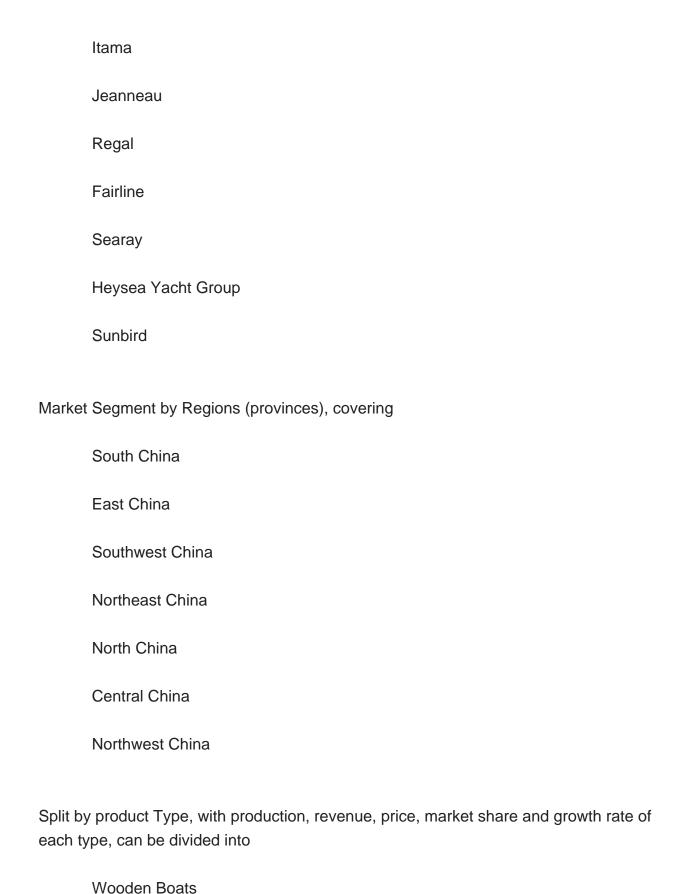


China Leisure Boats Market Research Report 2017

https://marketpublishers.com/r/C682260BD06EN.html Date: January 2017 Pages: 109 Price: US\$ 3,200.00 (Single User License) ID: C682260BD06EN **Abstracts** Notes: Sales, means the sales volume of Leisure Boats Revenue, means the sales value of Leisure Boats This report studies Leisure Boats in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Riva Sunseeker Ferretti Lurssen **Azimut** Wally **Princess** Pershing

Beneteau





Aluminum Boats



Steel Boats
Composite Boats
Split by Application, this report focuses on consumption, market share and growth rate of Leisure Boats in each application, can be divided into
Commercial
Household
Military
Others



Contents

China Leisure Boats Market Research Report 2017

1 LEISURE BOATS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Leisure Boats
- 1.2 Leisure Boats Segment by Type
 - 1.2.1 China Production Market Share of Leisure Boats Type in 2015
 - 1.2.2 Wooden Boats
 - 1.2.3 Aluminum Boats
 - 1.2.4 Steel Boats
- 1.2.5 Composite Boats
- 1.3 Applications of Leisure Boats
- 1.3.1 Leisure Boats Consumption Market Share by Application in 2015
- 1.3.2 Commercial
- 1.3.3 Household
- 1.3.4 Military
- 1.3.5 Others
- 1.4 China Market Size (Value) of Leisure Boats (2011-2021)
- 1.5 China Leisure Boats Status and Outlook
- 1.6 Government Policies

2 CHINA LEISURE BOATS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Leisure Boats Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Leisure Boats Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Leisure Boats Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Leisure Boats Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Leisure Boats Market Competitive Situation and Trends
 - 2.5.1 Leisure Boats Market Concentration Rate
 - 2.5.2 Leisure Boats Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LEISURE BOATS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Riva
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.1.2 Leisure Boats Product Type, Application and Specification
 - 3.1.2.1 Wooden Boats
 - 3.1.2.2 Aluminum Boats
- 3.1.3 Riva Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Sunseeker
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Leisure Boats Product Type, Application and Specification
 - 3.2.2.1 Wooden Boats
 - 3.2.2.2 Aluminum Boats
- 3.2.3 Sunseeker 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Ferretti
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Leisure Boats Product Type, Application and Specification
 - 3.3.2.1 Wooden Boats
 - 3.3.2.2 Aluminum Boats
- 3.3.3 Ferretti 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Lurssen
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Leisure Boats Product Type, Application and Specification
 - 3.4.2.1 Wooden Boats
 - 3.4.2.2 Aluminum Boats
- 3.4.3 Lurssen Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Azimut
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Leisure Boats Product Type, Application and Specification
 - 3.5.2.1 Wooden Boats



- 3.5.2.2 Aluminum Boats
- 3.5.3 Azimut Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Wally
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Leisure Boats Product Type, Application and Specification
 - 3.6.2.1 Wooden Boats
 - 3.6.2.2 Aluminum Boats
- 3.6.3 Wally Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Princess
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Leisure Boats Product Type, Application and Specification
 - 3.7.2.1 Wooden Boats
 - 3.7.2.2 Aluminum Boats
- 3.7.3 Princess Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Pershing
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Leisure Boats Product Type, Application and Specification
 - 3.8.2.1 Wooden Boats
 - 3.8.2.2 Aluminum Boats
- 3.8.3 Pershing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Beneteau
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Leisure Boats Product Type, Application and Specification
 - 3.9.2.1 Wooden Boats
 - 3.9.2.2 Aluminum Boats
- 3.9.3 Beneteau Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview



- 3.10 Itama
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Leisure Boats Product Type, Application and Specification
 - 3.10.2.1 Wooden Boats
 - 3.10.2.2 Aluminum Boats
 - 3.10.3 Itama Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- 3.11 Jeanneau
- 3.12 Regal
- 3.13 Fairline
- 3.14 Searay
- 3.15 Heysea Yacht Group
- 3.16 Sunbird

4 CHINA LEISURE BOATS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Leisure Boats Capacity, Production and Growth (2011-2016)
- 4.2 China Leisure Boats Revenue and Growth (2011-2016)
- 4.3 China Leisure Boats Production, Consumption, Export and Import (2011-2016)

5 CHINA LEISURE BOATS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Leisure Boats Production and Market Share by Type (2011-2016)
- 5.2 China Leisure Boats Revenue and Market Share by Type (2011-2016)
- 5.3 China Leisure Boats Price by Type (2011-2016)
- 5.4 China Leisure Boats Production Growth by Type (2011-2016)

6 CHINA LEISURE BOATS MARKET ANALYSIS BY APPLICATION

- 6.1 China Leisure Boats Consumption and Market Share by Application (2011-2016)
- 6.2 China Leisure Boats Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 CHINALEISURE BOATS MARKET ANALYSIS BY REGIONS (PROVINCES)



- 7.1 China Leisure Boats Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Leisure Boats Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Leisure Boats Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Leisure Boats Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Leisure Boats Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Leisure Boats Production, Consumption, Export and Import (2011-2016)

8 LEISURE BOATS MANUFACTURING COST ANALYSIS

- 8.1 Leisure Boats Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Leisure Boats

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Leisure Boats Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Leisure Boats Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA LEISURE BOATS MARKET FORECAST (2016-2021)

- 12.1 China Leisure Boats Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Leisure Boats Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Leisure Boats Production Forecast by Type (2016-2021)
- 12.4 China Leisure Boats Consumption Forecast by Application (2016-2021)
- 12.5 China Leisure Boats Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Leisure Boats Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Leisure Boats Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Leisure Boats Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Leisure Boats Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Leisure Boats

Figure China Production Market Share of Leisure Boats by Type in 2015

Figure Product Picture of Wooden Boats

Table Major Manufacturers of Wooden Boats

Figure Product Picture of Aluminum Boats

Table Major Manufacturers of Aluminum Boats

Figure Product Picture of Steel Boats

Table Major Manufacturers of Steel Boats

Figure Product Picture of Composite Boats

Table Major Manufacturers of Composite Boats

Table Leisure Boats Consumption Market Share by Application in 2015

Figure Commercial Examples

Figure Household Examples

Figure Military Examples

Figure Others Examples

Figure China Leisure Boats Revenue (Million USD) and Growth Rate (2011-2021)

Table China Leisure Boats Capacity of Key Manufacturers (2015 and 2016)

Table China Leisure Boats Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Leisure Boats Capacity of Key Manufacturers in 2015

Figure China Leisure Boats Capacity of Key Manufacturers in 2016

Table China Leisure Boats Production of Key Manufacturers (2015 and 2016)

Table China Leisure Boats Production Share by Manufacturers (2015 and 2016)

Figure 2015 Leisure Boats Production Share by Manufacturers

Figure 2016 Leisure Boats Production Share by Manufacturers

Table China Leisure Boats Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Leisure Boats Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Leisure Boats Revenue Share by Manufacturers

Table 2016 China Leisure Boats Revenue Share by Manufacturers

Table China Market Leisure Boats Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Leisure Boats Average Price of Key Manufacturers in 2015

Table Manufacturers Leisure Boats Manufacturing Base Distribution and Sales Area

Table Manufacturers Leisure Boats Product Type

Figure Leisure Boats Market Share of Top 3 Manufacturers



Figure Leisure Boats Market Share of Top 5 Manufacturers

Table Riva Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Riva Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Riva Leisure Boats Market Share (2011-2016)

Table Sunseeker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunseeker Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sunseeker Leisure Boats Market Share (2011-2016)

Table Ferretti Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ferretti Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ferretti Leisure Boats Market Share (2011-2016)

Table Lurssen Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lurssen Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lurssen Leisure Boats Market Share (2011-2016)

Table Azimut Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Azimut Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Azimut Leisure Boats Market Share (2011-2016)

Table Wally Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wally Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wally Leisure Boats Market Share (2011-2016)

Table Princess Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Princess Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Princess Leisure Boats Market Share (2011-2016)

Table Pershing Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pershing Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pershing Leisure Boats Market Share (2011-2016)

Table Beneteau Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Beneteau Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beneteau Leisure Boats Market Share (2011-2016)

Table Itama Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Itama Leisure Boats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Itama Leisure Boats Market Share (2011-2016)

Table Jeanneau Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Regal Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Fairline Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Searay Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Heysea Yacht Group Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Sunbird Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Leisure Boats Capacity, Production and Growth (2011-2016)

Figure China Leisure Boats Revenue (Million USD) and Growth (2011-2016)

Table China Leisure Boats Production, Consumption, Export and Import (2011-2016)

Table China Leisure Boats Production by Type (2011-2016)

Table China Leisure Boats Production Share by Type (2011-2016)

Figure Production Market Share of Leisure Boats by Type (2011-2016)

Figure 2015 Production Market Share of Leisure Boats by Type

Table China Leisure Boats Revenue by Type (2011-2016)

Table China Leisure Boats Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Leisure Boats by Type (2011-2016)

Figure 2015 Revenue Market Share of Leisure Boats by Type

Table China Leisure Boats Price by Type (2011-2016)

Figure China Leisure Boats Production Growth by Type (2011-2016)

Table China Leisure Boats Consumption by Application (2011-2016)

Table China Leisure Boats Consumption Market Share by Application (2011-2016)

Figure China Leisure Boats Consumption Market Share by Application in 2015

Table China Leisure Boats Consumption Growth Rate by Application (2011-2016)

Figure China Leisure Boats Consumption Growth Rate by Application (2011-2016)

Table China Leisure Boats Production by Regions (Provinces)(2011-2016)

Table China Leisure Boats Production Market Share by Regions (Provinces)(2011-2016)

Table China Leisure Boats Production Value by Regions (Provinces)(2011-2016)

Table China Leisure Boats Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Leisure Boats Sales Price by Regions (Provinces)(2011-2016)

Table China Leisure Boats Consumption by Regions (Provinces)(2011-2016)

Table China Leisure Boats Consumption Market Share by Regions

(Provinces)(2011-2016)



Table China Leisure Boats Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Leisure Boats

Figure Manufacturing Process Analysis of Leisure Boats

Figure Leisure Boats Industrial Chain Analysis

Table Raw Materials Sources of Leisure Boats Major Manufacturers in 2015

Table Major Buyers of Leisure Boats

Table Distributors/Traders List

Figure China Leisure Boats Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Leisure Boats Revenue and Growth Rate Forecast (2016-2021)

Table China Leisure Boats Production, Import, Export and Consumption Forecast (2016-2021)

Table China Leisure Boats Production Forecast by Type (2016-2021)

Table China Leisure Boats Consumption Forecast by Application (2016-2021)

Table China Leisure Boats Production Forecast by Regions (Provinces)(2016-2021)

Table China Leisure Boats Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Leisure Boats Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Leisure Boats Market Research Report 2017

Product link: https://marketpublishers.com/r/C682260BD06EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C682260BD06EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970