

China Liqueur Market Research Report 2017

<https://marketpublishers.com/r/CE9E026401FEN.html>

Date: March 2017

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: CE9E026401FEN

Abstracts

Notes:

Sales, means the sales volume of Liqueur

Revenue, means the sales value of Liqueur

This report studies Liqueur in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Montenegro

Borov Nichka

Jagermeister

GallianoLiqueur

Amaretto

Cointreau

Pimm'sNO.1

CoffeeLiqueur

CremedeCacaoBrown

ApricotBrandy

CremedeCacaoWhite

TripleSec

MelonLiqueur

Kirchwasser

Marschino

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by Application, this report focuses on consumption, market share and growth rate

of Liqueur in each application, can be divided into

Application 1

Application 2

Contents

China Liqueur Market Research Report 2017

1 LIQUEUR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Liqueur
- 1.2 Liqueur Segment by Type
 - 1.2.1 China Production Market Share of Liqueur Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Applications of Liqueur
 - 1.3.1 Liqueur Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 China Market Size (Value) of Liqueur (2012-2022)
- 1.5 China Liqueur Status and Outlook
- 1.6 Government Policies

2 CHINA LIQUEUR MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Liqueur Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Liqueur Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Liqueur Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Liqueur Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Liqueur Market Competitive Situation and Trends
 - 2.5.1 Liqueur Market Concentration Rate
 - 2.5.2 Liqueur Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LIQUEUR MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Montenegro
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Liqueur Product Type, Application and Specification
 - 3.1.2.1 Product A
 - 3.1.2.2 Product B
 - 3.1.3 Montenegro Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.1.4 Main Business/Business Overview
- 3.2 Borov Nichka
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Liqueur Product Type, Application and Specification
 - 3.2.2.1 Product A
 - 3.2.2.2 Product B
 - 3.2.3 Borov Nichka Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Jagermeister
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Liqueur Product Type, Application and Specification
 - 3.3.2.1 Product A
 - 3.3.2.2 Product B
 - 3.3.3 Jagermeister Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 GallianoLiqueur
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Liqueur Product Type, Application and Specification
 - 3.4.2.1 Product A
 - 3.4.2.2 Product B
 - 3.4.3 GallianoLiqueur Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Amaretto
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Liqueur Product Type, Application and Specification
 - 3.5.2.1 Product A
 - 3.5.2.2 Product B
 - 3.5.3 Amaretto Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Cointreau
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Liqueur Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Cointreau Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Pimm'sNO.1

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Liqueur Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Pimm'sNO.1 Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 CoffeeLiqueur

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Liqueur Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 CoffeeLiqueur Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 CremedeCacaoBrown

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Liqueur Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 CremedeCacaoBrown Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 ApricotBrandy

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Liqueur Product Type, Application and Specification

3.10.2.1 Product A

3.10.2.2 Product B

3.10.3 ApricotBrandy Liqueur Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 CremedeCacaoWhite

3.12 TripleSec

3.13 MelonLiqueur

3.14 Kirchwasser

3.15 Marschino

4 CHINA LIQUEUR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Liqueur Capacity, Production and Growth (2012-2017)

4.2 China Liqueur Revenue and Growth (2012-2017)

4.3 China Liqueur Production, Consumption, Export and Import (2012-2017)

5 CHINA LIQUEUR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Liqueur Production and Market Share by Type (2012-2017)

5.2 China Liqueur Revenue and Market Share by Type (2012-2017)

5.3 China Liqueur Price by Type (2012-2017)

5.4 China Liqueur Production Growth by Type (2012-2017)

6 CHINA LIQUEUR MARKET ANALYSIS BY APPLICATION

6.1 China Liqueur Consumption and Market Share by Application (2012-2017)

6.2 China Liqueur Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINALIQUEUR MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Liqueur Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Liqueur Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Liqueur Production Value and Market Share by Regions (Provinces)(2012-2017)

- 7.1.3 China Liqueur Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Liqueur Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Liqueur Production, Consumption, Export and Import (2012-2017)

8 LIQUEUR MANUFACTURING COST ANALYSIS

- 8.1 Liqueur Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Liqueur

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Liqueur Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Liqueur Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk

- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA LIQUEUR MARKET FORECAST (2017-2022)

- 12.1 China Liqueur Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Liqueur Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Liqueur Production Forecast by Type (2017-2022)
- 12.4 China Liqueur Consumption Forecast by Application (2017-2022)
- 12.5 China Liqueur Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
 - 12.5.1 China Liqueur Production Forecast by Regions (Provinces)(2017-2022)
 - 12.5.2 China Liqueur Consumption Forecast by Regions (Provinces)(2017-2022)
 - 12.5.3 China Liqueur Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Liqueur Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Liqueur

Figure China Production Market Share of Liqueur by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Liqueur Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Liqueur Revenue (Million USD) and Growth Rate (2012-2022)

Table China Liqueur Capacity of Key Manufacturers (2015 and 2016)

Table China Liqueur Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Liqueur Capacity of Key Manufacturers in 2015

Figure China Liqueur Capacity of Key Manufacturers in 2016

Table China Liqueur Production of Key Manufacturers (2015 and 2016)

Table China Liqueur Production Share by Manufacturers (2015 and 2016)

Figure 2015 Liqueur Production Share by Manufacturers

Figure 2016 Liqueur Production Share by Manufacturers

Table China Liqueur Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Liqueur Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Liqueur Revenue Share by Manufacturers

Table 2016 China Liqueur Revenue Share by Manufacturers

Table China Market Liqueur Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Liqueur Average Price of Key Manufacturers in 2015

Table Manufacturers Liqueur Manufacturing Base Distribution and Sales Area

Table Manufacturers Liqueur Product Type

Figure Liqueur Market Share of Top 3 Manufacturers

Figure Liqueur Market Share of Top 5 Manufacturers

Table Montenegro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Montenegro Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Montenegro Liqueur Market Share (2012-2017)

Table Borov Nichka Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Borov Nichka Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Borov Nichka Liqueur Market Share (2012-2017)

Table Jagermeister Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jagermeister Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Jagermeister Liqueur Market Share (2012-2017)

Table GallianoLiqueur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GallianoLiqueur Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure GallianoLiqueur Liqueur Market Share (2012-2017)

Table Amaretto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amaretto Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Amaretto Liqueur Market Share (2012-2017)

Table Cointreau Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cointreau Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Cointreau Liqueur Market Share (2012-2017)

Table Pimm'sNO.1 Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pimm'sNO.1 Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Pimm'sNO.1 Liqueur Market Share (2012-2017)

Table CoffeeLiqueur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CoffeeLiqueur Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure CoffeeLiqueur Liqueur Market Share (2012-2017)

Table CremedeCacaoBrown Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CremedeCacaoBrown Liqueur Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure CremedeCacaoBrown Liqueur Market Share (2012-2017)

Table ApricotBrandy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ApricotBrandy Liqueur Capacity, Production, Revenue, Price and Gross Margin

(2012-2017)

Figure Apricot Brandy Liqueur Market Share (2012-2017)

Table CremedeCacaoWhite Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TripleSec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MelonLiqueur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kirchwasser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Marschino Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Liqueur Capacity, Production and Growth (2012-2017)

Figure China Liqueur Revenue (Million USD) and Growth (2012-2017)

Table China Liqueur Production, Consumption, Export and Import (2012-2017)

Table China Liqueur Production by Type (2012-2017)

Table China Liqueur Production Share by Type (2012-2017)

Figure Production Market Share of Liqueur by Type (2012-2017)

Figure 2015 Production Market Share of Liqueur by Type

Table China Liqueur Revenue by Type (2012-2017)

Table China Liqueur Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Liqueur by Type (2012-2017)

Figure 2015 Revenue Market Share of Liqueur by Type

Table China Liqueur Price by Type (2012-2017)

Figure China Liqueur Production Growth by Type (2012-2017)

Table China Liqueur Consumption by Application (2012-2017)

Table China Liqueur Consumption Market Share by Application (2012-2017)

Figure China Liqueur Consumption Market Share by Application in 2015

Table China Liqueur Consumption Growth Rate by Application (2012-2017)

Figure China Liqueur Consumption Growth Rate by Application (2012-2017)

Table China Liqueur Production by Regions (Provinces)(2012-2017)

Table China Liqueur Production Market Share by Regions (Provinces)(2012-2017)

Table China Liqueur Production Value by Regions (Provinces)(2012-2017)

Table China Liqueur Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Liqueur Sales Price by Regions (Provinces)(2012-2017)

Table China Liqueur Consumption by Regions (Provinces)(2012-2017)

Table China Liqueur Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Liqueur Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Liqueur
Figure Manufacturing Process Analysis of Liqueur
Figure Liqueur Industrial Chain Analysis
Table Raw Materials Sources of Liqueur Major Manufacturers in 2015
Table Major Buyers of Liqueur
Table Distributors/Traders List
Figure China Liqueur Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China Liqueur Revenue and Growth Rate Forecast (2017-2022)
Table China Liqueur Production, Import, Export and Consumption Forecast (2017-2022)
Table China Liqueur Production Forecast by Type (2017-2022)
Table China Liqueur Consumption Forecast by Application (2017-2022)
Table China Liqueur Production Forecast by Regions (Provinces)(2017-2022)
Table China Liqueur Consumption Forecast by Regions (Provinces)(2017-2022)
Table China Liqueur Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

I would like to order

Product name: China Liqueur Market Research Report 2017

Product link: <https://marketpublishers.com/r/CE9E026401FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE9E026401FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970