

# China Life Ring Market Research Report 2018

<https://marketpublishers.com/r/C9CD6FE1DQEN.html>

Date: March 2018

Pages: 109

Price: US\$ 3,400.00 (Single User License)

ID: C9CD6FE1DQEN

## Abstracts

The global Life Ring market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Life Ring development status and future trend in China, focuses on top players in China, also splits Life Ring by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

INTEX

Docotor.Ma

Jim-Buoy

Cal June

Taylor Made

Mustang Survival

Sea Dog

West Marine

Forespar

Garelick

Mambo Fish House

Dock Edge

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

A Type

B Type

On the basis of the end users/application, this report covers

Shipboard

Offshore Operation

Water Recreation

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Life Ring Market Research Report 2018

#### **1 LIFE RING OVERVIEW**

- 1.1 Product Overview and Scope of Life Ring
- 1.2 Classification of Life Ring by Product Category
  - 1.2.1 China Life Ring Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Life Ring Sales (K Units) Market Share by Type in 2017
  - 1.2.3 A Type
  - 1.2.4 B Type
- 1.3 China Life Ring Market by Application/End Users
  - 1.3.1 China Life Ring Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Shipboard
  - 1.3.3 Offshore Operation
  - 1.3.4 Water Recreation
  - 1.3.5 Other
- 1.4 China Life Ring Market by Region
  - 1.4.1 China Life Ring Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Life Ring Status and Prospect (2013-2025)
  - 1.4.3 East China Life Ring Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Life Ring Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Life Ring Status and Prospect (2013-2025)
  - 1.4.6 North China Life Ring Status and Prospect (2013-2025)
  - 1.4.7 Central China Life Ring Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Life Ring (2013-2025)
  - 1.5.1 China Life Ring Sales (K Units) and Growth Rate (%) (2013-2025)
  - 1.5.2 China Life Ring Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA LIFE RING MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Life Ring Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Life Ring Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Life Ring Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Life Ring Market Competitive Situation and Trends
  - 2.4.1 China Life Ring Market Concentration Rate
  - 2.4.2 China Life Ring Market Share of Top 3 and Top 5 Players/Manufacturers

- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Life Ring Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA LIFE RING SALES AND REVENUE BY REGION (2013-2018)**

- 3.1 China Life Ring Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Life Ring Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Life Ring Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA LIFE RING SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

- 4.1 China Life Ring Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Life Ring Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Life Ring Price (USD/Unit) by Type (2013-2018)
- 4.4 China Life Ring Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA LIFE RING SALES BY APPLICATION (2013-2018)**

- 5.1 China Life Ring Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Life Ring Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 CHINA LIFE RING PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

#### **6.1 INTEX**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Life Ring Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 INTEX Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
- 6.1.4 Main Business/Business Overview

#### **6.2 Docotor.Ma**

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Life Ring Product Category, Application and Specification
  - 6.2.2.1 Product A

#### 6.2.2.2 Product B

6.2.3 Docotor.Ma Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.2.4 Main Business/Business Overview

### 6.3 Jim-Buoy

#### 6.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.3.2 Life Ring Product Category, Application and Specification

##### 6.3.2.1 Product A

##### 6.3.2.2 Product B

6.3.3 Jim-Buoy Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.3.4 Main Business/Business Overview

### 6.4 Cal June

#### 6.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.4.2 Life Ring Product Category, Application and Specification

##### 6.4.2.1 Product A

##### 6.4.2.2 Product B

6.4.3 Cal June Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.4.4 Main Business/Business Overview

### 6.5 Taylor Made

#### 6.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.5.2 Life Ring Product Category, Application and Specification

##### 6.5.2.1 Product A

##### 6.5.2.2 Product B

6.5.3 Taylor Made Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.5.4 Main Business/Business Overview

### 6.6 Mustang Survival

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Life Ring Product Category, Application and Specification

##### 6.6.2.1 Product A

##### 6.6.2.2 Product B

6.6.3 Mustang Survival Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.6.4 Main Business/Business Overview

### 6.7 Sea Dog

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Life Ring Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Sea Dog Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 West Marine

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Life Ring Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 West Marine Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Forespar

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Life Ring Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Forespar Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Garelick

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Life Ring Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Garelick Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Mambo Fish House

6.12 Dock Edge

## **7 LIFE RING MANUFACTURING COST ANALYSIS**

7.1 Life Ring Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Life Ring

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Life Ring Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Life Ring Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA LIFE RING MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

### 11.1 China Life Ring Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

### 11.2 China Life Ring Sales (K Units) Forecast by Type (2018-2025)

### 11.3 China Life Ring Sales (K Units) Forecast by Application (2018-2025)



#### 11.4 China Life Ring Sales (K Units) Forecast by Region (2018-2025)

### **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 METHODOLOGY AND DATA SOURCE**

#### 13.1 Methodology/Research Approach

##### 13.1.1 Research Programs/Design

##### 13.1.2 Market Size Estimation

##### 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

##### 13.2.1 Secondary Sources

##### 13.2.2 Primary Sources

#### 13.3 Disclaimer

#### 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)  
Table Life Ring Sales (K Units) and Revenue (Million USD) Market Split by Product Type  
Table Life Ring Sales (K Units) by Application (2013-2025)  
Figure Product Picture of Life Ring  
Table China Life Ring Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)  
Figure China Life Ring Sales Volume Market Share by Types in 2017  
Figure A Type Product Picture  
Figure B Type Product Picture  
Figure China Life Ring Sales (K Units) Comparison by Application (2013-2025)  
Figure China Sales Market Share (%) of Life Ring by Application in 2017  
Figure Shipboard Examples  
Table Key Downstream Customer in Shipboard  
Figure Offshore Operation Examples  
Table Key Downstream Customer in Offshore Operation  
Figure Water Recreation Examples  
Table Key Downstream Customer in Water Recreation  
Figure Other Examples  
Table Key Downstream Customer in Other  
Figure South China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure East China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Southwest China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Northeast China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure North China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Central China Life Ring Revenue (Million USD) and Growth Rate (2013-2025)  
Figure China Life Ring Sales (K Units) and Growth Rate (%) (2013-2025)  
Figure China Life Ring Revenue (Million USD) and Growth Rate (%) (2013-2025)  
Table China Life Ring Sales of Key Players/Manufacturers (2013-2018)  
Table China Life Ring Sales Share (%) by Players/Manufacturers (2013-2018)  
Figure 2017 China Life Ring Sales Share (%) by Players/Manufacturers  
Figure 2017 China Life Ring Sales Share (%) by Players/Manufacturers  
Table China Life Ring Revenue by Players/Manufacturers (2013-2018)  
Table China Life Ring Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Life Ring Revenue Market Share (%) by Players/Manufacturers  
Figure 2017 China Life Ring Revenue Market Share (%) by Players/Manufacturers  
Table China Market Life Ring Average Price of Key Players/Manufacturers (2013-2018)  
Figure China Market Life Ring Average Price of Key Players/Manufacturers in 2017  
Figure China Life Ring Market Share of Top 3 Players/Manufacturers  
Figure China Life Ring Market Share of Top 5 Players/Manufacturers  
Table China Players/Manufacturers Life Ring Manufacturing Base Distribution and Sales Area  
Table China Players/Manufacturers Life Ring Product Category  
Table China Life Ring Sales (K Units) by Regions (2013-2018)  
Table China Life Ring Sales Share (%) by Regions (2013-2018)  
Figure China Life Ring Sales Share (%) by Regions (2013-2018)  
Figure China Life Ring Sales Market Share (%) by Regions in 2017  
Table China Life Ring Revenue (Million USD) and Market Share by Regions (2013-2018)  
Table China Life Ring Revenue Market Share (%) by Regions (2013-2018)  
Figure China Life Ring Revenue Market Share (%) by Regions (2013-2018)  
Figure China Life Ring Revenue Market Share (%) by Regions in 2017  
Table China Life Ring Price (USD/Unit) by Regions (2013-2018)  
Table China Life Ring Sales (K Units) by Type (2013-2018)  
Table China Life Ring Sales Share (%) by Type (2013-2018)  
Figure China Life Ring Sales Share (%) by Type (2013-2018)  
Figure China Life Ring Sales Market Share (%) by Type in 2017  
Table China Life Ring Revenue (Million USD) and Market Share by Type (2013-2018)  
Table China Life Ring Revenue Market Share (%) by Type (2013-2018)  
Figure Revenue Market Share of Life Ring by Type (2013-2018)  
Figure Revenue Market Share of Life Ring by Type in 2017  
Table China Life Ring Price (USD/Unit) by Types (2013-2018)  
Figure China Life Ring Sales Growth Rate (%) by Type (2013-2018)  
Table China Life Ring Sales (K Units) by Applications (2013-2018)  
Table China Life Ring Sales Market Share (%) by Applications (2013-2018)  
Figure China Life Ring Sales Market Share (%) by Application (2013-2018)  
Figure China Life Ring Sales Market Share (%) by Application in 2017  
Table China Life Ring Sales Growth Rate (%) by Application (2013-2018)  
Figure China Life Ring Sales Growth Rate (%) by Application (2013-2018)  
Table INTEX Life Ring Basic Information List  
Table INTEX Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure INTEX Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure INTEX Life Ring Sales Market Share (%) in China (2013-2018)

Figure INTEX Life Ring Revenue Market Share (%) in China (2013-2018)

Table Docotor.Ma Life Ring Basic Information List

Table Docotor.Ma Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Docotor.Ma Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Docotor.Ma Life Ring Sales Market Share (%) in China (2013-2018)

Figure Docotor.Ma Life Ring Revenue Market Share (%) in China (2013-2018)

Table Jim-Buoy Life Ring Basic Information List

Table Jim-Buoy Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Jim-Buoy Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Jim-Buoy Life Ring Sales Market Share (%) in China (2013-2018)

Figure Jim-Buoy Life Ring Revenue Market Share (%) in China (2013-2018)

Table Cal June Life Ring Basic Information List

Table Cal June Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Cal June Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Cal June Life Ring Sales Market Share (%) in China (2013-2018)

Figure Cal June Life Ring Revenue Market Share (%) in China (2013-2018)

Table Taylor Made Life Ring Basic Information List

Table Taylor Made Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Taylor Made Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Taylor Made Life Ring Sales Market Share (%) in China (2013-2018)

Figure Taylor Made Life Ring Revenue Market Share (%) in China (2013-2018)

Table Mustang Survival Life Ring Basic Information List

Table Mustang Survival Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Mustang Survival Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Mustang Survival Life Ring Sales Market Share (%) in China (2013-2018)

Figure Mustang Survival Life Ring Revenue Market Share (%) in China (2013-2018)

Table Sea Dog Life Ring Basic Information List

Table Sea Dog Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sea Dog Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Sea Dog Life Ring Sales Market Share (%) in China (2013-2018)

Figure Sea Dog Life Ring Revenue Market Share (%) in China (2013-2018)

Table West Marine Life Ring Basic Information List

Table West Marine Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure West Marine Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure West Marine Life Ring Sales Market Share (%) in China (2013-2018)

Figure West Marine Life Ring Revenue Market Share (%) in China (2013-2018)

Table Forespar Life Ring Basic Information List

Table Forespar Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Forespar Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Forespar Life Ring Sales Market Share (%) in China (2013-2018)

Figure Forespar Life Ring Revenue Market Share (%) in China (2013-2018)

Table Garelick Life Ring Basic Information List

Table Garelick Life Ring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Garelick Life Ring Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Garelick Life Ring Sales Market Share (%) in China (2013-2018)

Figure Garelick Life Ring Revenue Market Share (%) in China (2013-2018)

Table Mambo Fish House Life Ring Basic Information List

Table Dock Edge Life Ring Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Life Ring

Figure Manufacturing Process Analysis of Life Ring

Figure Life Ring Industrial Chain Analysis

Table Raw Materials Sources of Life Ring Major Players/Manufacturers in 2017

Table Major Buyers of Life Ring

Table Distributors/Traders List

Figure China Life Ring Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Life Ring Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Life Ring Price (USD/Unit) Trend Forecast (2018-2025)

Table China Life Ring Sales (K Units) Forecast by Type (2018-2025)

Figure China Life Ring Sales (K Units) Forecast by Type (2018-2025)

Figure China Life Ring Sales Volume Market Share Forecast by Type in 2025

Table China Life Ring Sales (K Units) Forecast by Application (2018-2025)

Figure China Life Ring Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Life Ring Sales Volume Market Share Forecast by Application in 2025

Table China Life Ring Sales (K Units) Forecast by Regions (2018-2025)

Table China Life Ring Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Life Ring Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Life Ring Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: China Life Ring Market Research Report 2018

Product link: <https://marketpublishers.com/r/C9CDCD6FE1DQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9CDCD6FE1DQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970