

China Linear Fluorescent Tube Market Research Report 2016

<https://marketpublishers.com/r/C507CB2184BEN.html>

Date: October 2016

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: C507CB2184BEN

Abstracts

Notes:

Sales, means the sales volume of Linear Fluorescent Tube

Revenue, means the sales value of Linear Fluorescent Tube

This report studies Linear Fluorescent Tube in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Osram

GE

Philips Lighting

Sylvania

Narva

GlassGuard

Neutral

RS Pro

Kaufel

Facom

EDL Lighting Limited

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Linear Fluorescent Tube in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Linear Fluorescent Tube Market Research Report 2016

1 LINEAR FLUORESCENT TUBE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Linear Fluorescent Tube
- 1.2 Linear Fluorescent Tube Segment by Type
 - 1.2.1 China Production Market Share of Linear Fluorescent Tube Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Linear Fluorescent Tube
 - 1.3.1 Linear Fluorescent Tube Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Linear Fluorescent Tube (2011-2021)
- 1.5 China Linear Fluorescent Tube Status and Outlook
- 1.6 Government Policies

2 CHINA LINEAR FLUORESCENT TUBE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Linear Fluorescent Tube Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Linear Fluorescent Tube Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Linear Fluorescent Tube Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Linear Fluorescent Tube Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Linear Fluorescent Tube Market Competitive Situation and Trends
 - 2.5.1 Linear Fluorescent Tube Market Concentration Rate
 - 2.5.2 Linear Fluorescent Tube Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LINEAR FLUORESCENT TUBE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Osram
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Linear Fluorescent Tube Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Osram Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 GE

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 119 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 GE 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Philips Lighting

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 131 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Philips Lighting 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Sylvania

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Sylvania Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Narva

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 Narva Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 GlassGuard
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 GlassGuard Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Neutral
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Electronics Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Neutral Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 RS Pro
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 RS Pro Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Kaufel
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Kaufel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Facom

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Facom Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 EDL Lighting Limited

4 CHINA LINEAR FLUORESCENT TUBE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Linear Fluorescent Tube Capacity, Production and Growth (2011-2016)

4.2 China Linear Fluorescent Tube Revenue and Growth (2011-2016)

4.3 China Linear Fluorescent Tube Production, Consumption, Export and Import (2011-2016)

5 CHINA LINEAR FLUORESCENT TUBE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Linear Fluorescent Tube Production and Market Share by Type (2011-2016)

5.2 China Linear Fluorescent Tube Revenue and Market Share by Type (2011-2016)

5.3 China Linear Fluorescent Tube Price by Type (2011-2016)

5.4 China Linear Fluorescent Tube Production Growth by Type (2011-2016)

6 CHINA LINEAR FLUORESCENT TUBE MARKET ANALYSIS BY APPLICATION

6.1 China Linear Fluorescent Tube Consumption and Market Share by Application (2011-2016)

6.2 China Linear Fluorescent Tube Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 LINEAR FLUORESCENT TUBE MANUFACTURING COST ANALYSIS

7.1 Linear Fluorescent Tube Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Linear Fluorescent Tube

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Linear Fluorescent Tube Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Linear Fluorescent Tube Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA LINEAR FLUORESCENT TUBE MARKET FORECAST (2016-2021)

11.1 China Linear Fluorescent Tube Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Linear Fluorescent Tube Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Linear Fluorescent Tube Production Forecast by Type (2016-2021)

11.4 China Linear Fluorescent Tube Consumption Forecast by Application (2016-2021)

11.5 Linear Fluorescent Tube Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Linear Fluorescent Tube
Figure China Production Market Share of Linear Fluorescent Tube by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Figure Product Picture of Type III
Table Major Manufacturers of Type III
Table Linear Fluorescent Tube Consumption Market Share by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Application 3 Examples
Figure China Linear Fluorescent Tube Revenue (Million USD) and Growth Rate (2011-2021)
Table China Linear Fluorescent Tube Capacity of Key Manufacturers (2015 and 2016)
Table China Linear Fluorescent Tube Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Linear Fluorescent Tube Capacity of Key Manufacturers in 2015
Figure China Linear Fluorescent Tube Capacity of Key Manufacturers in 2016
Table China Linear Fluorescent Tube Production of Key Manufacturers (2015 and 2016)
Table China Linear Fluorescent Tube Production Share by Manufacturers (2015 and 2016)
Figure 2015 Linear Fluorescent Tube Production Share by Manufacturers
Figure 2016 Linear Fluorescent Tube Production Share by Manufacturers
Table China Linear Fluorescent Tube Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Linear Fluorescent Tube Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Linear Fluorescent Tube Revenue Share by Manufacturers
Table 2016 China Linear Fluorescent Tube Revenue Share by Manufacturers
Table China Market Linear Fluorescent Tube Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Linear Fluorescent Tube Average Price of Key Manufacturers in 2015
Table Manufacturers Linear Fluorescent Tube Manufacturing Base Distribution and

Sales Area

Table Manufacturers Linear Fluorescent Tube Product Type

Figure Linear Fluorescent Tube Market Share of Top 3 Manufacturers

Figure Linear Fluorescent Tube Market Share of Top 5 Manufacturers

Table Osram Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Osram Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Osram Linear Fluorescent Tube Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Linear Fluorescent Tube Market Share (2011-2016)

Table Philips Lighting Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Lighting Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Lighting Linear Fluorescent Tube Market Share (2011-2016)

Table Sylvania Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sylvania Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sylvania Linear Fluorescent Tube Market Share (2011-2016)

Table Narva Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Narva Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Narva Linear Fluorescent Tube Market Share (2011-2016)

Table GlassGuard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GlassGuard Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GlassGuard Linear Fluorescent Tube Market Share (2011-2016)

Table Neutral Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Neutral Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Neutral Linear Fluorescent Tube Market Share (2011-2016)

Table RS Pro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RS Pro Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RS Pro Linear Fluorescent Tube Market Share (2011-2016)

Table Kaufel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kaufel Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kaufel Linear Fluorescent Tube Market Share (2011-2016)

Table Facom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Facom Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Facom Linear Fluorescent Tube Market Share (2011-2016)

Table EDL Lighting Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EDL Lighting Limited Linear Fluorescent Tube Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EDL Lighting Limited Linear Fluorescent Tube Market Share (2011-2016)

Figure China Linear Fluorescent Tube Capacity, Production and Growth (2011-2016)

Figure China Linear Fluorescent Tube Revenue (Million USD) and Growth (2011-2016)

Table China Linear Fluorescent Tube Production, Consumption, Export and Import (2011-2016)

Table China Linear Fluorescent Tube Production by Type (2011-2016)

Table China Linear Fluorescent Tube Production Share by Type (2011-2016)

Figure Production Market Share of Linear Fluorescent Tube by Type (2011-2016)

Figure 2015 Production Market Share of Linear Fluorescent Tube by Type

Table China Linear Fluorescent Tube Revenue by Type (2011-2016)

Table China Linear Fluorescent Tube Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Linear Fluorescent Tube by Type (2011-2016)

Figure 2015 Revenue Market Share of Linear Fluorescent Tube by Type

Table China Linear Fluorescent Tube Price by Type (2011-2016)

Figure China Linear Fluorescent Tube Production Growth by Type (2011-2016)

Table China Linear Fluorescent Tube Consumption by Application (2011-2016)

Table China Linear Fluorescent Tube Consumption Market Share by Application (2011-2016)

Figure China Linear Fluorescent Tube Consumption Market Share by Application in 2015

Table China Linear Fluorescent Tube Consumption Growth Rate by Application (2011-2016)

Figure China Linear Fluorescent Tube Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Linear Fluorescent Tube

Figure Manufacturing Process Analysis of Linear Fluorescent Tube

Figure Linear Fluorescent Tube Industrial Chain Analysis

Table Raw Materials Sources of Linear Fluorescent Tube Major Manufacturers in 2015

Table Major Buyers of Linear Fluorescent Tube

Table Distributors/Traders List

Figure China Linear Fluorescent Tube Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Linear Fluorescent Tube Revenue and Growth Rate Forecast (2016-2021)

Table China Linear Fluorescent Tube Production, Import, Export and Consumption Forecast (2016-2021)

Table China Linear Fluorescent Tube Production Forecast by Type (2016-2021)

Table China Linear Fluorescent Tube Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Linear Fluorescent Tube Market Research Report 2016

Product link: <https://marketpublishers.com/r/C507CB2184BEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C507CB2184BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970