

# China Low-tops Basketball Shoes Market Research Report 2017

<https://marketpublishers.com/r/CD59E772F10EN.html>

Date: February 2017

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: CD59E772F10EN

## Abstracts

### Notes:

Sales, means the sales volume of Low-tops Basketball Shoes

Revenue, means the sales value of Low-tops Basketball Shoes

This report studies Low-tops Basketball Shoes in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Nike

Adidas

PEAK

ANTA

Lining

UnderArmour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

BAGE

CBA

Warrior

PUMA

Converse

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Laces

Straps

Zippers

Velcro

Split by Application, this report focuses on consumption, market share and growth rate of Low-tops Basketball Shoes in each application, can be divided into

Profession

Amateur

## Contents

### China Low-tops Basketball Shoes Market Research Report 2017

## **1 LOW-TOPS BASKETBALL SHOES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Low-tops Basketball Shoes
- 1.2 Low-tops Basketball Shoes Segment by Type
  - 1.2.1 China Production Market Share of Low-tops Basketball Shoes Type in 2015
  - 1.2.2 Laces
  - 1.2.3 Straps
  - 1.2.4 Zippers
  - 1.2.5 Velcro
- 1.3 Applications of Low-tops Basketball Shoes
  - 1.3.1 Low-tops Basketball Shoes Consumption Market Share by Application in 2015
  - 1.3.2 Profession
  - 1.3.3 Amateur
- 1.4 China Market Size (Value) of Low-tops Basketball Shoes (2012-2022)
- 1.5 China Low-tops Basketball Shoes Status and Outlook
- 1.6 Government Policies

## **2 CHINA LOW-TOPS BASKETBALL SHOES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Low-tops Basketball Shoes Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Low-tops Basketball Shoes Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Low-tops Basketball Shoes Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Low-tops Basketball Shoes Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Low-tops Basketball Shoes Market Competitive Situation and Trends
  - 2.5.1 Low-tops Basketball Shoes Market Concentration Rate
  - 2.5.2 Low-tops Basketball Shoes Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA LOW-TOPS BASKETBALL SHOES MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Nike

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Low-tops Basketball Shoes Product Type, Application and Specification
  - 3.1.2.1 Laces
  - 3.1.2.2 Straps
- 3.1.3 Nike Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Adidas
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Low-tops Basketball Shoes Product Type, Application and Specification
    - 3.2.2.1 Laces
    - 3.2.2.2 Straps
  - 3.2.3 Adidas 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 PEAK
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Low-tops Basketball Shoes Product Type, Application and Specification
    - 3.3.2.1 Laces
    - 3.3.2.2 Straps
  - 3.3.3 PEAK 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 ANTA
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Low-tops Basketball Shoes Product Type, Application and Specification
    - 3.4.2.1 Laces
    - 3.4.2.2 Straps
  - 3.4.3 ANTA Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Lining
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.5.2.1 Laces

3.5.2.2 Straps

3.5.3 Lining Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 UnderArmour

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.6.2.1 Laces

3.6.2.2 Straps

3.6.3 UnderArmour Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Air Jordan

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.7.2.1 Laces

3.7.2.2 Straps

3.7.3 Air Jordan Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Reebok

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.8.2.1 Laces

3.8.2.2 Straps

3.8.3 Reebok Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 ERKE

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.9.2.1 Laces

3.9.2.2 Straps

3.9.3 ERKE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 XTEP

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Low-tops Basketball Shoes Product Type, Application and Specification

3.10.2.1 Laces

3.10.2.2 Straps

3.10.3 XTEP Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

### 3.11 VOIT

### 3.12 361°

### 3.13 BAGE

### 3.14 CBA

### 3.15 Warrior

### 3.16 PUMA

### 3.17 Converse

## **4 CHINA LOW-TOPS BASKETBALL SHOES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

4.1 China Low-tops Basketball Shoes Capacity, Production and Growth (2012-2017)

4.2 China Low-tops Basketball Shoes Revenue and Growth (2012-2017)

4.3 China Low-tops Basketball Shoes Production, Consumption, Export and Import (2012-2017)

## **5 CHINA LOW-TOPS BASKETBALL SHOES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Low-tops Basketball Shoes Production and Market Share by Type (2012-2017)

5.2 China Low-tops Basketball Shoes Revenue and Market Share by Type (2012-2017)

5.3 China Low-tops Basketball Shoes Price by Type (2012-2017)

5.4 China Low-tops Basketball Shoes Production Growth by Type (2012-2017)

## **6 CHINA LOW-TOPS BASKETBALL SHOES MARKET ANALYSIS BY APPLICATION**

6.1 China Low-tops Basketball Shoes Consumption and Market Share by Application (2012-2017)

6.2 China Low-tops Basketball Shoes Consumption Growth Rate by Application

(2012-2017)

### 6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINALOW-TOPS BASKETBALL SHOES MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Low-tops Basketball Shoes Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Low-tops Basketball Shoes Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Low-tops Basketball Shoes Production Value and Market Share by Regions (Provinces)(2012-2017)

7.1.3 China Low-tops Basketball Shoes Sales Price by Regions (Provinces)(2012-2017)

7.2 China Low-tops Basketball Shoes Consumption by Regions (Provinces)(2012-2017)

7.3 China Low-tops Basketball Shoes Production, Consumption, Export and Import (2012-2017)

## **8 LOW-TOPS BASKETBALL SHOES MANUFACTURING COST ANALYSIS**

8.1 Low-tops Basketball Shoes Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Low-tops Basketball Shoes

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Low-tops Basketball Shoes Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Low-tops Basketball Shoes Major Manufacturers in 2015

9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 CHINA LOW-TOPS BASKETBALL SHOES MARKET FORECAST (2017-2022)**

### 12.1 China Low-tops Basketball Shoes Capacity, Production, Revenue Forecast (2017-2022)

### 12.2 China Low-tops Basketball Shoes Production, Import, Export and Consumption Forecast (2017-2022)

### 12.3 China Low-tops Basketball Shoes Production Forecast by Type (2017-2022)

### 12.4 China Low-tops Basketball Shoes Consumption Forecast by Application (2017-2022)

### 12.5 China Low-tops Basketball Shoes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

#### 12.5.1 China Low-tops Basketball Shoes Production Forecast by Regions (Provinces)(2017-2022)

#### 12.5.2 China Low-tops Basketball Shoes Consumption Forecast by Regions (Provinces)(2017-2022)

#### 12.5.3 China Low-tops Basketball Shoes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

### 12.6 Low-tops Basketball Shoes Price Forecast (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Low-tops Basketball Shoes

Figure China Production Market Share of Low-tops Basketball Shoes by Type in 2015

Figure Product Picture of Laces

Table Major Manufacturers of Laces

Figure Product Picture of Straps

Table Major Manufacturers of Straps

Figure Product Picture of Zippers

Table Major Manufacturers of Zippers

Figure Product Picture of Velcro

Table Major Manufacturers of Velcro

Table Low-tops Basketball Shoes Consumption Market Share by Application in 2015

Figure Profession Examples

Figure Amateur Examples

Figure China Low-tops Basketball Shoes Revenue (Million USD) and Growth Rate (2012-2022)

Table China Low-tops Basketball Shoes Capacity of Key Manufacturers (2015 and 2016)

Table China Low-tops Basketball Shoes Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Low-tops Basketball Shoes Capacity of Key Manufacturers in 2015

Figure China Low-tops Basketball Shoes Capacity of Key Manufacturers in 2016

Table China Low-tops Basketball Shoes Production of Key Manufacturers (2015 and 2016)

Table China Low-tops Basketball Shoes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Low-tops Basketball Shoes Production Share by Manufacturers

Figure 2016 Low-tops Basketball Shoes Production Share by Manufacturers

Table China Low-tops Basketball Shoes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Low-tops Basketball Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Low-tops Basketball Shoes Revenue Share by Manufacturers

Table 2016 China Low-tops Basketball Shoes Revenue Share by Manufacturers

Table China Market Low-tops Basketball Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Low-tops Basketball Shoes Average Price of Key Manufacturers in 2015

Table Manufacturers Low-tops Basketball Shoes Manufacturing Base Distribution and Sales Area

Table Manufacturers Low-tops Basketball Shoes Product Type

Figure Low-tops Basketball Shoes Market Share of Top 3 Manufacturers

Figure Low-tops Basketball Shoes Market Share of Top 5 Manufacturers

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Nike Low-tops Basketball Shoes Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adidas Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Adidas Low-tops Basketball Shoes Market Share (2012-2017)

Table PEAK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PEAK Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure PEAK Low-tops Basketball Shoes Market Share (2012-2017)

Table ANTA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ANTA Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure ANTA Low-tops Basketball Shoes Market Share (2012-2017)

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Lining Low-tops Basketball Shoes Market Share (2012-2017)

Table UnderArmour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UnderArmour Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure UnderArmour Low-tops Basketball Shoes Market Share (2012-2017)

Table Air Jordan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Air Jordan Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Air Jordan Low-tops Basketball Shoes Market Share (2012-2017)

Table Reebok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reebok Low-tops Basketball Shoes Capacity, Production, Revenue, Price and

Gross Margin (2012-2017)

Figure Reebok Low-tops Basketball Shoes Market Share (2012-2017)

Table ERKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ERKE Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure ERKE Low-tops Basketball Shoes Market Share (2012-2017)

Table XTEP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XTEP Low-tops Basketball Shoes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure XTEP Low-tops Basketball Shoes Market Share (2012-2017)

Table VOIT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 361° Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BAGE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CBA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Warrior Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PUMA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Converse Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Low-tops Basketball Shoes Capacity, Production and Growth (2012-2017)

Figure China Low-tops Basketball Shoes Revenue (Million USD) and Growth (2012-2017)

Table China Low-tops Basketball Shoes Production, Consumption, Export and Import (2012-2017)

Table China Low-tops Basketball Shoes Production by Type (2012-2017)

Table China Low-tops Basketball Shoes Production Share by Type (2012-2017)

Figure Production Market Share of Low-tops Basketball Shoes by Type (2012-2017)

Figure 2015 Production Market Share of Low-tops Basketball Shoes by Type

Table China Low-tops Basketball Shoes Revenue by Type (2012-2017)

Table China Low-tops Basketball Shoes Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Low-tops Basketball Shoes by Type (2012-2017)

Figure 2015 Revenue Market Share of Low-tops Basketball Shoes by Type

Table China Low-tops Basketball Shoes Price by Type (2012-2017)

Figure China Low-tops Basketball Shoes Production Growth by Type (2012-2017)

Table China Low-tops Basketball Shoes Consumption by Application (2012-2017)

Table China Low-tops Basketball Shoes Consumption Market Share by Application (2012-2017)

Figure China Low-tops Basketball Shoes Consumption Market Share by Application in 2015

Table China Low-tops Basketball Shoes Consumption Growth Rate by Application (2012-2017)

Figure China Low-tops Basketball Shoes Consumption Growth Rate by Application  
(2012-2017)

Table China Low-tops Basketball Shoes Production by Regions (Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Production Market Share by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Production Value by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Production Value Market Share by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Sales Price by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Consumption by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Consumption Market Share by Regions  
(Provinces)(2012-2017)

Table China Low-tops Basketball Shoes Production, Consumption, Export and Import  
(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Low-tops Basketball Shoes

Figure Manufacturing Process Analysis of Low-tops Basketball Shoes

Figure Low-tops Basketball Shoes Industrial Chain Analysis

Table Raw Materials Sources of Low-tops Basketball Shoes Major Manufacturers in  
2015

Table Major Buyers of Low-tops Basketball Shoes

Table Distributors/Traders List

Figure China Low-tops Basketball Shoes Capacity, Production and Growth Rate  
Forecast (2017-2022)

Figure China Low-tops Basketball Shoes Revenue and Growth Rate Forecast  
(2017-2022)

Table China Low-tops Basketball Shoes Production, Import, Export and Consumption  
Forecast (2017-2022)

Table China Low-tops Basketball Shoes Production Forecast by Type (2017-2022)

Table China Low-tops Basketball Shoes Consumption Forecast by Application  
(2017-2022)

Table China Low-tops Basketball Shoes Production Forecast by Regions  
(Provinces)(2017-2022)

Table China Low-tops Basketball Shoes Consumption Forecast by Regions

(Provinces)(2017-2022)

Table China Low-tops Basketball Shoes Production, Consumption, Import and Export  
Forecast by Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Low-tops Basketball Shoes Market Research Report 2017

Product link: <https://marketpublishers.com/r/CD59E772F10EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD59E772F10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970