017)

7.1.3 China Luxury Apparels Sales Price by Regions (Provinces)(2012-2017)

7.2 China Luxury Apparels Consumption by Regions (Provinces)(2012-2017)

7.3 China Luxury Apparels Production, Consumption, Export and Import (2012-2017)

## **8 LUXURY APPARELS MANUFACTURING COST ANALYSIS**

8.1 Luxury Apparels Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Luxury Apparels

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Luxury Apparels Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Luxury Apparels Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**



## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 CHINA LUXURY APPARELS MARKET FORECAST (2017-2022)**

### 12.1 China Luxury Apparels Capacity, Production, Revenue Forecast (2017-2022)

### 12.2 China Luxury Apparels Production, Import, Export and Consumption Forecast (2017-2022)

### 12.3 China Luxury Apparels Production Forecast by Type (2017-2022)

### 12.4 China Luxury Apparels Consumption Forecast by Application (2017-2022)

### 12.5 China Luxury Apparels Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

#### 12.5.1 China Luxury Apparels Production Forecast by Regions (Provinces)(2017-2022)

#### 12.5.2 China Luxury Apparels Consumption Forecast by Regions (Provinces)(2017-2022)

#### 12.5.3 China Luxury Apparels Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

### 12.6 Luxury Apparels Price Forecast (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Luxury Apparels  
Figure China Production Market Share of Luxury Apparels by Type in 2015  
Figure Product Picture of Cotton  
Table Major Manufacturers of Cotton  
Figure Product Picture of Leather  
Table Major Manufacturers of Leather  
Figure Product Picture of Silk  
Table Major Manufacturers of Silk  
Figure Product Picture of Denim  
Table Major Manufacturers of Denim  
Table Luxury Apparels Consumption Market Share by Application in 2015  
Figure Man Examples  
Figure Women Examples  
Figure China Luxury Apparels Revenue (Million USD) and Growth Rate (2012-2022)  
Table China Luxury Apparels Capacity of Key Manufacturers (2015 and 2016)  
Table China Luxury Apparels Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China Luxury Apparels Capacity of Key Manufacturers in 2015  
Figure China Luxury Apparels Capacity of Key Manufacturers in 2016  
Table China Luxury Apparels Production of Key Manufacturers (2015 and 2016)  
Table China Luxury Apparels Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Luxury Apparels Production Share by Manufacturers  
Figure 2016 Luxury Apparels Production Share by Manufacturers  
Table China Luxury Apparels Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China Luxury Apparels Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China Luxury Apparels Revenue Share by Manufacturers  
Table 2016 China Luxury Apparels Revenue Share by Manufacturers  
Table China Market Luxury Apparels Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market Luxury Apparels Average Price of Key Manufacturers in 2015  
Table Manufacturers Luxury Apparels Manufacturing Base Distribution and Sales Area  
Table Manufacturers Luxury Apparels Product Type  
Figure Luxury Apparels Market Share of Top 3 Manufacturers  
Figure Luxury Apparels Market Share of Top 5 Manufacturers  
Table Kering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kering Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kering Luxury Apparels Market Share (2012-2017)

Table Versace Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Versace Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Versace Luxury Apparels Market Share (2012-2017)

Table Prada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prada Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Prada Luxury Apparels Market Share (2012-2017)

Table Dolce and Gabbana Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dolce and Gabbana Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dolce and Gabbana Luxury Apparels Market Share (2012-2017)

Table Burberry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Burberry Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Burberry Luxury Apparels Market Share (2012-2017)

Table LVMH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure LVMH Luxury Apparels Market Share (2012-2017)

Table Giorgio Armani Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Giorgio Armani Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Giorgio Armani Luxury Apparels Market Share (2012-2017)

Table Ralph Lauren Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ralph Lauren Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Ralph Lauren Luxury Apparels Market Share (2012-2017)

Table Hugo Boss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hugo Boss Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Hugo Boss Luxury Apparels Market Share (2012-2017)

Table Kiton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kiton Luxury Apparels Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kiton Luxury Apparels Market Share (2012-2017)

Table Ermenegildo Zegna Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Luxury Apparels Capacity, Production and Growth (2012-2017)

Figure China Luxury Apparels Revenue (Million USD) and Growth (2012-2017)

Table China Luxury Apparels Production, Consumption, Export and Import (2012-2017)

Table China Luxury Apparels Production by Type (2012-2017)

Table China Luxury Apparels Production Share by Type (2012-2017)

Figure Production Market Share of Luxury Apparels by Type (2012-2017)

Figure 2015 Production Market Share of Luxury Apparels by Type

Table China Luxury Apparels Revenue by Type (2012-2017)

Table China Luxury Apparels Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Luxury Apparels by Type (2012-2017)

Figure 2015 Revenue Market Share of Luxury Apparels by Type

Table China Luxury Apparels Price by Type (2012-2017)

Figure China Luxury Apparels Production Growth by Type (2012-2017)

Table China Luxury Apparels Consumption by Application (2012-2017)

Table China Luxury Apparels Consumption Market Share by Application (2012-2017)

Figure China Luxury Apparels Consumption Market Share by Application in 2015

Table China Luxury Apparels Consumption Growth Rate by Application (2012-2017)

Figure China Luxury Apparels Consumption Growth Rate by Application (2012-2017)

Table China Luxury Apparels Production by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Production Market Share by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Production Value by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Sales Price by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Consumption by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Luxury Apparels Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Luxury Apparels

Figure Manufacturing Process Analysis of Luxury Apparels

Figure Luxury Apparels Industrial Chain Analysis

Table Raw Materials Sources of Luxury Apparels Major Manufacturers in 2015

Table Major Buyers of Luxury Apparels

Table Distributors/Traders List

Figure China Luxury Apparels Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Luxury Apparels Revenue and Growth Rate Forecast (2017-2022)

Table China Luxury Apparels Production, Import, Export and Consumption Forecast (2017-2022)

Table China Luxury Apparels Production Forecast by Type (2017-2022)

Table China Luxury Apparels Consumption Forecast by Application (2017-2022)

Table China Luxury Apparels Production Forecast by Regions (Provinces)(2017-2022)

Table China Luxury Apparels Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Luxury Apparels Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Luxury Apparels Market Research Report 2017

Product link: <https://marketpublishers.com/r/C554D99D407EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C554D99D407EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970